# TRIENNIAL NEEDS ASSESSMENT 2000 LEISURE NEEDS SURVEY



U.S. Army

**Final Report** 

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# 2000 ARMY LEISURE NEEDS SURVEY ELECTRONIC REPORT USER'S GUIDE

This electronic document is programmed to enable you (especially if you are a first-time user) to view and navigate the content of your 2000 Leisure Needs Survey (LNS) report quickly and easily. The report offers a wide range of viewing options, useful graphics and other document tools to help you locate and navigate data tables and exhibits. This guide is meant to give you an overview of some of the features of this electronic document, and to provide some basic navigational information. For more comprehensive instructions on using Adobe Acrobat Reader, please consult the "Help" menu located on the main toolbar of Adobe Acrobat Reader (see Getting Help section below if you need assistance locating the "Help" menu).

#### STEPS FOR VIEWING THE LNS ELECTRONIC BOOK

This electronic report was programmed in Adobe Acrobat 4.0. <sup>1</sup> To view it, **you will need a recent version of Adobe Acrobat Reader (either version 3.0, 4.0, or higher) installed on your computer**. Check the "Programs" list on your computer to verify that Adobe Acrobat Reader is listed among your programs.

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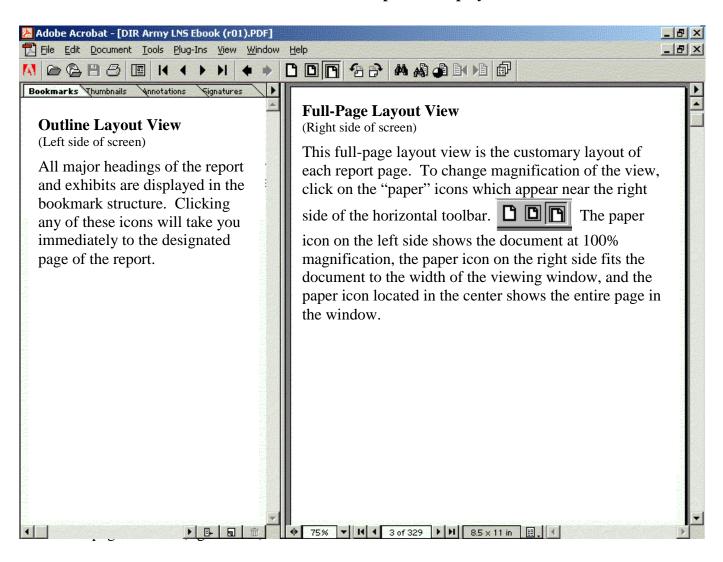
- Open the document in Adobe Acrobat Reader.
- Check the quality of the text and graphics. Adobe Acrobat Reader normally uses a technique called "smoothing" to make text and thin lines "easier" to read. However, many people find the "fuzzy" appearance of text (especially at low magnifications) makes it harder to read. To remove the "smoothing" feature, you must make a change in the "General Preferences" of the Reader. From the "File" menu of the main toolbar access the "Preferences" submenu and choose the "General" option. This will open "General Preferences" dialog box, which contains a checkbox for "Smooth Text and Images" (Acrobat Reader version 4) or "Smooth Text and Monochrome Images" (version 3). Remove the check mark from the checkbox by clicking on it.

All icons shown in this User's Guide are taken from Adobe Acrobat Reader version 4. Other versions of Adobe Acrobat Reader have icons that are similar, but not exactly what is shown in this Guide. Consult your Reader's "Help" menu for further information.



- At the top of your screen, you will see Adobe's horizontal tool bar. The second icon from the far left side of the toolbar is an icon for combined "bookmark and page view". Click this icon.
- You will now see two views. On the left side of the screen you will see a "bookmark" diagram of the report's structure (i.e., Outline Layout View). On the right side of the screen you will see the report in a customary full-page layout view. You may navigate the report from either side of the screen:

The LNS Electronic Report in Display





This electronic document is programmed to be accessible to a wide range of users. If you are a first-time user of electronic documents, you will find the installation report to be immediately accessible via graphics and hypertext links. If you have more experience with electronic documents, you will find it easy to specify your viewing and navigational preferences using Adobe's toolbar. The wide range of document tools available to you for viewing and moving throughout the report allows for a truly customized approach to exhibits and tables.

#### OVERVIEW OF LNS ELECTRONIC REPORT FEATURES

The first of the document tools, known as *hypertext links*, provides you with immediate access to information in the report by taking you to specific pages in the document. In the MWR report, the ability to move from one part of the report to another is programmed, using Adobe Acrobat software, into all titled sections and exhibits. All hypertext links are shown in an Army green color. By clicking on these "hot" buttons of green highlighted text with a mouse cursor, you can move rapidly to specific pages containing tables and exhibits as desired. For example, if one is in the Table of Contents of *Section Three: MWR Facility Analysis* and clicks on Gym, which is highlighted in Army green, the hypertext link programming will go directly to the exhibit, Gym Facility Evaluation. From any hypertext destination, one may page through neighboring exhibits as in a traditional book.

At the top right of every page of the report there is an MWR logo paired with a set of boxes. These boxes are programmed as navigational "links" for the user. One of the boxes is entitled MAIN TOC. Clicking in this box brings you to the document's Main Table of Contents. A second navigational box is entitled either SECTION TOC or SECTION, depending on whether the section you are viewing contains its own Table of Contents. Clicking in the SECTION TOC box brings you to the first page of the Table of Contents for the section you are in. Sections 2, 3 and 4 contain the SECTION TOC link. Clicking in the SECTION box brings you to the first page of the particular section you are viewing. The User's Guide, Introduction, and Executive Summary contain a SECTION box.

Additionally, there is a second mode you may use to navigate the report. A full outline of the report is contained in a viewer located on the left-hand side of the electronic document. Each item of the outline is hypertext-linked so that from this outline viewer, <u>any</u> page of the report is literally one mouse click away.

Adobe Reader also allows for user-customization in viewing or printing the report. For example, pages can be magnified (zoomed in) for enhanced viewing or reduced (zoomed out) as needed. Selected pages of the report that are of particular interest to you can also be "bookmarked" for later reference. That is, one can use electronic bookmarks as one would use paper bookmarks, to mark a place in a document for return. In addition, users of Adobe Reader 4.0 (and higher) have additional document features available to them including:



#### TEXT ANNOTATION TOOLS: NOTES

You can create notes on any page of the LNS Report (either text or exhibit pages) and you can position them anywhere on the page.

### To add a note annotation:



- 1. Select the notes tool from Adobe's toolbar (Click on the icon)
- 2. Click the location where you want to place the note
- 3. A text box in the shape of a notepad will appear. Click inside the text and type text for the note
- 4. Click the close box in the upper left corner of the window to close the note.

#### TEXT MARKUP TOOLS: HIGHLIGHTING

Adobe's text markup tool provides the reader with a way to visually annotate the LNS Report. For example you may want to highlight through a section of text for reference at a later time.

# To highlight text:



- 1. Select the highlight text tool from Adobe's toolbar (Click on the icon)
- 2. Move the cursor to the beginning of the text you want to highlight and drag over as many lines of text as you wish
- 3. Release the mouse button to complete the action. The selected text area changes color (yellow) when the action is complete.

### CUSTOMIZING DOCUMENT NAVIGATION: CREATING BOOKMARKS

Bookmarks generated from a table of contents are usually adequate to navigate through the LNS Report. There may be times, however, when you will want to add your own bookmark to a specific exhibit or section of the report.

### To create a new bookmark:



Click the Bookmarks tab in Adobe's navigation pane to bring the Bookmarks palette to the front.

- 4. Click the LNS Report bookmark under which you want to place your new bookmark. If you don't select a bookmark, the new bookmark is automatically added at the end of the LNS bookmark list
- 5. Use the Next Page and Previous Page arrows on Adobe's command bar to navigate to the destination in the LNS Report to which you want the bookmark to link

## CUSTOMIZING DOCUMENT NAVIGATION: THUMBNAIL VIEWS

As an additional navigational tool for the reader, the LNS Report contains thumbnail views of each the report's pages.

- 7. Click on Adobe's command bar to bring up the Thumbnails feature
- 8. Each page of the LNS report now will appear in a miniature or thumbnail view
- 9. Now, simply click on the page or page number associated with these thumbnails to bring you to the corresponding page in the report.



#### **GETTING HELP**

If you have any questions or need any additional information about how to use this electronic document, a "Help" menu is accessible from any page of the report to further guide you. Locate "Help" at the far right corner of Adobe's horizontal toolbar near the top of the screen.

For additional technical assistance relating to this electronic report please use the contact information on the next page:

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# FINDING OUT MORE ABOUT MORALE, WELFARE AND RECREATION PROGRAMS

If you wish to find out more detailed information on Army Morale, Welfare and Recreation (MWR) programs, services and activities from a corporate perspective, please visit the U.S. Army Community and Family Support Center web page at <a href="http://www.armymwr.com">http://www.armymwr.com</a>. The web site contains the latest summaries on MWR program policy, marketing, research, sponsorship and advertising. If you have a web browser installed on your computer, you may visit this web page from within this report by clicking above on the highlighted web page address. If you do not have a web browser with Internet access, you will not be able to view the MWR web site.



# INTRODUCTION THE 2000 ARMY LEISURE NEEDS SURVEY

One product of the 2000 Leisure Needs Survey is a comprehensive Army report of aggregated installation results. The report is a standardized, automated, electronic document that provides information on respondents from all the installations surveyed. A hard copy of the survey has been provided with this report to facilitate understanding and use of the data.

#### SURVEY DEVELOPMENT AND ADMINISTRATION

The Leisure Needs Survey instrument is a 16-page optically scannable questionnaire. Questions in the survey cover individual and family background, leisure activity preferences and participation, facilities use and perceived quality and importance of perceived quality of MWR programs and facilities, and perceptions of the impact and importance of MWR in enhancing the quality of Army life. Each Installation Point of Contact (IPOC) assisted with the tailoring of the survey instrument to accommodate installation specific issues.

The 2000 Leisure Needs Survey was conducted at 86 Army installations: 60 CONUS and 26 OCONUS. A list of participating installations is presented on the next page. Caliber Associates outlined recommended survey distribution methods for the active duty and civilians in the Survey Implementation Guide sent to the installations in November and December 1999. Workplace distribution was recommended for active duty and civilian surveys; retirees received surveys through direct mail to their home addresses. Surveys were distributed in March and April 2000. Sites were encouraged to allow surveys to remain in the field for six to eight weeks. Completed surveys were collected by each IPOC and returned to Caliber Associates for optical scanning, data cleaning, analysis and report production.



### **2000 Leisure Needs Survey Participating Installations**

AMC

Aberdeen Proving Ground Anniston Army Depot Blue Grass Army Depot McAlester Army Ammunition Plant Fort Monmouth Soldier Systems Center Pine Bluff Arsenal Red River Army Depot Picatinny Arsenal Redstone Arsenal Rock Island Arsenal U.S. Army Garrison, Selfridge

Sierra Army Depot Tobyhanna Army Depot Tooele Army Depot

Watervliet Arsenal

ATEC

**Dugway Proving Ground** White Sands Missile Range Yuma Proving Ground

**EUSA** 

Area I – Casey/Hovey Area I - Red Cloud/Stanley/Page Area I - Western Corridor Area II - Yongsan/Colbern/K-16

Area III - Humphreys/Long/Eagle Area IV - Taegu/Pusan/Carroll

FORSCOM

Fort Bragg Fort Campbell Fort Carson Fort Dix Fort Drum Fort Hood Hunter Army Airfield Fort Irwin Fort Lewis Fort McPherson Fort Polk Fort McCoy

Fort Riley Fort Stewart

**INSCOM** 

**Bad Aibling Station** Menwith Hill Station

**MDW** 

Fort Belvior Fort Meade Fort Myer Military Community

**MEDCOM** 

Fort Detrick Walter Reed Army Medical Center Fort Sam Houston

TRADOC

Fort Benning Fort Bliss Carlisle Barracks Fort Eustis Fort Gordon Fort Huachuca Fort Jackson Fort Knox Fort Leavenworth Fort Lee Fort Leonard Wood Fort Monroe Presidio of Monterey Fort Rucker Fort Sill

Fort Story

USAREUR

233rd Base Support Battalion 293rd Base Support Battalion 411th Base Support Battalion 215th Base Support Battalion 254th Base Support Battalion 235th Base Support Battalion 279th Base Support Battalion 280th Base Support Battalion 417th Base Support Battalion 282nd Base Support Battalion 409th Base Support Battalion EUCOM - Stuttgart SHAPE - Chievres Area Support Team Garmisch Area Support Team Livorno

Vicenza

**USARPAC** 

Torii Station Camp Zama Fort Richardson

Shafter/Schofield Barracks Fort Wainwright

**USARSO** 

Fort Buchanan

**USMA** 

United States Military Academy



#### SURVEY SAMPLE AND DATA CONFIDENCE

The survey analyses are focused on three key patron groups: active duty military, civilian employees and retired military<sup>1</sup>. Using population information collected by the Army Community and Family Support Center (CFSC) from each installation, desired samples were randomly selected for each of the three patron groups.

To determine the total number of surveys that would be distributed for each patron group, the sample size was adjusted to account for the traditional response rate of the Leisure Needs Survey (i.e., 30%). If the calculated number of surveys to be distributed was larger than the total population of a patron group, then the entire patron population was surveyed. If the calculated number of surveys to be distributed was less than the total population, then Caliber Associates surveyed a random sample for that patron group. Population sizes updated during the period of survey administration were used to recalculate any affected samples, response rates and confidence intervals.

The **desired sample** sizes selected at the installation level for each patron group represent the number of surveys necessary to create a 95% confidence interval of  $\pm 5\%$  around the sample mean. A **confidence interval** for a sample mean tells us the range in which we are likely to find the true population mean. For instance, assume an installation obtained the **desired sample** size of 300 survey returns for its active duty patron group. Of the 300 active duty who responded, 52% said that they used the gym in the last year. The **confidence interval** then tells us that there is a 95% chance that the TOTAL number of active duty at the installation who used the gym last year is between 47% and 57% (i.e., 5% below 52% and 5% above 52%). Therefore, if the **population** was 1,350 active duty, then we can be 95% confident that between 634 and 770 used the gym last year.

For the common uses of these survey data by MWR managers, even samples with large **confidence intervals** (e.g.,  $\pm$  15%) are sufficient to detect medium size differences in the data. For example, assume 58% of the active duty sample and 29% of the civilian sample at an installation state that they use the gym. Also assume the **confidence interval** for active duty is  $\pm$ 15% and  $\pm$ 10% for civilians. Then the true **population** usage percentage for active duty at that installation would be between 43% and 73%, while for civilians it would be between 19% and 39%. Since there is a 95% probability that the active duty percentage is above 43% and a 95% probability that the civilians' percentage is below 39%, then you can confidently say that a higher percentage of the active duty **population** than of the civilian **population** used the gym last year.

A table describing the sample sizes, **response rates** and **confidence intervals** of each of the three patron groups and for the total sample, as aggregated across the xx installations, is presented below. The number of completed surveys needed to achieve the desired 95% **confidence interval** of  $\pm 5\%$  for each patron group was calculated and is presented in the column marked "**Desired Sample**." The total number of **surveys returned** may exceed the sum across the three patron groups if any respondents failed to indicate their status on the survey.

<sup>&</sup>lt;sup>1</sup> Retired military were not surveyed at OCONUS installations.



### **LNS Response Rates and Confidence Intervals**

	<b>Population</b>	Desired Sample	Surveys <u>Distributed</u>	Surveys Returned	Response <u>Rate</u>	Confidence <u>Interval</u>
Active Duty	449,230	385	74,990	19,170	25.56%	0.69%
Civilians	154,154	384	71,026	20,146	28.36%	0.64%
Retirees	219,116	385	52,161	11,815	22.65%	0.88%
Total	829,050	385	20,1984	51,666	25.58%	0.42%

The survey participants were chosen randomly, meaning that all members of the patron group had an equal opportunity to be selected. The samples therefore should accurately represent the subgroups (e.g., enlisted soldiers, officers, etc.) within the patron groups (e.g., active duty). The method of survey distribution and return was ultimately left to the installation point of contact, and if they were not distributed to those selected (or to similar replacements) then that sample may not accurately represent that patron group.

The **response rates** shown in the table above are based on the number of **surveys returned** divided by number of **surveys distributed**. It must be noted that low **response rates** (less than 20%) increase the chance that one or more subgroups may be over-represented in the sample. Since no data are available on the size of relevant **population** subgroups (e.g., ranks, civilian grades), adjustments for any under- or over-representation cannot be made. Data from patron groups with low **response rates** should be interpreted with caution. Please note that if the number of **surveys returned** had been low enough to make the findings useless, the sample would have been excluded from the report.

When reviewing the findings, you should take two things into consideration. First, the confidence intervals for each of the patron groups in the total sample will help you assess the degree of variability in responses for each group. Second, the response rate for each group will help you assess the representativeness of the sample of the patron group (e.g., in rank distribution, gender distribution).

#### WEIGHTING METHODOLOGY

In this report, overall statistics (i.e., results that reflect the sum of all three patron groups) will be weighted. The purpose of weighting data by patron group at the installation level is to ensure that each group is represented in this report in the same proportion as it exists in your total population. For example, if civilians represent 25% of your population but only 10% of your survey respondents, then the civilian survey responses are adjusted (weighted) up to 25% to ensure that their contribution to the Leisure Needs Survey data accurately reflects their proportion of the population. (Refer to the installation reports for information about the weighting factors used at each site.) It is important to note that weighting by patron group does NOT change data presented for each individual patron group, but it does change the relative



contribution of each patron group's data to the total group of respondents (seen in exhibits which present 'Total' columns).

Caution should be used when interpreting data that are weighted. Weighting does not adjust the extent to which data obtained for a particular patron group actually represent the individuals in that population. Thus, if the data for any patron group are not representative of that patron group (e.g., in terms of rank, gender, etc.), then the total weighted data will not accurately represent the total population for that group.

### **INTERPRETING YOUR DATA**

Data presented in this report come from the 2000 Leisure Needs Survey. The data have been "cleaned" at the installation level to minimize erroneous responses, such as two responses where only one is acceptable. Except for minor edits, all data presented are complete and represent the responses contained within the surveys that were scanned for each installation. All results are presented in exhibits with accompanying text. General guidelines for understanding all exhibits are presented in this introduction. The following topics will be discussed to assist in data interpretation:

- Group presentation
- Missing data
- Zero responses
- Limitations.

**Group Presentation.** The majority of charts in this report present data for each of the three patron groups separately and for the sum of responses of the three groups. This method of presentation allows comparability across exhibits and provides the most effective means of targeting the critical segments of your population. In some instances, you will find that the data are presented for subgroups within a patron group or for only one patron group. Reasons for presenting subgroup breakouts are to enhance the explanatory power of the data.

**Missing Data.** Exhibits provide information on all persons responding to the question or questions presented in the exhibit. For example, when respondents did not complete the question on patron group status, we are unable to provide their data for their group. So while they would be included in an aggregated exhibit of all respondents, they would be excluded from an exhibit based on patron group breakouts. See Exhibits 2-8 through 2-11 in Section Two for examples. When respondents did not answer a particular question (outside of intentionally skipped questions built into the survey) the data are considered missing. Thus, overall totals will differ by question and by exhibit depending on how many people answered each question.



**Zero Responses.** A zero value in an exhibit usually means that no respondents chose that particular option for the question or questions presented in the exhibit. For example, there may be no (zero) respondents who fall into the "<21 years old" age category. A zero, however, can also denote that a particular option is invalid. This scenario is true, for example, for retirees in this age category because it is not feasible for retirees to be less than 21 years of age.

**Limitations.** It is important to remember that exhibits provided in this report include only descriptive statistics. No inferential statistics are presented, meaning that claims of statistical significance cannot be made. However, you will have the opportunity to conduct inferential statistics, if you desire, when you receive your data set.

In addition, any deviations at the installation level from the suggested data collection methodology, including survey distribution methods and the length of time surveys were in the field, can potentially compromise the reliability and representativeness of the data presented in the report.

#### **OUTLINE OF ARMY REPORT**

This report consists of four sections that provide data useful to MWR program staff and marketing directors:

- Executive Summary
- Overview Report
- MWR Facility Analysis
- MWR Activity Analysis.

Brief summaries of each of these sections follow.

**Executive Summary.** This section provides a summary of the need for and satisfaction with MWR facilities and perceptions of the quality of the MWR facilities. The executive summary also details the impact of MWR programs and services on the quality of Army life. Also included in this section is a list of top leisure activities in which respondents across the Army participate.

**Overview Report.** The second section of the report provides the most comprehensive portrayal of survey results. Included in this section are demographics and behavioral and attitudinal data as they relate to leisure activities and MWR programs. The overview presents a respondent profile, rankings of activity preferences by population segment and by activity group, and an in-depth presentation of quality and quality importance ratings for recreation and club facilities.



**MWR Facility Analysis.** This section provides detailed information on each MWR facility included in the survey. The Facility Evaluation and Customer Profile worksheets present an overview of usage, quality and quality importance ratings, and a profile of the facility's users by a variety of demographic groupings. A Strategic Marketing Analysis is also included for each standard facility included in the Leisure Needs Survey. These facility grids provide a categorization of facilities at individual installations with respect to quality and quality importance ratings. A performance grid for clubs is also presented in this section.

**MWR Activity Analysis.** This section provides detailed information on the leisure activity preferences and participation rates for a variety of patron demographic groups for each leisure activity included in the survey.

#### A SUGGESTED PLAN OF ACTION

The amount of data presented in this report requires that you devise some plan for interpreting and integrating the information. In order to help you maximize the utility of the report, the following suggestions are made:

- 1. Review the report carefully. The sections of the report are organized to be read in a chronological fashion. The first two sections of the report, the Executive Summary and Overview Report, should be reviewed in depth as they contain key results and detailed information on your recreation and club programs. The third and fourth sections, which contain detailed information on MWR facilities and activities, will be most beneficial to program managers.
- 2. Supplement the aggregate Army results with individual installation information. This report contains aggregated information from all installations surveyed. Any interpretation of the data should be viewed with the inherent variance among individual installations in mind. Aggregation of data masks some installation specific characteristics which may be important when comparisons are made among installations and across the entire Army.
- 3. Integrate the results into strategic planning. After data have been reviewed, it will be necessary to determine how to respond to the results. Some changes may be warranted in situations where program quality and quality importance ratings are below average or inadequate. In these cases, you will want to establish objectives and develop action plans that will lead to programmatic improvement. Facility quality and quality importance ratings at individual installations are reported in the facility grids of the MWR Facility Analysis section. This information is provided so that both model facilities and facilities needing enhancements can be identified when making programmatic decisions and changes at the Army level.



# SECTION ONE EXECUTIVE SUMMARY

The Army Leisure Needs Survey (LNS), which assesses patron needs for and satisfaction with Morale, Welfare, and Recreation (MWR) programs, has been conducted triannually Armywide since 1992. The 2000 Leisure Needs Survey contains 56 multiple choice questions including those that query respondents on their leisure activity needs, general perceptions of leisure and MWR services, and quality perceptions and the importance of quality of MWR facilities. Up to 10 additional questions, tailored to reflect installation specific programs and services, are also included in the survey.

Development of the 2000 LNS was a collaborative effort among Department of Army, Department of Defense and military survey experts. Validity of the survey instrument has been achieved via a test-retest method; survey results from previous administrations have demonstrated the statistical validity and measurement reliability of the survey instrument.

#### CONDUCT OF THE SURVEY

The 2000 Leisure Needs Survey was administered during March and April at 86 Army installations. Three population segments received surveys: active duty, civilians and retirees. Caliber Associates shipped surveys for active duty personnel and civilian personnel to the installations for distribution by Installation Points of Contact (IPOCs); Caliber Associates mailed surveys directly to retirees. Completed surveys were optically scanned and the raw data were analyzed using SPSS software. Response rates for the 86 installations ranged from 6% to 70%, with an overall response rate of 26%.

All data presented in this report have been weighted by patron group (active duty, civilian and retiree) at the installation level to adjust the relative contribution of each patron group's responses to the total group of respondents at the installation. This weighting corrects for response bias by adjusting each of the three samples to what they would be if each patron group sample size was exactly the same proportion that exists in the installation population. It is important to remember that responses are weighted by patron group when looking at the Total Cases column in the report exhibits. That is, active duty, Department of Army civilians and Department of Army retirees are included in the Total Cases percentage in the same proportion as they exist in the population at each installation.

A total of 51,666 respondents completed the Leisure Needs Survey in 2000. The installations surveyed represent 12 MACOMs: AMC (16), ATEC (3), EUSA (6), FORSCOM (14), INSCOM (2), MDW (3), MEDCOM (3), TRADOC (16), USAREUR (16), USARPAC (5) USARSO (1) and USMA (1). Where appropriate, comparisons were made between installation specific data and Army baseline data. The Army baseline data are an aggregate of the 86 installations surveyed in 2000.



#### SURVEY RESULTS

Key survey results have been selected for this summary to present MWR patrons' need for and satisfaction with MWR facilities and their perceptions of the quality of the MWR facilities at the 86 Army installations. Results in this summary are presented as follows:

- Most important MWR facilities
- Patron satisfaction with MWR facilities
- Effect on quality of life if MWR services were eliminated
- Top leisure activities
- Sources of MWR information
- Impact of Army Community Service programs.

Respondents were also asked to indicate which seven of 21 standard Army MWR facilities are most important to have on an Army installation. The table below presents the seven "most important" facilities for all respondents across the Army. The table also shows the results for each of the three patron groups.

#### MOST IMPORTANT ARMY MWR FACILITIES

#### **All Respondents:**

- 1) Fitness Center/Gymnasium
- 2) Army Lodging
- 3) Library
- 4) Child Development Center
- 5) Youth Center
- 6) Athletic Fields
- 7) ITR Office/Commercial Travel Agency

#### **Civilians:**

- 1) Fitness Center/Gymnasium
- 2) Child Development Center
- 3) Library
- 4) Army Lodging
- 5) Youth Center
- 6) ITR Office/Commercial Travel Agency
- 7) Athletic Fields

#### **Active Duty:**

- 1) Fitness Center/Gymnasium
- 2) Army Lodging
- 3) Library
- 4) Child Development Center
- 5) Athletic Fields
- 6) Youth Center
- 7) ITR Office/Commercial Travel Agency

#### **Retirees:**

- 1) Army Lodging
- 2) Library
- 3) Fitness Center/Gymnasium
- 4) Youth Center
- 5) Child Development Center
- 6) Swimming Pool
- 7) Athletic Fields



Respondents were asked to indicate their satisfaction with 21 standard MWR facilities. In the exhibit that follows, ratings of satisfaction are presented for standard MWR facilities<sup>1</sup> that are available at most posts. Note that only those respondents who said they had used the facility during the past year rated their satisfaction with the facility.

# PATRON SATISFACTION WITH INSTALLATION MWR FACILITIES

		Very Satisfied		Somewhat Satisfied		Satisfied		Somewhat Dissatisfied		ry Isfied
Facility	n	%	n	%	n	%	n	%	n	%
Army Lodging	1241	35%	779	23%	934	27%	308	8%	225	6%
Army Lodging Arts & Crafts Center	1634	35%	1153	25%	1323	31%	290	6%	160	3%
Athletic Fields	2336	29%	2077	27%	2632	34%	588	7%	227	3%
Automotive Skills Center	2614	40%	1510	24%	1675	26%	415	7%	250	4%
Bowling Center	3368	34%	2645	29%	2812	30%	560	5%	239	29
Bowling Ctr. Food & Bev. Operations	3452	33%	2685	28%	2953	31%	658	6%	252	3%
Bowling Pro Shop	779	32%	585	26%	705	32%	158	6%	112	49
Cabins & Campgrounds	1062	35%	676	24%	844	31%	173	6%	106	49
Car Wash	1890	29%	1551	25%	1852	30%	591	9%	385	69
Child Development Center	1093	37%	646	23%	746	26%	263	9%	163	59
Fitness Center/Gymnasium	8650	42%	5133	26%	4420	23%	1364	7%	484	29
Golf Course Food & Bev. Operations	2198	38%	1526	27%	1454	26%	334	6%	183	39
Golf Course/Pro Shop	2236	41%	1365	26%	1182	23%	353	6%	178	3%
ITR Office/Commercial Travel Agency	4267	41%	2303	24%	2538	26%	517	5%	309	39
Library	4918	38%	3242	26%	3183	27%	798	7%	271	29
Post Picnic Areas	2582	35%	1975	27%	2185	31%	408	5%	156	29
Recreation Ctr./Comm. Activity Ctr.	1443	32%	1147	27%	1393	33%	242	5%	122	39
Recreational Equip. Checkout	2021	38%	1270	26%	1308	28%	275	5%	137	39
Swimming Pool	2511	36%	1809	27%	1976	29%	410	6%	185	29
Tennis Courts	656	26%	592	24%	813	34%	238	10%	141	59
Youth Center	1118	35%	742	24%	895	30%	230	7%	122	49

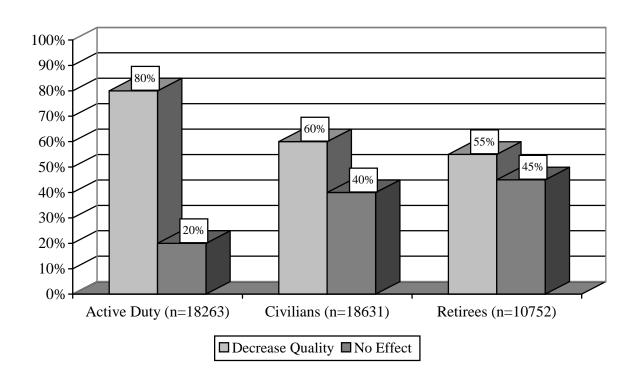
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<sup>&</sup>lt;sup>1</sup> A standard facility is considered to be one that is generic throughout the Army (eg., Automotive Skills Center) as compared to an installation unique facility (e.g., The Fort Anywhere Club).



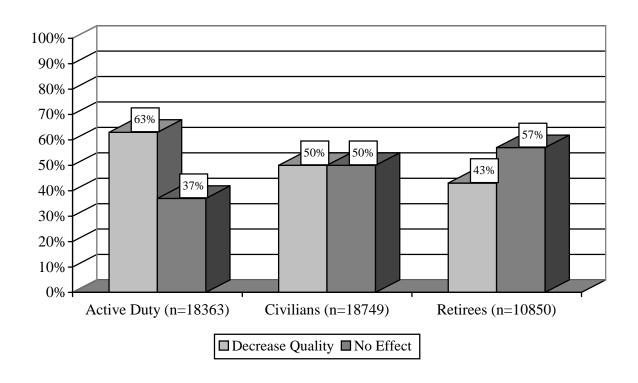
Respondents were asked whether the elimination of Army recreation programs and facilities or club services would greatly decrease, moderately decrease, slightly decrease or have no effect on their quality of life. The following two charts show the responses for each of the three patron groups. Those who indicated that program elimination would greatly, moderately or slightly decrease their quality of life are included in the "Decrease Quality" percentage. Additional charts detailing these results by demographic categories, such as rank, can be found in Section Two of the report.

# EFFECT ON QUALITY OF LIFE IF ARMY RECREATION PROGRAMS WERE ELIMINATED





# EFFECT ON QUALITY OF LIFE IF ARMY CLUB PROGRAMS WERE ELIMINATED





Respondents were given a comprehensive list of 76 leisure activities from which to indicate the extent of their participation. These data are the primary measurement of the community's leisure preferences. The 76 activities have been categorized into distinct areas that readily correspond to MWR functions. The tables that follow present the top ten activities for all respondents across the Army, regardless of where they participate, as well as the market share for the top five activities in each of six activity categories. The activities in each category are ranked by the percentage of on-post participation.

#### TOP TEN LEISURE ACTIVITIES

	<b>Total Respondents</b>	Percent Respondents
Activity	n	%
Watching TV/VCR movies	35798	69%
Entertaining guests at home	29518	57%
Shopping trips	29206	56%
Going to movie theaters	28157	55%
Special family events	25806	49%
Internet access/applications	25061	48%
Auto maintenance/washing auto	24965	48%
Walking	25383	48%
Festivals/events	21750	41%
Trips/touring	21174	40%

### TOP LEISURE ACTIVITIES BY CATEGORY

<b>Team Sports Activities</b>	Team	<b>Sports</b>	Activities
-------------------------------	------	---------------	------------

#### **Sports and Fitness Activities**

	On 1	Post	Off 1	Post		On 1	Post	Off 1	Post
Activity	n	%	n	%	Activity	n	%	n	%
Basketball	5368	12%	3572	7%	Cardiovascular exercise	13371	28%	12450	24%
Softball	4567	10%	2955	6%	Running/jogging	12711	28%	10150	21%
Volleyball	3824	9%	2366	5%	Weight/strength training	12977	28%	7727	15%
Touch/flag football	3490	8%	1347	3%	Walking	14310	27%	20228	37%
Soccer	2490	6%	1871	4%	Bowling	10616	22%	6229	12%

#### **Outdoor Recreation Activities**

#### **Entertainment Activities**

	On l	Post	Off 1	Post		On 1	Post	Off Post	
Activity	n	%	n	<b>%</b>	Activity	n	%	n	%
Picnicking	7321	14%	12275	23%	Watching TV/VCR movies	12213	26%	28710	54%
Going to beaches/lakes	6539	13%	17535	33%	Going to movie theaters	10033	21%	23351	45%
Fishing	5503	11%	11866	22%	Festivals/events	9901	19%	19038	36%
Bicycle riding/mountain biking	4350	9%	8923	17%	Attending sports events	7495	16%	16114	31%
Camping/hiking/backpacking	3931	8%	10472	20%	Special entertainment events	6040	12%	12329	23%

#### **Social Activities**

#### **Special Interest/Arts & Crafts Activities**

	On 1	Post	Off	Post		On 1	Post	Off 1	Post
Activity	n	%	n	%	Activity	n	<b>%</b>	n	%
Shopping trips	13476	28%	26173	50%	Internet access/applications	10841	21%	5408	11%
Entertaining guests at home	9094	19%	23350	44%	Auto maintenance/washing auto	8215	17%	12881	25%
Special family events	8777	18%	22581	42%	Trips/touring	4156	8%	12820	24%
Night clubs/lounges	7988	17%	15262	31%	Computer games	3770	8%	4209	8%
Dancing	7608	16%	15198	30%	Reading/book clubs	4044	8%	5046	10%

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Respondents were asked to indicate all sources through which they hear about MWR events and activities offered across the Army. The exhibit below presents the number and percentage of respondents in each patron group who chose each source, as well as the total number and percentage of respondents who chose each source (presented in the column marked "Total Cases"). Columns will not sum to 100% since respondents could mark multiple sources. The sources are listed in descending rank order based on the "Total Cases" column.

# SOURCES OF MWR INFORMATION

	Active Duty (n=19170)		Civilians (n=20146)		Retirees (n=11815)		Total Cases (n=51131)	
Information Source	n	%	n	%	n	%	n	%
From friends and neighbors	7948	41%	5731	28%	2938	25%	16617	33%
From bulletin boards on post	8667	45%	7542	37%	2430	21%	18639	37%
Post newspaper	8142	42%	10831	54%	5086	43%	24059	45%
MWR publication	4302	22%	5735	28%	2160	18%	12197	23%
From radio	2505	13%	1950	10%	938	8%	5393	10%
From television	2937	15%	1395	7%	680	6%	5012	10%
My child(ren) let(s) me know	922	5%	500	2%	155	1%	1577	3%
From other unit members or co-workers	6229	32%	6000	30%	812	7%	13041	25%
From unit or post command or supervisor	3731	19%	1467	7%	186	2%	5384	12%
Marquees/billboards	3229	17%	3838	19%	1365	12%	8432	16%
Flyers	6932	36%	7751	38%	2668	23%	17351	33%
E-mail	3503	18%	7711	38%	525	4%	11739	21%
Internet	609	3%	1001	5%	232	2%	1842	3%
Other	971	5%	541	3%	680	6%	2192	5%
I never hear anything	2324	12%	1480	7%	3048	26%	6852	15%



Respondents were asked to what extent ACS programs positively impact various aspects of their lives. The exhibit below presents these data for all respondents and for active duty, civilians and retirees. The number of people who responded to each item is presented for each patron group in the column marked "Total Cases."

# IMPACT OF ARMY COMMUNITY SERVICE PROGRAMS

	Very C	reat/	Mode	rate	Slig	ht/	Does	Not	Total
	Great E	Extent	Exte	ent	No Ex	tent	App	oly	Cases
ACS Impact	n	%	n	%	n	%	n	%	n
All Respondents:									
Satisfaction with your job	4192	10%	3365	9%	10386	27%	22219	54%	40162
Personal job performance/readiness	3895	10%	3360	9%	10509	28%	21630	53%	39394
Unit cohesion and teamwork	3651	10%	3547	10%	10611	28%	21327	52%	39136
Unit readiness	3847	10%	3449	10%	9911	26%	21808	53%	39015
Relationship with your spouse	3045	8%	2109	6%	9686	25%	24140	61%	38980
Relationship with your children	2900	8%	2009	6%	8745	23%	25216	64%	38870
Family's adjustment to Army life	3058	8%	2427	7%	8635	23%	24728	62%	38848
Family preparedness for deployments	3016	8%	2381	7%	8144	22%	25188	63%	38729
Ability to manage your finances	3212	9%	2444	7%	11038	29%	22245	55%	38939
Feeling like part of the military community	4663	12%	3729	10%	11857	31%	19161	46%	39410
Feeling that the Army cares about its people	6492	16%	4382	12%	11657	31%	17123	41%	39654
reching that the rainty cares about its people	0472	1070	4302	12/0	11057	3170	17123	4170	37034
Active Duty:									
Satisfaction with your job	2205	13%	2147	13%	5682	34%	6692	40%	16726
Personal job performance/readiness	2152	13%	2252	14%	5763	35%	6430	39%	16597
Unit cohesion and teamwork	2185	13%	2455	15%	6031	36%	5872	35%	16543
Unit readiness	2466	15%	2554	15%	5789	35%	5722	35%	16531
Relationship with your spouse	1748	11%	1449	9%	5118	31%	8078	49%	16393
Relationship with your children	1664	10%	1378	8%	4573	28%	8715	53%	16330
Family's adjustment to Army life	1992	12%	1833	11%	5119	31%	7481	46%	16425
Family preparedness for deployments	2006	12%	1846	11%	4968	30%	7553	46%	16373
Ability to manage your finances	2031	12%	1781	11%	6238	38%	6426	39%	16476
Feeling like part of the military community	2354	14%	2286	14%	6535	40%	5357	32%	16532
Feeling that the Army cares about its people	2991	18%	2466	15%	6343	38%	4769	29%	16569
Civilians:									
Satisfaction with your job	1647	11%	1071	7%	3923	25%	8911	57%	15552
Personal job performance/readiness	1443	9%	955	6%	3969	26%	8834	58%	15201
Unit cohesion and teamwork	1196	8%	946	6%	3861	26%	9043	60%	15046
Unit readiness	1087	7%	766	5%	3446	23%	9634	65%	14933
Relationship with your spouse	924	6%	500	3%	3448	23%	10132	68%	15004
Relationship with your children	940	6%	507	3%	3228	22%	10323	69%	14998
Family's adjustment to Army life	773	5%	466	3%	2775	19%	10883	73%	14897
Family preparedness for deployments	742	5%	433	3%	2536	17%	11142	75%	14853
Ability to manage your finances	865	6%	532	4%	3786	25%	9754	65%	14937
Feeling like part of the military community	1331	9%	938	6%	3953	26%	8872	59%	15094
Feeling that the Army cares about its people	2097	14%	1354	9%	3956	26%	7799	51%	15206
recome that the runny cares about its people	2071	1770	1337	7/0	3730	2070	1177	51/0	15200



	Very Great/ Great Extent		Moderate Extent		Slight/ No Extent		Does Not Apply		Total Cases	
ACS Impact	n	%	n	%	n	%	n	%	n	
Retirees:										
Satisfaction with your job	340	4%	147	2%	781	10%	6616	84%	7884	
Personal job performance/readiness	300	4%	153	2%	777	10%	6366	84%	7596	
Unit cohesion and teamwork	270	4%	146	2%	719	10%	6412	85%	7547	
Unit readiness	294	4%	129	2%	676	9%	6452	85%	7551	
Relationship with your spouse	373	5%	160	2%	1120	15%	5930	78%	7583	
Relationship with your children	296	4%	124	2%	944	13%	6178	82%	7542	
Family's adjustment to Army life	293	4%	128	2%	741	10%	6364	85%	7526	
Family preparedness for deployments	268	4%	102	1%	640	9%	6493	87%	7503	
Ability to manage your finances	316	4%	131	2%	1014	13%	6065	81%	7526	
Feeling like part of the military community	978	13%	505	6%	1369	18%	4932	63%	7784	
Feeling that the Army cares about its people	1404	18%	562	7%	1358	17%	4555	58%	7879	

### **CONCLUSIONS**

Through its MWR programs and services, the Army strives to meet the recreation and leisure needs of each of the patron groups identified in this report. Because of the diversity of patron groups, installations and available resources, this task can be extremely challenging. The information presented in this summary is a starting point for identifying potential recreation and leisure issues and priorities at your installation. The remainder of the information contained in this report should be reviewed and studied in detail to formulate MWR business plans, to identify specific leisure and recreation needs and problems, and to develop potential solutions.



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# SECTION TWO LNS OVERVIEW REPORT

#### INTRODUCTION TO THE OVERVIEW REPORT

This section of the report contains a series of tables and charts that identify the major results of the Leisure Needs Survey as consolidated for the 86 installations surveyed in 2000. The data presented in this section were selected to provide the most useful summary of respondents' characteristics, behaviors and attitudes. This section should be used as a starting point for determining general issues and trends in the Army population; it will also help guide you in examining results in the remainder of the report. Used in conjunction with MWR Facility Analysis and MWR Activity Analysis, you will be able to enhance the general information in this section with the specific results presented in these sections.

The five subsections of the Overview Report include:

**Respondent Profile**: Provides demographic data on overall respondents including rank, gender, race/ethnicity, education, marital status, age, time on installation and residence. Depicts relevant family and parental status demographics and details usage patterns and quality perceptions of child care and youth programs.

**Activity Preferences**: Shows the overall and patron group ranking of 76 activity preferences and presents market share analyses by activity category.

**Recreation Programs and Facilities**: Presents perceptions of quality of community and recreational facilities, as well as the importance placed on the quality of various aspects of the facilities. Delineates the effect of the elimination of recreation services on the quality of life of respondents.

**Club Programs and Facilities**: Presents perceptions of quality of club services, as well as the importance placed on the quality of these services. Compares dining, catering and entertainment services available on and off post, and describes dining preferences. Delineates the effect of the elimination of clubs on the quality of life of respondents.

**MWR Programs**: Contains tables indicating which MWR programs have the greatest and least impact on enhancing respondents' quality of life. Describes satisfaction with leisure time and sources of MWR program information. Presents results on the awareness of and satisfaction with Army Community Service programs.



#### RESPONDENT PROFILE

The first group of exhibits in the Overview Report provides selected demographics of survey respondents across the Army, including personal characteristics and family profiles. Please note that the number of respondents for one question or category may not always equal the number of respondents for a different question, e.g., the total number of active duty may not be the same when active duty are broken out by rank since respondents may answer one question (e.g., status) and not another (e.g., rank).

# **Community Profile**

Exhibit 2-1 provides information on the total number of respondents in each of the three patron groups surveyed. A detailed breakout of the rank and paygrade status of the groups is also provided. A breakout of years of service is provided for active duty and retirees. The exhibit presents subgroupings that are commonly used throughout the exhibits in this section.

Exhibit 2-1
Status of Survey Respondents
(Survey Ouestions 8, 9 and 11)

Status	n	%	Status	n	%
<b>Total Cases</b>	51131	100%	Civilians:		
Active Duty	19170	37%			
Civilians	20146	39%	<u>Grade</u>		
Retirees	11815	23%	GS9 or below/NF3 or below	8020	42%
			GS10 or above/NF4 or above	7279	38%
Active Duty:			Wage Grade	2948	15%
-			Crafts and Trades	644	3%
Rank			Contractor	319	2%
E1-E4	7400	40%	Total	19210	100%
E5-E9	7616	41%			
WO1-CW5	523	3%			
O1-O3	1360	7%	Retirees:		
O4-O10	1667	9%			
Total	18566	100%	<u>Rank</u>		
			Enlisted	6948	60%
Years of Service			Officers	4663	40%
0 to 1 years	2665	15%	Total	11611	100%
2 to 5 years	5517	30%			
6 to 10 years	3482	19%	Years of Service		
11 to 20 years	5418	30%	20 years or less	3366	34%
Over 20 years	1049	6%	21 to 25 years	4203	42%
Total	18131	100%	26 to 30 years	1940	20%
			Over 30 years	437	4%
			Total	9946	100%



# **Community Profile**

This chart (Exhibit 2-2) presents gender, ethnic, education, marital and age demographics, as well as characteristics related to length of time at the post, residence and spouse's employment status. Results are presented for each patron group and for the total of the three patron groups' responses.

**Exhibit 2-2 Personal Characteristics of Respondents**(Survey Questions 1, 2, 3, 4, 5, 6, 7 and 12)

	Active	Duty	Civili	ians	Retirees		<b>Total Cases</b>	
	n	%	n	%	n	%	n	%
C 1								
Gender:	14121	900/	0772	<b>53</b> 0/	10154	0.60/	24047	770/
Male	14121	80%	9772	52%	10154	96%	34047	77%
Female	3481	20%	8917	48%	476	4%	12874	23%
Racial or ethnic origin:								
White	11186	60%	14484	74%	9324	80%	34994	70%
Black or African-American	4422	24%	2830	14%	1414	12%	8666	17%
Spanish/Hispanic/Latino	1957	11%	1186	6%	431	4%	3574	8%
Asian	552	3%	712	4%	242	2%	1506	3%
American Indian or Alaskan Native	255	1%	281	1%	98	1%	634	1%
Native Hawaiian or other Pacific Islander	175	1%	138	1%	78	1%	391	1%
<b>Highest level of education completed:</b>								
Some high school	118	1%	251	1%	130	1%	499	1%
High school grad/GED	4626	25%	3508	18%	1935	17%	10069	21%
Some college	8329	44%	7736	39%	4026	35%	20091	40%
College graduate	3368	18%	4574	23%	2336	20%	10278	20%
Post-grad study/degree	2366	13%	3601	18%	3118	27%	9085	18%
Marital status:								
Married with spouse	9623	51%	14372	72%	9982	85%	33977	65%
Married but unaccompanied	1490	8%	357	2%	124	1%	1971	4%
Separated	748	4%	485	2%	173	1%	1406	3%
Not married	7012	37%	4648	23%	1485	13%	13145	28%
		/ -				/-		
Age:								
<21	2082	12%	61	0%	0	0%	2143	6%
21-24	3744	21%	175	1%	0	0%	3919	10%
25-29	3648	21%	494	3%	0	0%	4142	10%
30-34	2924	17%	1017	5%	0	0%	3941	9%
35-39	2771	16%	1969	11%	72	1%	4812	10%
40-44	1550	9%	2966	16%	704	6%	5220	10%
45-49	675	4%	3818	21%	1113	10%	5606	10%
50-59	284	2%	6647	36%	2961	27%	9892	17%
60+	33	0%	1399	8%	6154	56%	7586	17%



# Exhibit 2-2 (continued) Personal Characteristics of Respondents

(Survey Questions 1, 2, 3, 4, 5, 6, 7 and 12)

	Active I	Outy	Civilians		Retir	ees	Total	Cases
	n	%	n	%	n	%	n	%
How long have you been assigned to, worked at, or lived near this installation?								
Less than 3 months	1577	9%	112	1%	25	0%	1714	4%
3-12 months	5750	32%	1030	5%	103	1%	6883	16%
13-36 months	8150	45%	2089	11%	454	5%	10693	27%
More than 36 months	2633	15%	16505	84%	8996	94%	28134	53%
Where do you live?								
On Post								
Barracks/BEQ/BOQ	6270	35%	38	0%	4	0%	6312	16%
Family Housing	5074	29%	794	4%	45	0%	5913	14%
Off Post								
Less than 10 minutes from post	1272	7%	2396	12%	1735	15%	5403	11%
10-19 minutes from post	2586	15%	5953	31%	3588	32%	12127	23%
20-29 minutes from post	1529	9%	4795	25%	2706	24%	9030	17%
30-59 minutes from post	767	4%	4554	23%	2237	20%	7558	14%
60 minutes or more from post	186	1%	922	5%	1039	9%	2147	5%
What is your spouse's employment status?								
No spouse	6824	37%	4404	23%	1391	12%	12619	27%
Spouse does not work outside the home	3945	21%	3066	16%	5534	48%	12545	27%
Spouse works part time	1844	10%	1519	8%	1234	11%	4597	9%
Spouse works full time (civilian)	3385	18%	6251	32%	2472	22%	12108	23%
Spouse works full time (govt. civilian)	867	5%	2744	14%	760	7%	4371	8%
Spouse works full time (govt. cryman)  Spouse works full time (active duty)	1515	8%	1265	7%	73	1%	2853	6%



Survey participants were asked several questions relative to children, youth, child care and youth services. Exhibits 2-3 through 2-7 present this information.

Exhibit 2-3 provides two important pieces of information: the distribution of families according to the ages of their children and the distribution of children according to their age. The top portion of the exhibit shows the percentage of families with children of different ages. This portion of the exhibit includes only those respondents who indicated that they have children living in their home. The first row gives the number of respondents without children. Although not listed, you can calculate the total percentage of families with children by subtracting the percentage without children from 100%. The remaining rows give you the number of respondents who indicated they have children in each of the age groups. Since families can have children in several age groups, the sum of the percents in the column will exceed 100%. The second half of this chart shows the number and percentage of all children who fall into each age group.

Exhibit 2-3
Family Profile of Respondents
(Survey Questions 31 and 32)

	Active	Duty	Civilians		Retirees		Total	Cases
	n	%	n	%	n	%	n	%
Family composition:								
Respondents without children	10404	56%	11263	61%	8881	82%	30548	64%
With children under age 5	4361	24%	1701	9%	265	3%	6327	14%
With children ages 5-10	3868	21%	2697	15%	488	5%	7053	15%
With children ages 11-15	2420	13%	3184	17%	905	8%	6509	13%
With children ages 16-18	1063	6%	2470	13%	888	8%	4421	8%
Total number of respondents	18507		18468		10792		47767	
Number of children:								
Aged under 6 months	940	6%	213	2%	29	1%	1182	4%
Aged 6-17 months	1503	9%	618	5%	122	4%	2243	<b>7%</b>
Aged 18-35 months	1658	10%	581	5%	108	3%	2347	<b>7%</b>
Aged 3-4 years	2113	13%	817	6%	126	4%	3056	9%
Aged 5-7 years	2936	18%	1573	12%	235	7%	4744	15%
Aged 8-10 years	2592	16%	1958	15%	393	12%	4943	15%
Aged 11-12 years	1563	9%	1565	12%	374	12%	3502	11%
Aged 13-15 years	1810	11%	2531	20%	761	24%	5102	16%
Aged 16-18 years	1358	8%	2923	23%	1067	33%	5348	16%
Total number of children	16473	100%	12779	100%	3215	100%	32467	100%



Exhibit 2-4 shows the percentage of active duty and civilian respondents who need or use regularly scheduled child care, as well as the child care providers, required hours, location preferences and information sources for those active duty and civilian respondents who reported using or needing child care. Each group is likely to demonstrate different needs; thus, the data will allow you to target the specific child care needs of each group. The "Total Cases" column provides a sum of all data presented in the chart. Note: Respondents could mark more than one answer to all questions except preferred child care location so sums of responses will not equal 100% in these areas.

Exhibit 2-4
Active Duty and Civilian Use of Child Care
(Survey Questions 34, 35, 36 and 37)

**Active Duty** Civilian Married Parent: Married Parent: Single Parent Single Parent Military Spouse Civilian Spouse Married Parent **Total Cases** (n=14961)(n=968)(n=736)(n=6171)(n=1058)(n=5992)n % n n % n % n % n % Need or use child care: 515 53% 482 65% 1763 29% 327 31% 1592 27% 4700 33% Yes No 453 47% 254 35% 4408 71% 731 69% 4400 73% 10261 67% Child care provider: 7% 29 5% 98 317 None 5% 16 3% 153 8% 18 6% Civilian Home Care 73 14% 80 16% 200 11% 51 15% 240 14% 646 13% 92 17% 1038 20% 92 19% 319 18% 93 27% 442 27% Civilian Agency 56 19 147 8% 59 195 12% 9% Family Member 10% 4% 17% 477 Army Home Care 47 9% 55 11% 128 7% 3 71 4% 308 6% 1% Army Center 209 39% 191 39% 642 35% 107 31% 453 27% 1610 34% Friend/neighbor 100 19% 67 14% 284 16% 58 17% 222 13% 737 16% Hourly Child Care 39 587 51 9% 39 8% 294 16% 11% 163 10% 13% Required child care times: Weekdays (Before 0700) 353 66% 315 64% 597 33% 108 31% 394 24% 1777 40% 258 75% 1289 72% Weekdays (0700-1800) 308 57% 315 64% 1362 75% 78% 3545 26% 296 51 15% 733 Weekdays (After 1800) 140 108 22% 16% 131 8% 16% Weekends (daytime) 93 17% 75 15% 214 12% 36 10% 106 6% 528 11% Weekends (evenings) 105 20% 58 12% 233 13% 40 12% 97 6% 536 12% Preferred child care location: 275 56% 238 52% 1153 68% 150 48% 865 56% 2692 60% Home Workplace 215 44% 222 48% 543 32% 163 52% 667 44% 1818 40% Where search for child care: Army Child Care Services 377 70% 375 77% 1257 69% 151 44% 799 48% 2976 64% Army Community Service 106 20% 98 20% 404 22% 33 10% 168 10% 816 17% 55 Family Support Group 75 14% 11% 183 10% 37 11% 160 10% 513 11% 50% Friend/neighbor 280 52% 240 49% 907 165 48% 834 50% 2438 50% 37% 1444 499 28% 126 504 29% Civilian Agency 152 28% 157 32% 30% Newspaper/phonebook 112 21% 104 21% 304 17% 55 16% 290 17% 873 19% 79 248 14% 19% 20% 818 Other 95 18% 16% 67 328 17%



Exhibit 2-5 displays data in three sections, each pertaining to youth programs. The data presented in this exhibit are only from respondents with children. The first section indicates where respondents' children usually participate in youth programs. The second and third sections of the exhibit pertain specifically to Army Youth Services (YS), including how often and at what times respondents' children participate in YS programs. The third section contains the responses of only those respondents who indicated their children used Army Youth Services. Respondents could mark multiple times that their children participate in YS programs so these columns, if summed, will not equal 100%. Information throughout the exhibit is presented by residence in order to highlight the impact of geographical location on the children's participation in youth programs.

Exhibit 2-5
Youth Program Participation
(Survey Questions 38 and 39)

	Live On Post		Live Off Post: <30 minutes		Live Off Post: >=30 minutes		Total Cases	
	n	%	n	%	n	%	n	%
Where participate:								
On post	2140	73%	1140	21%	145	7%	3425	35%
Off post (Military housing area)	184	7%	82	2%	21	1%	287	3%
Off post (Civilian housing area)	586	20%	4726	78%	1901	92%	7213	62%
Total	2910	100%	5948	100%	2067	100%	10925	100%
Youth Services—How often:								
Never	694	25%	3953	66%	1718	84%	6365	56%
Less than once per month	467	17%	691	12%	121	6%	1279	13%
1-2 times per month	461	16%	394	7%	52	3%	907	9%
3-4 times per month	481	16%	304	6%	51	3%	836	8%
5 or more times per month	784	26%	498	9%	79	4%	1361	13%
Total	2887	100%	5840	100%	2021	100%	10748	100%
Youth Services—When:								
Before school	135	5%	98	5%	18	6%	251	5%
After school	1439	65%	967	53%	160	57%	2566	60%
Evenings	988	45%	706	38%	111	38%	1805	42%
Weekends	1229	56%	1063	54%	183	60%	2475	55%
Total	2193	100%	1887	100%	303	100%	4383	100%



Exhibit 2-6 presents information from respondents with children on their perceptions of Army Youth Services. Only those respondents who indicated they had used the program were asked to rate the quality of Army Youth Services.

Exhibit 2-6
Youth Services Program Quality Perceptions
(Survey Question 40)

	Live On Post (n=2183)		Live Off Post: <30 minutes (n=1852)		Live Off Post: >=30 minutes (n=292)		Total Cases (n=4327)	
	n	%	n	%	n	%	n	%
Quality:								
Very good	433	19%	466	24%	76	26%	975	21%
Good	995	46%	755	41%	116	41%	1866	43%
Adequate/OK	588	28%	522	30%	75	25%	1185	28%
Poor	121	6%	83	5%	18	5%	222	5%
Very poor	46	2%	26	2%	7	2%	<b>79</b>	2%



This exhibit (2-7) shows respondents' perceptions of their children's interest in a variety of fee-based youth activities. Respondents were asked to mark all activities they believed their children would participate in, so percents will not sum to 100%. Information is provided for all respondents with children, both YS users and YS non-users, by their residence. The "Total Cases" column sums all rows of data.

Exhibit 2-7
If Offered, in Which Paid Army Youth Services Classes/Sports
Would Your Child(ren) Participate Over the Next 12 Months?
(Survey Question 41)

	Live On (n=289		Live Off <30 min (n=593	nutes	Live Off >=30 mi (n=200	nutes	Total C (n=108	
-	n	%	n	%	n	%	n	%
Swimming	1549	53%	2353	41%	636	32%	4538	36%
Soccer	1393	48%	1598	29%	391	19%	3382	28%
Basketball	1291	45%	1699	29%	455	22%	3445	27%
Baseball	1274	44%	1441	26%	387	19%	3102	26%
Martial arts	939	33%	1237	22%	334	17%	2510	20%
Summer camp	827	28%	1297	22%	386	18%	2510	20%
Gymnastics	870	29%	1042	19%	263	13%	2175	18%
Football	879	31%	966	17%	247	13%	2092	17%
Bowling	727	24%	1120	18%	286	14%	2133	16%
None of these	159	6%	1320	21%	805	39%	2284	16%
Dance	686	23%	934	16%	248	12%	1868	15%
Physical fitness	569	20%	1033	17%	303	15%	1905	15%
Softball	591	20%	781	14%	228	12%	1600	13%
Cheerleading	568	20%	687	12%	195	9%	1450	12%
Golf	388	13%	705	12%	180	9%	1273	10%
Horsemanship	407	14%	724	12%	221	11%	1352	10%
Rec/hobby classes	445	14%	600	10%	176	9%	1221	9%
Shooting/archery	341	12%	577	10%	185	9%	1103	9%
Self-development classes	283	10%	448	8%	138	8%	869	<b>7%</b>
Tennis	273	9%	481	8%	140	7%	894	<b>7%</b>
Volleyball	318	10%	495	8%	165	9%	978	<b>7%</b>
Boating	211	8%	376	6%	142	7%	729	6%



#### **ACTIVITY PREFERENCES**

This section presents data gathered on respondent participation in 76 recreational and social activities. Exhibits 2-8 through 2-11 provide a comprehensive rank ordering of activity participation for all respondents and for each of the three patron groups. Exhibits 2-12 through 2-15 examine activity participation on post, off post, and at home by activity category for all respondents and for each patron group.



Respondents were asked to indicate how often they participated on and off post for each of 55 activities. They were also asked to indicate how often they participated in each of 21 activities on post, off post and at home. Exhibit 2-8 provides a ranked listing of the 76 activities based on the percent of all respondents who indicated that they participated either on post, off post or at home (if applicable) in the past 12 months.

Exhibit 2-8
Leisure Activity Participation – All Respondents (n=51666)
(Survey Questions 54, 55 and 56)

Rank % Rank % 1 Watching TV/VCR movies 35798 69% 39 Photography/development 7752 15% 2 Entertaining guests at home 57% 40 Miniature golf 7379 29518 14% 3 Shopping trips 29206 56% 41 Auto detail/customization/paint 6782 14% 4 Going to movie theaters 28157 55% 42 Softball 6406 14% 5 Special family events 25806 49% 43 Drawing/painting 6075 12% Power boat/sail/jet & water ski Internet access/applications 25061 48% 44 6139 12% Auto maintenance/washing auto 24965 48% 45 Volleyball 5322 11% 8 Walking 25383 48% 46 Hunting 5747 11% Festivals/events 21750 41% 47 Picture framing 5610 11% 10 Trips/touring 21174 40% 48 Group aerobics classes 5064 10% 11 Cardiovascular exercise 19606 39% 49 Participation in music/theater 5189 10% Gardening 39% Touch/flag football 4238 12 21131 50 10% 13 Going to beaches/lakes 20075 38% 51 Racquetball 4617 10% 14 Attending sports events 19670 38% 52 Snow skiing 4566 9% Night clubs/lounges 15 18185 37% 53 Canoeing/kayaking/rafting 4662 9% Dancing 37% 54 Fiber/decoration/decor 5015 9% 16 18275 Computer games 17 18120 35% 55 Roller/ice skating 4412 9% 18 Weight/strength training 17163 35% 56 Horseback riding 4083 8% 19 Reading/book clubs 18364 35% 57 Bingo 4346 8% 20 Running/jogging 16431 35% 58 Soccer 3727 8% 21 Plays/shows/concerts 18195 35% 59 Model making 3659 8% 7% Live entertainment Tennis 17799 34% 3719 22 60 14963 23 Happy hour/social hour 30% 61 In-line skating 3598 7% Picnicking 15036 28% 62 Rock climbing/mountain climbing 3248 7% 24 25 **Bowling** 14021 28% 63 Art/metal/jewelry making 3567 7% Special entertainment events 14632 28% Skeet/trap shooting 2784 6% Fishing Paintball 27 14001 27% 65 2681 6% 28 Swimming at pool 13233 26% Volksmarching 2829 66 6% 29 Camping/hiking/backpacking 12224 24% Ceramics/pottery 2552 67 5% Bicycle riding/mountain biking 10902 30 22% Martial arts 2311 5% 68 31 Billiards/game room/video arcade Windsurf/surf/boogie boarding 10383 21% 69 1873 4% 32 Card/table games 10796 21% 70 **Boxing** 1726 4% 33 Collecting 9800 18% 71 Stained glass 1905 4% Golf Sculpture/3D design 34 8802 18% 72 1524 3% 35 Ordering pay-per-view events 8023 16% 73 Wrestling 1365 3% 36 Basketball 74 Hockey 3% 7466 16% 1410 75 Trophy making 37 Woodworking/industrial arts 8089 16% 1273 3% 38 Computer graphics/design 15% 76 Sky diving 3% 8154 1167



Exhibit 2-9 provides a ranked listing of activity participation for active duty respondents based on the percent who indicated that they participated either on post, off post or at home (if applicable) in the past 12 months.

Exhibit 2-9
Leisure Activity Participation – Active Duty (n=19170)
(Survey Questions 54, 55 and 56)

Ran	k	n	%	Rank		n	%
1	Watching TV/VCR movies	13042	68%	39	Auto detail/customization/paint	3124	16%
2	Going to movie theaters	11513	60%	40	Racquetball	3013	16%
3	Running/jogging	10329	54%	41	Computer graphics/design	2926	15%
4	Shopping trips	10153	53%	42	Collecting	2911	15%
5	Entertaining guests at home	9960	52%	43	Miniature golf	2755	14%
6	Internet access/applications	9722	51%	44	Photography/development	2657	14%
7	Weight/strength training	9570	50%	45	Drawing/painting	2590	14%
8	Cardiovascular exercise	9270	48%	46	Soccer	2479	13%
9	Night clubs/lounges	9002	47%	47	Group aerobics classes	2414	13%
10	Auto maintenance/washing auto	8709	45%	48	Snow skiing	2391	12%
11	Dancing	8316	43%	49	Roller/ice skating	2387	12%
12	Walking	7759	40%	50	Woodworking/industrial arts	2362	12%
13	Festivals/events	7741	40%	51	In-line skating	2133	11%
14	Special family events	7697	40%	52	Power boat/sail/jet & water ski	2129	11%
15	Attending sports events	7379	38%	53	Picture framing	1953	10%
16	Computer games	7315	38%	54	Hunting	1950	10%
17	Bowling	6949	36%	55	Canoeing/kayaking/rafting	1942	10%
18	Going to beaches/lakes	6914	36%	56	Participation in music/theater	1907	10%
19	Happy hour/social hour	6443	34%	57	Rock climbing/mountain climbing	1857	10%
20	Trips/touring	6401	33%	58	Horseback riding	1823	10%
21	Live entertainment	6203	32%	59	Model making	1781	9%
22	Billiards/game room/video arcade	5841	30%	60	Tennis	1731	9%
23	Swimming at pool	5814	30%	61	Paintball	1675	9%
24	Plays/shows/concerts	5588	29%	62	Martial arts	1480	8%
25	Reading/book clubs	5506	29%	63	Fiber/decoration/decor	1451	8%
26	Gardening	4855	25%	64	Bingo	1449	8%
27	Basketball	4832	25%	65	Art/metal/jewelry making	1450	8%
28	Bicycle riding/mountain biking	4833	25%	66	Volksmarching	1360	7%
29	Special entertainment events	4785	25%	67	Skeet/trap shooting	1249	7%
30	Picnicking	4761	25%	68	Boxing	1172	6%
31	Camping/hiking/backpacking	4626	24%	69	Windsurf/surf/boogie boarding	1158	6%
32	Fishing	4286	22%	70	Ceramics/pottery	1132	6%
33	Card/table games	4029	21%	71	Wrestling	1039	5%
34	Softball	4028	21%	72	Hockey	885	5%
35	Volleyball	3495	18%	73	Sculpture/3D design	843	4%
36	Touch/flag football	3487	18%	74	Stained glass	839	4%
37	Golf	3395	18%	75	Sky diving	838	4%
38	Ordering pay-per-view events	3200	17%	76	Trophy making	783	4%



Exhibit 2-10 provides a ranked listing of activity participation for civilians based on the percent who indicated that they participated either on post, off post or at home (if applicable) in the past 12 months.

Exhibit 2-10
Leisure Activity Participation – Civilians (n=20146)
(Survey Questions 54, 55 and 56)

Ran	k	n	%	Rank		n	%
1	Watching TV/VCR movies	14770	73%	39	Golf	3041	15%
2	Entertaining guests at home	12683	63%	40	Fiber/decoration/decor	2772	14%
3	Shopping trips	12248	61%	41	Power boat/sail/jet & water ski	2676	13%
4	Special family events	11999	60%	42	Drawing/painting	2507	12%
5	Walking	11524	57%	43	Picture framing	2477	12%
6	Going to movie theaters	11423	57%	44	Auto detail/customization/paint	2304	11%
7	Internet access/applications	10632	53%	45	Participation in music/theater	2303	11%
8	Auto maintenance/washing auto	10375	52%	46	Hunting	2280	11%
9	Gardening	10106	50%	47	Group aerobics classes	2039	10%
10	Festivals/events	9722	48%	48	Canoeing/kayaking/rafting	1916	10%
11	Trips/touring	9576	48%	49	Basketball	1903	9%
12	Going to beaches/lakes	8762	43%	50	Bingo	1862	9%
13	Reading/book clubs	8447	42%	51	Softball	1739	9%
14	Plays/shows/concerts	8438	42%	52	Horseback riding	1606	8%
15	Attending sports events	8207	41%	53	Roller/ice skating	1606	8%
16	Live entertainment	7905	39%	54	Snow skiing	1561	8%
17	Computer games	7240	36%	55	Art/metal/jewelry making	1514	8%
18	Picnicking	7109	35%	56	Tennis	1366	7%
19	Special entertainment events	6844	34%	57	Volleyball	1355	7%
20	Cardiovascular exercise	6709	33%	58	In-line skating	1168	6%
21	Dancing	6698	33%	59	Model making	1127	6%
22	Night clubs/lounges	6324	31%	60	Racquetball	1083	5%
23	Fishing	5861	29%	61	Rock climbing/mountain climbing	988	5%
24	Happy hour/social hour	5809	29%	62	Ceramics/pottery	987	5%
25	Camping/hiking/backpacking	5289	26%	63	Volksmarching	966	5%
26	Swimming at pool	5161	26%	64	Skeet/trap shooting	901	4%
27	Weight/strength training	5115	25%	65	Soccer	894	4%
28	Bowling	4995	25%	66	Stained glass	694	3%
29	Card/table games	4587	23%	67	Paintball	689	3%
30	Collecting	4567	23%	68	Martial arts	567	3%
31	Bicycle riding/mountain biking	4322	21%	69	Windsurf/surf/boogie boarding	545	3%
32	Running/jogging	4011	20%	70	Touch/flag football	513	3%
33	Computer graphics/design	3519	17%	71	Sculpture/3D design	489	2%
34	Photography/development	3520	17%	72	Boxing	375	2%
35	Billiards/game room/video arcade	3387	17%	73	Hockey	354	2%
36	Miniature golf	3371	17%	74	Trophy making	308	2%
37	Ordering pay-per-view events	3187	16%	75	Wrestling	240	1%
38	Woodworking/industrial arts	3124	16%	76	Sky diving	205	1%



Exhibit 2-11 provides a ranked listing of activity participation preferences for retirees based on the percent who indicated that they participated either on post, off post or at home (if applicable) in the past 12 months.

Exhibit 2-11 Leisure Activity Participation – Retirees (n=11815)

(Survey Questions 54, 55 and 56)

Ran	Rank		%	Rank		n	%
1	Watching TV/VCR movies	7618	64%	39	Auto detail/customization/paint	1306	11%
2	Entertaining guests at home	6570	56%	40	Power boat/sail/jet & water ski	1280	11%
3	Shopping trips	6488	55%	41	Miniature golf	1180	10%
4	Gardening	5909	50%	42	Picture framing	1119	9%
5	Special family events	5836	49%	43	Billiards/game room/video arcade	1075	9%
6	Walking	5818	49%	44	Bingo	975	8%
7	Auto maintenance/washing auto	5646	48%	45	Participation in music/theater	915	8%
8	Going to movie theaters	4947	42%	46	Drawing/painting	904	8%
9	Trips/touring	4946	42%	47	Canoeing/kayaking/rafting	771	7%
10	Internet access/applications	4451	38%	48	Fiber/decoration/decor	727	6%
11	Reading/book clubs	4187	35%	49	Model making	721	6%
12	Going to beaches/lakes	4182	35%	50	Basketball	686	6%
13	Festivals/events	4063	34%	51	Horseback riding	616	5%
14	Plays/shows/concerts	3963	34%	52	Softball	607	5%
15	Attending sports events	3910	33%	53	Skeet/trap shooting	607	5%
16	Fishing	3730	32%	54	Tennis	579	5%
17	Live entertainment	3501	30%	55	Snow skiing	574	5%
18	Cardiovascular exercise	3467	29%	56	Art/metal/jewelry making	563	5%
19	Computer games	3380	29%	57	Group aerobics classes	553	5%
20	Dancing	3096	26%	58	Racquetball	490	4%
21	Picnicking	3006	25%	59	Volksmarching	468	4%
22	Special entertainment events	2833	24%	60	Volleyball	441	4%
23	Night clubs/lounges	2717	23%	61	Ceramics/pottery	399	3%
24	Happy hour/social hour	2565	22%	62	Roller/ice skating	386	3%
25	Woodworking/industrial arts	2535	21%	63	Rock climbing/mountain climbing	381	3%
26	Weight/strength training	2352	20%	64	Stained glass	355	3%
27	Golf	2294	19%	65	Soccer	336	3%
28	Collecting	2196	19%	66	Paintball	293	2%
29	Camping/hiking/backpacking	2188	19%	67	In-line skating	273	2%
30	Swimming at pool	2121	18%	68	Martial arts	246	2%
31	Card/table games	2060	17%	69	Touch/flag football	218	2%
32	Running/jogging	1985	17%	70	Sculpture/3D design	178	2%
33	Bowling	1942	16%	71	Trophy making	172	1%
34	Bicycle riding/mountain biking	1646	14%	72	Boxing	169	1%
35	Computer graphics/design	1628	14%	73	Hockey	162	1%
36	Ordering pay-per-view events	1569	13%	74	Windsurf/surf/boogie boarding	159	1%
37	Photography/development	1490	13%	75	Sky diving	120	1%
38	Hunting	1461	12%	76	Wrestling	81	1%



#### **Market Share Analysis by Activity Category**

Exhibit 2-12 provides an estimated market share analysis of the 76 activities by activity category for all respondents. The number and percentage of respondents who reported that they participated in an activity on post during the past 12 months are presented in the column marked "Participated On Post." The column marked "Participated Off Post" presents the number and percentage of respondents who reported that they participated in an activity off post during the past 12 months. The number and percentage of respondents who reported that they participated in an activity at home during the past 12 months are presented in the column marked "Participated At Home." Activities that did not have a response option for participation at home will show "N/A" in the "Participated At Home" column. The total number and percentage of people who indicated that they participated in the activity on post, off post or at home during the past year are presented in the last column marked "Overall Participation."

Exhibit 2-12
Market Share Analysis by Activity Category - All Respondents (n=51666)
(Survey Questions 54, 55 and 56)

	Partici On F			Participated Off Post		pated ome	Overall Participation	
	n	%	n	%	n	%	n	%
Team Sports:								
Basketball	5368	12%	3572	7%	N/A	N/A	7466	16%
Softball	4567	10%	2955	6%	N/A	N/A	6406	14%
Volleyball	3824	9%	2366	5%	N/A	N/A	5322	11%
Touch/flag football	3490	8%	1347	3%	N/A	N/A	4238	10%
Soccer	2490	6%	1871	4%	N/A	N/A	3727	8%
Hockey	727	2%	926	2%	N/A	N/A	1410	3%
Outdoor Recreation:								
Going to beaches/lakes	6539	13%	17535	33%	N/A	N/A	20075	38%
Picnicking	7321	14%	12275	23%	N/A	N/A	15036	28%
Fishing	5503	11%	11866	22%	N/A	N/A	14001	27%
Camping/hiking/backpacking	3931	8%	10472	20%	N/A	N/A	12224	24%
Bicycle riding/mountain biking	4350	9%	8923	17%	N/A	N/A	10902	22%
Power boat/sail/jet & water ski	1718	4%	5278	10%	N/A	N/A	6139	12%
Hunting	2132	4%	4856	9%	N/A	N/A	5747	11%
Canoeing/kayaking/rafting	1523	3%	3799	7%	N/A	N/A	4662	9%
Snow skiing	1410	3%	3787	8%	N/A	N/A	4566	9%
Horseback riding	1433	3%	3177	6%	N/A	N/A	4083	8%
In-line skating	1565	3%	2759	6%	N/A	N/A	3598	7%
Rock climbing/mountain climbing	1065	2%	2655	6%	N/A	N/A	3248	7%
Paintball	1253	3%	1858	4%	N/A	N/A	2681	6%
Skeet/trap shooting	1388	3%	1903	4%	N/A	N/A	2784	6%
Volksmarching	1313	3%	2113	4%	N/A	N/A	2829	6%
Windsurf/surf/boogie boarding	646	1%	1501	3%	N/A	N/A	1873	4%
Sky diving	570	1%	821	2%	N/A	N/A	1167	3%

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# Exhibit 2-12 (continued) Market Share Analysis by Activity Category - All Respondents (n=51666)

(Survey Questions 54, 55 and 56)

	Partici On F		Partici Off I		Partici At Ho		Ove Partici	
	n	%	n	%	n	%	n	%
Social:								
Entertaining guests at home	9094	19%	23350	44%	N/A	N/A	29518	57%
Shopping trips	13476	28%	26173	50%	N/A	N/A	29206	56%
Special family events	8777	18%	22581	42%	N/A	N/A	25806	48%
Dancing	7608	16%	15198	30%	N/A	N/A	18275	37%
Night clubs/lounges	7988	17%	15262	31%	N/A	N/A	18185	37%
Happy hour/social hour	7481	15%	11540	23%	N/A	N/A	14963	30%
Sports and Fitness:								
Walking	14310	27%	20228	37%	N/A	N/A	25383	48%
Cardiovascular exercise	13371	28%	12450	24%	N/A	N/A	19606	39%
Running/jogging	12711	28%	10150	21%	N/A	N/A	16431	35%
Weight/strength training	12977	28%	7727	15%	N/A	N/A	17163	35%
Bowling	10616	22%	6229	12%	N/A	N/A	14021	28%
Swimming at pool	7209	15%	8243	16%	N/A	N/A	13233	26%
Golf	6052	12%	6194	12%	N/A	N/A	8802	18%
Group aerobics classes	3311	7%	2352	4%	N/A	N/A	5064	10%
Racquetball	3968	8%	1271	3%	N/A	N/A	4617	10%
Roller/ice skating	1769	4%	3348	6%	N/A	N/A	4412	9%
Tennis	2243	5%	2297	5%	N/A	N/A	3719	<b>7%</b>
Martial arts	1285	3%	1490	3%	N/A	N/A	2311	5%
Boxing	1163	3%	909	2%	N/A	N/A	1726	4%
Wrestling	903	2%	728	2%	N/A	N/A	1365	3%
Entertainment:								
Watching TV/VCR movies	12213	26%	28710	54%	N/A	N/A	35798	69%
Going to movie theaters	10033	21%	23351	45%	N/A	N/A	28157	55%
Festivals/events	9901	19%	19038	36%	N/A	N/A	21750	41%
Attending sports events	7495	16%	16114	31%	N/A	N/A	19670	38%
Plays/shows/concerts	5146	10%	16110	30%	N/A	N/A	18195	35%
Live entertainment	5660	11%	15514	30%	N/A	N/A	17799	34%
Special entertainment events	6040	12%	12329	23%	N/A	N/A	14632	28%
Billiards/game room/video arcade	5211	11%	7908	16%	N/A	N/A	10383	21%
Card/table games	3286	7%	8931	17%	N/A	N/A	10796	21%
Ordering pay-per-view events	2290	5%	6433	12%	N/A	N/A	8023	16%
Miniature golf	1515	3%	6523	13%	N/A	N/A	7379	14%
Bingo	2029	4%	3011	6%	N/A	N/A	4346	8%



# Exhibit 2-12 (continued) Market Share Analysis by Activity Category - All Respondents (n=51666) (Survey Questions 54, 55 and 56)

	Partici On F			Participated Off Post		pated ome	Ove Partici	
	n	%	n	%	n	%	n	%
Special Interest/Arts & Crafts:								
Auto maintenance/washing auto	8215	17%	12881	25%	19367	37%	24965	48%
Internet access/applications	10841	21%	5408	11%	20909	40%	25061	48%
Trips/touring	4156	8%	12820	24%	13142	24%	21174	40%
Gardening	2276	5%	4133	8%	19799	36%	21131	39%
Computer games	3770	8%	4209	8%	16453	32%	18120	35%
Reading/book clubs	4044	8%	5046	10%	17143	32%	18364	35%
Collecting	1693	4%	4195	8%	8381	16%	9800	18%
Woodworking/industrial arts	1738	4%	1840	4%	7210	14%	8089	16%
Computer graphics/design	2389	5%	1962	4%	7081	13%	8154	15%
Photography/development	1955	4%	3413	7%	6000	11%	7752	15%
Auto detail/customization/paint	1936	4%	2577	5%	5372	11%	6782	14%
Drawing/painting	1399	3%	1630	3%	5392	10%	6075	12%
Picture framing	2081	4%	1630	3%	3769	7%	5610	11%
Participation in music/theater	1559	3%	2961	6%	3051	6%	5189	10%
Fiber/decoration/decor	845	2%	1300	2%	4492	8%	5015	9%
Model making	891	2%	909	2%	3089	6%	3659	8%
Art/metal/jewelry making	920	2%	1025	2%	2968	6%	3567	7%
Ceramics/pottery	1184	2%	1006	2%	1551	3%	2552	5%
Stained glass	712	1%	720	1%	1328	2%	1905	4%
Sculpture/3D design	576	1%	609	1%	1145	2%	1524	3%
Trophy making	601	1%	583	1%	759	2%	1273	3%
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#### **Market Share Analysis by Activity Category**

Exhibit 2-13 provides an estimated market share analysis of the 76 activities by activity category for active duty respondents. The number and percentage of respondents who reported that they participated in an activity on post during the past 12 months are presented in the column marked "Participated On Post." The column marked "Participated Off Post" presents the number and percentage of respondents who reported that they participated in an activity off post during the past 12 months. The number and percentage of respondents who reported that they participated in an activity at home during the past 12 months are presented in the column marked "Participated At Home." Activities that did not have a response option for participation at home will show "N/A" in the "Participated At Home" column. The total number and percentage of people who indicated that they participated in the activity on post, off post or at home during the past year are presented in the last column marked "Overall Participation."

Exhibit 2-13
Market Share Analysis by Activity Category – Active Duty (n=19170)
(Survey Questions 54, 55 and 56)

	Partici On F		Partici <sub>l</sub> Off F		Participated At Home		Overall Participation	
	n	%	n	%	n	%	n	%
Team Sports:								
Basketball	4255	22%	1570	8%	N/A	N/A	4832	25%
Softball	3579	19%	1176	6%	N/A	N/A	4028	21%
Touch/flag football	3175	17%	809	4%	N/A	N/A	3487	18%
Volleyball	3058	16%	1001	5%	N/A	N/A	3495	18%
Soccer	2043	11%	901	5%	N/A	N/A	2479	13%
Hockey	580	3%	490	3%	N/A	N/A	885	5%
Outdoor Recreation:								
Going to beaches/lakes	2958	15%	5725	30%	N/A	N/A	6914	36%
Bicycle riding/mountain biking	2843	15%	3463	18%	N/A	N/A	4833	25%
Picnicking	2907	15%	3506	18%	N/A	N/A	4761	25%
Camping/hiking/backpacking	2020	11%	3625	19%	N/A	N/A	4626	24%
Fishing	2297	12%	3299	17%	N/A	N/A	4286	22%
Snow skiing	931	5%	1866	10%	N/A	N/A	2391	12%
In-line skating	1166	6%	1507	8%	N/A	N/A	2133	11%
Power boat/sail/jet & water ski	891	5%	1647	9%	N/A	N/A	2129	11%
Canoeing/kayaking/rafting	890	5%	1393	7%	N/A	N/A	1942	10%
Horseback riding	844	4%	1282	7%	N/A	N/A	1823	10%
Hunting	1005	5%	1479	8%	N/A	N/A	1950	10%
Rock climbing/mountain climbing	765	4%	1422	7%	N/A	N/A	1857	10%
Paintball	884	5%	1082	6%	N/A	N/A	1675	9%
Skeet/trap shooting	787	4%	732	4%	N/A	N/A	1249	<b>7%</b>
Volksmarching	714	4%	968	5%	N/A	N/A	1360	<b>7%</b>
Windsurf/surf/boogie boarding	501	3%	871	5%	N/A	N/A	1158	6%
Sky diving	456	2%	564	3%	N/A	N/A	838	4%



# **Exhibit 2-13 (continued)** Market Share Analysis by Activity Category – Active Duty (n=19170) (Survey Questions 54, 55 and 56)

	Partici On F		Partici Off F		Partici At Ho		Ove Partici	
	n	%	n	%	n	%	n	%
Social:								
Shopping trips	6175	32%	8854	46%	N/A	N/A	10153	53%
Entertaining guests at home	5693	30%	5960	31%	N/A	N/A	9960	52%
Night clubs/lounges	4886	25%	7356	38%	N/A	N/A	9002	47%
Dancing	4369	23%	6654	35%	N/A	N/A	8316	43%
Special family events	4184	22%	6280	33%	N/A	N/A	7697	40%
Happy hour/social hour	4008	21%	4576	24%	N/A	N/A	6443	34%
Sports and Fitness:								
Running/jogging	9528	50%	5239	27%	N/A	N/A	10329	54%
Weight/strength training	8817	46%	2779	14%	N/A	N/A	9570	50%
Cardiovascular exercise	8516	44%	4300	22%	N/A	N/A	9270	48%
Walking	6358	33%	4745	25%	N/A	N/A	7759	40%
Bowling	6134	32%	2071	11%	N/A	N/A	6949	36%
Swimming at pool	4269	22%	2664	14%	N/A	N/A	5814	30%
Golf	2726	14%	1807	9%	N/A	N/A	3395	18%
Racquetball	2752	14%	630	3%	N/A	N/A	3013	16%
Group aerobics classes	1985	10%	739	4%	N/A	N/A	2414	13%
Roller/ice skating	1265	7%	1611	8%	N/A	N/A	2387	12%
Tennis	1332	7%	784	4%	N/A	N/A	1731	9%
Martial arts	970	5%	845	4%	N/A	N/A	1480	8%
Boxing	892	5%	539	3%	N/A	N/A	1172	6%
Wrestling	762	4%	500	3%	N/A	N/A	1039	5%
<b>Entertainment:</b>								
Watching TV/VCR movies	8616	45%	7605	40%	N/A	N/A	13042	68%
Going to movie theaters	6338	33%	8298	43%	N/A	N/A	11513	60%
Festivals/events	4807	25%	6153	32%	N/A	N/A	7741	40%
Attending sports events	4622	24%	4914	26%	N/A	N/A	7379	38%
Live entertainment	2822	15%	4906	26%	N/A	N/A	6203	32%
Billiards/game room/video arcade	3865	20%	3986	21%	N/A	N/A	5841	30%
Plays/shows/concerts	2348	12%	4461	23%	N/A	N/A	5588	29%
Special entertainment events	2796	15%	3506	18%	N/A	N/A	4785	25%
Card/table games	2335	12%	2649	14%	N/A	N/A	4029	21%
Ordering pay-per-view events	1722	9%	1964	10%	N/A	N/A	3200	17%
Miniature golf	868	5%	2242	12%	N/A	N/A	2755	14%
Bingo	988	5%	751	4%	N/A	N/A	1449	8%



# **Exhibit 2-13 (continued)** Market Share Analysis by Activity Category – Active Duty (n=19170) (Survey Questions 54, 55 and 56)

	Partici On F		Partici <sub>l</sub> Off F		Partici At Ho		Ove Partici	
	n	%	n	%	n	%	n	%
Special Interest/Arts & Crafts:								
Internet access/applications	5509	29%	2041	11%	7582	40%	9722	51%
Auto maintenance/washing auto	4626	24%	4309	22%	6010	31%	8709	45%
Computer games	2534	13%	1716	9%	6328	33%	7315	38%
Trips/touring	2192	11%	4305	22%	3029	16%	6401	33%
Reading/book clubs	2155	11%	1499	8%	4838	25%	5506	29%
Gardening	1288	7%	883	5%	4221	22%	4855	25%
Auto detail/customization/paint	1376	7%	1265	7%	2273	12%	3124	16%
Collecting	1049	5%	1244	6%	2276	12%	2911	15%
Computer graphics/design	1202	6%	773	4%	2382	12%	2926	15%
Drawing/painting	975	5%	718	4%	2147	11%	2590	14%
Photography/development	1210	6%	1284	7%	1718	9%	2657	14%
Woodworking/industrial arts	944	5%	608	3%	1860	10%	2362	12%
Participation in music/theater	918	5%	998	5%	1099	6%	1907	10%
Picture framing	1070	6%	661	3%	1101	6%	1953	10%
Model making	695	4%	500	3%	1400	7%	1781	9%
Art/metal/jewelry making	559	3%	471	2%	1097	6%	1450	8%
Fiber/decoration/decor	541	3%	467	2%	1149	6%	1451	8%
Ceramics/pottery	661	3%	454	2%	652	3%	1132	6%
Sculpture/3D design	443	2%	399	2%	578	3%	843	4%
Stained glass	473	2%	399	2%	507	3%	839	4%
Trophy making	461	2%	404	2%	429	2%	783	4%



#### **Market Share Analysis by Activity Category**

Exhibit 2-14 provides an estimated market share analysis of the 76 activities by activity category for civilian respondents. The number and percentage of respondents who reported that they participated in an activity on post during the past 12 months are presented in the column marked "Participated On Post." The column marked "Participated Off Post" presents the number and percentage of respondents who reported that they participated in an activity off post during the past 12 months. The number and percentage of respondents who reported that they participated in an activity at home during the past 12 months are presented in the column marked "Participated At Home." Activities that did not have a response option for participation at home will show "N/A" in the "Participated At Home" column. The total number and percentage of people who indicated that they participated in the activity on post, off post or at home during the past year are presented in the last column marked "Overall Participation."

Exhibit 2-14

Market Share Analysis by Activity Category – Civilians (n=20146)

(Survey Questions 54, 55 and 56)

	Partici On P	•	Partici <sub>l</sub> Off F		Participated At Home		Overall Participation	
	n	%	n	%	n	%	n	%
Team Sports:								
Basketball	816	4%	1429	7%	N/A	N/A	1903	9%
Softball	748	4%	1268	6%	N/A	N/A	1739	9%
Volleyball	588	3%	992	5%	N/A	N/A	1355	7%
Soccer	315	2%	691	3%	N/A	N/A	894	4%
Touch/flag football	202	1%	374	2%	N/A	N/A	513	3%
Hockey	86	0%	304	2%	N/A	N/A	354	2%
Outdoor Recreation:								
Going to beaches/lakes	2170	11%	7929	39%	N/A	N/A	8762	43%
Picnicking	3057	15%	6084	30%	N/A	N/A	7109	35%
Fishing	1694	8%	5255	26%	N/A	N/A	5861	29%
Camping/hiking/backpacking	1220	6%	4791	24%	N/A	N/A	5289	26%
Bicycle riding/mountain biking	1054	5%	3887	19%	N/A	N/A	4322	21%
Power boat/sail/jet & water ski	477	2%	2460	12%	N/A	N/A	2676	13%
Hunting	612	3%	2063	10%	N/A	N/A	2280	11%
Canoeing/kayaking/rafting	426	2%	1696	8%	N/A	N/A	1916	10%
Horseback riding	379	2%	1365	7%	N/A	N/A	1606	8%
Snow skiing	330	2%	1389	7%	N/A	N/A	1561	8%
In-line skating	320	2%	998	5%	N/A	N/A	1168	6%
Rock climbing/mountain climbing	195	1%	885	4%	N/A	N/A	988	5%
Volksmarching	380	2%	751	4%	N/A	N/A	966	5%
Skeet/trap shooting	312	2%	714	4%	N/A	N/A	901	4%
Paintball	259	1%	535	3%	N/A	N/A	689	3%
Windsurf/surf/boogie boarding	99	0%	488	2%	N/A	N/A	545	3%
Sky diving	70	0%	163	1%	N/A	N/A	205	1%



# Exhibit 2-14 (continued) Market Share Analysis by Activity Category – Civilians (n=20146)

(Survey Questions 54, 55 and 56)

	Partici On F		Partici Off F		Partici At Ho		Ove Partici	
	n	%	n	%	n	%	n	%
Social:								
Entertaining guests at home	2233	11%	11270	56%	N/A	N/A	12683	63%
Shopping trips	3710	18%	11284	56%	N/A	N/A	12248	61%
Special family events	2994	15%	10886	54%	N/A	N/A	11999	60%
Dancing	2183	11%	5772	29%	N/A	N/A	6698	33%
Night clubs/lounges	2187	11%	5466	27%	N/A	N/A	6324	31%
Happy hour/social hour	2495	12%	4717	23%	N/A	N/A	5809	29%
Sports and Fitness:								
Walking	6180	31%	9918	49%	N/A	N/A	11524	57%
Cardiovascular exercise	3628	18%	5081	25%	N/A	N/A	6709	33%
Swimming at pool	2044	10%	3884	19%	N/A	N/A	5161	26%
Bowling	3161	16%	2857	14%	N/A	N/A	4995	25%
Weight/strength training	3110	15%	3120	15%	N/A	N/A	5115	25%
Running/jogging	2304	11%	3126	16%	N/A	N/A	4011	20%
Golf	1834	9%	2385	12%	N/A	N/A	3041	15%
Group aerobics classes	1117	6%	1155	6%	N/A	N/A	2039	10%
Roller/ice skating	398	2%	1373	7%	N/A	N/A	1606	8%
Tennis	638	3%	1022	5%	N/A	N/A	1366	7%
Racquetball	841	4%	402	2%	N/A	N/A	1083	5%
Martial arts	224	1%	434	2%	N/A	N/A	567	3%
Boxing	178	1%	253	1%	N/A	N/A	375	2%
Wrestling	110	1%	164	1%	N/A	N/A	240	1%
<b>Entertainment:</b>								
Watching TV/VCR movies	2661	13%	13536	67%	N/A	N/A	14770	73%
Going to movie theaters	2590	13%	10213	51%	N/A	N/A	11423	57%
Festivals/events	3786	19%	8885	44%	N/A	N/A	9722	48%
Plays/shows/concerts	1989	10%	7758	39%	N/A	N/A	8438	42%
Attending sports events	2002	10%	7418	37%	N/A	N/A	8207	41%
Live entertainment	2054	10%	7198	36%	N/A	N/A	7905	39%
Special entertainment events	2384	12%	6112	30%	N/A	N/A	6844	34%
Card/table games	690	3%	4240	21%	N/A	N/A	4587	23%
Billiards/game room/video arcade	1008	5%	2920	14%	N/A	N/A	3387	17%
Miniature golf	462	2%	3118	15%	N/A	N/A	3371	17%
Ordering pay-per-view events	381	2%	2939	15%	N/A	N/A	3187	16%
Bingo	696	3%	1412	7%	N/A	N/A	1862	9%



# **Exhibit 2-14 (continued)** Market Share Analysis by Activity Category – Civilians (n=20146) (Survey Questions 54, 55 and 56)

	Partici On F		Partici <sub>l</sub> Off F		Participated At Home		Overall Participation	
	n	%	n	%	n	%	n	<b>%</b>
Special Interest/Arts & Crafts:								
Internet access/applications	4825	24%	2165	11%	8913	44%	10632	53%
Auto maintenance/washing auto	2461	12%	5567	28%	8384	42%	10375	51%
Gardening	722	4%	1953	10%	9658	48%	10106	50%
Trips/touring	1504	7%	5511	27%	6567	33%	9576	48%
Reading/book clubs	1524	8%	2349	12%	8079	40%	8447	42%
Computer games	1009	5%	1714	9%	6738	33%	7240	36%
Collecting	448	2%	1973	10%	4033	20%	4567	23%
Computer graphics/design	1038	5%	778	4%	3099	15%	3519	17%
Photography/development	579	3%	1499	7%	2937	15%	3520	17%
Woodworking/industrial arts	485	2%	686	3%	2896	14%	3124	16%
Fiber/decoration/decor	250	1%	652	3%	2609	13%	2772	14%
Drawing/painting	349	2%	639	3%	2338	12%	2507	12%
Picture framing	714	4%	671	3%	1770	9%	2477	12%
Auto detail/customization/paint	374	2%	834	4%	1930	10%	2304	11%
Participation in music/theater	487	2%	1364	7%	1380	7%	2303	11%
Art/metal/jewelry making	250	1%	392	2%	1340	7%	1514	8%
Model making	141	1%	241	1%	995	5%	1127	6%
Ceramics/pottery	358	2%	376	2%	617	3%	987	5%
Stained glass	178	1%	202	1%	531	3%	694	3%
Sculpture/3D design	106	1%	146	1%	405	2%	489	2%
Trophy making	107	1%	105	1%	194	1%	308	2%

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#### **Market Share Analysis by Activity Category**

Exhibit 2-15 provides an estimated market share analysis of the 76 activities by activity category for retirees. The number and percentage of respondents who reported that they participated in an activity on post during the past 12 months are presented in the column marked "Participated On Post." The column marked "Participated Off Post" presents the number and percentage of respondents who reported that they participated in an activity off post during the past 12 months. The number and percentage of respondents who reported that they participated in an activity at home during the past 12 months are presented in the column marked "Participated At Home." Activities that did not have a response option for participation at home will show "N/A" in the "Participated At Home" column. The total number and percentage of people who indicated that they participated in the activity on post, off post or at home during the past year are presented in the last column marked "Overall Participation."

Exhibit 2-15
Market Share Analysis by Activity Category – Retirees (n=11815)
(Survey Questions 54, 55 and 56)

	Participated On Post		Partici <sub>j</sub> Off F		Particij At Ho		Overall Participation	
	n	%	n	%	n	%	n	%
Team Sports:								
Basketball	272	2%	542	5%	N/A	N/A	686	6%
Softball	223	2%	489	4%	N/A	N/A	607	5%
Volleyball	161	1%	353	3%	N/A	N/A	441	4%
Soccer	121	1%	268	2%	N/A	N/A	336	3%
Touch/flag football	102	1%	152	1%	N/A	N/A	218	2%
Hockey	57	0%	125	1%	N/A	N/A	162	1%
Outdoor Recreation:								
Going to beaches/lakes	1343	11%	3690	31%	N/A	N/A	4182	35%
Fishing	1467	12%	3211	27%	N/A	N/A	3730	32%
Picnicking	1281	11%	2561	22%	N/A	N/A	3006	25%
Camping/hiking/backpacking	655	6%	1954	17%	N/A	N/A	2188	19%
Bicycle riding/mountain biking	428	4%	1480	13%	N/A	N/A	1646	14%
Hunting	500	4%	1266	11%	N/A	N/A	1461	12%
Power boat/sail/jet & water ski	337	3%	1122	9%	N/A	N/A	1280	11%
Canoeing/kayaking/rafting	200	2%	681	6%	N/A	N/A	771	7%
Horseback riding	196	2%	500	4%	N/A	N/A	616	5%
Skeet/trap shooting	277	2%	440	4%	N/A	N/A	607	5%
Snow skiing	134	1%	499	4%	N/A	N/A	574	5%
Volksmarching	208	2%	361	3%	N/A	N/A	468	4%
Rock climbing/mountain climbing	100	1%	327	3%	N/A	N/A	381	3%
In-line skating	74	1%	232	2%	N/A	N/A	273	2%
Paintball	102	1%	221	2%	N/A	N/A	293	2%
Sky diving	40	0%	93	1%	N/A	N/A	120	1%
Windsurf/surf/boogie boarding	43	0%	133	1%	N/A	N/A	159	1%



# Exhibit 2-15 (continued) Market Share Analysis by Activity Category – Retirees (n=11815)

(Survey Questions 54, 55 and 56)

	Participated On Post		Partici Off I		Partici At He		Overall Participation	
	n	%	n	%	n	%	n	%
Social:								
Entertaining guests at home	1103	9%	5861	50%	N/A	N/A	6570	56%
Shopping trips	3448	29%	5759	49%	N/A	N/A	6488	55%
Special family events	1514	13%	5178	44%	N/A	N/A	5836	49%
Dancing	1000	8%	2634	22%	N/A	N/A	3096	26%
Night clubs/lounges	865	7%	2316	20%	N/A	N/A	2717	23%
Happy hour/social hour	917	8%	2137	18%	N/A	N/A	2565	22%
Sports and Fitness:								
Walking	1643	14%	5321	45%	N/A	N/A	5818	49%
Cardiovascular exercise	1139	10%	2954	25%	N/A	N/A	3467	29%
Weight/strength training	966	8%	1760	15%	N/A	N/A	2352	20%
Golf	1456	12%	1944	16%	N/A	N/A	2294	19%
Swimming at pool	840	7%	1597	14%	N/A	N/A	2121	18%
Running/jogging	813	7%	1704	14%	N/A	N/A	1985	17%
Bowling	1227	10%	1239	10%	N/A	N/A	1942	16%
Group aerobics classes	178	2%	427	4%	N/A	N/A	553	5%
Tennis	250	2%	463	4%	N/A	N/A	579	5%
Racquetball	349	3%	231	2%	N/A	N/A	490	4%
Roller/ice skating	100	1%	335	3%	N/A	N/A	386	3%
Martial arts	81	1%	200	2%	N/A	N/A	246	2%
Boxing	89	1%	108	1%	N/A	N/A	169	1%
Wrestling	28	0%	60	1%	N/A	N/A	81	1%
<b>Entertainment:</b>								
Watching TV/VCR movies	853	7%	7251	61%	N/A	N/A	7618	64%
Going to movie theaters	1007	9%	4628	39%	N/A	N/A	4947	42%
Festivals/events	1199	10%	3801	32%	N/A	N/A	4063	34%
Plays/shows/concerts	748	6%	3706	31%	N/A	N/A	3963	34%
Attending sports events	805	7%	3644	31%	N/A	N/A	3910	33%
Live entertainment	721	6%	3247	27%	N/A	N/A	3501	30%
Special entertainment events	791	7%	2567	22%	N/A	N/A	2833	24%
Card/table games	240	2%	1934	16%	N/A	N/A	2060	17%
Ordering pay-per-view events	177	1%	1469	12%	N/A	N/A	1569	13%
Miniature golf	169	1%	1097	9%	N/A	N/A	1180	10%
Billiards/game room/video arcade	308	3%	942	8%	N/A	N/A	1075	9%
Bingo	314	3%	812	7%	N/A	N/A	975	8%



# **Exhibit 2-15 (continued)** Market Share Analysis by Activity Category – Retirees (n=11815) (Survey Questions 54, 55 and 56)

	Partici <sub>l</sub> On P	•	Partici <sub> </sub> Off F	•	Participated At Home		Ove Partici	
	n	%	n	%	n	%	n	%
Special Interest/Arts & Crafts:								
Gardening	253	2%	1243	11%	5669	48%	5909	50%
Auto maintenance/washing auto	1049	9%	2882	24%	4801	41%	5646	48%
Trips/touring	410	3%	2861	24%	3376	29%	4946	42%
Internet access/applications	420	4%	1149	10%	4195	36%	4451	38%
Reading/book clubs	323	3%	1138	10%	4018	34%	4187	35%
Computer games	203	2%	739	6%	3214	27%	3380	29%
Woodworking/industrial arts	298	3%	527	4%	2394	20%	2535	21%
Collecting	172	1%	927	8%	1970	17%	2196	19%
Computer graphics/design	132	1%	393	3%	1528	13%	1628	14%
Photography/development	144	1%	594	5%	1280	11%	1490	13%
Auto detail/customization/paint	177	1%	459	4%	1132	10%	1306	11%
Picture framing	278	2%	281	2%	857	7%	1119	9%
Drawing/painting	67	1%	255	2%	840	7%	904	8%
Participation in music/theater	139	1%	562	5%	541	5%	915	8%
Fiber/decoration/decor	50	0%	169	1%	671	6%	727	6%
Model making	50	0%	163	1%	666	6%	721	6%
Art/metal/jewelry making	100	1%	151	1%	497	4%	563	5%
Ceramics/pottery	151	1%	163	1%	258	2%	399	3%
Stained glass	59	0%	114	1%	277	2%	355	3%
Sculpture/3D design	26	0%	62	1%	149	1%	178	2%
Trophy making	31	0%	71	1%	130	1%	172	1%

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# RECREATION PROGRAMS AND FACILITIES

The following exhibits (2-16 through 2-35) provide information on a variety of areas relating to recreation facilities and programs. Exhibits 2-16 through 2-19 provide ratings of satisfaction with post recreation facilities for all respondents and for each of the three patron groups. Exhibits 2-20 through 2-27 present respondents' quality ratings of buildings, equipment and staff, as well as importance of quality ratings for these three quality components. Exhibits 2-28 through 2-35 present the same information for Active Duty personnel only. The first four exhibits (2-16 through 2-19) on satisfaction with post recreation facilities are described below and are presented on the following pages.



Exhibit 2-16 shows the percentage of all respondents who feel very dissatisfied, somewhat dissatisfied, satisfied, somewhat satisfied and very satisfied with each facility available at your post. Only those respondents who indicated they had used the facility provided ratings of satisfaction. The facilities are listed in descending order by their mean score rating. The mean score is based on a 5-point scale where 1 = very dissatisfied and 5 = very satisfied. Note that total cases will differ by facility as only those respondents who said they had used the facility rated their satisfaction with it.

**Exhibit 2-16 Satisfaction with Post Recreation Facilities - All Respondents** 

(Survey Questions 14 and 15)

	Ver	y	Some	what			Some	what	Ver	у	Total	
	Dissatis	sfied	Dissati	sfied	Satist	fied	Satist	fied	Satisf	ied	Cases	Mean
	n	%	n	%	n	%	n	%	n	%	n	Score
Fitness Center/Gymnasium	484	2%	1364	7%	4420	23%	5133	26%	8650	42%	20051	4.00
Golf Course/Pro Shop	178	3%	353	6%	1182	23%	1365	26%	2236	41%	5314	3.95
ITR Office/Commercial Travel Agency	309	3%	517	5%	2538	26%	2303	24%	4267	41%	9934	3.95
Recreational Equip. Checkout	137	3%	275	5%	1308	28%	1270	26%	2021	38%	5011	3.92
Library	271	2%	798	7%	3183	27%	3242	26%	4918	38%	12412	3.91
Golf Course Food & Bev. Operations	183	3%	334	6%	1454	26%	1526	27%	2198	38%	5695	3.91
Automotive Skills Center	250	4%	415	7%	1675	26%	1510	24%	2614	40%	6464	3.89
Swimming Pool	185	2%	410	6%	1976	29%	1809	27%	2511	36%	6891	3.88
Post Picnic Areas	156	2%	408	5%	2185	31%	1975	27%	2582	35%	7306	3.86
Bowling Center	239	2%	560	5%	2812	30%	2645	29%	3368	34%	9624	3.86
Bowling Ctr. Food & Bev. Operations	252	3%	658	6%	2953	31%	2685	28%	3452	33%	10000	3.82
Cabins & Campgrounds	106	4%	173	6%	844	31%	676	24%	1062	35%	2861	3.81
Arts & Crafts Center	160	3%	290	6%	1323	31%	1153	25%	1634	35%	4560	3.81
Recreation Ctr./Comm. Activity Ctr.	122	3%	242	5%	1393	33%	1147	27%	1443	32%	4347	3.80
Youth Center	122	4%	230	7%	895	30%	742	24%	1118	35%	3107	3.79
Child Development Center	163	5%	263	9%	746	26%	646	23%	1093	37%	2911	3.77
Bowling Pro Shop	112	4%	158	6%	705	32%	585	26%	779	32%	2339	3.74
Athletic Fields	227	3%	588	7%	2632	34%	2077	27%	2336	29%	7860	3.73
Army Lodging	225	6%	308	8%	934	27%	779	23%	1241	35%	3487	3.72
Car Wash	385	6%	591	9%	1852	30%	1551	25%	1890	29%	6269	3.63
Tennis Courts	141	5%	238	10%	813	34%	592	24%	656	26%	2440	3.57



Exhibit 2-17 shows ratings of satisfaction given by active duty respondents for each facility available at your installation. Only those active duty respondents who indicated they had used the facility provided ratings of satisfaction. The facilities are listed in descending order by their mean score rating, which is based on a 5-point scale. Because only active duty respondents who used the facility are included in this exhibit, total cases will differ by facility.

Exhibit 2-17
Satisfaction with Post Recreation Facilities - Active Duty
(Survey Questions 14 and 15)

	Very		Somev	what			Somewhat		Ver	У	Total	
	Dissatis	sfied	Dissati	sfied	Satisf	fied	Satisf	fied	Satisf	ied	Cases	Mean
	n	%	n	%	n	%	n	%	n	%	n	Score
Fitness Center/Gymnasium	360	3%	1037	8%	3115	25%	3422	27%	4733	37%	12667	3.88
Golf Course/Pro Shop	95	4%	161	7%	608	28%	618	28%	718	33%	2200	3.77
-	138	3%	334	6%	1760	33%	1572	29%	1559	29%	5363	3.76
Bowling Center	135	3%	258	6%	1321	33%	1118		1231	30%		
Swimming Pool								28%			4063	3.75
Library	200	3%	535	8%	1981	30%	1791	28%	1990	31%	6497	3.74
Golf Course Food & Bev. Operations	93	5%	118	6%	630	31%	591	29%	610	30%	2042	3.74
Automotive Skills Center	173	5%	274	8%	1066	30%	811	23%	1182	34%	3506	3.73
ITR Office/Commercial Travel Agency	166	4%	248	6%	1268	33%	979	26%	1169	31%	3830	3.71
Bowling Ctr. Food & Bev. Operations	154	3%	331	7%	1607	34%	1350	29%	1290	27%	4732	3.70
Recreational Equip. Checkout	95	4%	163	7%	781	33%	648	28%	660	28%	2347	3.69
Youth Center	89	5%	145	8%	597	33%	454	25%	539	30%	1824	3.66
Athletic Fields	189	3%	464	8%	2121	36%	1570	27%	1567	27%	5911	3.65
Arts & Crafts Center	96	4%	161	7%	789	36%	550	25%	612	28%	2208	3.64
Recreation Ctr./Comm. Activity Ctr.	91	4%	168	7%	911	37%	657	27%	630	26%	2457	3.64
Child Development Center	134	7%	201	10%	579	29%	445	22%	635	32%	1994	3.62
Bowling Pro Shop	60	5%	92	8%	427	35%	322	26%	322	26%	1223	3.62
Post Picnic Areas	108	3%	236	8%	1156	37%	837	27%	754	24%	3091	3.61
Cabins & Campgrounds	76	5%	103	7%	506	36%	356	26%	353	25%	1394	3.58
Army Lodging	184	8%	218	10%	675	30%	527	23%	664	29%	2268	3.56
Tennis Courts	81	5%	158	10%	565	37%	373	24%	348	23%	1525	3.49
Car Wash	290	8%	387	11%	1176	33%	899	25%	846	24%	3598	3.45

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Exhibit 2-18 shows ratings of satisfaction given by civilians for each facility available at your installation. Only those civilians who indicated they had used the facility provided ratings of satisfaction. The facilities are listed in descending order by their mean score rating, which is based on a 5-point scale. Because only civilians who used the facility are included in this exhibit, total cases will differ by facility.

Exhibit 2-18
Satisfaction with Post Recreation Facilities - Civilians
(Survey Questions 14 and 15)

	Very		Somewhat					what	Ver	У	Total	
	Dissatis	sfied	Dissati	sfied	Satist	fied	Satist	fied	Satisf	ied	Cases	Mean
	n	%	n	%	n	%	n	%	n	%	n	Score
Recreational Equip. Checkout	33	2%	77	4%	362	20%	422	23%	944	51%	1838	4.18
Fitness Center/Gymnasium	97	2%	268	5%	1020	19%	1320	24%	2751	50%	5456	4.17
Library	54	1%	199	5%	890	21%	1078	25%	2050	48%	4271	4.14
ITR Office/Commercial Travel Agency	112	2%	214	5%	1003	22%	992	21%	2313	50%	4634	4.12
Child Development Center	26	3%	53	7%	136	17%	174	22%	399	51%	788	4.10
Automotive Skills Center	48	2%	94	5%	420	21%	467	24%	938	48%	1967	4.09
Cabins & Campgrounds	19	2%	47	5%	210	24%	194	22%	421	47%	891	4.07
Golf Course/Pro Shop	52	3%	101	6%	334	20%	427	25%	798	47%	1712	4.06
Post Picnic Areas	41	1%	129	4%	769	25%	867	28%	1298	42%	3104	4.05
Recreation Ctr./Comm. Activity Ctr.	19	1%	60	4%	384	27%	376	26%	591	41%	1430	4.02
Swimming Pool	33	2%	113	6%	482	25%	476	25%	830	43%	1934	4.01
Arts & Crafts Center	38	2%	87	5%	370	23%	417	26%	676	43%	1588	4.01
Youth Center	28	3%	74	7%	242	23%	235	22%	482	45%	1061	4.01
Golf Course Food & Bev. Operations	48	2%	127	5%	567	24%	621	26%	982	42%	2345	4.01
Bowling Center	63	2%	160	5%	791	26%	762	25%	1256	41%	3032	3.99
Bowling Ctr. Food & Bev. Operations	75	2%	250	6%	1060	26%	1025	26%	1598	40%	4008	3.95
Army Lodging	33	4%	70	9%	181	22%	166	20%	364	45%	814	3.93
Athletic Fields	29	2%	102	7%	391	27%	384	27%	543	37%	1449	3.90
Bowling Pro Shop	33	5%	40	6%	175	25%	163	24%	276	40%	687	3.89
Car Wash	78	4%	162	9%	511	27%	445	24%	676	36%	1872	3.79
Tennis Courts	42	6%	55	8%	189	29%	154	24%	208	32%	648	3.67



Exhibit 2-19 shows ratings of satisfaction provided by retirees for each facility available at your installation. Only those retirees who indicated they had used the facility provided ratings of satisfaction. The facilities are listed in descending order by their mean score rating, which is based on a 5-point scale. Because only retirees who used the facility are included in this exhibit, total cases will differ by facility.

Exhibit 2-19
Satisfaction with Post Recreation Facilities - Retirees
(Survey Questions 14 and 15)

	Very		Somewhat				Somewhat		Ver	У	Total	
	Dissatis	sfied	Dissati	sfied	Satisf	fied	Satisf	ied	Satisf	ied	Cases	Mean
	n	%	n	%	n	%	n	%	n	%	n	Score
Fitness Center/Gymnasium	27	2%	48	3%	263	15%	358	20%	1082	61%	1778	4.36
Library	15	1%	59	4%	289	19%	326	22%	817	54%	1506	4.24
ITR Office/Commercial Travel Agency	30	2%	42	3%	241	18%	300	22%	741	55%	1354	4.24
Army Lodging	7	2%	13	3%	73	19%	79	21%	205	54%	377	4.23
Recreational Equip. Checkout	7	1%	34	4%	154	20%	187	24%	398	51%	780	4.20
Swimming Pool	15	2%	35	4%	163	20%	197	24%	422	51%	832	4.17
Post Picnic Areas	7	1%	40	4%	239	23%	255	24%	500	48%	1041	4.15
Golf Course/Pro Shop	29	2%	87	6%	236	17%	309	23%	704	52%	1365	4.15
Automotive Skills Center	25	3%	43	5%	180	19%	220	23%	471	50%	939	4.14
Cabins & Campgrounds	11	2%	22	4%	123	22%	123	22%	272	49%	551	4.13
Car Wash	12	2%	36	5%	149	20%	182	25%	348	48%	727	4.13
Recreation Ctr./Comm. Activity Ctr.	12	3%	12	3%	92	22%	98	23%	208	49%	422	4.13
Athletic Fields	8	2%	19	4%	107	24%	116	26%	201	45%	451	4.07
Youth Center	4	2%	7	4%	49	26%	44	23%	87	46%	191	4.06
Bowling Ctr. Food & Bev. Operations	23	2%	65	6%	259	22%	283	24%	532	46%	1162	4.06
Arts & Crafts Center	23	3%	37	5%	153	21%	176	25%	329	46%	718	4.05
Golf Course Food & Bev. Operations	39	3%	87	7%	249	20%	302	24%	590	47%	1267	4.04
Bowling Center	37	3%	61	5%	243	21%	286	25%	518	45%	1145	4.04
Child Development Center	2	2%	6	6%	24	24%	25	25%	45	44%	102	4.03
Bowling Pro Shop	18	4%	26	6%	94	23%	96	24%	174	43%	408	3.94
Tennis Courts	14	6%	21	9%	55	23%	60	25%	90	38%	240	3.80

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The next series of exhibits provides the quality ratings and quality importance ratings identified by respondents for various aspects of the installation's recreation facilities. Exhibits 2-20 through 2-27 provide this information for all respondents and Exhibits 2-28 through 2-35 provide this information for active duty respondents.

Respondents were asked to rate the overall quality of the building/facility/space of each MWR recreational facility they had used (Exhibit 2-20). Only those MWR facilities that are available at your post appear in this chart. The facilities are listed in descending order by their mean score rating. The mean score is based on a 5-point scale where 1 = very poor and 5 = very good. Note that only those respondents who said they had used the facility rated its quality so total cases will differ by facility.

Exhibit 2-20
Quality of Recreation Building/Facility/Space - All Respondents
(Survey Ouestions 14 and 15)

(Survey Questions 14 and 13)												
	Vei	у							Vei	у	Total	
	Poo	or	Poo	or	Adeq	uate	God	od	God	od	Cases	Mean
	n	%	n	%	n	%	n	%	n	%	n	Score
Golf Course/Pro Shop	134	2%	254	5%	1092	21%	1727	33%	2080	39%	5287	4.01
Golf Course Food & Bev. Operations	124	2%	214	4%	1226	22%	2001	35%	2088	37%	5653	4.00
_	91	3%	159		650	23%	912		1069	37%	2881	3.95
Child Development Center				5%				32%				
Fitness Center/Gymnasium	487	2%	1373	7%	4307	22%	6602	34%	7228	36%	19997	3.94
ITR Office/Commercial Travel Agency	149	1%	386	4%	2651	28%	3495	36%	3199	31%	9880	3.91
Library	284	2%	769	6%	3016	25%	4105	33%	4201	33%	12375	3.89
Bowling Center	197	2%	516	5%	2474	26%	3449	37%	2928	30%	9564	3.88
Swimming Pool	153	2%	363	5%	1764	26%	2468	37%	2116	30%	6864	3.87
Recreational Equip. Checkout	128	2%	231	5%	1341	27%	1770	37%	1530	29%	5000	3.86
Automotive Skills Center	228	3%	411	6%	1673	26%	2114	33%	2053	32%	6479	3.84
Recreation Ctr./Comm. Activity Ctr.	109	2%	225	5%	1161	27%	1558	37%	1283	28%	4336	3.84
Bowling Ctr. Food & Bev. Operations	171	2%	524	5%	2760	29%	3625	36%	2863	28%	9943	3.84
Post Picnic Areas	163	2%	404	5%	2015	28%	2679	37%	2036	27%	7297	3.82
Youth Center	105	3%	191	6%	790	26%	1006	33%	993	31%	3085	3.82
Army Lodging	182	5%	241	6%	866	25%	1064	32%	1106	32%	3459	3.78
Arts & Crafts Center	112	3%	309	7%	1314	30%	1526	34%	1303	27%	4564	3.77
Athletic Fields	190	2%	521	7%	2344	30%	2783	36%	1953	25%	7791	3.76
Cabins & Campgrounds	100	4%	216	7%	747	27%	921	33%	879	29%	2863	3.76
Bowling Pro Shop	96	4%	168	7%	667	30%	762	33%	641	26%	2334	3.71
Car Wash	304	5%	563	9%	1818	30%	1984	32%	1530	24%	6199	3.63
Tennis Courts	139	5%	226	9%	749	31%	800	33%	532	22%	2446	3.57
Tellins Courts	139	370	220	<b>ラ</b> 70	149	3170	800	3370	332	ZZ70	<i>2</i> 440	3.37



Respondents were asked to rate the importance of the quality of the building/ facility/space of each MWR recreational facility they had used (Exhibit 2-21). Again, only those MWR facilities that are available at your installation will appear in this chart. The facilities are listed in descending order by their mean score rating, which is based on a 5-point scale, 1 = not important at all and 5 = very important. Note that only those respondents who said they had used the facility rated the importance of its quality so total "n"s will differ by facility.

Exhibit 2-21 Importance of Quality of Recreation Building/Facility/Space - All Respondents (Survey Questions 14 and 15)

	No											
	Impor		No	t	Some	what			Vei	У	Total	
	At A	All	Impor	tant	Impor	tant	Impoi	tant	Impor	tant	Cases	Mean
	n	%	n	%	n	%	n	%	n	%	n	Score
CHILD I G	40	10/	50	20/	275	100/	5.67	200/	1045	670/	2005	4.40
Child Development Center	40	1%	58	2%	275	10%	567	20%	1945	67%	2885	4.49
Fitness Center/Gymnasium	90	0%	200	1%	1862	9%	6022	30%	11786	59%	19960	4.46
Youth Center	47	1%	50	1%	318	12%	833	28%	1810	58%	3058	4.39
Army Lodging	46	1%	63	2%	410	13%	943	28%	1987	56%	3449	4.36
Swimming Pool	55	1%	109	2%	808	12%	2240	33%	3629	52%	6841	4.34
Library	71	1%	184	2%	1586	13%	4250	34%	6237	51%	12328	4.33
Automotive Skills Center	66	1%	127	2%	835	13%	2114	32%	3309	52%	6451	4.32
Golf Course/Pro Shop	49	1%	115	2%	685	13%	1793	34%	2629	50%	5271	4.30
Bowling Ctr. Food & Bev. Operations	62	1%	162	2%	1342	14%	3587	36%	4755	47%	9908	4.28
Athletic Fields	72	1%	135	2%	1150	15%	2645	34%	3744	48%	7746	4.27
Bowling Center	80	1%	158	2%	1323	15%	3372	36%	4595	47%	9528	4.27
Golf Course Food & Bev. Operations	58	1%	115	2%	768	14%	2032	36%	2644	47%	5617	4.25
Post Picnic Areas	55	1%	146	2%	1108	16%	2636	36%	3307	46%	7252	4.23
Cabins & Campgrounds	52	2%	83	3%	400	14%	900	33%	1416	48%	2851	4.22
Recreation Ctr./Comm. Activity Ctr.	44	1%	92	2%	713	17%	1494	35%	1986	45%	4329	4.20
Bowling Pro Shop	43	2%	56	2%	365	17%	761	33%	1105	46%	2330	4.20
Arts & Crafts Center	51	1%	114	3%	752	17%	1666	36%	1972	44%	4555	4.19
Car Wash	66	1%	212	3%	1101	18%	2052	33%	2741	45%	6172	4.17
Tennis Courts	42	2%	93	4%	414	18%	830	34%	1054	43%	2433	4.12
Recreational Equip. Checkout	58	1%	212	5%	973	20%	1618	33%	2140	42%	5001	4.10
ITR Office/Commercial Travel Agency	118	1%	418	4%	2045	21%	3479	36%	3803	38%	9863	4.05

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Exhibit 2-22 shows respondents' ratings of the quality of the equipment and furnishings at each MWR facility listed below. MWR facilities are ranked by their mean score, which is shown in the far right column and is based on a 5-point scale. Again, only those respondents who used each facility rated the quality of equipment and furnishings.

Exhibit 2-22

Quality of Recreation Equipment/Furnishings - All Respondents
(Survey Questions 14 and 15)

	Very								Very		Total	
	Poo	or	Poo	or	Adeq	uate	Goo	od	God	od	Cases	Mean
	n	%	n	%	n	%	n	%	n	%	n	Score
Fitness Center/Gymnasium	391	2%	1020	5%	4193	21%	7000	35%	7322	36%	19926	3.99
Golf Course/Pro Shop	111	2%	227	4%	1137	22%	1905	36%	1867	36%	5247	3.99
Child Development Center	74	2%	130	4%	670	23%	1008	36%	986	35%	2868	3.96
Golf Course Food & Bev. Operations	111	2%	212	4%	1300	23%	2121	38%	1850	33%	5594	3.96
ITR Office/Commercial Travel Agency	108	1%	315	3%	2795	29%	3772	39%	2807	28%	9797	3.89
Swimming Pool	138	2%	353	5%	1770	26%	2525	38%	2002	29%	6788	3.87
Library	243	2%	711	6%	3106	26%	4560	37%	3626	29%	12246	3.85
Automotive Skills Center	202	3%	393	6%	1606	25%	2227	35%	2005	31%	6433	3.85
Recreational Equip. Checkout	115	2%	269	6%	1309	27%	1798	37%	1497	29%	4988	3.84
Bowling Center	233	2%	574	6%	2473	26%	3558	38%	2668	28%	9506	3.83
Youth Center	81	3%	191	6%	786	27%	1052	35%	917	30%	3027	3.82
Bowling Ctr. Food & Bev. Operations	162	2%	489	5%	2818	29%	3755	38%	2645	26%	9869	3.82
Recreation Ctr./Comm. Activity Ctr.	100	2%	222	5%	1226	29%	1536	36%	1205	27%	4289	3.81
Army Lodging	151	4%	226	6%	866	25%	1139	34%	1033	30%	3415	3.79
Arts & Crafts Center	101	2%	251	6%	1296	29%	1668	37%	1189	25%	4505	3.77
Post Picnic Areas	174	2%	471	6%	2173	31%	2672	37%	1696	23%	7186	3.73
Cabins & Campgrounds	96	4%	205	7%	799	29%	938	34%	775	27%	2813	3.72
Athletic Fields	203	3%	504	7%	2468	33%	2689	35%	1735	23%	7599	3.69
Bowling Pro Shop	82	3%	208	9%	660	29%	769	33%	608	26%	2327	3.69
Car Wash	357	6%	575	9%	1779	30%	1967	32%	1448	23%	6126	3.58
Tennis Courts	132	5%	215	9%	752	31%	808	34%	509	21%	2416	3.57



Exhibit 2-23 shows respondents' quality importance ratings for each MWR facility's equipment and furnishings. MWR facilities are ranked by their mean score, which is shown in the far right column and is based on a 5-point scale. Only those respondents who used each facility rated the importance of the quality of its equipment and furnishings.

Exhibit 2-23
Importance of Quality of Recreation Equipment/Furnishings - All Respondents
(Survey Questions 14 and 15)

	Not											
	Impor	tant	No	t	Some	what			Vei	ТУ	Total	
	At A	All	Impor	tant	Impor	tant	Impor	tant	Impor	tant	Cases	Mean
	n	%	n	%	n	%	n	%	n	%	n	Score
												<u>.</u>
Fitness Center/Gymnasium	69	0%	169	1%	1400	7%	5616	28%	12633	63%	19887	4.53
Child Development Center	39	1%	65	2%	283	10%	609	21%	1863	64%	2859	4.45
Automotive Skills Center	50	1%	95	2%	643	10%	1973	30%	3661	57%	6422	4.42
Youth Center	53	2%	46	2%	311	11%	854	28%	1765	57%	3029	4.37
Army Lodging	44	1%	59	2%	366	11%	994	30%	1943	56%	3406	4.37
Library	55	0%	167	1%	1377	11%	4265	35%	6354	52%	12218	4.36
Swimming Pool	44	1%	122	2%	794	12%	2203	33%	3621	53%	6784	4.34
Recreational Equip. Checkout	52	1%	85	2%	659	14%	1532	32%	2653	52%	4981	4.31
Golf Course/Pro Shop	54	1%	91	2%	650	13%	1834	35%	2609	49%	5238	4.30
Bowling Center	75	1%	159	2%	1165	13%	3375	36%	4719	49%	9493	4.30
Arts & Crafts Center	45	1%	77	2%	612	14%	1555	34%	2215	49%	4504	4.28
Bowling Ctr. Food & Bev. Operations	60	1%	162	2%	1329	14%	3578	36%	4715	47%	9844	4.28
Athletic Fields	78	1%	137	2%	1124	15%	2569	34%	3675	48%	7583	4.26
Cabins & Campgrounds	40	2%	70	3%	367	14%	894	32%	1450	49%	2821	4.25
Car Wash	62	1%	143	2%	912	15%	2056	33%	2924	48%	6097	4.25
Golf Course Food & Bev. Operations	52	1%	106	2%	759	14%	2048	36%	2615	46%	5580	4.25
Post Picnic Areas	45	1%	129	2%	1064	15%	2703	37%	3242	45%	7183	4.24
Recreation Ctr./Comm. Activity Ctr.	46	1%	86	2%	672	17%	1471	34%	2006	46%	4281	4.21
Bowling Pro Shop	42	2%	67	3%	347	17%	734	32%	1132	47%	2322	4.19
Tennis Courts	34	1%	85	4%	388	17%	836	35%	1063	43%	2406	4.14
ITR Office/Commercial Travel Agency	118	1%	441	5%	2001	21%	3417	35%	3812	39%	9789	4.05

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Exhibit 2-24 shows respondents' ratings of the quality of each MWR facility's personnel. MWR facilities are ranked by their mean score, which is shown in the far right column and is based on a 5-point scale. Again, only those respondents who used each facility rated the quality of the personnel.

Exhibit 2-24 Quality of Recreation Personnel - All Respondents

(Survey Questions 14 and 15)

	Ver	у							Ver	У	Total	
	Poo	or	Poo	or	Adeq	uate	Goo	od	Goo	od	Cases	Mean
	n	%	n	%	n	%	n	%	n	%	n	Score
Library	101	1%	245	2%	1981	17%	4148	35%	5711	45%	12186	4.21
ITR Office/Commercial Travel Agency	242	3%	355	4%	1680	18%	3282	34%	4299	42%	9858	4.09
Arts & Crafts Center	80	2%	142	3%	931	22%	1544	35%	1795	38%	4492	4.05
Recreational Equip. Checkout	120	2%	161	3%	1001	20%	1741	36%	1972	38%	4995	4.04
Golf Course/Pro Shop	126	3%	237	4%	970	19%	1789	34%	2119	40%	5241	4.04
Golf Course Food & Bev. Operations	121	2%	228	4%	1108	20%	1954	36%	2156	38%	5567	4.03
Automotive Skills Center	193	3%	265	4%	1228	19%	2111	34%	2647	39%	6444	4.02
Fitness Center/Gymnasium	268	1%	746	4%	4466	23%	7192	37%	7186	35%	19858	4.00
Recreation Ctr./Comm. Activity Ctr.	95	2%	141	3%	996	24%	1550	37%	1479	33%	4261	3.96
Child Development Center	113	4%	171	6%	585	21%	848	31%	1138	39%	2855	3.95
Bowling Center	190	2%	349	4%	2220	24%	3501	38%	3212	32%	9472	3.95
Bowling Ctr. Food & Bev. Operations	203	2%	415	4%	2216	23%	3598	37%	3439	33%	9871	3.95
Youth Center	88	3%	129	4%	668	23%	1016	34%	1128	36%	3029	3.94
Swimming Pool	105	2%	247	4%	1700	26%	2519	38%	2160	31%	6731	3.93
Army Lodging	115	4%	178	5%	762	23%	1147	34%	1192	34%	3394	3.90
Cabins & Campgrounds	69	3%	117	4%	697	25%	963	36%	935	32%	2781	3.89
Post Picnic Areas	123	2%	190	3%	1849	30%	2313	37%	1849	28%	6324	3.86
Bowling Pro Shop	81	4%	111	5%	564	25%	783	34%	786	32%	2325	3.86
Athletic Fields	145	2%	258	4%	2226	32%	2518	36%	1873	26%	7020	3.80
Car Wash	218	4%	248	4%	1714	31%	1848	34%	1546	27%	5574	3.75
Tennis Courts	82	4%	118	5%	668	31%	759	36%	545	24%	2172	3.70



Exhibit 2-25 shows respondents' quality importance ratings for each MWR facility's personnel. MWR facilities are ranked by their mean score, which is shown in the far right column and is based on a 5-point scale. Again, only those respondents who used each facility rated the importance of the quality of its personnel.

Exhibit 2-25
Importance of Quality of Recreation Personnel - All Respondents
(Survey Questions 14 and 15)

	No	t										
	Impor	tant	No	t	Some	what			Vei	У	Total	
	At A	All	Impor	tant	Impor	Important		Important		tant	Cases	Mean
	n	%	n	%	n	%	n	%	n	%	n	Score
Child Development Center	42	1%	52	2%	229	8%	445	17%	2086	72%	2854	4.55
Automotive Skills Center	58	1%	47	1%	420	7%	1726	27%	4153	64%	6404	4.52
ITR Office/Commercial Travel Agency	53	1%	67	1%	698	7%	2750	28%	6299	63%	9867	4.52
Library	60	1%	129	1%	881	8%	3531	29%	7546	61%	12147	4.50
Youth Center	46	2%	39	2%	249	9%	666	23%	2019	65%	3019	4.48
Golf Course/Pro Shop	44	1%	65	1%	412	8%	1565	30%	3152	59%	5238	4.46
Arts & Crafts Center	36	1%	60	1%	395	10%	1308	29%	2696	59%	4495	4.44
Golf Course Food & Bev. Operations	46	1%	68	1%	462	9%	1649	30%	3329	59%	5554	4.44
Fitness Center/Gymnasium	111	1%	293	2%	1917	10%	5991	30%	11568	58%	19880	4.43
Bowling Ctr. Food & Bev. Operations	49	1%	102	1%	850	10%	3103	32%	5762	57%	9866	4.43
Army Lodging	39	1%	61	2%	299	9%	951	29%	2033	58%	3383	4.41
Bowling Center	56	1%	95	1%	922	11%	3000	32%	5370	55%	9443	4.41
Swimming Pool	61	1%	113	2%	638	10%	1990	30%	3930	57%	6732	4.40
Recreational Equip. Checkout	43	1%	63	1%	496	11%	1515	31%	2864	56%	4981	4.39
Cabins & Campgrounds	47	2%	51	2%	308	12%	778	29%	1591	56%	2775	4.34
Recreation Ctr./Comm. Activity Ctr.	48	1%	60	1%	520	13%	1311	31%	2314	54%	4253	4.34
Bowling Pro Shop	33	1%	46	2%	268	13%	666	29%	1308	54%	2321	4.33
Post Picnic Areas	130	2%	239	3%	829	14%	2011	31%	3256	50%	6465	4.23
Athletic Fields	170	3%	231	3%	967	14%	2197	31%	3578	49%	7143	4.22
Car Wash	163	3%	248	5%	868	16%	1649	29%	2737	48%	5665	4.15
Tennis Courts	73	3%	87	4%	342	16%	687	32%	1029	45%	2218	4.12

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Exhibit 2-26 displays the three mean quality ratings given by respondents for each recreation facility available at your installation as well as an overall mean quality rating. Facilities are listed in descending rank order based on the overall quality mean. Each column also shows the number (n) of respondents who used the facility and rated the quality; the numbers will differ as everyone who used a facility may not have rated all three quality factors. The overall mean is based only on those respondents who rated all three aspects of the facility.

Exhibit 2-26
Mean Quality Ratings of Recreation Facilities - All Respondents
(Survey Questions 14 and 15)

	Quali	-	Quali	ty of	Quali	ty of	Total	Overall
	Buile	ding	Equip	ment	Perso	nnel	Cases	Quality
	n	Mean	n	Mean	n	Mean	n	Mean
Golf Course/Pro Shop	5287	4.01	5247	3.99	5241	4.04	5141	4.02
Golf Course Food & Bev. Operations	5653	4.00	5594	3.96	5567	4.03	5454	4.00
Library	12375	3.89	12246	3.85	12186	4.21	11863	3.99
Fitness Center/Gymnasium	19997	3.94	19926	3.99	19858	4.00	19572	3.98
ITR Office/Commercial Travel Agency	9880	3.91	9797	3.89	9858	4.09	9566	3.97
Child Development Center	2881	3.95	2868	3.96	2855	3.95	2767	3.96
Automotive Skills Center	6479	3.84	6433	3.85	6444	4.02	6251	3.91
Recreational Equip. Checkout	5000	3.86	4988	3.84	4995	4.04	4874	3.91
Swimming Pool	6864	3.87	6788	3.87	6731	3.93	6539	3.90
Bowling Center	9564	3.88	9506	3.83	9472	3.95	9270	3.89
Recreation Ctr./Comm. Activity Ctr.	4336	3.84	4289	3.81	4261	3.96	4147	3.88
Arts & Crafts Center	4564	3.77	4505	3.77	4492	4.05	4340	3.87
Bowling Ctr. Food & Bev. Operations	9943	3.84	9869	3.82	9871	3.95	9633	3.87
Youth Center	3085	3.82	3027	3.82	3029	3.94	2941	3.86
Army Lodging	3459	3.78	3415	3.79	3394	3.90	3309	3.83
Cabins & Campgrounds	2863	3.76	2813	3.72	2781	3.89	2679	3.81
Post Picnic Areas	7297	3.82	7186	3.73	6324	3.86	6154	3.81
Athletic Fields	7791	3.76	7599	3.69	7020	3.80	6838	3.76
Bowling Pro Shop	2334	3.71	2327	3.69	2325	3.86	2259	3.76
Car Wash	6199	3.63	6126	3.58	5574	3.75	5443	3.68
Tennis Courts	2446	3.57	2416	3.57	2172	3.70	2090	3.65



Exhibit 2-27 displays the three mean quality importance ratings given by respondents for each recreation facility available at your installation as well as an overall mean quality importance rating. Facilities are listed in descending rank order based on the overall quality importance mean. Each column also shows the number (n) of respondents who used the facility and rated the importance of its quality; the numbers will differ as everyone who used a facility may not have rated the importance of all three quality factors. The overall mean is based only on those respondents who rated the importance of the quality of all three aspects of the facility.

Exhibit 2-27
Mean Importance of Quality Ratings of Recreation Facilities -All Respondents
(Survey Questions 14 and 15)

•	Importa	ance of	Importa	ance of	Importa	ance of		Overall
	Quali	ty of	Quali	ity of	Quali	ty of	Total	Quality
	Buil	ding	Equip	ment	Perso	nnel	Cases	Importance
	n	Mean	n	Mean	n	Mean	n	Mean
Child Development Center	2885	4.49	2859	4.45	2854	4.55	2758	4.51
Fitness Center/Gymnasium	19960	4.46	19887	4.53	19880	4.43	19535	4.47
Automotive Skills Center	6451	4.32	6422	4.42	6404	4.52	6216	4.42
Youth Center	3058	4.39	3029	4.37	3019	4.48	2923	4.42
Library	12328	4.33	12218	4.36	12147	4.50	11821	4.40
Army Lodging	3449	4.36	3406	4.37	3383	4.41	3298	4.38
Swimming Pool	6841	4.34	6784	4.34	6732	4.40	6541	4.37
Golf Course/Pro Shop	5271	4.30	5238	4.30	5238	4.46	5123	4.36
Bowling Center	9528	4.27	9493	4.30	9443	4.41	9236	4.33
Bowling Ctr. Food & Bev. Operations	9908	4.28	9844	4.28	9866	4.43	9587	4.33
Golf Course Food & Bev. Operations	5617	4.25	5580	4.25	5554	4.44	5428	4.32
Arts & Crafts Center	4555	4.19	4504	4.28	4495	4.44	4351	4.30
Cabins & Campgrounds	2851	4.22	2821	4.25	2775	4.34	2673	4.28
Recreational Equip. Checkout	5001	4.10	4981	4.31	4981	4.39	4861	4.27
Recreation Ctr./Comm. Activity Ctr.	4329	4.20	4281	4.21	4253	4.34	4146	4.26
Athletic Fields	7746	4.27	7583	4.26	7143	4.22	6966	4.25
Bowling Pro Shop	2330	4.20	2322	4.19	2321	4.33	2247	4.25
Post Picnic Areas	7252	4.23	7183	4.24	6465	4.23	6290	4.24
ITR Office/Commercial Travel Agency	9863	4.05	9789	4.05	9867	4.52	9547	4.21
Car Wash	6172	4.17	6097	4.25	5665	4.15	5517	4.20
Tennis Courts	2433	4.12	2406	4.14	2218	4.12	2130	4.13



This exhibit (2-28) shows the ratings given by active duty respondents for the quality of the building/facility/space of each MWR facility. The facilities are displayed in descending order of their mean score rating. The mean score is based on a 5-point scale, 1 = very poor and 5 = very good. Note that only those active duty respondents who said they had used the facility rated its quality so total "n"s will differ by facility.

Exhibit 2-28

Quality of Recreation Building/Facility/Space – Active Duty

(Survey Questions 14 and 15)

	Vei					Vei	ry	Total				
	Poo	or	Poo	or	Adeq	uate	Goo	od	Goo	od	Cases	Mean
	n	%	n	%	n	%	n	%	n	%	n	Score
Child Development Center	72	4%	126	6%	496	25%	635	32%	641	33%	1970	3.84
Fitness Center/Gymnasium	368	3%	1017	8%	3020	24%	4273	34%	3948	31%	12626	3.82
Golf Course/Pro Shop	75	3%	137	6%	560	26%	739	34%	669	31%	2180	3.82
Golf Course Food & Bev. Operations	66	3%	94	5%	543	27%	747	37%	566	28%	2016	3.82
Bowling Center	142	3%	310	6%	1530	29%	1975	37%	1357	26%	5314	3.77
Swimming Pool	106	3%	246	6%	1174	29%	1492	37%	1031	25%	4049	3.76
Library	178	3%	490	8%	1836	28%	2206	34%	1767	27%	6477	3.76
ITR Office/Commercial Travel Agency	92	2%	181	5%	1227	32%	1377	36%	925	24%	3802	3.75
Bowling Ctr. Food & Bev. Operations	112	2%	291	6%	1508	32%	1705	36%	1088	23%	4704	3.72
Youth Center	84	5%	118	6%	523	29%	609	33%	484	27%	1818	3.71
Recreation Ctr./Comm. Activity Ctr.	81	3%	156	6%	760	31%	865	35%	577	24%	2439	3.70
Athletic Fields	153	3%	420	7%	1844	31%	2092	36%	1346	23%	5855	3.69
Automotive Skills Center	157	4%	263	7%	1035	29%	1148	33%	919	26%	3522	3.68
Recreational Equip. Checkout	85	4%	151	6%	728	31%	852	36%	525	22%	2341	3.68
Army Lodging	147	7%	190	8%	616	27%	695	31%	597	27%	2245	3.63
Arts & Crafts Center	67	3%	190	9%	754	34%	728	33%	471	21%	2210	3.61
Post Picnic Areas	105	3%	230	7%	1067	34%	1102	36%	589	19%	3093	3.59
Bowling Pro Shop	64	5%	94	8%	409	34%	396	33%	254	21%	1217	3.56
Cabins & Campgrounds	73	5%	122	9%	458	33%	471	34%	278	20%	1402	3.54
Tennis Courts	83	5%	151	10%	502	33%	509	33%	278	18%	1523	3.49
Car Wash	226	6%	373	11%	1166	33%	1093	31%	693	20%	3551	3.47



This exhibit (2-29) shows the ratings given by active duty respondents for the importance of the quality of the building/facility/space of each MWR recreational facility they had used. The facilities are listed in descending order by their mean score rating. The mean score is based on a 5-point scale, 1 = not important at all and 5 = very important. Note that only those active duty respondents who said they had used the facility rated the importance of its quality so total cases will differ by facility.

Exhibit 2-29
Importance of Quality of Recreation Building/Facility/Space - Active Duty
(Survey Questions 14 and 15)

	No			~								
	Important		No			Somewhat				y	Total	
	At A		Important		Important		Important		Important		Cases	Mean
	n	%	n	%	n	%	n	%	n	%	n	Score
Sitness Center/Cymposium	73	1%	154	1.0/	1206	10%	3805	200/	7276	58%	12604	4.43
Fitness Center/Gymnasium		2%	134 47	1% 2%	1296 227	10%	3803 404	30% 21%	1256			
Child Development Center	35									64%	1969	4.42
Library	56	1%	126	2%	900	14%	2173	34%	3182	49%	6437	4.29
Army Lodging	42	2%	56	2%	315	14%	627	28%	1201	54%	2241	4.29
Youth Center	46	3%	41	2%	240	13%	514	29%	959	53%	1800	4.28
Swimming Pool	48	1%	90	2%	563	14%	1341	33%	1995	49%	4037	4.27
Automotive Skills Center	52	1%	78	2%	500	14%	1137	32%	1736	50%	3503	4.26
Athletic Fields	65	1%	108	2%	915	16%	1974	34%	2758	47%	5820	4.25
Bowling Ctr. Food & Bev. Operations	51	1%	97	2%	727	16%	1675	36%	2133	46%	4683	4.23
Golf Course/Pro Shop	42	2%	66	3%	318	15%	733	34%	1008	47%	2167	4.20
Bowling Center	70	1%	123	2%	852	16%	1874	35%	2375	45%	5294	4.20
Post Picnic Areas	39	1%	89	3%	574	19%	1047	34%	1324	43%	3073	4.15
Recreation Ctr./Comm. Activity Ctr.	39	2%	63	3%	460	19%	815	33%	1063	44%	2440	4.15
Car Wash	55	2%	115	3%	668	19%	1162	33%	1530	43%	3530	4.13
Golf Course Food & Bev. Operations	47	2%	61	3%	332	17%	714	36%	851	42%	2005	4.13
Arts & Crafts Center	40	2%	74	3%	426	19%	762	35%	901	41%	2203	4.09
Recreational Equip. Checkout	42	2%	103	4%	497	21%	741	32%	956	41%	2339	4.05
Cabins & Campgrounds	45	3%	64	5%	253	18%	459	33%	578	41%	1399	4.04
Bowling Pro Shop	37	3%	45	4%	239	20%	397	33%	494	41%	1212	4.04
TR Office/Commercial Travel Agency	68	2%	153	4%	797	21%	1335	35%	1444	38%	3797	4.04
Tennis Courts	35	2%	77	5%	296	19%	503	33%	608	40%	1519	4.03

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Exhibit 2-30 shows active duty respondents' ratings of the quality of the equipment and furnishings at each MWR facility listed below. MWR facilities are ranked by their mean score, which is shown in the far right column and is based on a 5-point scale. Again, only those active duty respondents who used each facility rated the quality of its equipment and furnishings.

Exhibit 2-30

Quality of Recreation Equipment/Furnishings – Active Duty
(Survey Questions 14 and 15)

	Very								Ver	у	Total	
	Poo	or	Poo	or	Adeqı	uate	Goo	od	Goo	od	Cases	Mean
	n	%	n	%	n	%	n	%	n	%	n	Score
												_
Fitness Center/Gymnasium	310	2%	785	6%	3029	24%	4498	36%	3971	32%	12593	3.88
Child Development Center	59	3%	111	6%	489	25%	694	35%	604	31%	1957	3.85
Golf Course/Pro Shop	71	3%	119	6%	552	26%	807	37%	614	28%	2163	3.82
Golf Course Food & Bev. Operations	73	4%	92	5%	545	27%	764	38%	525	26%	1999	3.79
Swimming Pool	101	3%	223	6%	1154	29%	1519	38%	1005	25%	4002	3.78
ITR Office/Commercial Travel Agency	72	2%	160	4%	1245	33%	1458	39%	845	22%	3780	3.75
Bowling Center	150	3%	325	6%	1520	29%	2037	38%	1259	24%	5291	3.74
Library	175	3%	463	7%	1828	29%	2400	38%	1527	24%	6393	3.73
Bowling Ctr. Food & Bev. Operations	104	2%	270	6%	1487	32%	1758	38%	1050	22%	4669	3.72
Automotive Skills Center	148	4%	251	7%	962	28%	1239	35%	898	26%	3498	3.71
Youth Center	67	4%	127	7%	514	29%	640	36%	439	25%	1787	3.70
Recreation Ctr./Comm. Activity Ctr.	79	3%	150	6%	769	32%	864	36%	561	23%	2423	3.69
Arts & Crafts Center	71	3%	156	7%	695	32%	806	37%	457	21%	2185	3.65
Recreational Equip. Checkout	85	4%	168	7%	738	32%	828	36%	513	22%	2332	3.65
Army Lodging	123	6%	175	8%	627	28%	734	33%	562	25%	2221	3.65
Athletic Fields	166	3%	402	7%	1961	34%	1996	35%	1194	21%	5719	3.64
Post Picnic Areas	117	4%	243	8%	1061	35%	1076	35%	553	18%	3050	3.56
Bowling Pro Shop	59	5%	118	10%	379	31%	395	33%	260	21%	1211	3.56
Cabins & Campgrounds	69	5%	122	9%	456	33%	473	34%	258	19%	1378	3.53
Tennis Courts	80	5%	146	10%	498	33%	502	33%	282	19%	1508	3.50
Car Wash	262	7%	359	10%	1108	32%	1088	31%	690	20%	3507	3.45



Exhibit 2-31 shows active duty respondents' quality importance ratings for each MWR facility's equipment and furnishings. MWR facilities are ranked by their mean score, which is shown in the far right column and is based on a 5-point scale. Only those active duty respondents who used each facility rated the importance of the quality of its equipment and furnishings.

Exhibit 2-31
Importance of Quality of Recreation Equipment/Furnishings – Active Duty
(Survey Questions 14 and 15)

	No											
	Important At All		No	t	Some	what			Vei	ry	Total	
			Important		Important		Important		Important		Cases	Mean
	n	%	n	%	n	%	n	%	n	%	n	Score
Fitness Center/Gymnasium	59	0%	133	1%	1031	8%	3547	28%	7794	62%	12564	4.50
Child Development Center	36	2%	52	3%	237	12%	437	22%	1189	61%	1951	4.38
Automotive Skills Center	40	1%	66	2%	405	12%	1071	31%	1898	55%	3480	4.36
Library	47	1%	104	2%	792	12%	2167	34%	3275	51%	6385	4.33
Army Lodging	43	2%	49	2%	282	13%	654	30%	1185	54%	2213	4.31
Swimming Pool	41	1%	103	3%	557	14%	1325	33%	1974	49%	4000	4.27
Youth Center	50	3%	33	2%	240	13%	524	29%	940	53%	1787	4.27
Athletic Fields	68	1%	114	2%	898	16%	1923	34%	2700	47%	5703	4.24
Bowling Center	65	1%	112	2%	791	15%	1887	36%	2428	46%	5283	4.23
Bowling Ctr. Food & Bev. Operations	50	1%	98	2%	722	15%	1670	36%	2125	46%	4665	4.23
Recreational Equip. Checkout	43	2%	50	2%	412	18%	703	30%	1122	48%	2330	4.21
Golf Course/Pro Shop	45	2%	41	2%	325	15%	743	34%	1003	46%	2157	4.21
Arts & Crafts Center	38	2%	53	2%	372	17%	715	33%	999	46%	2177	4.19
Car Wash	54	2%	97	3%	587	17%	1135	33%	1618	46%	3491	4.19
Post Picnic Areas	37	1%	84	3%	519	17%	1091	36%	1316	43%	3047	4.17
Recreation Ctr./Comm. Activity Ctr.	41	2%	59	2%	453	19%	811	34%	1054	44%	2418	4.15
Golf Course Food & Bev. Operations	42	2%	51	3%	359	18%	708	36%	832	42%	1992	4.12
Cabins & Campgrounds	36	3%	53	4%	245	18%	449	33%	595	43%	1378	4.10
Tennis Courts	27	2%	66	4%	272	18%	533	36%	599	40%	1497	4.08
Bowling Pro Shop	38	3%	50	4%	250	21%	377	31%	493	41%	1208	4.02
ITR Office/Commercial Travel Agency	70	2%	175	5%	804	21%	1284	34%	1444	38%	3777	4.02

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55

164

4%

5%

82

157

6%

5%

465

1111

34%

34%

504

1064

36%

33%

280

732

20%

23%

1386

3228

3.63

3.63

Tennis Courts

Car Wash

Exhibit 2-32 shows active duty respondents' ratings of the quality of personnel at each MWR facility listed below. MWR facilities are ranked by their mean score, which is shown in the far right column and is based on a 5-point scale. Only those active duty respondents who used each facility rated the quality of its personnel.

Exhibit 2-32

Quality of Recreation Personnel – Active Duty
(Survey Questions 14 and 15)

Very Very Total Poor Mean Poor Adequate Good Good Cases % % % n n n n n n Score 82 2408 38% 6352 4.08 Library 1% 168 3% 1321 21% 2373 37% Fitness Center/Gymnasium 205 3212 3940 2% 528 4% 26% 4660 37% 31% 12545 3.92 Arts & Crafts Center 49 2% 80 572 791 4% 26% 37% 675 31% 2167 3.91 Automotive Skills Center 146 809 34% 3499 3.88 4% 168 5% 23% 1197 34% 1179 Golf Course/Pro Shop 493 23% 695 32% 86 4% 100 5% 781 36% 2155 3.88 ITR Office/Commercial Travel Agency 147 876 1188 3787 4% 181 5% 23% 1395 37% 31% 3.87 132 3% 204 1414 27% 2023 1492 28% **Bowling Center** 4% 38% 5265 3.86 Child Development Center 95 5% 134 7% 443 23% 597 31% 681 35% 1950 3.84 Swimming Pool 76 2% 170 4% 1159 29% 1486 38% 1071 27% 3962 3.83 Youth Center 69 4% 88 5% 458 638 539 30% 1792 3.83 26% 36% 93 487 24% 29% 1993 Golf Course Food & Bev. Operations 81 4% 5% 745 37% 587 3.83 Bowling Ctr. Food & Bev. Operations 135 3% 224 5% 1246 27% 1762 38% 1299 28% 4666 3.83 Recreational Equip. Checkout 88 4% 104 4% 619 27% 869 37% 654 28% 2334 3.81 79 Recreation Ctr./Comm. Activity Ctr. 3% 100 4% 683 28% 911 38% 26% 2410 3.80 637 Army Lodging 98 4% 131 6% 573 26% 769 35% 633 29% 2204 3.77 Athletic Fields 118 2% 210 4% 1784 34% 1914 36% 1265 24% 5291 3.76 75 977 Post Picnic Areas 3% 117 4% 958 35% 36% 618 23% 2745 3.71 **Bowling Pro Shop** 55 5% 72 6% 352 29% 419 35% 311 26% 1209 3.71 Cabins & Campgrounds 48 4% 75 6% 429 32% 496 36% 312 23% 1360 3.70



Exhibit 2-33 shows active duty respondents' quality importance ratings for each MWR facility's personnel. MWR facilities are ranked by their mean score, which is shown in the far right column and is based on a 5-point scale. Only those active duty respondents who used each facility rated the importance of the quality of its personnel.

Exhibit 2-33
Importance of Quality of Recreation Personnel – Active Duty
(Survey Questions 14 and 15)

	No	t										
	Impor	tant	No	t	Somev	what			Ver	У	Total	
	At A	All	Impor	Important		Important		Important		tant	Cases	Mean
	n	%	n	%	n	%	n	%	n	%	n	Score
Child Development Center	39	2%	45	2%	191	10%	341	17%	1335	68%	1951	4.48
Automotive Skills Center	49	1%	34	1%	316	9%	987	28%	2092	60%	3478	4.45
Library	52	1%	92	1%	621	10%	1950	31%	3613	57%	6328	4.42
ITR Office/Commercial Travel Agency	44	1%	48	1%	408	11%	1120	30%	2159	57%	3779	4.40
Fitness Center/Gymnasium	93	1%	233	2%	1448	12%	3888	31%	6895	55%	12557	4.37
Youth Center	44	2%	35	2%	203	11%	436	24%	1066	60%	1784	4.37
Army Lodging	37	2%	56	3%	236	11%	657	30%	1216	55%	2202	4.34
Bowling Ctr. Food & Bev. Operations	42	1%	75	2%	565	12%	1527	33%	2445	53%	4654	4.34
Bowling Center	50	1%	73	1%	673	13%	1735	33%	2714	52%	5245	4.33
Swimming Pool	52	1%	94	2%	498	13%	1222	31%	2101	53%	3967	4.32
Arts & Crafts Center	29	1%	43	2%	277	13%	669	31%	1154	53%	2172	4.32
Golf Course/Pro Shop	38	2%	49	2%	263	12%	670	31%	1136	53%	2156	4.31
Golf Course Food & Bev. Operations	39	2%	45	2%	250	13%	648	33%	1008	51%	1990	4.28
Recreational Equip. Checkout	38	2%	51	2%	348	15%	741	32%	1152	49%	2330	4.25
Recreation Ctr./Comm. Activity Ctr.	38	2%	50	2%	374	16%	748	31%	1192	50%	2402	4.25
Athletic Fields	147	3%	187	3%	805	15%	1653	31%	2591	48%	5383	4.18
Cabins & Campgrounds	40	3%	35	3%	224	16%	412	30%	648	48%	1359	4.17
Bowling Pro Shop	29	2%	42	3%	202	17%	374	31%	556	46%	1203	4.15
Post Picnic Areas	81	3%	111	4%	442	16%	856	31%	1303	47%	2793	4.14
Car Wash	109	3%	171	5%	567	17%	960	29%	1472	45%	3279	4.07
Tennis Courts	52	4%	55	4%	240	17%	468	34%	580	42%	1395	4.05

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### **Quality of Specific Aspects of Recreation Facilities**

Exhibit 2-34 displays the three mean quality ratings given by active duty respondents for each recreation facility available at your installation as well as an overall mean quality rating. Facilities are displayed in descending rank order based on the overall mean. Only those active duty respondents who rated all three quality aspects of the facility are included in the calculation of the overall mean.

Exhibit 2-34
Mean Quality Ratings of Recreation Facilities – Active Duty
(Survey Questions 14 and 15)

	Qual	ity of	Qual	ity of	Qual	ity of	Total	Overall
	Buil	ding	Equip	ment	Perso	onnel	Cases	Quality
	n	Mean	n	Mean	n	Mean	n	Mean
Fitness Center/Gymnasium	12626	3.82	12593	3.88	12545	3.92	12474	3.88
Library	6477	3.76	6393	3.73	6352	4.08	6256	3.86
Child Development Center	1970	3.84	1957	3.85	1950	3.84	1904	3.85
Golf Course/Pro Shop	2180	3.82	2163	3.82	2155	3.88	2129	3.85
Golf Course Food & Bev. Operations	2016	3.82	1999	3.79	1993	3.83	1964	3.82
Swimming Pool	4049	3.76	4002	3.78	3962	3.83	3893	3.80
Bowling Center	5314	3.77	5291	3.74	5265	3.86	5197	3.79
ITR Office/Commercial Travel Agency	3802	3.75	3780	3.75	3787	3.87	3721	3.79
Automotive Skills Center	3522	3.68	3498	3.71	3499	3.88	3431	3.77
Bowling Ctr. Food & Bev. Operations	4704	3.72	4669	3.72	4666	3.83	4599	3.76
Youth Center	1818	3.71	1787	3.70	1792	3.83	1757	3.75
Recreation Ctr./Comm. Activity Ctr.	2439	3.70	2423	3.69	2410	3.80	2362	3.74
Arts & Crafts Center	2210	3.61	2185	3.65	2167	3.91	2114	3.73
Recreational Equip. Checkout	2341	3.68	2332	3.65	2334	3.81	2299	3.72
Athletic Fields	5855	3.69	5719	3.64	5291	3.76	5195	3.71
Army Lodging	2245	3.63	2221	3.65	2204	3.77	2173	3.69
Post Picnic Areas	3093	3.59	3050	3.56	2745	3.71	2693	3.63
Bowling Pro Shop	1217	3.56	1211	3.56	1209	3.71	1183	3.62
Cabins & Campgrounds	1402	3.54	1378	3.53	1360	3.70	1322	3.60
Tennis Courts	1523	3.49	1508	3.50	1386	3.63	1343	3.57
Car Wash	3551	3.47	3507	3.45	3228	3.63	3195	3.54



### **Quality of Specific Aspects of Recreation Facilities**

Exhibit 2-35 displays the three mean quality importance ratings given by active duty respondents for each recreation facility available at your installation as well as an overall mean quality importance rating. Facilities are listed in descending rank order based on the overall quality importance mean. Only those active duty respondents who rated the importance of all three quality aspects of the facility were used to calculate the overall mean.

Exhibit 2-35
Mean Importance of Quality Ratings of Recreation Facilities – Active Duty
(Survey Questions 14 and 15)

	Qual	ance of ity of ding	Qual	ance of ity of oment	Qual	ance of ity of onnel	Total Cases	Overall Quality Importance
	n	Mean	n	Mean	n	Mean	n	Mean
Eiter Control Commercian	12604	4.42	12564	4.50	10557	4.27	12447	4.44
Fitness Center/Gymnasium	12604	4.43	12564	4.50	12557	4.37	12447	4.44
Child Development Center	1969	4.42	1951	4.38	1951	4.48	1899	4.44
Automotive Skills Center	3503	4.26	3480	4.36	3478	4.45	3403	4.36
Library	6437	4.29	6385	4.33	6328	4.42	6228	4.35
Army Lodging	2241	4.29	2213	4.31	2202	4.34	2168	4.32
Youth Center	1800	4.28	1787	4.27	1784	4.37	1745	4.31
Swimming Pool	4037	4.27	4000	4.27	3967	4.32	3896	4.30
Bowling Ctr. Food & Bev. Operations	4683	4.23	4665	4.23	4654	4.34	4578	4.27
Bowling Center	5294	4.20	5283	4.23	5245	4.33	5182	4.26
Golf Course/Pro Shop	2167	4.20	2157	4.21	2156	4.31	2119	4.25
Athletic Fields	5820	4.25	5703	4.24	5383	4.18	5291	4.23
Arts & Crafts Center	2203	4.09	2177	4.19	2172	4.32	2121	4.21
Recreation Ctr./Comm. Activity Ctr.	2440	4.15	2418	4.15	2402	4.25	2361	4.19
Golf Course Food & Bev. Operations	2005	4.13	1992	4.12	1990	4.28	1953	4.18
Recreational Equip. Checkout	2339	4.05	2330	4.21	2330	4.25	2299	4.17
Post Picnic Areas	3073	4.15	3047	4.17	2793	4.14	2743	4.16
ITR Office/Commercial Travel Agency	3797	4.04	3777	4.02	3779	4.40	3710	4.16
Car Wash	3530	4.13	3491	4.19	3279	4.07	3239	4.14
Cabins & Campgrounds	1399	4.04	1378	4.10	1359	4.17	1319	4.12
Bowling Pro Shop	1212	4.04	1208	4.02	1203	4.15	1178	4.08
Tennis Courts	1519	4.03	1497	4.08	1395	4.05	1354	4.06



### **Army Recreation Facilities' Impact on Quality of Life**

Exhibit 2-36 presents respondents' perceptions of how the elimination of recreation programs would affect their quality of life. Respondents were asked to indicate if the elimination would cause a great, moderate or slight decrease in their quality of life or would have no effect. Data are presented separately for each patron group and include a breakout of active duty rank. The last column (Total Cases) provides a total of all responses within a given demographic category.

Exhibit 2-36
Effect on Quality of Life if Army Recreation Programs Were Eliminated by Selected Demographics

(Survey Question 27)

			Sligh		Modera		Great	•	Total
	No Eff		Decre		Decre		Decrea		Cases
	n	%	n	%	n	%	n	%	n
Status:									
Active Duty	3739	20%	3119	17%	4620	25%	6785	37%	18263
Civilians	7522	40%	3490	19%	3354	18%	4265	23%	18631
Retirees	4851	45%	1822	17%	1753	16%	2326	22%	10752
Rank of Active Duty:									
E1-E4	1705	24%	1166	17%	1704	24%	2434	35%	7009
E5-E9	1326	18%	1205	17%	1871	26%	2864	39%	7266
WO1-CW5	77	15%	114	22%	127	25%	189	37%	507
O1-O3	226	17%	262	20%	369	28%	465	35%	1322
O4-O10	274	17%	293	18%	424	26%	628	39%	1619
Residence:									
Live on post	2165	19%	1890	17%	2978	26%	4643	39%	11676
Live off post	13390	39%	6310	19%	6324	19%	8039	24%	34063
Age:									
21 and under	812	27%	543	17%	750	25%	968	31%	3073
22-29	1420	21%	1184	18%	1614	25%	2444	36%	6662
30-38	1640	21%	1333	18%	1862	25%	2736	37%	7571
39-49	3632	31%	2130	19%	2335	21%	3182	29%	11279
50 +	7630	48%	2819	18%	2531	15%	3057	18%	16037
Race:									
Black	2115	25%	1261	16%	1699	22%	2959	37%	8034
White	12308	36%	6214	19%	6528	20%	8001	25%	33051
Other	1478	24%	877	15%	1325	24%	2084	37%	5764
<b>Education:</b>									
Some high school	213	51%	56	12%	63	15%	100	22%	432
H.S. grad/G.E.D.	3549	37%	1433	16%	1774	20%	2452	27%	9208
Some college	6212	31%	3312	18%	3870	21%	5541	30%	18935
College graduate	3123	30%	1862	19%	2067	22%	2768	29%	9820
Post-grad study/degree	2829	33%	1756	20%	1836	21%	2298	26%	8719
Marital Status:									
Single	3545	31%	1860	17%	2310	22%	3138	30%	10853
Single parent	622	28%	373	18%	434	21%	721	34%	2150
Married w/o children	7291	40%	3316	19%	3203	18%	4139	23%	17949
Married with children	3655	24%	2568	18%	3406	24%	4719	33%	14348



#### **CLUB PROGRAMS AND FACILITIES**

The following 30 exhibits (2-37 through 2-66) provide information on overall quality and quality importance ratings of food and beverage, catering and entertainment programs; dining preferences; and the impact of club programs on quality of life. Information is provided according to patron group status.

## **Quality of Army Clubs**

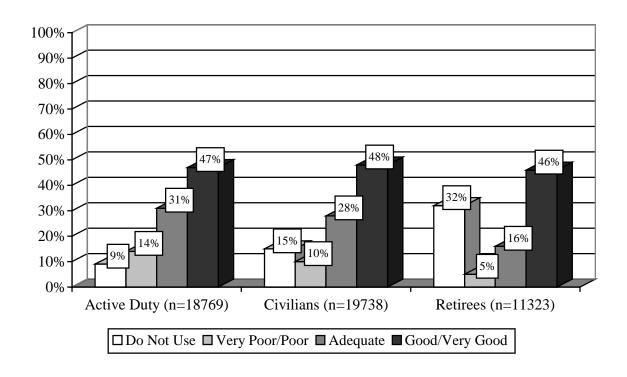
The first eighteen exhibits (2-37 through 2-54) on overall quality and quality importance of club programs are presented in the pages to follow.



Exhibit 2-37, Quality of Army Food and Beverage Services – All Patron Groups, shows the percentage of each patron group that feels the overall quality of Army food and beverage services is very poor/poor, adequate/OK and good/very good. The exhibit also shows the percentage of each patron group that did not use Army food and beverage services. Each cluster shows the distribution of the patron group over these responses and will sum to 100%.

Exhibit 2-37

Quality of Army Food and Beverage Services – All Patron Groups
(Survey Question 19)



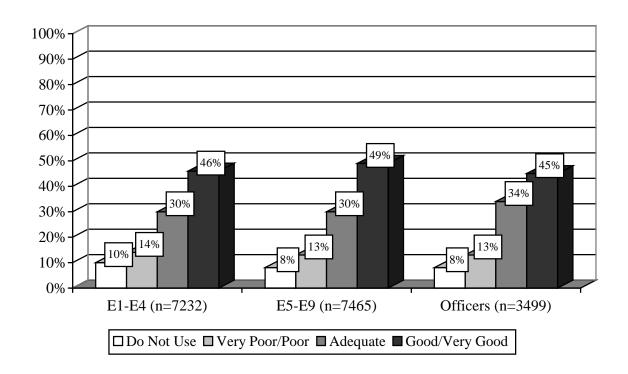
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Exhibit 2-38, Quality of Army Food and Beverage Services – Active Duty, and Exhibit 2-39, Quality of Army Food and Beverage Services – Retirees, provide food and beverage quality assessment for active duty and retiree groups, respectively.

Exhibit 2-38

Quality of Army Food and Beverage Services – Active Duty
(Survey Question 19)

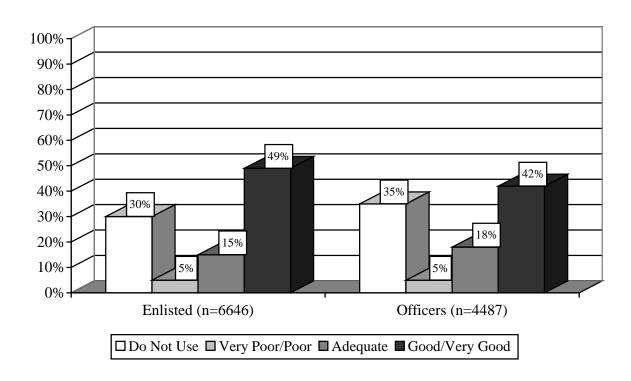


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Exhibit 2-38, Quality of Army Food and Beverage Services – Active Duty, and Exhibit 2-39, Quality of Army Food and Beverage Services – Retirees, provide food and beverage quality assessment for active duty and retiree groups, respectively.

Exhibit 2-39
Quality of Army Food and Beverage Services – Retirees
(Survey Question 19)

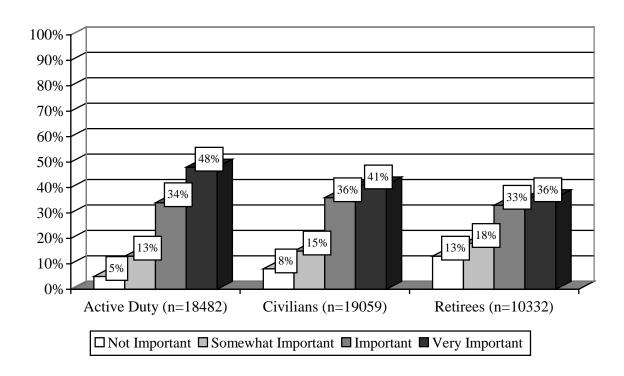


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Exhibit 2-40, Importance of Quality of Army Food and Beverage Services by – All Patron Groups, shows the percentage of each patron group that feels the overall quality of Army food and beverage services is not important, somewhat important, important and very important. Each cluster shows the distribution of the patron group over these responses and will sum to 100%.

Exhibit 2-40
Importance of Quality of Army Food and Beverage Services – All Patron Groups
(Survey Question 19)



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Exhibit 2-41, Importance of Quality of Army Food and Beverage Services – Active Duty, and Exhibit 2-42, Importance of Quality of Army Food and Beverage Services – Retirees, provide quality importance ratings for active duty and retiree groups, respectively.

Exhibit 2-41
Importance of Quality of Army Food and Beverage Services – Active Duty
(Survey Question 19)

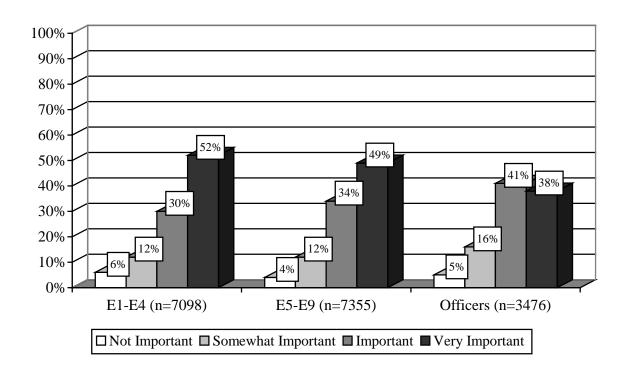
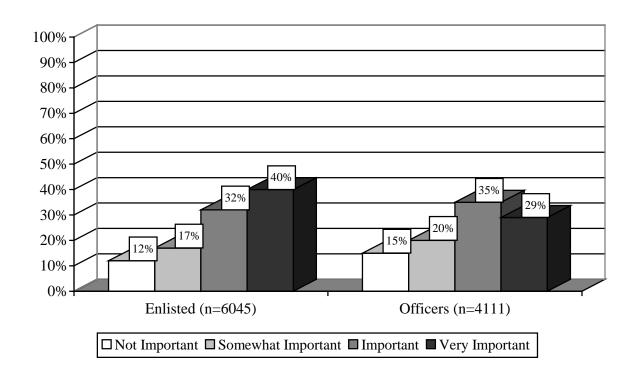




Exhibit 2-41, Importance of Quality of Army Food and Beverage Services – Active Duty, and Exhibit 2-42, Importance of Quality of Army Food and Beverage Services – Retirees, provide quality importance ratings for active duty and retiree groups, respectively.

Exhibit 2-42
Importance of Quality of Army Food and Beverage Services – Retirees
(Survey Question 19)





Results for catering services and entertainment services are provided in Exhibits 2-43 through 2-48 and Exhibits 2-49 through 2-54, respectively. The presentation of these data is identical to the exhibits for food and beverage services.

Exhibit 2-43

Quality of Army Catering Services – All Patron Groups
(Survey Question 20)

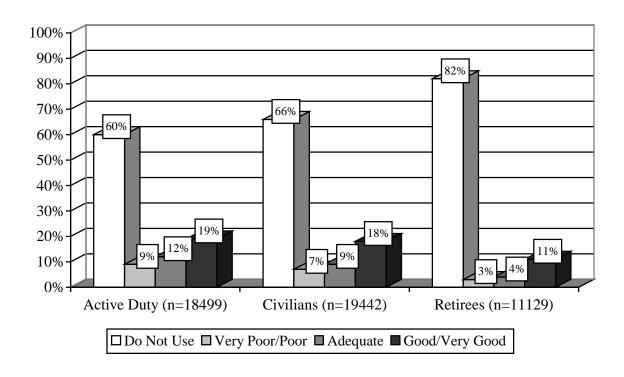




Exhibit 2-44

Quality of Army Catering Services – Active Duty
(Survey Question 20)

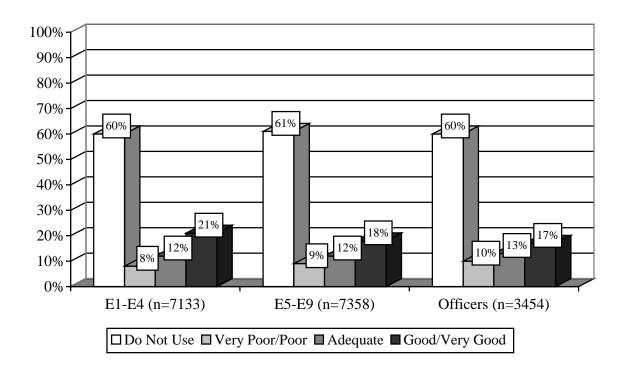




Exhibit 2-45
Quality of Army Catering Services – Retirees
(Survey Question 20)

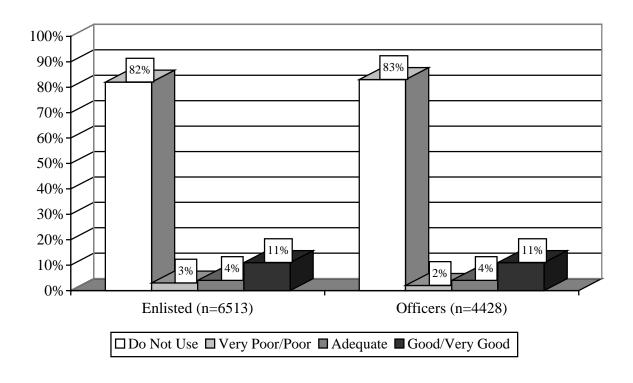




Exhibit 2-46 Importance of Quality of Army Catering Services – All Patron Groups (Survey Question 20)

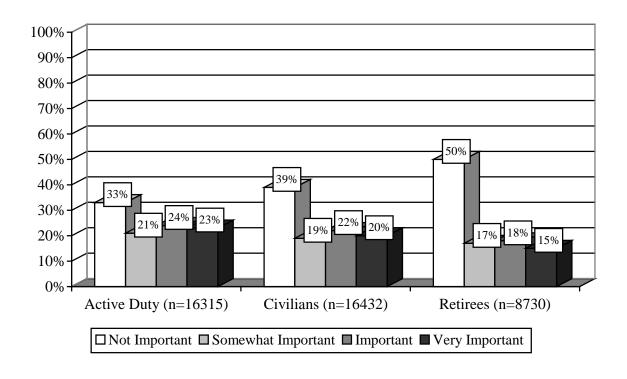




Exhibit 2-47
Importance of Quality of Army Catering Services – Active Duty
(Survey Question 20)

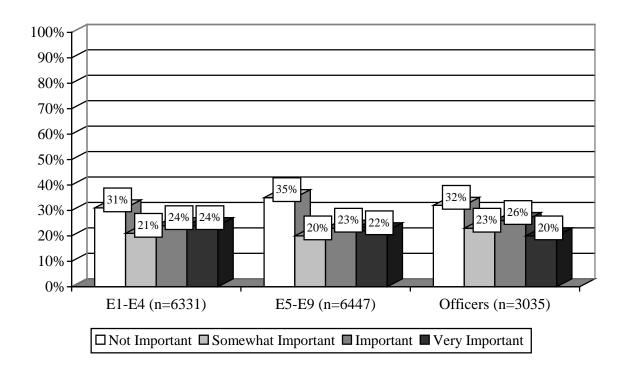
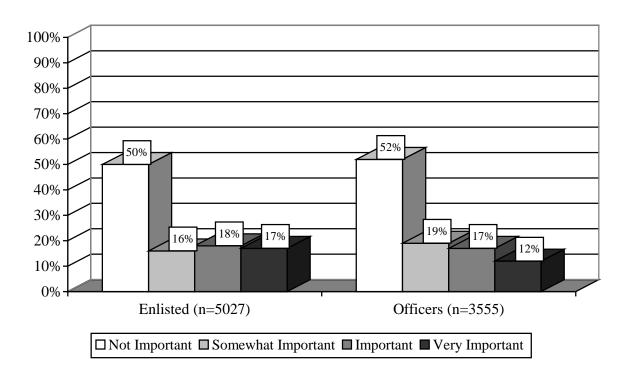




Exhibit 2-48
Importance of Quality of Army Catering Services – Retirees
(Survey Question 20)

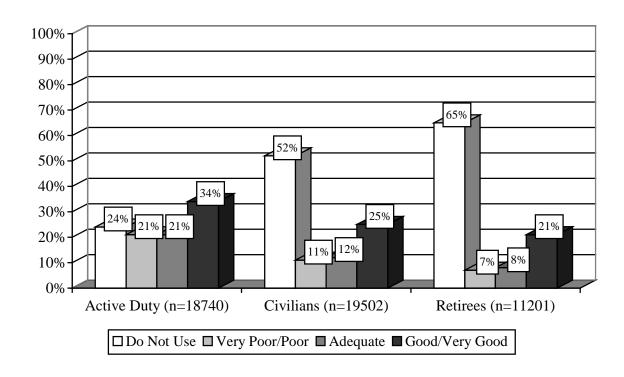




Results for catering services and entertainment services are provided in Exhibits 2-43 through 2-48 and Exhibits 2-49 through 2-54, respectively. The presentation of these data is identical to the exhibits for food and beverage services.

Exhibit 2-49

Quality of Army Entertainment Services – All Patron Groups
(Survey Question 21)



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Exhibit 2-50

Quality of Army Entertainment Services – Active Duty
(Survey Question 21)

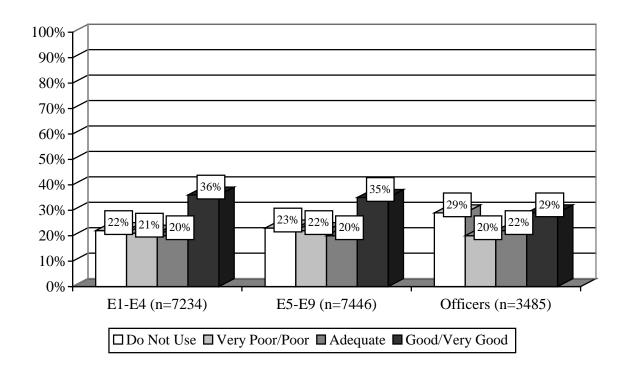




Exhibit 2-51

Quality of Army Entertainment Services – Retirees
(Survey Question 21)

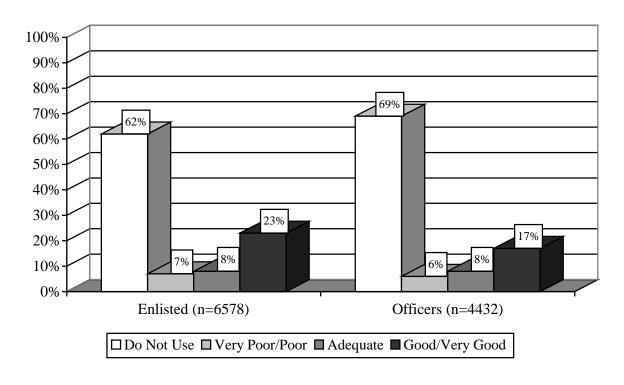




Exhibit 2-52 Importance of Quality of Army Entertainment Services – All Patron Groups (Survey Question 21)

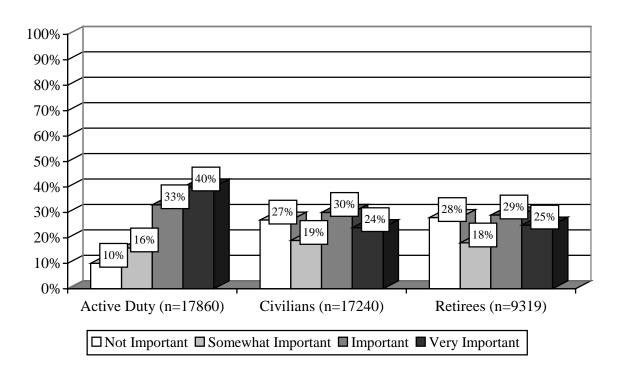




Exhibit 2-53
Importance of Quality of Army Entertainment Services – Active Duty
(Survey Question 21)

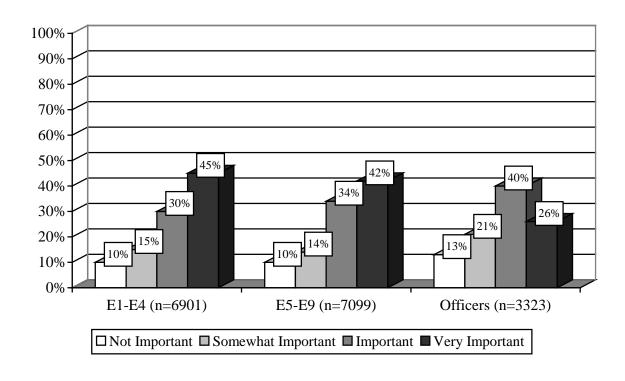
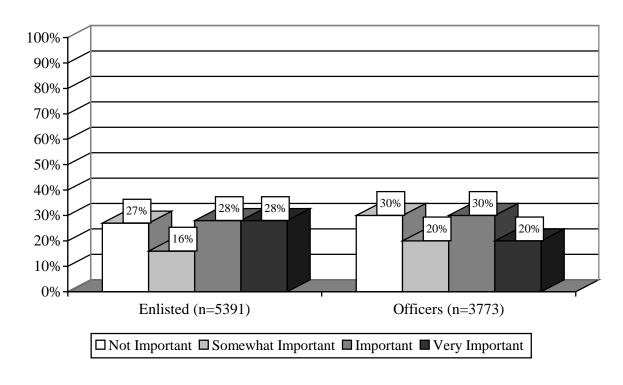




Exhibit 2-54
Importance of Quality of Army Entertainment Services – Retirees
(Survey Question 21)





# Comparison of On-Post and Off-Post Food and Beverage, Catering and Entertainment Services

Survey respondents were asked to rate both the overall quality of food and beverage services on post and similar facilities off post in the local community. Exhibit 2-55 presents the ratings that respondents gave to on-post facilities (this page) and to off-post facilities (next page). Totals for on-post/off-post residents for all subgroups are provided at the top of each exhibit. Responses are categorized within patron group according to whether respondents live on post or off post. The two parts of the exhibit can be used to compare perceptions of quality and to evaluate services across military and civilian facilities.

Exhibit 2-55
Comparison of Quality of On-Post and Off-Post Food and Beverage Services - On Post
(Survey Question 19)

	Do N	Vot	Vei	ту			Adequ	ıate/			Vei	y	Total	
	Us	e	Poo	or	Poo	or	OF	X.	Goo	od	Goo	od	Cases	Mean
	n	%	n	%	n	%	n	%	n	%	n	%	n	score
Total:														
Live on post	855	7%	536	4%	1145	9%	3760	32%	4219	36%	1467	12%	11982	3.47
Live off post	6947	21%	759	2%	2364	7%	8688	24%	10541	30%	6061	16%	35360	3.65
E1-E4:														
Live on post	480	8%	300	5%	545	9%	1720	30%	1976	34%	719	13%	5740	3.43
Live off post	179	17%	51	5%	75	7%	299	29%	326	31%	105	10%	1035	3.42
E5-E9:														
Live on post	232	6%	154	4%	348	9%	1214	32%	1410	37%	471	12%	3829	3.47
Live off post	323	11%	83	3%	281	9%	892	29%	1064	35%	390	13%	3033	3.52
Officers:														
Live on post	71	5%	38	3%	159	12%	476	35%	472	35%	131	10%	1347	3.39
Live off post	203	10%	50	2%	188	9%	675	33%	721	35%	197	10%	2034	3.45
Civilians:														
Live on post	40	5%	30	4%	71	9%	278	34%	278	34%	119	15%	816	3.50
Live off post	2745	15%	460	3%	1355	7%	4999	27%	5726	31%	2984	16%	18269	3.61
Retirees:														
Live on post	5	11%	6	13%	4	9%	13	29%	12	27%	5	11%	45	3.15
Live off post	3476	32%	112	1%	452	4%	1797	17%	2668	25%	2365	22%	10870	3.91

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# Exhibit 2-55 (continued) Comparison of Quality of On-Post and Off-Post Food and Beverage Services - Off Post (Survey Question 19)

	Do N	Vot	Vei	y			Adeqı	uate/			Vei	ry	Total	
	Us	e	Poo	or	Poo	or	OI	X	Goo	od	Goo	od	Cases	Mean
	n	%	n	%	n	%	n	%	n	%	n	%	n	score
Total:														
Live on post	1123	10%	205	2%	422	4%	2003	18%	4232	37%	3773	31%	11758	4.01
Live off post	2956	9%	153	0%	599	2%	4966	14%	12496	36%	13454	39%	34624	4.22
E1-E4:														
Live on post	763	14%	113	2%	169	3%	917	16%	1944	35%	1669	30%	5575	4.02
Live off post	94	9%	13	1%	21	2%	160	15%	372	36%	379	36%	1039	4.15
E5-E9:														
Live on post	240	6%	59	2%	145	4%	673	18%	1429	38%	1252	33%	3798	4.03
Live off post	117	4%	24	1%	68	2%	485	16%	1151	38%	1168	39%	3013	4.16
Officers:														
Live on post	56	4%	20	1%	87	6%	244	18%	502	37%	430	32%	1339	3.96
Live off post	62	3%	7	0%	66	3%	270	13%	738	37%	875	43%	2018	4.23
Civilians:														
Live on post	31	4%	10	1%	14	2%	125	16%	281	35%	343	43%	804	4.21
Live off post	1338	8%	81	0%	285	2%	2464	14%	6620	37%	7035	39%	17823	4.23
Retirees:														
Live on post	3	7%	2	5%	1	2%	13	30%	14	32%	11	25%	44	3.76
Live off post	1328	13%	27	0%	155	1%	1574	15%	3584	34%	3947	37%	10615	4.21

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Exhibit 2-56 provides information about patrons' perceptions of the quality of on-post food and beverage services by selected demographic breakouts. The number and percentage of respondents who gave each rating are presented in the first five columns of the exhibit. The last column (Total Cases) provides a total of all responses within a given demographic category.

Exhibit 2-56

Quality of On-Post Food and Beverage Services by Selected Demographics
(Survey Ouestion 19)

	Do N						Adeq						Total
	Us		Very l		Poo		Ol		Go		Very C		Cases
-	n	%	n	%	n	%	n	%	n	%	n	%	n
Status:													
Active Duty	1693	9%	772	4%	1764	9%	5756	31%	6529	35%	2255	12%	18769
Civilians	2914	15%	519	3%	1482	8%	5436	28%	6170	31%	3217	16%	
Retirees	3627	32%	124	1%	464	4%	1852	16%	2773	24%	2483	22%	
Retifees	3021	3270	124	1 /0	404	4 /0	1032	1070	2113	24 /0	2403	2270	11323
Rank of Active Duty:													
E1-E4	727	10%	380	5%	648	9%	2155	30%	2435	34%	887	12%	7232
E5-E9	595	8%	268	4%	695	9%	2273	30%	2682	36%	952	13%	7465
WO1-CW5	48	9%	12	2%	62	12%	184	36%	163	32%	44	9%	513
O1-O3	103	8%	37	3%	122	9%	441	33%	510	38%	128	10%	1341
O4-O10	133	8%	47	3%	180	11%	556	34%	557	34%	172	10%	1645
Age:													
21 and under	295	9%	152	5%	245	7%	928	30%	1134	36%	402	13%	3156
22-29	660	9%	302	4%	650	9%	2160	32%	2337	35%	764	11%	6873
30-38	703	9%	244	3%	707	9%	2389	31%	2727	36%	981	12%	7751
39-49	1560	14%	262	2%	949	8%	3228	28%	3821	32%	1868	16%	
50 +	4437	29%	324	2%	921	5%	3534	19%	4469	25%	3382	19%	
	1137	2270	32.	270	/21	570	5551	1770	1102	2370	3302	1770	1,00,
Race:													
Black	814	10%	192	2%	460	5%	2171	26%	2933	35%	1879	21%	8449
White	6619	20%	977	3%	2683	8%	9003	26%	10279	30%	4956	14%	34517
Other	687	11%	192	3%	485	8%	1623	27%	2020	34%	1000	16%	6007
Education:													
Some high school	136	28%	17	5%	29	6%	78	18%	122	25%	97	19%	479
H.S. grad/G.E.D.	1812	18%	290	3%	593	6%	2400	25%	3076	32%	1661	16%	
Some college	2982	15%	585	3%	1502	7%	5226	27%	6286	32%	3201	15%	
College graduate	1489	15%	249	3%	817	8%	2775	27%	3231	32%	1608	15%	
Post-grad study/degree	1706	21%	237	3%	747	8%	2465	27%	2596	28%	1223	14%	
M													
Marital Status:	1674	1.40/	421	40/	909	20/	2002	200/	2400	220/	1504	1.40/	11150
Single	1674	14%	431	4% 20/	898	8%	3083	28%	3490	32%	1594	14%	
Single parent	280	12%	68 425	3%	161	8%	590	27%	737	34%	389	16%	
Married w/o children	4048	24%	435	2%	1189	6%	4388	23%	5370	29%	3192	17%	
Married with children	1603	11%	381	3%	1249	8%	4228	30%	5031	35%	2211	14%	14703

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Exhibit 2-57 provides information about patrons' perceptions of the quality of off-post food and beverage services by selected demographic breakouts. The number and percentage of respondents who gave each rating are presented in the first five columns of the exhibit. The last column (Total Cases) provides a total of all responses within a given demographic category.

Exhibit 2-57

Quality of Off-Post Food and Beverage Services by Selected Demographics
(Survey Question 19)

		Do Not Use V		_	_		Adeq			_			Total
			Very l		Poo		Ol		Go		Very (		Cases
	n	%	n	%	n	%	n	%	n	%	n	%	n
Status:													
Active Duty	1531	8%	279	2%	612	3%	3011	16%	6689	36%	6365	34%	18487
Civilians	1457	8%	98	1%	309	2%	2697	14%	7094	37%	7592	39%	19247
Retirees	1430	13%	30	0%	162	1%	1646	15%	3697	34%	4070	37%	11035
Rank of Active Duty:													
E1-E4	926	13%	143	2%	205	3%	1153	16%	2453	35%	2174	31%	7054
E5-E9	404	5%	97	1%	231	3%	1253	17%	2781	38%	2640	36%	7406
WO1-CW5	20	4%	4	1%	14	3%	90	18%	213	42%	171	33%	512
01-03	62	5%	12	1%	68	5%	192	14%	487	37%	509	38%	1330
O4-O10	47	3%	13	1%	73	4%	244	15%	585	36%	670	41%	1632
Age:													
21 and under	472	15%	49	2%	74	2%	463	16%	1057	35%	960	30%	3075
22-29	576	8%	101	2%	234	3%	1123	17%	2464	37%	2279	33%	6777
30-38	404	5%	84	1%	218	3%	1194	16%	2943	39%	2839	36%	7682
39-49	746	7%	57	1%	217	2%	1638	14%	4325	37%	4494	39%	11477
50 +	1925	13%	69	0%	249	1%	2435	14%	5652	33%	6263	37%	16593
Race:													
Black	578	7%	64	1%	179	2%	1482	19%	3020	36%	2921	34%	8244
White	3304	11%	254	1%	733	2%	4889	14%	12105	35%	12540	37%	33825
Other	487	8%	68	1%	136	3%	840	15%	2063	36%	2274	38%	5868
<b>Education:</b>													
Some high school	97	23%	5	2%	10	2%	58	12%	148	32%	129	28%	447
H.S. grad/G.E.D.	1280	14%	106	1%	184	2%	1457	16%	3380	35%	3105	31%	9512
Some college	1618	9%	169	1%	416	2%	3004	16%	7072	36%	7117	36%	19396
College graduate	718	8%	71	1%	232	2%	1444	15%	3683	37%	3860	38%	10008
Post-grad study/degree	636	8%	42	1%	228	3%	1278	14%	3034	34%	3624	41%	8842
Marital Status:													
Single	1276	12%	115	1%	245	2%	1619	15%	3757	35%	3884	34%	10896
Single parent	144	7%	20	1%	34	2%	309	15%	815	36%	864	39%	2186
Married w/o children	1813	11%	110	1%	383	2%	2742	15%	6359	34%	6855	37%	18262
Married with children	807	5%	127	1%	352	3%	2242	16%	5589	38%	5397	36%	14514



# Comparison of On-Post and Off-Post Food and Beverage, Catering and Entertainment Services

Survey respondents were asked to rate both the importance of quality of food and beverage services on-post and similar facilities off-post in the local community. Exhibit 2-58 presents the ratings that respondents gave to on-post facilities (this page) and to off-post facilities (next page). Totals for on-post/off-post residents for all subgroups are provided at the top of each exhibit. Responses are categorized within patron group according to whether respondents live on post or off post. The two parts of the exhibit can be used to compare perceptions of quality importance and to evaluate services across military and civilian facilities.

Exhibit 2-58 Comparison of Importance of Quality of On-Post and Off-Post Food and Beverage Services - On Post

(Survey Question 19)

_	Not Imp	ortant	No	ot	Some	what	•		Ve	ry	Total	•
	At A	All	Impoi	tant	Impoi	tant	Impor	rtant	Impo	rtant	Cases	Mean
	n	%	n	%	n	%	n	%	n	%	n	Score
Total:												
Live on post	229	2%	285	3%	1381	12%	3793	33%	6125	51%	11813	4.28
Live off post	1448	4%	1795	5%	5431	16%	12018	36%	13014	38%	33706	3.98
E1-E4:												
Live on post	147	3%	144	3%	671	12%	1677	30%	3002	53%	5641	4.28
Live off post	56	6%	32	3%	140	14%	339	34%	442	44%	1009	4.07
E5-E9:												
Live on post	47	1%	81	2%	420	11%	1259	33%	1965	52%	3772	4.33
Live off post	66	2%	105	4%	381	13%	1088	36%	1349	45%	2989	4.19
Officers:												
Live on post	18	1%	34	3%	183	14%	544	40%	568	42%	1347	4.20
Live off post	41	2%	84	4%	370	18%	826	41%	690	34%	2011	4.01
Civilians:												
Live on post	7	1%	18	2%	76	9%	235	29%	476	59%	812	4.42
Live off post	636	4%	881	5%	2710	15%	6440	37%	6966	40%	17633	4.03
Retirees:												
Live on post	2	5%	1	2%	9	21%	12	28%	19	44%	43	4.05
Live off post	645	6%	686	7%	1814	18%	3292	33%	3515	35%	9952	3.84

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## Exhibit 2-58 (continued) Comparison of Importance of Quality of On-Post and Off-Post Food and Beverage Services - Off Post (Survey Question 19)

	Not Imp	ortant	No	ot	Some	what			Vei	ry	Total	
	At A	All	Impoi	rtant	Impoi	rtant	Impor	tant	Impoi	rtant	Cases	Mean
	n	%	n	%	n	%	n	%	n	%	n	Score
Total:												
Live on post	348	3%	509	4%	2393	21%	4165	36%	4118	36%	11533	3.97
Live off post	875	3%	1344	4%	5523	17%	13163	40%	12520	37%	33425	4.04
E1-E4:												
Live on post	225	4%	295	5%	1191	22%	1772	33%	1953	36%	5436	3.91
Live off post	44	4%	36	4%	161	16%	333	33%	445	44%	1019	4.08
E5-E9:												
Live on post	79	2%	138	4%	750	20%	1442	39%	1325	35%	3734	4.02
Live off post	30	1%	88	3%	451	15%	1198	40%	1208	41%	2975	4.17
Officers:												
Live on post	18	1%	42	3%	259	20%	558	42%	451	34%	1328	4.04
Live off post	17	1%	47	2%	322	16%	850	43%	764	38%	2000	4.15
Civilians:												
Live on post	11	1%	26	3%	148	19%	306	38%	308	39%	799	4.09
Live off post	431	2%	677	4%	2667	15%	6797	39%	6773	39%	17345	4.08
Retirees:												
Live on post	4	9%	3	7%	6	14%	18	42%	12	28%	43	3.72
Live off post	349	3%	492	5%	1910	19%	3948	40%	3285	33%	9984	3.93

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## Comparison of On-Post and Off-Post Food and Beverage, Catering and Entertainment Services

Survey respondents were asked to rate both the overall quality of catering services on post and similar facilities off post in the local community. Exhibit 2-59 presents the ratings that respondents gave to on-post facilities (this page) and to off-post facilities (next page). Totals for on-post/off-post residents for all subgroups are provided at the top of each exhibit. Responses are categorized within patron group according to whether respondents live on post or off post. The two parts of the exhibit can be used to compare perceptions of quality and to evaluate services across military and civilian facilities.

Exhibit 2-59
Comparison of Quality of On-Post and Off-Post Catering Services - On Post
(Survey Question 20)

	Do N	lot	Vei	ry			Adeqı	ıate/			Ve	ry	Total	
	Use	e	Poo	or	Poo	or	OF	ζ	Goo	od	Goo	od	Cases	Mean
	n	%	n	%	n	%	n	%	n	%	n	%	n	Score
Total:														
Live on post	6904	59%	427	3%	561	5%	1455	12%	1756	15%	695	6%	11798	3.38
Live off post	24819	72%	679	2%	1322	4%	2781	8%	3062	9%	2176	6%	34839	3.46
E1-E4:														
Live on post	3350	59%	214	4%	208	4%	654	12%	878	16%	352	6%	5656	3.41
Live off post	676	66%	31	3%	50	5%	118	11%	122	12%	32	3%	1029	3.21
E5-E9:														
Live on post	2233	59%	131	3%	220	6%	454	12%	544	14%	188	5%	3770	3.28
Live off post	1943	65%	90	3%	143	5%	345	12%	331	11%	142	5%	2994	3.28
Officers:														
Live on post	727	55%	50	4%	86	6%	201	15%	191	14%	77	6%	1332	3.26
Live off post	1284	64%	64	3%	128	6%	229	11%	203	10%	97	5%	2005	3.20
Civilians:														
Live on post	454	57%	23	3%	36	5%	119	15%	107	13%	61	8%	800	3.42
Live off post	12010	67%	407	2%	802	4%	1656	9%	1841	10%	1286	7%	18002	3.47
Retirees:														
Live on post	26	60%	1	2%	2	5%	8	19%	4	9%	2	5%	43	3.24
Live off post	8841	83%	83	1%	192	2%	422	4%	550	5%	608	6%	10696	3.76

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## Exhibit 2-59 (continued) Comparison of Quality of On-Post and Off-Post Catering Services - Off Post

(Survey Question 20) Do Not Very Adequate/ Very Total Use Poor Poor OK Good Good Cases Mean % Score % % % % % n n n n n n n Total: Live on post 7193 201 1075 10% 1819 1097 9% 62% 188 2% 2% 16% 11573 3.77 Live off post 22504 67% 124 0% 317 1% 2056 6% 4673 13% 4507 13% 34181 4.12 E1-E4: 9% 9% Live on post 3367 61% 111 2% 105 2% 521 917 17% 471 5492 3.72 Live off post 635 62% 8 1% 12 1% 90 9% 165 16% 119 12% 1029 3.95 E5-E9: Live on post 2299 62% 51 1% 62 2% 374 10% 584 16% 367 10% 3737 3.80 33 63% 19 1% 241 8% 456 364 12% Live off post 1859 1% 15% 2972 4.00 Officers: 842 64% 19 1% 24 2% 106 8% 174 13% 159 12% 1324 3.89 Live on post Live off post 1340 67% 5 0% 19 1% 103 5% 281 14% 245 12% 1993 4.14 Civilians: 1% 7% 69% 5 1% 9 101 13% 78 10% 785 3.96 Live on post 538 54 Live off post 11045 63% 74 0% 178 1% 1094 6% 2599 15% 2594 15% 17584 4.14

7

1155

17%

11%

4

1171

10%

11%

42

10494

3.76

4.16

**Retirees:** 

Live on post

Live off post

25

7562

60%

72%

1

15

2%

0%

0

70

0%

1%

5

521

12%

5%



Exhibit 2-60 provides information about patrons' perceptions of the quality of on-post catering services by selected demographic breakouts. The number and percentage of respondents who gave each rating are presented in the first five columns of the exhibit. The last column (Total Cases) provides a total of all responses within a given demographic category.

Exhibit 2-60
Quality of On-Post Catering Services by Selected Demographics
(Survey Question 20)

	Do N	Vot					Adeq	uate/					Total
	Us	e	Very 1	Poor	Poo	or	OÌ		Go	od	Very C	Good	Cases
	n	%	n	%	n	%	n	%	n	%	n	%	n
G													
Status:	11110	5001	<b>450</b>	407	021	<b>=</b> 0.4	2102	100/	2555	1.10/	1020		40400
Active Duty	11110	60%	673	4%	931	5%	2192	12%	2555	14%	1038	6%	18499
Civilians	12835	66%	453	2%	869	4%	1840	9%	2031	10%	1414	7%	19442
Retirees	9171	82%	86	1%	197	2%	447	4%	580	5%	648	6%	11129
Rank of Active Duty:													
E1-E4	4246	60%	273	4%	280	4%	825	12%	1081	15%	428	6%	7133
E5-E9	4495	61%	248	3%	397	5%	872	12%	973	13%	373	5%	7358
WO1-CW5	349	69%	20	4%	30	6%	49	10%	43	8%	18	4%	509
O1-O3	795	60%	41	3%	88	7%	182	14%	152	12%	62	5%	1320
O4-O10	931	57%	62	4%	99	6%	212	13%	217	13%	104	6%	1625
Age:													
21 and under	1823	58%	112	3%	100	3%	367	12%	496	16%	212	7%	3110
22-29	4193	61%	241	3%	317	5%	775	12%	908	14%	335	5%	6769
30-38	4827	63%	226	3%	425	6%	894	12%	879	12%	396	5%	7647
39-49	7513	65%	271	2%	570	5%	1156	10%	1252	11%	768	7%	11530
50 +	12667	77%	258	1%	463	3%	1010	5%	1272	7%	1119	6%	16789
Race:													
Black	4914	59%	161	2%	299	3%	915	11%	1202	15%	832	10%	8323
White	24303	72%	839	2%	1351	4%	2756	8%	2979	9%	1773	5%	34001
Other	3408	56%	165	3%	292	5%	714	12%	903	16%	442	8%	5924
<b>Education:</b>													
Some high school	288	62%	14	4%	20	4%	32	8%	60	13%	53	9%	467
H.S. grad/G.E.D.	6339	65%	246	2%	330	3%	870	9%	1231	14%	656	7%	9672
Some college	13233	68%	501	3%	794	4%	1803	9%	2047	11%	1102	5%	19480
College graduate	6782	67%	229	2%	447	5%	944	10%	982	10%	661	6%	10045
Post-grad study/degree	6134	70%	190	2%	383	4%	790	9%	773	9%	554	6%	8824
Marital Status:													
Single	7144	64%	320	3%	431	4%	1074	10%	1320	13%	714	6%	11003
Single parent	1441	65%	46	3%	84	4%	239	11%	248	11%	142	6%	2200
Married w/o children	13342	73%	375	2%	614	3%	1380	7%	1579	9%	1096	6%	18386
Married with children	9269	64%	374	3%	744	5%	1533	11%	1709	12%	875	6%	14504
	/ <b>=</b> 0/	0.70	<i>.</i> .	2,0		2,0	1000	/ 0	1.07		0.0	5 70	

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Exhibit 2-61 provides information about patrons' perceptions of the quality of off-post catering services by selected demographic breakouts. The number and percentage of respondents who gave each rating are presented in the first five columns of the exhibit. The last column (Total Cases) provides a total of all responses within a given demographic category.

Exhibit 2-61
Quality of Off-Post Catering Services by Selected Demographics
(Survey Question 20)

	Do N	Vot					Adeq	uate/					Total
	Us	e	Very 1	Poor	Poo	or	οl		Go	od	Very C	Good	Cases
	n	%	n	%	n	%	n	%	n	%	n	%	n
G													
Status:	11054	<b>620</b> /	252	10/	202	20/	1.602	00/	2006	1.00/	1020	110/	10005
Active Duty	11254	62%	253	1%	293	2%	1603	9%	2886	16%	1938	11%	18227
Civilians	11947	63%	84	0%	193	1%	1198	6%	2783	15%	2775	15%	18980
Retirees	7852	72%	16	0%	75	1%	546	5%	1210	11%	1209	11%	10908
Rank of Active Duty:													
E1-E4	4226	61%	132	2%	129	2%	662	10%	1162	17%	644	9%	6955
E5-E9	4476	61%	81	1%	108	1%	676	9%	1147	16%	809	11%	7297
WO1-CW5	362	71%	4	1%	8	2%	41	8%	60	12%	34	7%	509
O1-O3	884	68%	11	1%	18	1%	87	7%	185	14%	124	9%	1309
O4-O10	1009	62%	12	1%	20	1%	89	6%	232	14%	255	16%	1617
Ago													
<b>Age:</b> 21 and under	1847	61%	51	2%	49	2%	295	10%	505	17%	280	9%	3027
22-29	4224	63%	96	1%	115	2%	591	9%	1011	16%	646	9% 9%	6683
30-38	4771	63%	62	1%	80	1%	576	8%	1215	16%	871	11%	7575
39-49	7084	63%	43	0%	126	1%	767	7%	1720	15%	1611	14%	11351
50 +	11255	70%	<del>5</del> 9	0%	137	1%	887	5%	1978	11%	2072	12%	16388
30 T	11233	7070	37	070	137	1 /0	007	370	1776	11/0	2012	12/0	10500
Race:													
Black	4529	56%	50	1%	90	1%	775	10%	1559	19%	1154	13%	8157
White	22990	69%	212	1%	358	1%	1977	6%	4112	12%	3716	11%	33365
Other	3109	54%	72	2%	92	2%	515	9%	1089	19%	916	15%	5793
Education:													
Some high school	269	63%	7	3%	10	2%	32	7%	71	14%	58	11%	447
H.S. grad/G.E.D.	5945	64%	99	1%	125	1%	749	8%	1437	15%	1024	10%	9379
Some college	12354	65%	144	1%	219	1%	1435	8%	2740	14%	2244	11%	19136
College graduate	6456	65%	51	1%	113	1%	632	7%	1408	14%	1245	12%	9905
Post-grad study/degree	5736	66%	39	0%	88	1%	447	5%	1119	13%	1262	15%	8691
35 1, 10,													
Marital Status:	c025	C 10/	112	10/	127	1.0/	707	90/	1611	150/	1106	1.00/	10570
Single	6935	64%	113	1%	137	1%	787	8%	1611	15%	1186	10%	10769
Single parent	1350	63%	18	1%	21	1%	147	7%	363	16%	267	12%	2166
Married w/o children	12178	68%	83	0%	187	1%	1113	6%	2295	12%	2218	12%	18074
Married with children	8869	62%	105	1%	174	1%	1081	8%	2234	16%	1839	12%	14302

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# Comparison of On-Post and Off-Post Food and Beverage, Catering and Entertainment Services

Survey respondents were asked to rate both the importance of quality of catering services on post and similar facilities off post in the local community. Exhibit 2-62 presents the ratings that respondents gave to on-post facilities (this page) and to off-post facilities (next page). Totals for on-post/off-post residents for all subgroups are provided at the top of each exhibit. Responses are categorized within patron group according to whether respondents live on post or off post. The two parts of the exhibit can be used to compare perceptions of quality importance and to evaluate services across military and civilian facilities.

Exhibit 2-62
Comparison of Importance of Quality of On-Post and Off-Post Catering Services - On
Post
(Survey Operation 20)

				(Sur	vey Qu	estion	20)					
	Not Important At All		Not Important		Somewhat Important				Very		Total	
							Important		Important		Cases	Mean
	n	%	n	%	n	%	n	%	n	%	n	Score
Total:												
Live on post	1854	18%	1460	14%	2130	21%	2526	24%	2470	23%	10440	3.21
Live off post	6453	23%	5710	20%	5483	19%	6000	21%	5305	18%	28951	2.92
E1-E4:												
Live on post	929	19%	634	13%	1038	21%	1189	24%	1224	24%	5014	3.23
Live off post	169	19%	138	15%	206	23%	202	22%	191	21%	906	3.12
E5-E9:												
Live on post	598	18%	535	16%	659	20%	780	24%	744	22%	3316	3.16
Live off post	501	19%	471	18%	508	20%	578	22%	547	21%	2605	3.08
Officers:												
Live on post	171	14%	162	13%	274	23%	327	27%	268	22%	1202	3.30
Live off post	306	18%	300	17%	390	23%	433	25%	301	17%	1730	3.07
Civilians:												
Live on post	117	17%	90	13%	123	18%	178	26%	186	27%	694	3.33
Live off post	3091	20%	2889	19%	2919	19%	3316	22%	2983	20%	15198	3.01
Retirees:												
Live on post	10	25%	9	23%	3	8%	10	25%	8	20%	40	2.93
Live off post	2370	28%	1891	22%	1444	17%	1459	17%	1247	15%	8411	2.68

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# Exhibit 2-62 (continued) Comparison of Importance of Quality of On-Post and Off-Post Catering Services - Off Post

(Survey Question 20)

	Not Important At All		No	ot	Some	what			Vei	ry	Total	
			Important		Important		Important		Important		Cases	Mean
	n	%	n	%	n	%	n	%	n	%	n	Score
Total:												
Live on post	2002	20%	1679	17%	2396	24%	2345	23%	1766	17%	10188	3.02
Live off post	6070	21%	5419	19%	5866	21%	6648	23%	4660	16%	28663	2.93
E1-E4:												
Live on post	988	20%	704	15%	1152	24%	1104	23%	907	19%	4855	3.05
Live off post	168	19%	139	15%	205	23%	218	24%	178	20%	908	3.11
E5-E9:												
Live on post	629	19%	587	18%	726	22%	764	23%	567	17%	3273	3.02
Live off post	483	19%	476	18%	552	21%	610	24%	465	18%	2586	3.04
Officers:												
Live on post	200	17%	227	19%	322	27%	291	25%	144	12%	1184	2.96
Live off post	295	17%	316	19%	431	25%	440	26%	225	13%	1707	2.99
Civilians:												
Live on post	146	22%	120	18%	150	22%	143	21%	112	17%	671	2.93
Live off post	2985	20%	2718	18%	2976	20%	3600	24%	2652	18%	14931	3.01
Retirees:												
Live on post	10	26%	9	24%	3	8%	10	26%	6	16%	38	2.82
Live off post	2124	25%	1747	21%	1683	20%	1765	21%	1115	13%	8434	2.76

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## Comparison of On-Post and Off-Post Food and Beverage, Catering and Entertainment Services

Survey respondents were asked to rate both the overall quality of entertainment services on post and similar facilities off post in the local community. Exhibit 2-63 presents the ratings that respondents gave to on-post facilities (this page) and to off-post facilities (next page). Totals for on-post/off-post residents for all subgroups are provided at the top of each exhibit. Responses are categorized within patron group according to whether respondents live on post or off post. The two parts of the exhibit can be used to compare perceptions of quality and to evaluate services across military and civilian facilities.

Exhibit 2-63
Comparison of Quality of On-Post and Off-Post Entertainment Services - On Post
(Survey Question 21)

	Do Not Use		Very Poor		Adequate/					V		ry	Total	
					Poor		OK		Good		Good		Cases	Mean
	n	%	n	%	n	%	n	%	n	%	n	%	n	Score
Total:														
Live on post	2266	20%	953	7%	1720	14%	2659	22%	3058	26%	1300	11%	11956	3.24
Live off post	1862 7	53%	1174	3%	2725	8%	4140	12%	5283	15%	3052	9%	35001	3.38
E1-E4:														
Live on post	1173	20%	466	8%	759	13%	1203	21%	1450	25%	697	12%	5748	3.25
Live off post	333	32%	77	7%	129	13%	193	19%	192	19%	106	10%	1030	3.17
E5-E9:														
Live on post	670	18%	317	8%	581	15%	849	22%	1017	27%	377	10%	3811	3.18
Live off post	906	30%	214	7%	432	14%	537	18%	662	22%	282	9%	3033	3.17
Officers:														
Live on post	225	17%	85	6%	224	17%	361	27%	341	25%	106	8%	1342	3.14
Live off post	769	38%	93	5%	267	13%	371	18%	407	20%	116	6%	2023	3.15
Civilians:														
Live on post	144	18%	62	8%	126	16%	189	23%	195	24%	93	11%	809	3.20
Live off post	9607	53%	580	3%	1357	8%	2177	12%	2751	15%	1569	9%	18041	3.40
Retirees:														
Live on post	10	22%	5	11%	7	16%	9	20%	9	20%	5	11%	45	3.06
Live off post	6967	65%	202	2%	525	5%	855	8%	1244	12%	962	9%	10755	3.59



# Exhibit 2-63 (continued) Comparison of Quality of On-Post and Off-Post Entertainment Services - Off Post (Survey Question 21)

Do Not Very Adequate/ Very Total Use Poor Poor OK Good Good Cases Mean % % Score % % % % n n n n n n n Total: 2239 19% 3% 703 15% 3219 27% 3.88 Live on post 365 6% 1767 3462 29% 11755 Live off post 9652 28% 357 1% 1140 3% 4442 13% 9263 27% 9515 28% 34369 4.08 E1-E4: 1094 20% 202 29% 3.91 Live on post 4% 319 6% 786 14% 1597 28% 1612 5610 Live off post 166 16% 20 2% 32 3% 138 13% 303 29% 380 37% 1039 4.14 E5-E9: Live on post 722 19% 101 3% 217 6% 596 16% 1145 30% 998 26% 3779 3.89 526 18% 60 2% 119 4% 421 14% 879 29% 999 33% 4.06 Live off post 3004 Officers: 206 15% 42 3% 110 8% 237 18% 412 31% 323 24% 1330 3.77 Live on post Live off post 309 15% 17 1% 95 5% 309 15% 606 30% 678 34% 2014 4.08 Civilians: Live on post 155 19% 14 2% 43 5% 110 14% 251 32% 222 28% **795** 3.97 Live off post 4929 28% 191 1% 632 4% 2244 13% 4842 27% 4809 27% 17647 4.06 **Retirees:** 2 9 Live on post 10 23% 2 5% 5% 10 23% 10 23% 21% 43 3.67 Live off post 3696 35% 64 1% 258 2% 1319 13% 2606 25% 2607 25% 10550 4.08

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Exhibit 2-64 provides information about patrons' perceptions of the quality of on-post entertainment services by selected demographic breakouts. The number and percentage of respondents who gave each rating are presented in the first five columns of the exhibit. The last column (Total Cases) provides a total of all responses within a given demographic category.

Exhibit 2-64

Quality of On-Post Entertainment Services by Selected Demographics
(Survey Question 21)

-	Do N	Not	(D)	ai voy	Quesi		Adeq	uate/					Total
	Us	e	Very 1	Poor	Poo	or	OÌ		Go	od	Very C	Good	Cases
	n	%	n	%	n	%	n	%	n	%	n	%	n
G													
Status:	1162	0.40/	1.400	00/	2616	1.40/	2057	210/	4.401	2.40/	1014	1.00/	10540
Active Duty	4463	24%	1409	8%	2616	14%	3857	21%	4481	24%	1914	10%	
Civilians	10084	52%	673	3%	1529	8%	2437	12%	3054	16%	1725	9%	19502
Retirees	7241	65%	213	2%	542	5%	882	8%	1297	12%	1026	9%	11201
Rank of Active Duty:													
E1-E4	1607	22%	582	8%	945	13%	1482	20%	1748	24%	870	12%	7234
E5-E9	1687	23%	584	8%	1083	15%	1517	20%	1831	25%	744	10%	7446
WO1-CW5	136	26%	33	6%	75	15%	107	21%	122	24%	41	8%	514
O1-O3	373	28%	77	6%	200	15%	290	22%	316	24%	82	6%	1338
O4-O10	510	31%	80	5%	239	15%	362	22%	337	21%	105	6%	1633
Age:													
21 and under	692	23%	220	7%	385	12%	616	19%	834	26%	424	14%	3171
22-29	1607	24%	555	7%	907	13%	1460	22%	1596	24%	702	11%	6827
30-38	2245	27%	479	6%	1015	14%	1486	19%	1805	24%	708	9%	7738
39-49	5169	43%	478	4%	1146	10%	1680	15%	2032	18%	1060	9%	11565
50 +	10644	65%	378	2%	917	5%	1493	8%	2020	12%	1404	8%	16856
Race:													
Black	2650	30%	472	6%	924	11%	1379	17%	1795	22%	1197	14%	8417
White	16812	47%	1414	4%	3039	9%	4641	14%	5605	17%	2680	8%	
Other	2029	31%	315	6%	602	10%	1011	18%	1304	23%	705	12%	5966
Education:													
Some high school	255	51%	16	4%	32	7%	47	11%	62	14%	67	14%	479
H.S. grad/G.E.D.	4201	40%	452	5%	743	8%	1347	15%	1897	20%	1118	12%	9758
Some college	8103	39%	1025	5%	2021	11%	2886	15%	3706	20%	1884	10%	
College graduate	4437	43%	464	5%	1015	10%	1553	16%	1749	18%	879	8%	10097
Post-grad study/degree	4505	51%	301	3%	838	9%	1281	14%	1315	15%	626	7%	8866
Marital Status:													
Single	4206	35%	645	6%	1176	11%	1827	18%	2188	21%	1084	10%	11126
Single parent	800	34%	139	7%	220	10%	353	17%	433	21%	273	12%	2218
Married w/o children	10072	54%	637	4%	1379	8%	2154	12%	2722	15%	1535	8%	18499
Married with children	5121	33%	729	5%	1674	12%	2538	18%	3078	22%	1484	10%	

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Exhibit 2-65 provides information about patrons' perceptions of the quality of off-post food and beverage services by selected demographic breakouts. The number and percentage of respondents who gave each rating are presented in the first five columns of the exhibit. The last column (Total Cases) provides a total of all responses within a given demographic category.

Exhibit 2-65
Quality of Off-Post Entertainment Services by Selected Demographics
(Survey Question 21)

	Do N		*7		ъ		Adeq		<b>C</b>		X.7		Total
	Us n	e %	Very l	Poor %	Poo n	or %	Ol n	K %	Go n	od %	Very C	jood %	Cases n
		70	- 11	70	11	70		70		70	- 11	70	
Status:													
Active Duty	3409	18%	497	3%	984	5%	2731	15%	5402	29%	5475	30%	18498
Civilians	5295	28%	213	1%	698	4%	2438	13%	5222	27%	5191	27%	19057
Retirees	3890	35%	68	1%	265	2%	1367	12%	2687	24%	2692	25%	10969
Rank of Active Duty:													
E1-E4	1361	19%	240	3%	377	5%	983	14%	2019	28%	2109	30%	7089
E5-E9	1375	19%	174	2%	365	5%	1106	15%	2199	30%	2164	29%	7383
WO1-CW5	85	17%	10	2%	30	6%	97	19%	167	33%	123	24%	512
O1-O3	221	17%	24	2%	92	7%	227	17%	395	30%	369	28%	1328
O4-O10	236	15%	29	2%	92	6%	242	15%	486	30%	539	33%	1624
Age:													
21 and under	614	19%	83	3%	166	5%	401	13%	876	28%	967	31%	3107
22-29	1186	17%	214	3%	354	5%	1019	16%	1999	30%	1990	29%	6762
30-38	1480	19%	143	2%	386	5%	1141	15%	2353	31%	2166	28%	7669
39-49	2744	24%	140	1%	471	4%	1516	13%	3213	28%	3295	30%	11379
50 +	5744	36%	128	1%	417	2%	2010	12%	4092	25%	4068	25%	16459
Race:													
Black	1953	23%	166	2%	413	5%	1186	15%	2203	27%	2327	28%	8248
White	9232	27%	477	2%	1275	4%	4431	13%	9294	28%	8878	27%	33587
Other	1235	20%	107	2%	215	4%	761	13%	1614	28%	1918	33%	5850
Education:													
Some high school	198	46%	8	3%	14	3%	44	9%	108	22%	85	17%	457
H.S. grad/G.E.D.	2895	29%	170	2%	358	4%	1164	13%	2479	26%	2428	26%	9494
Some college	4889	24%	354	2%	816	4%	2642	14%	5310	28%	5285	28%	19296
College graduate	2400	24%	140	2%	408	4%	1423	14%	2772	28%	2811	28%	9954
Post-grad study/degree	1988	23%	93	1%	333	4%	1188	13%	2517	29%	2617	30%	8736
Marital Status:													
Single	2567	23%	234	2%	485	5%	1483	14%	3009	28%	3148	29%	10926
Single parent	444	21%	49	3%	87	4%	250	12%	637	28%	709	33%	2176
Married w/o children	5569	30%	213	1%	636	3%	2333	13%	4734	26%	4678	26%	18163
Married with children	3006	20%	228	2%	633	5%	2098	15%	4315	30%	4155	29%	14435

Overview Report 2 - 87 2000 LNS Army Report



### Comparison of On-Post and Off-Post Food and Beverage, Catering and Entertainment Services

Survey respondents were asked to rate both the importance of quality of entertainment services on post and similar facilities off post in the local community. Exhibit 2-66 presents the ratings that respondents gave to on-post facilities (this page) and to off-post facilities (next page). Totals for on-post/off-post residents for all subgroups are provided at the top of each exhibit. Responses are categorized within patron group according to whether respondents live on post or off post. The two parts of the exhibit can be used to compare perceptions of quality importance and to evaluate services across military and civilian facilities.

Exhibit 2-66
Comparison of Importance of Quality of On-Post and Off-Post
Entertainment Services - On Post
(Survey Question 21)

	Not Imp	ortant	No	ot	Some	what			Ve	ry	Total	
	At A	All	Impor	rtant	Impoi	tant	Impoi	rtant	Impor	rtant	Cases	Mean
	n	%	n	%	n	%	n	%	n	%	n	Score
Total:												
Live on post	510	4%	457	4%	1706	15%	3795	33%	4991	43%	11459	4.06
Live off post	4041	13%	3782	12%	5792	19%	9310	31%	7838	26%	30763	3.45
E1-E4:												
Live on post	277	5%	213	4%	827	15%	1645	30%	2540	46%	5502	4.08
Live off post	80	8%	48	5%	154	16%	284	29%	406	42%	972	3.91
E5-E9:												
Live on post	147	4%	134	4%	492	13%	1233	34%	1642	45%	3648	4.12
Live off post	193	7%	177	6%	441	15%	973	34%	1086	38%	2870	3.90
Officers:												
Live on post	44	3%	71	5%	236	18%	573	44%	379	29%	1303	3.90
Live off post	133	7%	170	9%	436	23%	713	37%	454	24%	1906	3.62
Civilians:												
Live on post	28	4%	25	3%	119	15%	262	34%	341	44%	775	4.11
Live off post	2228	14%	2244	14%	3137	20%	4697	30%	3611	23%	15917	3.33
Retirees:												
Live on post	1	3%	4	10%	8	20%	16	40%	11	28%	40	3.80
Live off post	1399	16%	1133	13%	1608	18%	2620	29%	2233	25%	8993	3.35

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# Exhibit 2-66 (continued) Comparison of Importance of Quality of On-Post and Off-Post Entertainment Services - Off Post

(Survey Question 21)

No	Not Imp	ortant	No	ot	Some	what			Ve	ry	Total	
	At A	All	Impor	tant	Impor	rtant	Impor	rtant	Impor	rtant	Cases	Mean
	n	%	n	%	n	%	n	%	n	%	n	Score
Total:												
Live on post	617	6%	628	5%	2078	18%	3868	35%	4037	37%	11228	3.92
Live off post	2474	8%	2497	8%	6213	20%	11510	37%	8445	27%	31139	3.69
E1-E4:												
Live on post	314	6%	275	5%	907	17%	1681	31%	2168	41%	5345	3.96
Live off post	54	5%	30	3%	137	14%	339	34%	434	44%	994	4.08
E5-E9:												
Live on post	191	5%	204	6%	677	19%	1274	35%	1256	35%	3602	3.89
Live off post	136	5%	132	5%	471	16%	1104	38%	1038	36%	2881	3.96
Officers:												
Live on post	55	4%	75	6%	292	22%	566	44%	310	24%	1298	3.77
Live off post	59	3%	77	4%	339	18%	829	43%	612	32%	1916	3.97
Civilians:												
Live on post	37	5%	59	8%	156	21%	267	35%	237	31%	756	3.80
Live off post	1321	8%	1383	9%	3191	20%	5859	36%	4332	27%	16086	3.65
Retirees:												
Live on post	1	3%	5	13%	12	32%	15	39%	5	13%	38	3.47
Live off post	901	10%	867	9%	2061	22%	3345	37%	1990	22%	9164	3.51

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#### **Dining Preferences**

Exhibit 2-67 presents respondents' answers to the question "How often do you take out, order in, or dine out using the following service options and for the following meals?" The results are provided for all respondents and for each patron group.

Exhibit 2-67
Frequency of Meals Eaten Out, Taken Out or Ordered In
(Survey Question 23)

	N		Less t		1-3 ti		4-6 ti		7 or more		Total
	Nev		once per		per m		per m		per mo		Cases
	n	%	n	%	n	%	n	%	n	%	n
All Respondents: (n=51	666)										
<u>Meals</u>											
Breakfast	13950	31%	13611	29%	9731	21%	3360	7%	4632	11%	45284
Lunch	4984	11%	8870	18%	14135	30%	7924	17%	11237	24%	47150
Dinner	6389	13%	7732	16%	14438	30%	9897	21%	8984	20%	47440
Service Options											
Takeout/delivery	9097	19%	12686	26%	15841	34%	5774	12%	4424	9%	47822
Fast food	4860	10%	9608	20%	15745	33%	9164	19%	8272	18%	47649
Buffet style	12096	27%	17859	38%	12001	26%	2863	6%	1404	3%	46223
Full service	9641	21%	13205	28%	14471	31%	5997	13%	3173	7%	46487
Cafeteria style	18851	42%	14449	31%	6591	14%	2154	5%	3403	8%	45448
Active Duty: (n=19170)											
<u>Meals</u>											
Breakfast	5388	31%	4795	27%	3431	20%	1214	7%	2655	15%	17483
Lunch	1736	10%	2961	17%	5305	30%	3088	17%	4807	27%	17897
Dinner	1689	9%	2628	15%	5408	30%	3664	20%	4656	26%	18045
Service Options											
Takeout/delivery	2743	15%	4525	25%	6618	36%	2453	13%	2052	11%	18391
Fast food	1363	7%	2981	16%	6320	34%	3850	21%	3809	21%	18323
Buffet style	5323	30%	6693	38%	4365	24%	932	5%	530	3%	17843
Full service	4515	25%	5245	29%	5335	30%	1847	10%	915	5%	17857
Cafeteria style	7895	45%	4647	26%	2213	12%	890	5%	2071	12%	17716



### Exhibit 2-67 (continued) Frequency of Meals Eaten Out, Taken Out or Ordered In (Survey Question 23)

	Nev	/er	Less to		1-3 ti per m		4-6 ti per m		7 or more		Total Cases
	n	%	n	%	n	%	n	%	n	%	n
Civilians: (n=20146)											
<u>Meals</u>											
Breakfast	5311	30%	5797	33%	3915	22%	1326	7%	1384	8%	17733
Lunch	1552	8%	3529	19%	5462	29%	3128	17%	4924	26%	18595
Dinner	2867	16%	3122	17%	5538	30%	3992	22%	2944	16%	18463
Service Options											
Takeout/delivery	3180	17%	5127	27%	6061	32%	2429	13%	1876	10%	18673
Fast food	1682	9%	3956	21%	5992	32%	3643	20%	3351	18%	18624
Buffet style	3898	22%	7498	42%	4828	27%	1180	7%	609	3%	18013
Full service	2943	16%	5379	30%	5829	32%	2506	14%	1403	8%	18060
Cafeteria style	6680	38%	6327	36%	2769	16%	830	5%	1087	6%	17693
Retirees: (n=11815)											
<u>Meals</u>											
Breakfast	3079	32%	2874	30%	2290	24%	794	8%	564	6%	9601
Lunch	1642	16%	2272	22%	3204	31%	1641	16%	1414	14%	10173
Dinner	1741	17%	1910	18%	3337	32%	2149	21%	1310	13%	10447
Service Options											
Takeout/delivery	3052	30%	2892	28%	3019	29%	846	8%	457	4%	10266
Fast food	1753	17%	2549	25%	3289	32%	1578	15%	1046	10%	10215
Buffet style	2733	28%	3486	35%	2696	27%	727	7%	255	3%	9897
Full service	2083	21%	2452	24%	3172	31%	1579	16%	813	8%	10099
Cafeteria style	4059	42%	3324	35%	1546	16%	418	4%	226	2%	9573
-											



#### **Dining Preferences**

Survey respondents were asked to indicate how often they would eat foods from several menu options, if they were available. Exhibit 2-68 presents the distribution of responses for each type of menu. These results are provided for all respondents and for each patron group. The response categories answer the question, "When you dine out (either ON POST or OFF POST) for lunch or dinner (evening meal), how often do you choose the following menu options?"

Exhibit 2-68
Lunch and Dinner Menu Preferences
(Survey Question 24)

			Less t	han	1-3 ti	mes	4-6 ti	mes	7 or more	e times	Total
	Neve	er	once per	month	per m	onth	per m	onth	per mo	onth	Cases
	n	%	n	%	n	%	n	%	n	%	n
All Respondents: (n=516	66)										
Appetizers	15511	34%	16751	36%	9431	21%	2213	5%	1359	3%	45265
Burgers/chicken	3845	9%	11830	25%	18427	40%	7766	17%	4566	10%	46434
Pizza	5791	13%	15905	34%	17586	38%	4748	11%	2093	5%	46123
Deli/sandwich	8945	20%	16349	36%	13722	31%	4053	9%	1744	4%	44813
Main-meal salad	12159	28%	13562	30%	12098	27%	4498	10%	2438	5%	44755
Home cooking	12551	29%	13388	30%	10864	24%	4081	9%	3348	7%	44232
Soup/chili/chowder	18652	43%	15371	34%	7124	16%	1830	4%	962	2%	43939
Chinese/oriental	9042	20%	16233	35%	14595	31%	4296	9%	1815	4%	45981
Italian	12562	28%	16974	37%	11052	25%	2913	7%	1277	3%	44778
Mexican	12970	29%	16280	35%	11496	25%	3216	7%	1285	3%	45247
German	24912	57%	12650	28%	4539	10%	1326	3%	770	2%	44197
Barbeque	14465	33%	17249	38%	9246	21%	2428	6%	1084	3%	44472
Steak	9388	21%	16586	36%	13715	30%	4226	9%	1695	4%	45610
Seafood	9792	22%	15272	33%	14090	30%	4765	10%	2029	4%	45948
Other ethnic foods	21848	50%	13248	30%	5508	13%	1691	4%	1106	3%	43401
Other	20945	59%	9071	25%	3482	10%	1047	3%	1124	3%	35669
Active Duty: (n=19170)											
Appetizers	5278	30%	6051	35%	4226	24%	1155	7%	815	5%	17525
Burgers/chicken	1544	9%	3993	22%	6873	39%	3148	18%	2251	13%	17809
Pizza	1824	10%	5133	29%	7197	40%	2344	13%	1306	7%	17804
Deli/sandwich	3348	19%	5825	33%	5532	32%	1790	10%	917	5%	17412
Main-meal salad	6063	35%	4981	29%	4003	23%	1385	8%	849	5%	17281
Home cooking	5777	34%	4874	28%	3782	22%	1404	8%	1349	8%	17186
Soup/chili/chowder	8388	49%	5264	31%	2437	14%	632	4%	389	2%	17110
Chinese/oriental	3699	21%	5740	33%	5439	31%	1792	10%	935	5%	17605
Italian	5022	29%	5916	34%	4319	25%	1343	8%	775	4%	17375
Mexican	4953	28%	5929	34%	4453	25%	1395	8%	736	4%	17466
German	9854	57%	4096	24%	2057	12%	742	4%	486	3%	17235
Barbeque	5818	34%	5804	34%	3789	22%	1194	7%	660	4%	17265
Steak	3944	23%	5839	33%	5101	29%	1696	10%	900	5%	17480
Seafood	5023	29%	5508	32%	4523	26%	1551	9%	857	5%	17462
Other ethnic foods	7992	47%	4921	29%	2595	15%	909	5%	647	4%	17064
Other	8508	58%	3248	22%	1617	11%	518	4%	661	5%	14552



#### Exhibit 2-68 (continued) Lunch and Dinner Menu Preferences

(Survey Question 24)

			Less t	han	1-3 ti		4-6 ti	mes	7 or more	times	Total
	Nev	er/er	once per		per m		per me		per mo		Cases
	n	%	n	%	n	%	n	%	n	%	n
Civilians: (n=20146)											
Appetizers	6193	35%	7086	40%	3397	19%	679	4%	359	2%	17714
Burgers/chicken	1242	7%	4683	26%	7322	40%	3269	18%	1743	10%	18259
Pizza	1997	11%	6621	37%	7089	39%	1789	10%	613	3%	18109
Deli/sandwich	3061	17%	6731	38%	5562	32%	1618	9%	632	4%	17604
Main-meal salad	3801	22%	5715	33%	5013	29%	1942	11%	1031	6%	17502
Home cooking	4234	25%	5483	32%	4498	26%	1682	10%	1383	8%	17302
Soup/chili/chowder	6551	38%	6627	39%	2887	17%	743	4%	364	2%	17172
Chinese/oriental	3089	17%	6676	37%	5920	33%	1707	9%	660	4%	18052
Italian	4415	25%	7125	41%	4487	26%	1097	6%	396	2%	17520
Mexican	4610	26%	6730	38%	4696	26%	1300	7%	407	2%	17743
German	10247	59%	4947	29%	1424	8%	410	2%	206	1%	17743
Barbeque	5422	31%	7301	42%	3562	20%	828	5%	321	2%	17434
Steak	3628	20%	6803	38%	5267	30%	1585	9%	536	3%	17819
Seafood	3175	18%	6260	35%	5761	32%	1977	11%	801	4%	17974
Other ethnic foods	8723	52%	5381	32%	1928	11%	522	3%	341	2%	16895
Other	7657	57%	3779	28%	1193	9%	372	3%	328	2%	13329
Other	7037	3170	3117	2070	1175	770	312	370	320	270	13327
<b>Retirees:</b> (n=11815)											
Appetizers	3875	41%	3440	36%	1712	18%	355	4%	177	2%	9559
Burgers/chicken	1008	10%	3021	31%	4041	41%	1292	13%	533	5%	9895
Pizza	1904	20%	3977	41%	3126	32%	577	6%	156	2%	9740
Deli/sandwich	2406	26%	3630	39%	2505	27%	613	7%	183	2%	9337
Main-meal salad	2166	23%	2727	29%	2956	31%	1133	12%	534	6%	9516
Home cooking	2399	26%	2891	31%	2472	27%	955	10%	591	6%	9308
Soup/chili/chowder	3513	38%	3314	36%	1737	19%	436	5%	201	2%	9201
Chinese/oriental	2144	22%	3645	37%	3109	32%	753	8%	207	2%	9858
Italian	3000	32%	3772	40%	2121	23%	431	5%	98	1%	9422
Mexican	3257	34%	3444	36%	2239	23%	501	5%	133	1%	9574
German	4555	49%	3478	38%	1015	11%	159	2%	66	1%	9273
Barbeque	3045	33%	3969	43%	1812	19%	389	4%	99	1%	9314
Steak	1700	17%	3780	38%	3213	33%	900	9%	249	3%	9842
Seafood	1481	15%	3344	33%	3673	37%	1190	12%	357	4%	10045
Other ethnic foods	4895	54%	2811	31%	933	10%	243	3%	112	1%	8994
Other	4568	62%	1942	26%	636	9%	148	2%	130	2%	7424



#### **Dining Preferences**

Exhibit 2-69 presents the results for two questions on the survey related to dining preferences. The first question asks respondents how much they typically spend per person for breakfast, lunch and dinner when eating out off post. Respondents were also asked to select the three most important factors they consider when choosing a restaurant off post. The column percents for this question, which are based on the total number of respondents in each patron group, will not add to 100% since respondents were asked to indicate more than one factor. The results for both questions are presented by patron group and for the total of the three patron groups.

**Exhibit 2-69 Typical Off-Post Dining Out Costs and Considerations** 

(Survey Ouestions 25 and 26) Active Duty Civilians Retirees **Total Cases** (n=19170)(n=20146)(n=11815)(n=51131)n n n **%** n Typical dining out costs: Breakfast Less than \$3.00 5903 34% 35% 1965 19% 14168 30% 6300 \$3.00-\$5.99 8675 49% 9488 52% 6389 24552 53% 61% \$6.00-\$8.99 2053 13% 11% 1772 17% 6188 2363 13% \$9.00 or more 625 4% 406 2% 302 3% 1333 3% Lunch Less than \$5.00 4680 26% 6246 33% 2302 21% 13228 26% \$5.00-\$8.99 10354 10953 57% 6844 28151 59% 58% 63% \$9.00-\$12.99 2092 12% 1452 8% 1354 12% 4898 11% \$13.00 or more 492 3% 434 856 5% 4% 1782 4% Dinner 3138 17% 2572 872 8% 6582 14% Less than \$7.00 13% 37% \$7.00-\$10.99 37% 7686 40% 3809 34% 18282 6787 29% \$11.00-\$14.99 5010 27% 5548 29% 32% 14126 3568 \$15.00 or more 3489 19% 3428 18% 2848 26% 9765 20% **Most important factors:** 10906 57% 10135 50% 47% 26547 52% Price 5506 17441 87% 84% Quality of food served 15656 82% 10079 43176 85% 40% Customer service 33% 8009 4525 38% 18895 36% 6361 12% Quantity of food served 3551 19% 2411 1391 12% 7353 15% Convenient location 2331 12% 2389 12% 1478 13% 6198 12% 4684 9% Speed of service 2041 11% 1897 9% 746 6% 19% Atmosphere 4246 22% 3813 2508 21% 10567 21% 9% 8% 4544 9% Family oriented 1783 1627 1134 10% Menu variety 14% 2723 14% 1823 7319 15% 2773 15% Cleanliness 5954 31% 9050 45% 5120 43% 20124 38%



#### Army Clubs' Impact on Quality of Life

Exhibit 2-70 presents respondents' perceptions of how the elimination of Army club programs would affect their quality of life. Respondents were asked to indicate if the elimination would cause a great, moderate or slight decrease in their quality of life or would have no effect. Data are presented separately for each patron group and include a breakout of active duty rank. The last column (Total Cases) provides a total of all responses within a given demographic category.

Exhibit 2-70
Effect on Quality of Life if Army Club Programs Were Eliminated by Selected Demographics

(Survey Question 27) Slightly Moderately Greatly **Total** No Effect Decrease Decrease Decrease Cases % n % n % n n Status: Active Duty 6801 37% 3403 19% 3823 21% 4336 24% 18363 Civilians 9419 50% 3535 19% 2832 15% 2963 16% 18749 Retirees 6165 57% 1634 15% 1375 13% 1676 15% 10850 Rank of Active Duty: E1-E4 2642 38% 1130 16% 1522 22% 1746 25% 7040 E5-E9 2743 38% 1277 17% 1472 20% 1820 25% 7312 WO1-CW5 196 39% 129 25% 96 19% 87 17% 508 O1-O3 474 36% 326 25% 284 21% 242 18% 1326 O4-O10 554 34% 441 27% 332 20% 299 18% 1626 Residence: 3996 35% 2101 18% 2548 22% 3084 25% 11729 Live on post Live off post 17704 52% 6149 18% 5102 15% 5358 15% 34313 Age: 23% 21 and under 1170 38% 481 16% 697 730 23% 3078 22-29 2493 38% 1166 18% 1373 21% 1674 24% 6706 30-38 3076 41% 1458 20% 1470 19% 1587 20% 7591 39-49 5462 48% 20% 17% 2224 1773 16% 1871 11330 50 +8895 56% 2754 17% 2141 13% 2394 14% 16184 Race: 3013 37% 1306 16% 1529 20% 2261 28% 8109 Black White 16906 51% 6126 18% 5208 16% 5007 15% 33247 Other 2162 1002 17% 1165 21% 1474 5803 36% 26% **Education:** Some high school 237 54% 50 11% 64 15% 88 20% 439 1935 21% 9283 H.S. grad/G.E.D. 4403 46% 1383 15% 1562 18% Some college 45% 17% 18% 3765 20% 8764 3267 3253 19049 College graduate 47% 19% 17% 4690 1855 1635 1710 17% 9890 Post-grad study/degree 4084 47% 1949 22% 1428 16% 1306 15% 8767 **Marital Status:** 18% 19% Single 4629 41% 1893 2005 2382 22% 10909 Single parent 891 41% 402 18% 366 18% 506 24% 2165 Married w/o children 9307 52% 3110 17% 2752 15% 2919 16% 18088 14406 Married with children 6343 44% 2819 20% 2595 18% 2649 18%



#### **MWR PROGRAMS**

This section provides information regarding the MWR programs that are perceived to most enhance quality of life (Exhibit 2-71) and those MWR programs that least enhance quality of life (Exhibit 2-72). Data on music listening preferences; golfing costs, purchasing preferences and clinic attendance; bowling costs and purchasing preferences; leisure airline travel contractor use; Armed Forces Recreation Center use; and sources of MWR information are provided in Exhibits 2-73 through 2-85. Three exhibits (2-86, 2-87 and 2-88) focus on Army Community Service (ACS) and present information on program awareness, satisfaction with and impact of ACS programs, and concerns about using ACS programs and services.



#### **Program Preferences**

Exhibit 2-71 shows the number and percent of each patron group and the sum total of these groups that chose each MWR program as one of the seven "most important" to have on an installation. Programs are listed in descending order according to the ranking by active duty respondents. Programs that no one chose as most important will show 0 and 0%.

Exhibit 2-71
Most Important MWR Programs and Services Ranked by Active Duty
(Survey Question 17)

•	Active	Duty	Civili	ans	Retir	ees	Total (	Cases
	(n=19	170)	(n=20)	146)	(n=11)	815)	(n=51)	131)
	n	%	n	%	n	%	n	%
Fitness Center/Gymnasium	15424	80%	13674	68%	6365	54%	35463	<b>70%</b>
Army Lodging	12267	64%	10878	54%	7560	64%	30705	61%
Library	12129	63%	11597	58%	6455	55%	30181	59%
Child Development Center	10847	57%	12127	60%	4814	41%	27788	53%
Athletic Fields	10335	54%	7916	39%	4385	37%	22636	46%
Youth Center	8863	46%	10743	53%	5261	45%	24867	48%
ITR Office/Commercial Travel Agency	8649	45%	9210	46%	4346	37%	22205	43%
Swimming Pool	8264	43%	7725	38%	4508	38%	20497	41%
Automotive Skills Center	7859	41%	5365	27%	3150	27%	16374	33%
Recreation Ctr./Comm. Activity Ctr.	6693	35%	7239	36%	3652	31%	17584	34%
Bowling Center	6631	35%	5749	29%	3636	31%	16016	31%
Car Wash	4869	25%	2939	15%	1581	13%	9389	20%
Recreational Equip. Checkout	4513	24%	4528	22%	2498	21%	11539	23%
Bowling Center Food & Bev. Operations	3729	19%	3752	19%	2058	17%	9539	18%
Golf Course/Pro Shop	3477	18%	3944	20%	3051	26%	10472	21%
Arts & Crafts Center	3413	18%	3928	19%	2625	22%	9966	19%
Cabins & Campgrounds	3337	17%	3521	17%	2965	25%	9823	20%
Post Picnic Areas	3192	17%	5033	25%	2512	21%	10737	21%
Golf Course Food & Bev. Operations	1851	10%	2283	11%	1702	14%	5836	11%
Tennis Courts	1638	9%	1878	9%	1194	10%	4710	9%
Bowling Center Pro Shop	1416	7%	983	5%	692	6%	3091	6%



#### **Program Preferences**

Exhibit 2-72 shows the number and percent of respondents from each patron group who chose each MWR program as one of the seven "least important" to have on an installation. Programs are presented in descending order, according to active duty rankings. Comparing Exhibits 2-71 and 2-72 will show each patron group's most and least desired MWR programs.

Exhibit 2-72
Least Important MWR Programs and Services Ranked by Active Duty
(Survey Question 17)

	Active	-	Civil		Retir		Total	
	(n=19	170)	(n=20)	146)	(n=11)	815)	(n=51	131)
	n	%	n	%	n	%	n	%
Bowling Center Pro Shop	11351	59%	11187	56%	5895	50%	28433	56%
Golf Course Food & Bev. Operations	10922	57%	9355	46%	5092	43%	25369	51%
Tennis Courts	10745	56%	9782	49%	5063	43%	25590	50%
Golf Course/Pro Shop	10480	55%	9216	46%	4339	37%	24035	47%
Arts & Crafts Center	9547	50%	8580	43%	4111	35%	22238	44%
Car Wash	8993	47%	11267	56%	6376	54%	26636	51%
Cabins & Campgrounds	8489	44%	8697	43%	4012	34%	21198	41%
Post Picnic Areas	7531	39%	5930	29%	3522	30%	16983	34%
Bowling Center Food & Bev. Operations	6522	34%	6009	30%	3506	30%	16037	33%
Bowling Center	4976	26%	4704	23%	2365	20%	12045	25%
Automotive Skills Center	4797	25%	6833	34%	3764	32%	15394	29%
Recreational Equip. Checkout	4673	24%	5393	27%	3051	26%	13117	25%
ITR Office/Commercial Travel Agency	3638	19%	3854	19%	2797	24%	10289	20%
Swimming Pool	3386	18%	3518	17%	1700	14%	8604	17%
Recreation Ctr./Comm. Activity Ctr.	3210	17%	2670	13%	1647	14%	7527	15%
Youth Center	3062	16%	2047	10%	1444	12%	6553	13%
Army Lodging	2629	14%	3579	18%	1179	10%	7387	14%
Athletic Fields	2405	13%	3143	16%	1741	15%	7289	14%
Child Development Center	2328	12%	1746	9%	1717	15%	5791	12%
Library	1933	10%	2350	12%	1048	9%	5331	11%
Fitness Center/Gymnasium	858	4%	963	5%	816	7%	2637	5%



Survey respondents were asked to indicate the types of music they prefer. Exhibit 2-73 shows preferences for each patron group and for the sum of all patron groups. Column percents will not add to 100% since respondents could select two types of music they like. The last column, "Total Cases," provides both the sum and the percent of responses in each category.

Exhibit 2-73
Music Listening Preferences
(Survey Question 22)

	Active Duty		Civilians		Retirees		<b>Total Cases</b>	
	(n=19)	170)	(n=20)	146)	(n=11)	815)	(n=51)	131)
	n	%	n	%	n	%	n	%
Country and Western	4899	26%	7252	36%	5112	43%	17263	33%
Rock and Roll	6519	34%	5789	29%	1521	13%	13829	28%
Oldies/50's and 60's	1545	8%	6578	33%	4271	36%	12394	22%
Popular	3398	18%	3674	18%	1604	14%	8676	17%
Rhythm and Blues	4100	21%	3038	15%	1337	11%	8475	17%
Classical	1398	7%	2730	14%	2445	21%	6573	13%
Big Band	677	4%	1713	9%	3004	25%	5394	11%
Jazz/Fusion	1964	10%	2135	11%	938	8%	5037	10%
Alternative/Progressive	3817	20%	979	5%	166	1%	4962	11%
Other	2058	11%	1953	10%	747	6%	4758	9%
Rap	3558	19%	315	2%	33	0%	3906	9%
Dance	1482	8%	1010	5%	620	5%	3112	6%
Latino	1529	8%	871	4%	330	3%	2730	6%
New Age	563	3%	548	3%	175	1%	1286	3%



Survey respondents were asked to indicate the types of music to which they prefer to listen. Exhibit 2-74 shows music preferences by rank for active duty respondents. Column percents will not add to 100% since respondents could select all of the types of music they like. The last column, "Total Cases," provides both the sum and the percent of responses in each category.

Exhibit 2-74
Music Listening Preferences by Rank of Active Duty
(Survey Question 22)

	E1-1		E5-		WO1-		01-		04-0		Total C	
	(n=74	100)	(n=7)	616)	(n=5)	23)	(n=1)	360)	(n=1)	567)	(n=18	(566)
	n	%	n	%	n	%	n	%	n	%	n	%
Rock and Roll	2340	32%	2577	34%	220	42%	611	45%	615	37%	6363	34%
Country and Western	1506	20%	2096	28%	182	35%	421	31%	542	33%	4747	26%
Rhythm and Blues	1533	21%	2016	26%	63	12%	178	13%	195	12%	3985	21%
Alternative/Progressive	2089	28%	1101	14%	95	18%	325	24%	125	7%	3735	20%
Rap	2351	32%	1036	14%	10	2%	59	4%	7	0%	3463	19%
Popular	1057	14%	1305	17%	120	23%	358	26%	455	27%	3295	18%
Other	870	12%	831	11%	49	9%	110	8%	131	8%	1991	11%
Jazz/Fusion	361	5%	1093	14%	62	12%	138	10%	245	15%	1899	10%
Latino	708	10%	649	9%	22	4%	58	4%	36	2%	1473	8%
Oldies/50's and 60's	296	4%	715	9%	68	13%	72	5%	319	19%	1470	8%
Dance	734	10%	569	7%	22	4%	66	5%	35	2%	1426	8%
Classical	337	5%	439	6%	56	11%	159	12%	325	19%	1316	<b>7%</b>
Big Band	198	3%	212	3%	26	5%	63	5%	144	9%	643	3%
New Age	261	4%	179	2%	19	4%	18	1%	63	4%	540	3%

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Survey respondents were asked to indicate the types of music to which they prefer to listen. Exhibit 2-75 shows music preferences by age group. Column percents will not add to 100% since respondents could select all of the types of music they like. The last column, "Total Cases," provides both the sum and the percent of responses in each category.

Exhibit 2-75
Music Listening Preferences by Age
(Survey Question 22)

	21 & U		22-2		30-3		39-4		50		Total	
	(n=32)	42)	(n=70)	13)	(n=78)	78)	(n=118)	386)	(n=170)	569)	(n=47)	
	n	%	n	%	n	%	n	%	n	%	n	<b>%</b>
Country and Western	590	18%	1842	27%	2350	30%	3812	31%	7604	43%	16198	33%
Rock and Roll	957	30%	2464	37%	3046	39%	3988	34%	2550	13%	13005	28%
Oldies/50's and 60's	92	3%	277	4%	768	9%	3426	28%	7042	39%	11605	22%
Popular	433	13%	1226	17%	1760	22%	2352	20%	2349	13%	8120	17%
Rhythm and Blues	656	20%	1488	20%	1714	21%	2116	18%	1928	10%	7902	16%
Classical	112	3%	326	5%	609	8%	1347	12%	3704	22%	6098	13%
Big Band	91	3%	203	3%	266	3%	651	6%	3842	24%	5053	11%
Jazz/Fusion	89	3%	439	6%	1125	14%	1699	15%	1329	7%	4681	9%
Alternative/Progressive	985	31%	1787	27%	1012	14%	595	5%	214	1%	4593	11%
Other	390	12%	744	10%	858	10%	1296	11%	1143	6%	4431	9%
Rap	1289	40%	1560	22%	558	7%	141	1%	39	0%	3587	9%
Dance	294	9%	629	9%	540	7%	527	4%	838	5%	2828	6%
Latino	259	8%	587	8%	550	7%	628	6%	488	3%	2512	6%
New Age	122	4%	199	3%	191	2%	342	3%	323	2%	1177	3%

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Survey respondents were asked to indicate the types of music to which they prefer to listen. Exhibit 2-76 shows music preferences by the race of respondents. Column percents will not add to 100% since respondents could select all of the types of music they like. The last column, "Total Cases," provides both the sum and the percent of responses in each category.

**Exhibit 2-76 Music Listening Preferences by Race** 

(Survey Question 22)

	Blac (n=870		Whit (n=353		Othe (n=61)		Total C (n=502	
	n	%	n	%	n	%	n	%
Country and Western	202	2%	15558	43%	1288	20%	17048	33%
Rock and Roll	421	4%	12008	35%	1190	19%	13619	28%
Oldies/50's and 60's	1392	14%	9651	25%	1209	17%	12252	22%
Popular	921	10%	6255	18%	1391	22%	8567	17%
Rhythm and Blues	5081	59%	2464	7%	723	12%	8268	16%
Classical	469	5%	5252	15%	727	11%	6448	13%
Big Band	296	3%	4648	14%	396	6%	5340	11%
Jazz/Fusion	2718	31%	1710	5%	500	8%	4928	9%
Alternative/Progressive	262	3%	3932	13%	641	12%	4835	11%
Other	1631	18%	2443	7%	547	9%	4621	9%
Rap	2218	29%	936	3%	638	13%	3792	9%
Dance	635	7%	1678	5%	725	12%	3038	6%
Latino	254	3%	470	1%	1924	33%	2648	6%
New Age	113	1%	945	3%	196	3%	1254	3%

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Survey respondents were asked to indicate how much they typically spend on greens fees when golfing off post; where they prefer to purchase golf equipment; and how many golf clinics they have attended in the past 12 months. Exhibit 2-77 shows preferences for each patron group and for the sum of all patron groups. The last column, "Total Cases," provides both the sum and the percent of responses in each category.

Exhibit 2-77

Typical Golfing Costs, Purchasing Preferences, and Clinic Attendance
(Survey Questions 45, 46 and 47)

	Active	Duty	Civil	ians	Retir	ees	<b>Total Cases</b>	
	(n=19)	170)	(n=20	146)	(n=11)	815)	(n=51	131)
	n	%	n	%	n	%	n	%
Off-post greens fees:								
I don't golf	14284	78%	15111	82%	8237	76%	37632	<b>79%</b>
I golf, but don't pay for greens fees off post	1275	7%	538	3%	377	3%	2190	5%
Less than \$20.00	981	5%	1110	6%	883	8%	2974	6%
\$20.00-\$35.99	1237	7%	1334	7%	1041	10%	3612	8%
\$36.00-\$50.00	267	1%	247	1%	232	2%	<b>746</b>	2%
\$51.00 or more	161	1%	118	1%	98	1%	377	1%
Golf equipment purchasing preferences:								
Most Preferred								
MWR	327	9%	346	11%	345	14%	1018	10%
AAFES	709	19%	310	10%	566	22%	1585	18%
Golf discount store	1879	50%	2118	67%	1524	60%	5521	57%
Internet	844	22%	379	12%	111	4%	1334	14%
<u>Least Preferred</u>								
MWR	595	17%	422	15%	213	9%	1230	15%
AAFES	938	27%	671	24%	295	13%	1904	22%
Golf discount store	346	10%	126	4%	96	4%	568	<b>7%</b>
Internet	1554	45%	1589	57%	1697	74%	4840	57%
Golf clinic attendance in past 12 months:								
I haven't attended any golf clinics	3254	82%	2945	86%	2270	84%	8469	84%
1 time	378	10%	318	9%	270	10%	966	9%
2-4 times	252	6%	122	4%	140	5%	514	5%
5 or more times	78	2%	46	1%	21	1%	145	1%



Survey respondents were asked to indicate how much they typically spend per game when bowling off post and where they prefer to purchase bowling equipment. Exhibit 2-78 shows preferences for each patron group and for the sum of all patron groups. The last column, "Total Cases," provides both the sum and the percent of responses in each category.

Exhibit 2-78
Typical Bowling Costs and Purchasing Preferences
(Survey Questions 48 and 49)

	Active (n=19		Civilians (n=20146)		Retirees (n=11815)		Total Cases (n=51131)	
	n	%	n	%	n	%	n	%
Off-post game fees:								
I don't bowl	9621	54%	11944	67%	7967	76%	29532	64%
I only bowl on post	4577	26%	1975	11%	710	7%	7262	17%
Less than \$1.00	210	1%	78	0%	41	0%	329	1%
\$1.00-\$2.99	1751	10%	2152	12%	977	9%	4880	10%
\$3.00-\$4.99	862	5%	973	5%	408	4%	2243	5%
\$5.00 or more	695	4%	645	4%	357	3%	1697	4%
Bowling equipment purchasing preferences: <u>Most Preferred</u>								
MWR	1245	18%	1145	23%	525	22%	2915	19%
AAFES	1771	26%	749	15%	727	30%	3247	24%
Bowling discount store	2577	38%	2589	51%	1048	44%	6214	43%
Internet	1266	18%	547	11%	97	4%	1910	14%
<u>Least Preferred</u>								
MWR	628	10%	411	9%	125	6%	1164	9%
AAFES	1178	19%	794	18%	184	9%	2156	16%
Bowling discount store	803	13%	297	7%	127	6%	1227	10%
Internet	3623	58%	3012	67%	1696	80%	8331	64%

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Exhibit 2-79 presents the results for two questions on the survey related to leisure airline travel contractor use. The first question asks respondents to indicate the contractor they used the most during the past 12 months and the second question asks respondents to indicate the number of times they used an on-post contractor in the past 12 months. The results for both questions are presented by patron group and for the total of the three patron groups.

Exhibit 2-79
Leisure Airline Travel Use
(Survey Questions 50 and 51)

	Active Duty (n=19170)			Civilians (n=20146)		Retirees (n=11815)		Cases 131)
	n	%	n	%	n	%	n	%
Most used contractor in past 12 months:								
On-post travel services contractor	3932	22%	3298	17%	865	8%	8095	17%
Off-post commercial travel services	2795	15%	3747	20%	2795	25%	9337	19%
Internet	3564	20%	2604	14%	1147	10%	7315	16%
Other	1652	9%	1766	9%	1423	13%	4841	10%
Does not apply	6264	34%	7475	40%	4805	44%	18544	38%
Use of on-post contractor in past 12 months:								
0 times	12799	69%	14478	76%	9778	88%	37055	<b>76%</b>
1-2 times	4715	26%	3641	19%	1143	10%	9499	20%
3 or more times	928	5%	962	5%	234	2%	2124	4%



Exhibit 2-80 presents the results for two questions on the survey related to Armed Forces Recreation Center use. The first question asks respondents to identify which Armed Forces Recreation Centers they have visited in the past 12 months. The column percents for this question will not add to 100% since respondents could select more than one recreation center. Respondents were also asked to indicate the last time they visited an Armed Forces Recreation Center. The results for both questions are presented by patron group and for the total of the three patron groups.

Exhibit 2-80
Armed Forces Recreation Center Use
(Survey Questions 52 and 53)

(2 42	to the second of							~
	Active		Civil		Retii		Total	
	(n=19	170)	(n=20)	146)	(n=11)	815)	(n=51	.131)
_	n	%	n	%	n	%	n	%
Armed Forces Recreation Centers								
visited in past 12 months:								
Haven't visited one	14443	75%	17031	85%	10082	85%	41556	81%
Hale Koa Hotel	791	4%	576	3%	580	5%	1947	4%
Shades of Green	432	2%	376	2%	261	2%	1069	2%
Dragon Hill Lodge	1451	8%	419	2%	95	1%	1965	4%
Armed Forces Recreation Center—Europe	1508	8%	759	4%	210	2%	2477	<b>5%</b>
Most recent visit to an Armed Forces								
<b>Recreation Center:</b>								
Haven't visited one	7687	42%	9546	50%	3452	31%	20685	42%
Within the past 12 months	4954	27%	3247	17%	1502	13%	9703	20%
1-3 years ago	3133	17%	2270	12%	1391	12%	6794	14%
4-5 years ago	1117	6%	829	4%	753	7%	2699	6%
More than 5 years ago	1493	8%	3165	17%	4176	37%	8834	18%



Survey respondents were asked to identify all sources through which they hear about recreation and club events offered at the installation (Exhibit 2-81). Columns will not sum to 100% since respondents could mark multiple sources. The publicity sources are listed in descending rank order based on the "Total Cases" column, which shows the total number and percentage of respondents who chose each source.

Exhibit 2-81
Sources of MWR Program Information
(Survey Ouestion 18)

	Active (n=19	-	Civili (n=20		Retir (n=11		Total ( (n=51	
	n	%	'n	%	n	%	n	%
Post newspaper	8142	42%	10831	54%	5086	43%	24059	45%
From bulletin boards on post	8667	45%	7542	37%	2430	21%	18639	37%
From friends and neighbors	7948	41%	5731	28%	2938	25%	16617	33%
Flyers	6932	36%	7751	38%	2668	23%	17351	33%
From other unit members or co-workers	6229	32%	6000	30%	812	7%	13041	25%
MWR publication	4302	22%	5735	28%	2160	18%	12197	23%
E-mail E-mail	3503	18%	7711	38%	525	4%	11739	21%
Marquees/billboards	3229	17%	3838	19%	1365	12%	8432	16%
I never hear anything	2324	12%	1480	7%	3048	26%	6852	15%
From unit or post command or supervisor	3731	19%	1467	7%	186	2%	5384	12%
From radio	2505	13%	1950	10%	938	8%	5393	10%
From television	2937	15%	1395	7%	680	6%	5012	10%
Other	971	5%	541	3%	680	6%	2192	5%
My child(ren) let(s) me know	922	5%	500	2%	155	1%	1577	3%
Internet	609	3%	1001	5%	232	2%	1842	3%

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Survey respondents were asked to identify all sources through which they hear about recreation and club events offered at the installation. Exhibit 2-82 presents these results by rank for active duty respondents. Columns will not sum to 100% since respondents could mark multiple sources. The publicity sources are listed in descending rank order based on the "Total Cases" column which shows the total number and percentage of respondents who chose each source.

**Exhibit 2-82 Sources of MWR Program Information by Rank of Active Duty** 

(Survey Question 18) E1-E4 E5-E9 WO1-CW5 O1-O3 **Total Cases** O4-O10 (n=7616)(n=18566) (n=7400)(n=523)(n=1360)(n=1667)n n 42% 225 43% 684 50% 45% 8448 46% 3116 3676 48% 747 Bulletin boards 271 3791 50% 52% 53% 71% 7914 43% Post newspaper 1954 26% 715 1183 From friends and neighbors 2837 38% 3253 43% 209 40% 622 46% 773 46% 7694 41% **Flyers** 2098 28% 3078 40% 216 41% 578 43% 778 47% 6748 36% From other unit members or co-workers 2346 32% 2533 33% 163 31% 514 38% 536 32% 6092 33% MWR publication 1114 15% 2030 27% 145 28% 363 27% 522 31% 4174 22% 1531 20% 13% 19% 224 13% From unit or post command or supervisor 1576 21% 69 260 3660 20% 22% 24% 40% 3426 E-mail 535 7% 1683 125 419 31% 664 18% 789 19% 104 20% 25% 469 28% 3140 17% Marquees/billboards 11% 1434 344 From television 954 13% 1430 19% 65 12% 171 13% 239 14% 2859 15% From radio 799 11% 1202 16% 76 15% 202 15% 160 10% 2439 13% 1448 590 8% 10% 84 5% I never hear anything 20% 53 6% 76 2251 12% 535 7% 337 4% 10 2% 33 2% 29 2% 944 5% Other 7% 5% 32 2% 9% 884 5% My child(ren) let(s) me know 104 1% 562 28 158 2% 49 5% 592 Internet 161 285 4% 17 3% 4% 80 3%

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Survey respondents were asked to identify all sources through which they hear about recreation and club events offered at the installation. Exhibit 2-83 presents these results for respondents who live on post and for respondents who live off post. Columns will not sum to 100% since respondents could mark multiple sources. The publicity sources are listed in descending rank order based on the "Total Cases" column which shows the total number and percentage of respondents who chose each source.

**Exhibit 2-83 Sources of MWR Program Information by Residence** 

(Survey Question 18)

	Live on post (n=12249)		Live off <30 mi (n=268	nutes	>=30 mi	Live off post: >=30 minutes (n=9808)		Cases 931)
	n	%	n	%	n	%	n	%
Post newspaper	5218	42%	14110	51%	3992	38%	23320	46%
From bulletin boards on post	5591	46%	9503	36%	2759	26%	17853	37%
From friends and neighbors	5410	44%	8484	32%	1915	19%	15809	33%
Flyers	4432	36%	9361	34%	2916	27%	16709	33%
From other unit members or co-workers	4038	33%	6622	24%	1910	17%	12570	25%
MWR publication	2826	23%	6820	24%	2045	19%	11691	23%
E-mail	1886	14%	6859	24%	2647	24%	11392	21%
Marquees/billboards	2029	17%	5022	18%	1087	10%	8138	16%
I never hear anything	1512	13%	3005	12%	2025	24%	6542	15%
From unit or post command or supervisor	2421	21%	2137	9%	569	5%	5127	12%
From radio	1526	12%	2944	11%	598	5%	5068	10%
From television	2333	17%	1968	7%	318	3%	4619	9%
Other	675	6%	999	4%	389	4%	2063	5%
Internet	347	3%	1002	4%	396	4%	1745	3%
My child(ren) let(s) me know	779	6%	583	2%	88	1%	1450	3%

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Survey respondents were asked to identify all sources through which they hear about recreation and club events offered at the installation. Exhibit 2-84 presents these results by the race of respondents. Columns will not sum to 100% since respondents could mark multiple sources. The publicity sources are listed in descending rank order based on the "Total Cases" column which shows the total number and percentage of respondents who chose each source.

Exhibit 2-84
Sources of MWR Program Information by Race
(Survey Question 18)

	Blac (n=870		Whit (n=353		Otho (n=61		Total (	
	n	%	n	%	n	%	Total (n=50 n   23725   18356   16347   17076   12838   12025   11571   8310   6727   5289   5295   4899   2114   1814   1542	21 <i>)</i> ) %
Post newspaper	4550	50%	16245	44%	2930	46%	23725	45%
From bulletin boards on post	3896	45%	11913	34%	2547	42%	18356	37%
From friends and neighbors	3816	44%	10292	30%	2239	37%	16347	33%
Flyers	3319	37%	11551	31%	2206	35%	17076	33%
From other unit members or co-workers	2529	28%	8626	24%	1683	27%	12838	25%
MWR publication	2429	27%	7925	21%	1671	26%	12025	23%
E-mail	1826	19%	8521	22%	1224	19%	11571	21%
Marquees/billboards	1521	17%	5868	16%	921	15%	8310	16%
I never hear anything	728	9%	5309	17%	690	12%	6727	15%
From unit or post command or supervisor	1191	15%	3317	11%	781	14%	5289	12%
From radio	1121	13%	3539	10%	635	10%	5295	10%
From television	1355	16%	2788	8%	756	12%	4899	10%
Other	433	6%	1357	4%	324	6%	2114	5%
Internet	369	4%	1240	3%	205	3%	1814	3%
My child(ren) let(s) me know	487	6%	808	2%	247	4%	1542	3%

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Survey respondents were asked to identify all sources through which they hear about recreation and club events offered at the installation. Exhibit 2-85 presents these results by the marital and parental status of respondents. Columns will not sum to 100% since respondents could mark multiple sources. The publicity sources are listed in descending rank order based on the "Total Cases" column which shows the total number and percentage of respondents who chose each source.

**Exhibit 2-85 Sources of MWR Program Information by Marital Status** 

(Survey Question 18)

	Sing (n=11)		Single p		Marr w/o chi (n=19	ldren	Marr with ch (n=14	ildren	Total ( (n=47	
	n	%	n	%	n	%	n	%	n	%
Post newspaper	4230	35%	1087	47%	9184	46%	8272	55%	22773	46%
From bulletin boards on post	4367	39%	938	41%	6035	31%	6362	44%	17702	38%
Flyers	3746	32%	844	35%	6054	30%	5822	39%	16466	34%
From friends and neighbors	3790	34%	850	37%	5406	29%	5718	39%	15764	34%
From other unit members or co-workers	3273	29%	709	29%	3971	19%	4499	30%	12452	26%
MWR publication	2377	20%	555	23%	4484	22%	4100	27%	11516	23%
E-mail E-mail	2280	17%	621	25%	4076	19%	4133	26%	11110	21%
Marquees/billboards	1702	14%	397	18%	3040	15%	2955	20%	8094	16%
I never hear anything	1836	17%	224	11%	3046	18%	1285	9%	6391	15%
From unit or post command or supervisor	1594	15%	299	14%	1332	7%	1934	15%	5159	12%
From radio	1160	10%	269	12%	1913	9%	1783	12%	5125	10%
From television	1117	10%	212	10%	1637	8%	1812	13%	4778	10%
Other	632	6%	99	5%	792	5%	511	4%	2034	5%
Internet	347	3%	110	5%	673	3%	592	4%	1722	3%
My child(ren) let(s) me know	53	0%	166	8%	161	1%	1152	8%	1532	3%

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#### **Army Community Service**

Survey respondents were presented with a list of Army Community Service (ACS) programs and services and were asked to respond to two questions. First, respondents were asked to indicate if they were aware of the existence of the ACS program at the installation. Second, if they had used the program, respondents were asked to indicate if they were satisfied or dissatisfied with the services that they received. Exhibit 2-86 presents the results of these questions for all respondents and for active duty, civilians and retirees. The percentage of respondents who were aware of the program is based on the total number of respondents in the patron group, found next to the patron group name. Because respondents were asked to mark their level of satisfaction with the program only if they had used it, the total number of respondents who answered that question (presented in the column marked "Total Cases") is likely to be less than the number of respondents in that patron group.

Exhibit 2-86
Awareness of and Satisfaction with ACS Programs
(Survey Question 42)

	Awar	e of					Total
	Progr	am	Satist	fied	Dissati	sfied	Cases
	n	%	n	%	n	%	n
All Degrandonts: (n. 51666)							
All Respondents: (n=51666)				00-1			
Relocation Assistance Program	27579	54%	9837	88%	1316	12%	11153
Information and referral	25089	49%	9481	89%	1090	11%	10571
Financial counseling, including tax assistance	26046	52%	7940	88%	1063	12%	9003
Family Support Groups, deployment/reunion briefings	24104	48%	6400	82%	1347	18%	7747
Family Advocacy Program	24736	48%	6057	85%	1044	15%	7101
Money management classes, budgeting assistance	23364	46%	5922	87%	884	13%	6806
Family Member Employment Assistance Program	19485	38%	4879	78%	1387	22%	6266
Exceptional Family Member Program	20131	40%	4824	83%	992	17%	5816
Army Family Team Building	17787	36%	4475	83%	905	17%	5380
Outreach programs	17435	34%	4293	84%	827	16%	5120
Crisis intervention	19353	38%	4218	83%	832	17%	5050
Consumer information	14418	29%	4163	85%	757	15%	4920
Foster child care	9786	20%	2507	80%	638	20%	3145

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### Exhibit 2-86 (continued) Awareness of and Satisfaction with ACS Programs (Survey Question 42)

(Bui'te)	Question 2						
	Awar		~ .	C' 1	ъ	C: 1	Total
	Progr		Satist		Dissati		Cases
	n	%	n	%	n	9% 13% 13% 12% 20% 14% 16% 18% 18% 21%  9% 10% 11% 13% 14% 15% 12% 14% 19%  9% 10% 11% 15% 12% 14% 19%	n
<b>Active Duty:</b> (n=19170)							
Relocation Assistance Program	12907	67%	6118	87%	908	13%	7026
Financial counseling, including tax assistance	12586	66%	5143	87%	741		5884
Information and referral	10964	57%	4857	88%	648		5505
Family Support Groups, deployment/reunion briefings	11423	60%	4064	80%	1017		5081
Money management classes, budgeting assistance	11814	62%	3980	86%	625		4605
Family Advocacy Program	11687	61%	3690	84%	720		4410
Exceptional Family Member Program	10515	55%	3222	82%	709		3931
Army Family Team Building	10137	53%	3116	82%	677		3793
Family Member Employment Assistance Program	9181	48%	2823	76%	911		3734
Crisis intervention	8773	46%	2589	82%	570		3159
Outreach programs	7926	41%	2548	82%	567		3115
Consumer information	6994	36%	2448	82%	523		2971
Foster child care	5108	27%	1701	79%	458		2159
GL W							
Civilians: (n=20146)	0000	4.407	2025	0.10/	2.60	0.07	2006
Information and referral	8822	44%	2827	91%	269		3096
Relocation Assistance Program	9852	49%	2457	90%	286		2743
Financial counseling, including tax assistance	9067	45%	1792	89%	216		2008
Family Advocacy Program	9415	47%	1713	89%	215		1928
Family Support Groups, deployment/reunion briefings	8450	42%	1493	87%	232		1725
Family Member Employment Assistance Program	7266	36%	1410	82%	306		1716
Money management classes, budgeting assistance	7972	40%	1335	89%	165		1500
Outreach programs	6544	32%	1174	87%	182		1356
Crisis intervention	7357	37%	1095	86%	181		1276
Exceptional Family Member Program	6770	34%	1076	85%	186		1262
Consumer information	4874	24%	1097	88%	153		1250
Army Family Team Building	5538	27%	968	86%	159		1127
Foster child care	3156	16%	535	81%	122	19%	657
Retirees: (n=11815)							
Information and referral	5101	43%	1730	91%	162	9%	1892
Relocation Assistance Program	4600	39%	1183	91%	113	9%	1296
Financial counseling, including tax assistance	4197	36%	944	90%	102	10%	1046
Family Support Groups, deployment/reunion briefings	4037	34%	792	90%	90	10%	882
Family Member Employment Assistance Program	2871	24%	598	79%	162		760
Family Advocacy Program	3422	29%	603	86%	97		700
Money management classes, budgeting assistance	3407	29%	570	86%	91		661
Consumer information	2445	21%	585	89%	75		660
Outreach programs	2814	24%	536	88%	70		606
Exceptional Family Member Program	2699	23%	498	85%	90		588
Crisis intervention	3056	26%	501	88%	71		572
Army Family Team Building	1993	17%	361	85%	63		424
Foster child care	1440	12%	254	83%	53	17%	307



#### **Army Community Service**

Respondents were asked to what extent ACS programs at your installation positively impact different aspects of their lives. Exhibit 2-87 presents these data for all respondents and for active duty, civilians and retirees. The number of people within a patron group who responded to each item is presented in the column marked "Total Cases."

Exhibit 2-87 Impact of ACS Programs (Survey Question 43)

	Very Great/ Great Extent		Moderate Extent		Slight/ No Extent		Does Not Apply		Total Cases
	n	%	n	%	n	%	n	%	n
All Respondents: (n=51666)									
Satisfaction with your job	4192	10%	3365	9%	10386	27%	22219	54%	40162
Personal job performance/readiness	3895	10%	3360	9%	10509	28%	21630	53%	39394
Unit cohesion and teamwork	3651	10%	3547	10%	10611	28%	21327	52%	39136
Unit readiness	3847	10%	3449	10%	9911	26%	21808	53%	39015
Relationship with your spouse	3045	8%	2109	6%	9686	25%	24140	61%	38980
Relationship with your children	2900	8%	2009	6%	8745	23%	25216	64%	38870
Family's adjustment to Army life	3058	8%	2427	7%	8635	23%	24728	62%	38848
Family preparedness for deployments	3016	8%	2381	7%	8144	22%	25188	63%	38729
Ability to manage your finances	3212	9%	2444	7%	11038	29%	22245	55%	38939
Feeling like part of the military community	4663	12%	3729	10%	11857	31%	19161	46%	39410
Feeling that Army cares about its people	6492	16%	4382	12%	11657	31%	17123	41%	39654
Active Duty: (n=19170)									
Satisfaction with your job	2205	13%	2147	13%	5682	34%	6692	40%	16726
Personal job performance/readiness	2152	13%	2252	14%	5763	35%	6430	39%	16597
Unit cohesion and teamwork	2185	13%	2455	15%	6031	36%	5872	35%	16543
Unit readiness	2466	15%	2554	15%	5789	35%	5722	35%	16531
Relationship with your spouse	1748	11%	1449	9%	5118	31%	8078	49%	16393
Relationship with your children	1664	10%	1378	8%	4573	28%	8715	53%	16330
Family's adjustment to Army life	1992	12%	1833	11%	5119	31%	7481	46%	16425
Family preparedness for deployments	2006	12%	1846	11%	4968	30%	7553	46%	16373
Ability to manage your finances	2031	12%	1781	11%	6238	38%	6426	39%	16476
Feeling like part of the military community	2354	14%	2286	14%	6535	40%	5357	32%	16532
Feeling that Army cares about its people	2991	18%	2466	15%	6343	38%	4769	29%	16569



## Exhibit 2-87 (continued) Impact of ACS Programs

(Survey Question 43)

	Very Great/ Great Extent		Moderate Extent		Slig	Slight/		Does	
					No Extent		Not Apply		Cases
	n	%	n	%	n	%	n	%	n
Civilians: (n=20146)									
Satisfaction with your job	1647	11%	1071	7%	3923	25%	8911	57%	15552
Personal job performance/readiness	1443	9%	955	6%	3969	26%	8834	58%	15201
Unit cohesion and teamwork	1196	8%	946	6%	3861	26%	9043	60%	15046
Unit readiness	1087	7%	766	5%	3446	23%	9634	65%	14933
Relationship with your spouse	924	6%	500	3%	3448	23%	10132	68%	15004
Relationship with your children	940	6%	507	3%	3228	22%	10323	69%	14998
Family's adjustment to Army life	773	5%	466	3%	2775	19%	10883	73%	14897
Family preparedness for deployments	742	5%	433	3%	2536	17%	11142	75%	14853
Ability to manage your finances	865	6%	532	4%	3786	25%	9754	65%	14937
Feeling like part of the military community	1331	9%	938	6%	3953	26%	8872	59%	15094
Feeling that Army cares about its people	2097	14%	1354	9%	3956	26%	7799	51%	15206
<b>Retirees:</b> (n=11815)									
Satisfaction with your job	340	4%	147	2%	781	10%	6616	84%	7884
Personal job performance/readiness	300	4%	153	2%	777	10%	6366	84%	7596
Unit cohesion and teamwork	270	4%	146	2%	719	10%	6412	85%	7547
Unit readiness	294	4%	129	2%	676	9%	6452	85%	7551
Relationship with your spouse	373	5%	160	2%	1120	15%	5930	78%	7583
Relationship with your children	296	4%	124	2%	944	13%	6178	82%	7542
Family's adjustment to Army life	293	4%	128	2%	741	10%	6364	85%	7526
Family preparedness for deployments	268	4%	102	1%	640	9%	6493	87%	7503
Ability to manage your finances	316	4%	131	2%	1014	13%	6065	81%	7526
Feeling like part of the military community	978	13%	505	6%	1369	18%	4932	63%	7784
Feeling that Army cares about its people	1404	18%	562	7%	1358	17%	4555	58%	7879



#### **Army Community Service**

Survey respondents were asked to indicate the concerns they have about using ACS programs at their installation, regardless of whether they had used any of the services. Exhibit 2-88 presents this information for each patron group and for all respondents. Column percents will not add to 100% since respondents could select more than one reason. The last column, "Total Cases," provides both the sum and the percent of responses in each category.

Exhibit 2-88
Concerns About Using ACS Programs
(Survey Question 44)

	Active Duty ~n88		Civilians		Retirees		<b>Total Cases</b>	
	n	%	n	%	n	%	n	%
No concerns with ACS	10305	54%	9448	47%	5319	45%	25072	49%
Not aware of programs or services	1954	10%	2087	10%	1443	12%	5484	11%
Prefer to use off-post services	1378	7%	2492	12%	1431	12%	5301	10%
Programs don't meet my needs	1710	9%	1777	9%	1046	9%	4533	9%
Not interested in programs/services	1406	7%	1892	9%	986	8%	4284	8%
Lack of program information in the unit	2307	12%	1099	5%	219	2%	3625	8%
Info. does not remain confidential	1111	6%	823	4%	251	2%	2185	4%
Lack of transportation	801	4%	286	1%	181	2%	1268	3%
Unit leaders don't support programs	805	4%	505	3%	139	1%	1449	3%
Not accessible for the disabled	165	1%	138	1%	120	1%	423	1%

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## SECTION THREE MWR FACILITY ANALYSIS

#### INTRODUCTION TO MWR FACILITY ANALYSIS

The MWR Facility Analysis section of the Leisure Needs Survey Report includes five main components:

- Overall quality grids for 21 MWR standard facilities that categorize each installation's facility according to the average of the three quality components (i.e., building/facility/space, equipment/furnishings and personnel) and the importance of that quality.
- An overall quality grid for club facilities that categorize each installation's club according to the average of the three quality components (i.e., building/facility/space, equipment/furnishings and personnel) and the importance of that quality.
- A facility evaluation worksheet for each facility that provides information by patron group on usage, satisfaction, quality and importance of quality
- A customer profile worksheet for each facility that provides a demographic overview of those respondents who used the facility.
- A strategic marketing analysis worksheet for each facility that compares your MACOM averages with Army-wide averages.

The information presented in this section is based on responses to questions about use, satisfaction and quality of up to 21 standard and up to 12 tailored club facilities at each installation (Questions 13-15) on the 2000 Leisure Needs Survey. This section provides instructions on how to interpret the results of the facility analyses. It is presented in the following four subsections:

- 1. The Standard Facility Quality Grids. The 21 quality grids presented in this subsection present a "snapshot" of how patrons feel about quality and the importance of quality for each of the facilities.
- 2. The Club Quality Grid. The quality grid presented in this subsection provides a "snapshot" of how patrons feel about quality and the importance of quality for each installation club.
- **3. Guide to Facility Analyses Worksheets.** This subsection describes the components of the Facility Worksheets.
- **4. Facility Worksheets.** The data for each facility is reported in three worksheets: Facility Evaluation Worksheet, Customer Profile Worksheet, and Strategic Marketing Analysis Worksheet.

Each of these facility analyses components is explained below.



#### THE STANDARD FACILITY QUALITY GRIDS

Standard Facility Quality Grids are presented next in this section (see Exhibits 3-1 to 3-21). Each grid examines the overall quality and the importance of quality for each standard facility at all installations. This overall quality assessment is an average of three specific facility quality components:

- Building/facility/space
- Equipment/furnishings
- Personnel.

The Quality Grids are four-cell, four-category matrices. They provide "snapshots" of how MWR patrons feel about the quality and the importance of quality for each facility. Specifically, the Quality Grids graphically depict whether the overall quality of the facility is adequate or inadequate. They also show whether the overall quality of the facility is important or unimportant to users.

The statistical bases for the grid categorizations are the Quality and Importance of Quality means for each facility. The quality of a particular facility component is considered adequate if its mean (i.e., the average of all ratings) falls above a score of 3 (out of 5) on the Quality scale, but inadequate if its mean falls below a score of 3. Similarly, the quality of a particular facility component is considered important if its mean falls above a score of 3 (out of 5) on the Importance of Quality scale, but unimportant if its mean falls below a score of 3.

#### **MWR Facility Quality Grid Classifications**

The facility quality ratings fall into one of four categories. Following is a discussion of each of these market quality categories.

- 1. Keep Up The Good Work (Adequate Quality, Quality Is Important). If the overall quality of a facility is deemed adequate and the quality of that component of the facility is important to users, then the installation should keep up the good work. Users of this facility think that this component meets or exceeds their needs. Although there may be specific problem areas that need attention, this component probably does not need immediate management improvements.
- 2. Possible Overkill (Adequate Quality, Quality Is Unimportant). When the overall quality of a particular facility is considered adequate, but unimportant, efforts to improve the quality may not be necessary. In other words, this facility is probably least in need of management improvements.
- 3. Concentrate Here (Inadequate Quality, Quality Is Important). If the overall quality of a facility is important to users, yet users consider the quality to be inadequate, this component is most in need of attention, and the installation should concentrate on improving it.



**4. Low Priority (Inadequate Quality, Quality Is Unimportant).** When the overall quality of a facility is considered inadequate and unimportant, then improvements should be given low priority because users would view any improvements in quality as unnecessary.



## EXHIBIT 3-1 ARMY LODGING QUALITY GRID

<b>E</b>	CONCENTRATE HERE	KEEP IIP	THE GOOD WORK
QUALITY VERY IMPORTANT			
	Menwith Hill	233rd BSB 235th BSB	Monmouth Monroe
0		279th BSB	Myer
<del> </del>		280th BSB	Natick
		282nd BSB	Picatnny
RY		293rd BSB	Pine Bluff
Œ		409th BSB	Polk
		411th BSB	Presidio
		417th BSB	Redstone
4		A3: Humphreys	Richardson
		A4: Taegu	Riley
		Aberdeen	Rock Island
一		Bad Aibling	Rucker
		Belvoir	Sam Houston
		Benning Bliss	Selfridge Shafter/Schofield
		Bragg	Shape
		Buchanan	Sierra
		Camp Zama	Sill
		Campbell	Stewart
		Carlisle	Stuttgart
		Carson	Tooele
		Detrick	Vincenza
		Dix	Wainright
		Drum	Walter Reed
		Dugway	WestPoint
		Eustis	White Sands
		Garmisch Gordon	Yuma
_		Hood	
		Huachuca	
		Hunter AA	
$\Gamma A$		Irwin	
A7		Jackson	
		Knox	
Y.		Leavenworth	
RI		Lee	
$  \circ  $		Leonard Wood	
F IMPORTANT AT ALL		Lewis	
$\Gamma$		Livorno	
$\mid \widetilde{Q} \mid$		McCoy	
$\mathbf{Y}_{\mathbf{\Lambda}}$		McPherson	
QUALITY NOI	LOW PRIORITY	POSSI	BLE OVERKILL
$\widetilde{o}$	LOWINDRIII	1 0331	



## EXHIBIT 3-2 ARTS & CRAFTS CENTER QUALITY GRID

VT	CONCENTRATE HE	CRE KEEP UI	THE GOOD WORK
TY NOT IMPORTANT AT ALL	CONCENTRATE HE	233rd BSB 235th BSB 254th BSB 254th BSB 280th BSB 282nd BSB 283rd BSB 409th BSB 410th BSB 411th BSB 417th BSB A1: Casey A1: Uijongbu A2: Yongsan A3: Humphreys A4: Taegu Aberdeen Anniston Bad Aibling Belvoir Camp Zama Campbell Carson Dix Drum Dugway Eustis Garmisch Hood Huachuca Irwin Leavenworth Leonard Wood Lewis Livorno McCoy McPherson Meade Menwith Hill Monmouth Monroe Myer Polk	Redstone Richardson Riley Rucker Sam Houston Selfridge Shafter/Schofield Shape Sierra Stewart Stuttgart Tobyhanna Tooele Torii Station Vincenza Wainright Walter Reed WestPoint White Sands Yuma
QUALITY N	LOW PRIORITY	POSS	IBLE OVERKILL
	QUALITY VERY POOR		QUALITY VERY GOOD

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## EXHIBIT 3-3 ATHLETIC FIELDS QUALITY GRID

VT	CONCENTRATE HERE	KEEP UP THE	GOOD WORK
A.		233rd BSB	Leavenworth
RI		235th BSB	Lee
QUALITY VERY IMPORTANI		279th BSB	Leonard Wood
		280th BSB	Lewis
_ II		282nd BSB	Livorno
R		293rd BSB	McAlester
Œ		409th BSB	McCoy
<b>1</b>		411th BSB	McPherson
		415th BSB	Meade
		417th BSB	Menwith Hill
$oldsymbol{C}$		A1: Casey	Monmouth
$\circ$		A1: Uijongbu	Monroe
		A1: West Corridor	Myer
		A2: Yongsan	Natick
		A3: Humphreys	Picatnny
		A4: Taegu	Pine Bluff
		Aberdeen	Polk
		Anniston	Presidio
		Bad Aibling	Redstone
		Belvoir	Richardson
		Benning	Riley
		Bliss	Rock Island
		Blue Grass	Rucker
		Bragg	Sam Houston
		Buchanan	Selfridge
		Camp Zama	Shafter/Schofield
		Campbell	Shape
		Carlisle	Sierra
		Carson	Sill
		Detrick	Stewart
		Dix	Story
AI		Drum	Stuttgart
		Dugway	Tooele
A		Eustis	Torii Station
		Garmisch	Vincenza
OT IMPORTANT AT ALL		Gordon	Wainright
<u>                                    </u>		Hood	Walter Reed
P0		Huachuca	Watervliet
N		Hunter AA	WestPoint
LI		Irwin	White Sands
		Jackson	Yuma
$r_{N}$		Knox	
QUALITY NG	LOW PRIORITY	POSSIBLE	OVERKILL
$\tilde{o}$			



## EXHIBIT 3-4 AUTOMOTIVE SKILLS QUALITY GRID

VT	CONCENTRATE HERE	KEEP UP TH	IE GOOD WORK
DT IMPORTANT AT ALL	CONCENTRATE HERE	233rd BSB 235th BSB 235th BSB 254th BSB 279th BSB 280th BSB 282nd BSB 293rd BSB 409th BSB 411th BSB 415th BSB 417th BSB 41: West Corridor A2: Yongsan A3: Humphreys A4: Taegu Aberdeen Anniston Bad Aibling Belvoir Benning Bliss Bragg Buchanan Camp Zama Campbell Carlisle Carson Detrick Drum Dugway Eustis Garmisch Gordon Hood Huachuca Hunter AA Irwin Jackson Knox Lee Leonard Wood	Livorno McCoy McPherson Meade Menwith Hill Monmouth Monroe Myer Picatnny Polk Presidio Redstone Richardson Riley Rock Island Rucker Sam Houston Selfridge Shafter/Schofield Shape Sierra Sill Stewart Story Stuttgart Tobyhanna Vincenza Wainright Walter Reed WestPoint White Sands Yuma
QUALITY NO	LOW PRIORITY	Lewis	E OVERKILL



QUALITY VERY GOOD

## EXHIBIT 3-5 BOWLING CENTER QUALITY GRID

VT	CONCENTRATE HERE	KEEP UP THE	GOOD WORK
QUALITY VERY IMPORTANT		233rd BSB	Lee
		235th BSB	Leonard Wood
$ \tilde{o} $		254th BSB	Lewis
		279th BSB	Livorno
		280th BSB	McAlester
<del> </del>		282nd BSB	McCoy
$ \mathcal{E} $		293rd BSB	McPherson
7		409th BSB	Meade
		411th BSB	Menwith Hill
		415th BSB	Monmouth
$ D_{A} $		417th BSB	Monroe
$\tilde{o}$		A1: Casey	Myer
		A1: Uijongbu	Polk
		A1: West Corridor	Redstone
		A2: Yongsan	Riley
		A3: Humphreys	Rucker
		A4: Taegu	Sam Houston
		Aberdeen	Selfridge
		Bad Aibling	Shafter/Schofield
		Belvoir	Shape
		Benning	Sierra
		Bliss	Sill
		Bragg	Stewart
		Buchanan	Story
		Camp Zama	Stuttgart
		Campbell	Tooele
		Carlisle	Vincenza
		Carson	Wainright
		Detrick	Walter Reed
		Dix	WestPoint
		Drum	White Sands
AI		Dugway	Yuma
$oldsymbol{L}'$		Eustis	
A		Garmisch	
		Gordon	
OT IMPORTANT AT ALL		Hood	
$\mathbb{R}$		Huachuca	
0		Hunter AA	
		Irwin	
		Jackson	
		Knox	
$\Gamma Y N$		Leavenworth	
QUALITY NG	LOW PRIORITY	POSSIBLE	OVERKILL
$ \tilde{o} $		2 0002322	

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QUALITY VERY POOR



## EXHIBIT 3-6 BOWLING CENTER FOOD & BEVERAGE QUALITY GRID

$oxed{VT}$	CONCENTRATE HERE	KEEP UP	THE GOOD WORK
QUALITY VERY IMPORTANT		233rd BSB	Leonard Wood
		235th BSB	Lewis
$  \circ  $		279th BSB	McCoy
		280th BSB	McPherson
		282nd BSB	Meade
		293rd BSB	Menwith Hill
E		409th BSB	Monmouth
		411th BSB	Monroe
		415th BSB	Myer
		417th BSB	Polk
		A1: Casey	Redstone
$\mid \alpha \mid$		A1: Uijongbu	Riley
		A1: West Corridor	Rucker
		A2: Yongsan	Sam Houston
		A3: Humphreys	Selfridge
		A4: Taegu	Shafter/Schofield
		Aberdeen	Shape
		Bad Aibling	Sierra
		Belvoir	Sill
		Benning	Stewart
		Bliss	Story
		Bragg	Stuttgart
		Buchanan	Tooele
		Camp Zama	Vincenza
		Campbell	Wainright
		Carlisle	Walter Reed WestPoint
		Carson	
		Detrick Dix	White Sands Yuma
		Drum	i uma
		Dugway	
		Eustis	
A		Garmisch	
47		Gordon	
$\mathbf{L}'$		Hood	
OT IMPORTANT AT ALL		Huachuca	
		Hunter AA	
180		Irwin	
		Jackson	
		Knox	
		Leavenworth	
		Lee	
ITY			
QUALITY N	LOW PRIORITY	POSSIBLE OVERKILL	
3			



QUALITY VERY GOOD

## EXHIBIT 3-7 BOWLING CENTER PRO SHOP QUALITY GRID

$^{VT}$	CONCENTRATE HERE	KEEP UP THE	E GOOD WORK
ALL QUALITY VERY IMPORTANT	CONCENTRATE HERE	235th BSB 254th BSB 279th BSB 280th BSB 282nd BSB 293rd BSB 409th BSB 411th BSB 411th BSB 417th BSB A1: Casey A1: Uijongbu A1: West Corridor A2: Yongsan A3: Humphreys A4: Taegu Aberdeen Bad Aibling Belvoir Benning Bliss Bragg Buchanan Camp Zama Carlisle Carson Dix Dugway Eustis Gordon Hood Huachuca Hunter AA	Monroe Myer Polk Riley Rucker Sam Houston Shafter/Schofield Shape Sierra Sill Stewart Story Stuttgart Wainright WestPoint White Sands
QUALITY NOT IMPORTANT AT ALL		Irwin Jackson Knox Leavenworth Lee Leonard Wood Lewis McPherson Meade Monmouth	
$\delta \Omega V$	LOW PRIORITY  Garmisch	POSSIBLE	OVERKILL

QUALITY VERY POOR



QUALITY VERY GOOD

# EXHIBIT 3-8 CABINS & CAMPGROUNDS QUALITY GRID

QUALITY VERY IMPORTANT

**QUALITY NOT IMPORTANT AT ALL** 

QUALITY VERY POOR

CONCENTRATE HERE	KEEP UP THE GOOD WORK
282nd BSB	235th BSB
Livorno	409th BSB
Tooele	Aberdeen
	Bad Aibling
	Belvoir
	Benning
	Bragg
	Campbell
	Drum
	Garmisch
	Gordon
	Hood
	Huachuca
	Hunter AA
	Jackson
	Knox
	Leonard Wood
	Lewis
	McAlester
	McCoy
	McPherson
	Monroe
	Picatnny
	Pine Bluff
	Polk
	Red River
	Redstone
	Richardson
	Rucker
	Sam Houston
	Shafter/Schofield
	Sierra
	Sill
	Stewart
	Story
	Vincenza
	WestPoint
	Yuma
LOW PRIORITY	POSSIBLE OVERKILL

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### EXHIBIT 3-9 CAR WASH QUALITY GRID

**CONCENTRATE HERE** KEEP UP THE GOOD WORK **QUALITY VERY IMPORTANT** 282nd BSB 235th BSB 279th BSB 280th BSB 409th BSB 415th BSB **Bad Aibling** Benning Camp Zama Carson Detrick Dix Drum Dugway Eustis Garmisch Gordon Hood Hunter AA Irwin Leonard Wood Lewis Livorno McCoy Monmouth Myer Pine Bluff Polk Richardson Riley Rock Island Rucker **QUALITY NOT IMPORTANT AT ALL** Shafter/Schofield Shape Sill Story Stuttgart Tobyhanna Vincenza Wainright White Sands Yuma **LOW PRIORITY** POSSIBLE OVERKILL Sierra



QUALITY VERY GOOD

## EXHIBIT 3-10 CHILD DEVELOPMENT CENTER QUALITY GRID

$oldsymbol{VT}$	CONCENTRATE HERE	KEEP UP THE	GOOD WORK
QUALITY VERY IMPORTANT		233rd BSB	McAlester
RI		235th BSB	McCoy
$ o_a $		254th BSB	McPherson
		279th BSB	Meade
KI		280th BSB	Menwith Hill
		282nd BSB	Monmouth
		293rd BSB	Monroe
		409th BSB	Myer
		411th BSB	Picatnny
		415th BSB 417th BSB	Polk
$ \hat{\mathcal{L}} $			Presidio Redstone
		A2: Yongsan A4: Taegu	Redstone Richardson
$\top$		Aberdeen	Riley
		Bad Aibling	Rock Island
		Belvoir	Rucker
		Benning	Sam Houston
		Bliss	Selfridge
		Bragg	Shafter/Schofield
		Buchanan	Shape
		Camp Zama	Sierra
		Campbell	Sill
		Carlisle	Stewart
		Carson	Story
		Detrick	Stuttgart
		Dix	Tobyhanna
		Drum	Vincenza
		Dugway	Wainright
_		Eustis Garmisch	Walter Reed WestPoint
		Gordon	White Sands
		Hood	willte Salids
A		Huachuca	
AI		Hunter AA	
		Irwin	
\{		Jackson	
T IMPORTANT AT ALL		Knox	
Ø		Leavenworth	
		Lee	
		Leonard Wood	
		Lewis	
		Livorno	
QUALITY NO	LOW PRIORITY	POSSIBLE	OVERKILL
	Yuma		

QUALITY VERY POOR



## EXHIBIT 3-11 FITNESS CENTER/GYMNASIUM QUALITY GRID

VT	CONCENTRATE HERE	KEEP UP THE	GOOD WORK
<del>X</del>		233rd BSB	Leavenworth
$\mathbb{R}$		235th BSB	Lee
QUALITY VERY IMPORTANI		254th BSB	Leonard Wood
		279th BSB	Lewis
		280th BSB	Livorno
<u>                                   </u>		282nd BSB	McAlester
Œ		293rd BSB	McCoy
		409th BSB	McPherson
		411th BSB	Meade
		415th BSB	Menwith Hill
		417th BSB	Monmouth
$\mid \alpha \mid$		A1: Casey	Monroe
		A1: Uijongbu	Myer
		A1: West Corridor	Natick
		A2: Yongsan	Picatnny
		A3: Humphreys	Pine Bluff
		A4: Taegu	Polk
		Aberdeen	Presidio
		Anniston	Red River
		Bad Aibling	Redstone
		Belvoir	Richardson
		Benning	Riley
		Bliss	Rock Island
		Bragg	Rucker
		Buchanan	Sam Houston
		Camp Zama Campbell	Selfridge Shafter/Schofield
		Carlisle	Shape
		Carson	Sierra
		Detrick	Sill
		Dix	Stewart
		Drum	Story
A		Dugway	Stuttgart
A1		Eustis	Tobyhanna
		Garmisch	Tooele
\$		Gordon	Torii Station
		Hood	Vincenza
@		Huachuca	Wainright
🐉		Hunter AA	Walter Reed
OT IMPORTANT AT ALL		Irwin	Watervliet
		Jackson	WestPoint
		Knox	White Sands
ITY			Yuma
QUALITY NC	LOW PRIORITY	POSSIBLE	OVERKILL
3			



## EXHIBIT 3-12 GOLF COURSE FOOD & BEVERAGE QUALITY GRID

TT	CONCENTRATE HERE	KEEP UP THE	GOOD WORK
QUALITY NOT IMPORTANT AT ALL	235th BSB 282nd BSB	279th BSB 409th BSB 411th BSB 411th BSB A1: Casey A1: Uijongbu A2: Yongsan A4: Taegu Aberdeen Belvoir Benning Bliss Bragg Buchanan Camp Zama Campbell Carlisle Carson Dix Dugway Eustis Garmisch Gordon Hood Huachuca Jackson Knox Leavenworth Lee Leonard Wood Lewis McPherson Meade Monmouth Myer Picatnny Pine Bluff Redstone Richardson Riley Rucker Sam Houston	Selfridge Shafter/Schofield Sill Stuttgart Wainright WestPoint White Sands
UALI	LOW PRIORITY	POSSIBLE	OVERKILL
õ		Sierra	



## EXHIBIT 3-13 GOLF COURSE/PRO SHOP QUALITY GRID

$oldsymbol{VT}$	CONCENTRATE HERE	KEEP UP THI	E GOOD WORK
Y NOT IMPORTANT AT ALL	CONCENTRATE HERE	235th BSB 279th BSB 282nd BSB 409th BSB 411th BSB 411th BSB 417th BSB A1: Casey A1: Uijongbu A2: Yongsan A4: Taegu Aberdeen Belvoir Benning Bliss Blue Grass Bragg Buchanan Camp Zama Campbell Carlisle Carson Dix Dugway Eustis Garmisch Gordon Hood Huachuca Hunter AA Irwin Jackson Knox Leavenworth Lee Leonard Wood Lewis McPherson Meade Monmouth Myer Picatnny Pine Bluff	Polk Redstone Richardson Riley Rucker Sam Houston Selfridge Shafter/Schofield Sill Stewart Stuttgart Wainright WestPoint White Sands
QUALITY NO	LOW PRIORITY	POSSIBLE	OVERKILL
0		Sierra	·



## EXHIBIT 3-14 ITR/COMMERCIAL TRAVEL AGENCY QUALITY GRID

VT	CONCENTRATE HERE	KEEP UP T	HE GOOD WORK
OT IMPORTANT AT ALL	CONCENTRATE HERE	233rd BSB 235th BSB 235th BSB 254th BSB 279th BSB 280th BSB 282nd BSB 293rd BSB 409th BSB 411th BSB 415th BSB A1: Casey A1: Uijongbu A1: West Corridor A2: Yongsan A3: Humphreys A4: Taegu Aberdeen Anniston Bad Aibling Belvoir Benning Bliss Bragg Camp Zama Campbell Carlisle Carson Drum Dugway Garmisch Hood Huachuca Hunter AA Irwin Jackson Knox	McPherson Meade Menwith Hill Monmouth Monroe Myer Picatnny Presidio Red River Redstone Richardson Riley Rock Island Rucker Sam Houston Selfridge Shafter/Schofield Shape Sierra Sill Stewart Stuttgart Tobyhanna Tooele Vincenza Wainright Walter Reed WestPoint White Sands Yuma
QUALITY NOT IMPORT		Leavenworth Lee Lewis Livorno McAlester McCoy	
QUAL	LOW PRIORITY	POSSIB	LE OVERKILL



## EXHIBIT 3-15 LIBRARY QUALITY GRID

VT	CONCENTRATE HERE	KEEP UP TH	E GOOD WORK
OT IMPORTANT AT ALL	CONCENTRATE HERE	233rd BSB 235th BSB 235th BSB 254th BSB 279th BSB 280th BSB 282nd BSB 293rd BSB 409th BSB 411th BSB 411th BSB 415th BSB 417th BSB A1: Casey A1: Uijongbu A1: West Corridor A2: Yongsan A3: Humphreys A4: Taegu Aberdeen Bad Aibling Belvoir Benning Bliss Bragg Buchanan Camp Zama Campbell Carson Detrick Dix Drum Dugway Eustis Garmisch Gordon Hood Huachuca Hunter AA Irwin Jackson Knox Leavenworth	Livorno McCoy McPherson Meade Menwith Hill Monmouth Monroe Myer Polk Presidio Redstone Richardson Riley Rucker Sam Houston Selfridge Shafter/Schofield Shape Sierra Sill Stewart Story Stuttgart Tobyhanna Torii Station Vincenza Wainright Walter Reed WestPoint White Sands Yuma
QUALITY NO	LOW PRIORITY	POSSIBLE	E OVERKILL



## EXHIBIT 3-16 POST PICNIC AREAS QUALITY GRID

VT	CONCENTRATE HERE	KEEP UP THE	GOOD WORK
QUALITY VERY IMPORTANT	Menwith Hill	233rd BSB	Leonard Wood
RI		235th BSB	Lewis
00		254th BSB	Livorno
		279th BSB	McCoy
/ II		280th BSB	McPherson
<u>                                   </u>		282nd BSB	Meade
VE.		293rd BSB	Monmouth
		409th BSB	Monroe
		411th BSB	Myer
		415th BSB	Picatnny
		A1: Casey	Pine Bluff
$\mid \circ \mid$		A1: Uijongbu	Polk
		A1: West Corridor	Red River
		A2: Yongsan	Redstone
		A3: Humphreys	Richardson
		A4: Taegu	Riley
		Aberdeen	Rock Island
		Anniston	Rucker
		Bad Aibling	Sam Houston
		Belvoir	Selfridge
		Benning	Shafter/Schofield
		Blue Grass	Shape
		Buchanan	Sierra
		Camp Zama	Sill
		Campbell	Stewart
		Carlisle Carson	Story
		Detrick	Stuttgart
		Dix	Tobyhanna Tooele
		Drum	Torii Station
		Dugway	Vincenza
		Eustis	Wainright
A		Garmisch	Walter Reed
AI		Gordon	Watervliet
		Hood	WestPoint
T IMPORTANT AT ALL		Huachuca	White Sands
		Hunter AA	Yuma
		Irwin	
<del> </del>		Jackson	
		Knox	
		Leavenworth	
		Lee	
ITY			
QUALITY NO	LOW PRIORITY	POSSIBLE	OVERKILL
õ			



# EXHIBIT 3-17 RECREATION CTR/COMMUNITY ACTIVITY CTR QUALITY GRID

VT	CONCENTRATE HERE	KEEP UP THE	GOOD WORK
VT AT ALL  QUALITY VERY IMPORTANT	CONCENTRATE HERE	233rd BSB 235th BSB 279th BSB 280th BSB 282nd BSB 293rd BSB 409th BSB 415th BSB 415th BSB A1: Casey A1: Uijongbu A1: West Corridor A2: Yongsan A3: Humphreys A4: Taegu Aberdeen Anniston Bad Aibling Belvoir Benning Blue Grass Camp Zama Campbell Detrick Dugway Eustis Garmisch Huachuca Hunter AA Irwin Jackson Leonard Wood Lewis McCoy McPherson Menwith Hill	Redstone Rucker Sam Houston Shafter/Schofield Shape Sierra Sill Story Torii Station Wainright Walter Reed White Sands Yuma
QUALITY NOT IMPORTANT AT ALL	I OW DDIODITY	Monmouth Monroe Myer Picatnny Pine Bluff Presidio Red River	OVEDKII I
O(n)	LOW PRIORITY	POSSIBLE (	UVERKILL



# EXHIBIT 3-18 RECREATIONAL EQUIPMENT CHECKOUT QUALITY GRID

VT	CONCENTRATE HERE	KEEP UP TH	E GOOD WORK
QUALITY VERY IMPORTANT		233rd BSB	Leonard Wood
$\mathbb{R}$		235th BSB	Lewis
0		254th BSB	Livorno
		279th BSB	McAlester
		280th BSB	McCoy
		282nd BSB	Meade
NE		293rd BSB	Monmouth
		409th BSB	Monroe
		411th BSB	Myer
		415th BSB	Picatnny
		417th BSB	Pine Bluff
$\mid \alpha \mid$		A1: Casey	Polk
		A2: Yongsan	Presidio
		A3: Humphreys	Red River
		A4: Taegu	Redstone
		Aberdeen	Richardson
		Anniston	Riley
		Bad Aibling	Rock Island
		Belvoir	Rucker
		Benning	Sam Houston
		Bliss	Selfridge
		Blue Grass	Shafter/Schofield
		Bragg	Shape
		Buchanan	Sierra
		Camp Zama	Sill
		Campbell	Stewart
		Carlisle	Story
		Carson	Stuttgart
$\rightarrow$		Detrick D:	Tobyhanna
		Dix	Tooele
		Drum	Torii Station
A		Dugway Eustis	Vincenza
		Garmisch	Wainright Walter Reed
		Gordon	Watervliet
		Hood	WestPoint
T IMPORTANT AT ALL		Huachuca	White Sands
%		Hunter AA	Yuma
		Irwin	i uilla
		Jackson	
		Knox	
		Lee	
TA			
QUALITY NO	LOW PRIORITY	POSSIBL	E OVERKILL
<u> </u>			



## EXHIBIT 3-19 SWIMMING POOL QUALITY GRID

/T	CONCENTRATE HERE	KEEP UP THE	GOOD WORK
T IMPORTANT AT ALL	282nd BSB	XEEP UP THE  235th BSB 409th BSB 417th BSB A1: Casey A1: Uijongbu A1: West Corridor A2: Yongsan A3: Humphreys A4: Taegu Aberdeen Belvoir Benning Bliss Blue Grass Bragg Buchanan Camp Zama Campbell Carlisle Carson Detrick Dix Drum Dugway Eustis Garmisch Gordon Hood Huachuca Hunter AA Irwin Jackson Knox Leavenworth Lee Leonard Wood Lewis Livorno McAlester McCoy	Meade Monmouth Monroe Myer Natick Picatnny Pine Bluff Polk Redstone Richardson Riley Rucker Sam Houston Selfridge Shafter/Schofield Shape Sierra Sill Stewart Tobyhanna Tooele Torii Station Vincenza Wainright Watervliet White Sands Yuma
QUALITY NOT	LOW PRIORITY	McPherson  POSSIBLE	OVERKILL



### EXHIBIT 3-20 TENNIS COURTS QUALITY GRID

233rd BSB

235th BSB

279th BSB

280th BSB

293rd BSB

409th BSB

411th BSB

KEEP UP THE GOOD WORK

Lewis

Meade

Monroe

Myer

McAlester

McPherson

Monmouth

KIA
VERY IMPO
 QUALITY

282nd BSB

Livorno

A1: West Corridor

**CONCENTRATE HERE** 

LOW PRIORITY	POSSIBLE (	OVERKILL
LOW PRIORITY	A3: Humphreys A4: Taegu Aberdeen Anniston Bad Aibling Belvoir Benning Bliss Blue Grass Bragg Buchanan Camp Zama Campbell Carlisle Carson Detrick Dix Drum Dugway Eustis Garmisch Gordon Hood Huachuca Irwin Jackson Knox Leavenworth Lee Leonard Wood	Redstone Richardson Riley Rucker Sam Houston Selfridge Shafter/Schofield Shape Sierra Sill Stewart Story Stuttgart Tobyhanna Torii Station Vincenza Wainright Walter Reed Watervliet WestPoint White Sands

QUALITY VERY POOR

**QUALITY VERY GOOD** 

Yuma

**QUALITY NOT IMPORTANT AT ALL** 



QUALITY VERY GOOD

## EXHIBIT 3-21 YOUTH CENTER QUALITY GRID

VT	CONCENTRATE HERE	KEEP UP THE	GOOD WORK
NT AT ALL  QUALITY VERY IMPORTANT	CONCENTRATE HERE	233rd BSB 235th BSB 254th BSB 254th BSB 279th BSB 280th BSB 282nd BSB 293rd BSB 409th BSB 411th BSB 415th BSB 417th BSB A2: Yongsan A3: Humphreys A4: Taegu Aberdeen Bad Aibling Belvoir Benning Bliss Bragg Buchanan Camp Zama Campbell Carlisle Carson Detrick Dix Drum Dugway Eustis Garmisch Gordon Hood Huachuca Hunter AA	Livorno McAlester McCoy Meade Menwith Hill Monmouth Monroe Myer Picatnny Pine Bluff Polk Presidio Redstone Richardson Riley Rock Island Rucker Sam Houston Selfridge Shafter/Schofield Shape Sierra Sill Stewart Story Stuttgart Tobyhanna Vincenza Wainright WestPoint White Sands
QUALITY NOT IMPORTANT AT ALL		Irwin Jackson Knox Leavenworth Lee Leonard Wood Lewis	
QUALI	LOW PRIORITY	POSSIBLE	OVERKILL
	Yuma		

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QUALITY VERY POOR



#### THE CLUB QUALITY GRID

In a manner similar to that by which the standard facility quality grids rate installation facilities, the club quality grid rates the clubs of participating installations. The club grid matrix provides an overview of how the clubs at these individual installations are categorized relative to perceived quality and perceived importance of that quality.

The clubs from your MACOM included in the 2000 Leisure Needs Survey are listed below. The installation labels are given a number suffix to differentiate between clubs within an installation.

### ARMY CLUBS IN CLUB QUALITY GRID

#### **AMC**

Installation	Club Name
Aberdeen (1)	Top of the Bay
Anniston (1)	220 Club
McAlester (1)	Landview Restaurant
McAlester (2)	Afterhours Club
McAlester (3)	Lakeview Club
Monmouth (1)	Gibbs Hall
Monmouth (2)	Lane Hall
Natick (1)	Officer's Club
Picatnny (1)	Halfway House
Pine Bluff (1)	The Community Club
Redstone (1)	Redstone Arsenal Club
Redstone (2)	"Joc" Club
Redstone (3)	Soldatenstube
Rock Island (1)	Arsenal Club
Sierra (1)	The "Club"
Sierra (2)	Lounge/Bar
Tobyhanna (1)	The Landing
Watervliet (1)	Cannon Community Club
	•

#### **ATEC**

Installation	Club Name
Dugway (1)	Community Club
White Sands (1)	Frontier Club
Yuma (1)	Cactus Café Dining
Yuma (2)	Cactus Café Bar

### **EUSA**

Installation	Club Name
A1: Casey (1)	Primo's Express
A1: Casey (2)	Reggie's Beverage Co
A1: Casey (3)	Community Clubs
A1: Uijongbu (1)	Red Cloud Mitchell's
A1: Uijongbu (2)	Community Clubs
A1: West Corridor (1)	Community Clubs
A2: Yongsan (1)	Main Post Club



Hartell House A2: Yongsan (2) A2: Yongsan (3) Commiskey's A2: Yongsan (4) Harvey's A2: Yongsan (5) Lucky 7 Club A3: Humphreys (1) Freedoms Inn A3: Humphreys (2) Nitewatch II Café A3: Humphreys (3) Harley's Place A3: Humphreys (4) Longshot Club A3: Humphreys (5) Eagle's Nest A4: Taegu (1) Camp Hialeah

A4: Taegu (2) Camp Henry-Henry's Place "Quiet Thunder"

A4: Taegu (3) Camp Carroll Hideaway Club

A4: Taegu (4) Camp Walker-Affordable "Evergreen Club

Elegance"

#### **FORSCOM**

Installation **Club Name** Bragg (1) Officers' Club Bragg (2) NCO Club Bragg (3) Green Beret Club Bragg (4) Yntema Club Sports USA Bragg (5) Campbell (1) Campbell Club Campbell (2) Sportsman's Lodge

Campbell (3) 101 Pub

Campbell (4)
Campbell (5)
Campbell (5)
Dix (1)
Dix (2)
Club Dix Revolutions
Dix (3)
Club Dix Smokehouse
Dix (4)
Club Dix Catering

Drum (1) The Commons (Banquet Services)

Drum (2) Winners Circle
Drum (3) Christie's Restaurant
Drum (4) Primo's Express
Drum (5) Li Skeeters
Drum (6) Café Leray
Drum (7) Benways Tavern

Hood (1) Community Events Center (Bingo)

Hood (2) Longhorn Saloon & Café

Hood (3)
Officers' Club
Hood (4)
Patton's Inn
Hood (5)
Sports USA
Hunter AA (1)
Hunter Club
Irwin (1)
Outer Limits
Irwin (2)
Lewis (1)
Club North

Lewis (2)American Lake ClubLewis (3)Madigan CaféLewis (4)ChampsLewis (5)Officers ClubLewis (6)Centralized Catering

McCoy's McCoy's

McPherson (1) The Commons at Ft. McPherson McPherson (2) The Getaway at Ft. Gillem McPherson (3) The Commons Banquet Facilities



Riley (1) Riley's Restaurant/Event Center

Riley (2) Sports USA
Stewart (1) Sports USA
Stewart (2) Club Steward

#### **INSCOM**

Installation Club Name

Bad Aibling (1) K. Louie's Restaurant Bad Aibling (2) Stars Entertainment Center

Bad Aibling (3) Café USA

Bad Aibling (4) Souvenir Emporium Menwith Hill (1) Consolidated Club

#### **MDW**

Installation Club Name

Belvoir (1) Community Club

Belvoir (2) Fort Belvoir Officers Club Meade (1) Officers' Club - Dining

Meade (2) Officers' Club - Brass Station Lounge

Myer (1) Fort Myer Officers' Club Myer (2) Fort McNair Officers' Club Myer (3) Spates Hall Community Club

Myer (4) Five Star Catering

#### **MEDCOM**

InstallationClub NameDetrick (1)Sports FunaticSam Houston (1)Officers' ClubSam Houston (2)NCO/ENL Club

#### **TRADOC**

Installation Club Name

Benning (1) Main NCO Club

Bliss (1) The Centennial NCO Club

Bliss (2) Officer's Club Bliss (3) Crossroads

Eustis (1) The Fort Eustis Club
Gordon (1) The Gordon Club
Gordon (2) Griffith Hall Lounge
Gordon (3) Darling Hall Café
Gordon (4) Regimental Bookstore

Gordon (5) Signal Café
Jackson (1) After Four Lounge

Jackson (2) Magruder's Sports Pub and Grill

Jackson (3)NCO ClubJackson (4)Officer's ClubKnox (1)Leaders ClubKnox (2)Rocker II

Leavenworth (1) Havana Beach Club

Lee (1) Fort Lee Officers' and Civilians' Club



Lee (2) Regimental Club

Leonard Wood (1) 329-HOTT Pizza Delivery on Post

Leonard Wood (2) Blackjack Lounge (Pershing Comm. Club)

Leonard Wood (3) Davis Club

Leonard Wood (4) Audie Murphy's Community Club

Leonard Wood (5)Tri-Corps LoungeLeonard Wood (6)Outdoor Rec CenterLeonard Wood (7)Pershing Community Club

Monroe (1) Fort Monroe Club

Presidio (1) The Edge

Presidio (2) General Stillwell Community Ctr.

Presidio (3) Ft. Mason Officer Club Rucker (1) NCO/Enlisted Club Rucker (2) Officers' Club

Rucker (3) Above the Best Catering

Sill (1) Gunners Inn
Sill (2) Impact Zone
Sill (3) Observation Post
Sill (4) Backbone Lounge
Sill (5) Officers' Club
Story (1) The Fort Story Club

Story (2) Tiki Bar

#### **USAREUR**

Installation **Club Name** 233rd BSB (1) Rainbow Club 233rd BSB (2) End Zone Club 293rd BSB (1) Coleman Club Pirate's Cove 293rd BSB (2) Top Hat Club 293rd BSB (3) Provisions 293rd BSB (4) Roadhouse 293rd BSB (5) Village Pavilion 411th BSB (1) 411th BSB (2) Lexington's 411th BSB (3) Recovery Room The Pub 411th BSB (4) 411th BSB (5) Legends 415th BSB (1) Armstrong's Club

415th BSB (1) Armstrong's Club
415th BSB (2) Kazabra Club
415th BSB (3) Landstuhl Combine

415th BSB (3)
Landstuhl Combined Club
235th BSB (1)
Ft. Apache Community Club
235th BSB (2)
Illes Community Club
Katterbach Club

279th BSB (1) Warner Community Club

 279th BSB (2)
 7-Hills Club

 280th BSB (1)
 Adler Club

417th BSB (1) Giebelstadt Community Club

417th BSB (2) The End Zone
417th BSB (3) The Starlight Club
417th BSB (4) The Cantigny Club
282nd BSB (1) Coffee Shop
282nd BSB (2) Great Escape Club

409th BSB (1) Vilseck Bella Italia Restaurant

409th BSB (2) Vilseck Tumbleweed Tex-Mex Restaurant

409th BSB (3) Vilseck Athen Greek Restaurant

409th BSB (4) Vilseck Yesterday's



409th BSB (5)Grafenwoehr Gettysburg Club409th BSB (6)Grafenwoehr Tower View Restaurant409th BSB (7)Grafenwoehr Wine Keller Zum Bacchus

Stuttgart (1) Kelley Community Club Stuttgart (2) Panzer Community Club

Stuttgart (3) Joe Dugan's

Stuttgart (4) Robinson Barracks Community Club Stuttgart (5) Swabian Special Events Center Garmisch (1) Jukebox Bar & Grill

Garmisch (1)
Livorno (1)
Livorno (2)
Livorno (3)

Garmisch (1)

Darby Community Club

Oasis Bar at American Beach

Snack Bar at American Beach

Shape (1) I.C. Club - Shape Shape (2) 3 Star Lounge - Brussels

Shape (3) The Prime Time Lounge - Chievres

#### **USARPAC**

InstallationClub NameTorii Station (1)Coral Cove Club

Camp Zama (1) Community Club's Hob Nob Inn

Camp Zama (2) The Restaurant
Camp Zama (3) Sagami Lounge
Richardson (1) Down Under Lounge
Shafter/Schofield (1) Fort Shafter - Hale Ikena

Shafter/Schofield (2) Schofield Barracks - Sports Dome

Shafter/Schofield (3) Schofield Barracks - Aloha Lighting Club

Shafter/Schofield (4) Schofield Barracks - Nehelani

Wainright (1) Last Frontier Club Wainright (2) Arctic Oasis

#### **USARSO**

InstallationClub NameBuchanan(1)Community Club

#### **USMA**

InstallationClub NameWestPoint(1)West Point Club

WestPoint(2) WP Club Party Facilities



## EXHIBIT 3-22 CLUB QUALITY GRID

CONCENTRATE HERE	KEEP UP T	THE GOOD WORK
A3: Humphreys(5)	233rd BSB(1 - 2) 235th BSB(1 - 3) 279th BSB(1 - 2) 280th BSB(1) 282nd BSB(1 - 2) 293rd BSB(1 - 5) 409th BSB(1 - 7) 411th BSB(1 - 5) 415th BSB(1 - 3) 417th BSB(1 - 3) 417th BSB(1 - 3) A1: Uijongbu(1) A1: Uijongbu(2) A1: West Corr(1) A2: Yongsan(1 - 5) A3: Humphreys(1 - 4) A4: Taegu(1 - 4) Aberdeen(1) Anniston(1) Bad Aibling(1 - 4) Belvoir(2) Benning(1) Bliss(1 - 3) Bragg(1 - 5) Buchanan(1) Camp Zama(1 - 3) Campbell(1 - 5) Detrick(1) Dix(1 - 4) Drum(1 - 7) Dugway(1) Eustis(1) Garmisch(1) Gordon(1 - 5) Hood(1 - 5) Hood(1 - 5) Hunter AA(1)	Irwin(1 - 2) Jackson(1 - 4) Knox(1 - 2) Leavenworth(1) Lee(1 - 2) Leonard Wood(1 - 7) Lewis(1 - 6) Livorno(1 - 3) McAlester(1 - 3) McCoy(1) McPherson(1 - 3) Meade(1 - 2) Menwith Hill(1) Monmouth(1 - 2) Monroe(1) Myer(1 - 4) Natick(1) Picatnny(1) Pine Bluff(1) Presidio(1 - 3) Redstone(1 - 3) Riley(1 - 2) Rock Island(1) Rucker(1 - 3) Sam Houston(1 - 2) Shafter/Schofld(1 - 4) Shape(1 - 3) Sierra(1 - 2) Sill(1 - 5) Stewart(1 - 2) Stuttgart(1 - 5) Tobyhanna(1) Torii Station(1) Wainright(1 - 2) Watervliet(1) WestPoint(1 - 2) White Sands(1) Yuma(1 - 2)
LOW PRIORITY	POSSIB	LE OVERKILL
EOW TRIORITY	1 05012	EL O VERRIEL
	A3: Humphreys(5)	A3: Humphreys(5)  233rd BSB(1 - 2) 235th BSB(1) 282nd BSB(1) 282nd BSB(1 - 5) 409th BSB(1 - 5) 409th BSB(1 - 5) 415th BSB(1 - 3) 417th BSB(1 - 3) 417th BSB(1 - 3) A1: Uijongbu(1) A1: Uijongbu(2) A1: West Corr(1) A2: Yongsan(1 - 5) A3: Humphreys(1 - 4) A4: Taegu(1 - 4) Aberdeen(1) Anniston(1) Bad Aibling(1 - 4) Belvoir(2) Benning(1) Bliss(1 - 3) Bragg(1 - 5) Buchanan(1) Camp Zama(1 - 3) Campbell(1 - 5) Detrick(1) Dix(1 - 4) Drum(1 - 7) Dugway(1) Eustis(1) Garmisch(1) Gordon(1 - 5) Hood(1 - 5) Hood(1 - 5) Hunter AA(1)



#### GUIDE TO FACILITY ANALYSES WORKSHEETS

MWR facility users were asked to rate their satisfaction with each MWR facility. Users were also asked to rate the quality of each MWR facility's building/facility/space, equipment/furnishings and personnel, as well as the importance of these three quality components. These and other results are presented in this section for each of the standard MWR facilities in three worksheets:

- Facility Evaluation Worksheet This worksheet provides the number and percentage of respondents using the facility, frequency of use, satisfaction with the facility, and mean quality ratings and quality importance ratings of the facility's building/facility/space, equipment/furnishings and personnel by patron group (active duty, civilian, retiree).
- Customer Profile Worksheet This worksheet summarizes the demographic characteristics of facility users in terms of rank/grade, gender, age, race, education, marital status and residence.
- Strategic Marketing Analysis Worksheet These worksheets summarize respondent use, satisfaction, quality and quality importance ratings and provides overall Army baseline and MACOM baseline percentage responses for comparison. Results of the previous Leisure Needs Survey (LNS) are also presented where applicable and as well as a breakdown by installation.

#### **Presentation of Results**

Results for each facility are presented on three pages. The **Facility Evaluation**, located on the first page; the **Customer Profile**, located on the second page; and the **Strategic Marketing Analysis**, located on the third page. The results presented in these worksheets represent the combined responses from the ~SiteNum Army installations participating in the 2000 LNS. Remember that the total cases column on the **Facility Evaluation** and the **Customer Profile** represents aggregated installation responses that have been weighted to accurately represent installation patron group proportions in the population. The **Strategic Marketing Analysis** shows the average of the baselines for all installations in your MACOM. Since those numbers are the average of the overall means of the *installations* in your MACOM, they should be similar but not exactly the same as the mean of the *individuals* in your MACOM, which are reported in the **Facility Evaluation** worksheet.

The following ten pages provide annotated examples of the five facility worksheets.



#### **FACILITY EVALUATION EXAMPLE**

Fitness Center/Gymnasium (Page 1 of 3)

Activ	e Duty	Civi	lians	Ret	irees	Total	Cases
n	%	n	%	n	%	n	%

<b>Total Respondents</b>	707	41%
Did Not Use in Past Year	157	22%
Did Not Respond/Missing Data	153	22%
USED PAST YEAR	397	56%

Frequency of Use	n	%	
Less Than Once A Month	69	17%	
1-3 Times A Month	120	30%	
4 + Times A Month	208	52%	

Satisfaction	n	%
Very dissatisfied	7	2%
Somewhat dissatisfied	41	10%
Satisfied	95	24%
Somewhat satisfied	154	39%
Very satisfied	100	25%

Mean	<b>Ouality</b>	<b>Ratings</b>	bv	Users

(1=very poor, 5=very good)	n	Mean
Building/Facility/Space	385	3.80
Equipment/Furnishings	377	3.82
Personnel	369	3.82
Overall Quality Rating	368	3.82

## **Mean Importance of Quality Ratings** by Users

(1=not important at all, 5=very important)	n	Mean
Building/Facility/Space	396	3.60
Equipment/Furnishings	365	4.10
Personnel	382	3.83
Overall Quality Importance Rating	381	3.84

#### WHO RESPONDED....

For each of the population groups surveyed, the number of respondents and the percentage of the overall total respondents that they represent are given in the row labeled **Total Respondents**. The total number of respondents for all groups appears in the column labeled **Total Cases**.

#### HOW MANY USED....

In this section are responses to the question about use of the **Fitness Center/Gymnasium** during the past year. For active duty, 157 or 22% did not use the **Fitness** 

**Center/Gymnasium**, whereas 397 or 56% did (see **USED PAST YEAR**). One hundred and fifty-three (22%) active duty respondents did not answer the question.

**NOTE:** All data reported below this section are based on the responses of those respondents who **used** the **Fitness Center/Gymnasium** last year.

#### HOW OFTEN USED....

Under **Frequency of Use**, information is given on how often individuals used the facility last year. Of the 397 active duty who used the **Fitness Center/Gymnasium**, 17% used the **Gym** less than once a month, 30% used the **Fitness Center/Gymnasium** 1-3 times a month and 52% used the **Fitness Center/Gymnasium** more than 4 times a month.



**Total Cases** 

#### **FACILITY EVALUATION EXAMPLE**

#### Fitness Center/Gymnasium (Page 1 of 3) Continued

	Active Duty	
	<u>n</u>	%
Total Respondents	707	41%
Did Not Use in Past Year	157	22%
Did Not Respond/Missing Data	153	22%
USED PAST YEAR	397	56%
T 477		0/
Frequency of Use	n	%
Less Than Once A Month	69	17%
1-3 Times A Month	120	30%
4 + Times A Month	208	52%
Satisfaction	n	%
Very dissatisfied	7	2%
Somewhat dissatisfied	41	10%
Satisfied	95	24%
Somewhat satisfied	154	39%
Very satisfied	100	25%
Mean Quality Ratings by Users	n	Mean
(1=very poor, 5=very good)	n	
Building/Facility/Space	385 377	3.80
Equipment/Furnishings Personnel	369	3.82
	368	3.82
Overall Quality Rating	300	3.84
Mean Importance of Quality Ratings by Users		
(1=not important at all, 5=very important)	n	Mean
Building/Facility/Space	396	3.60
Equipment/Furnishings	365	4.10
Personnel	382	3.83

## SATISFACTION WITH THE FACILITY....

Retirees

Civilians

This section shows how satisfied **Fitness Center/Gymnasium** users are with the facility. Of the 397 active duty respondents who used the **Fitness Center/Gymnasium** in the past year, 349 or 88% were satisfied to some degree with the facility.

## PERCEPTIONS ABOUT QUALITY OF FACILITY....

Information about the quality of installation facilities was ascertained by asking individuals who indicated they had used the facility to rate the quality of three components of the facility: building/facility/space, equipment/furnishings and personnel. Users were instructed to rate the quality of each component on a 5-point scale with 1 representing very poor quality and 5 representing very good quality. The average ratings for the three components are presented in the Mean Quality Ratings by Users category. As can be seen, 385 of the 397 active duty who used the Fitness Center/Gymnasium rated the quality of the Building/Facility/Space. The average (or mean) of their ratings is 3.80. The average for both **Equipment/Furnishings** and **Personnel** is 3.82. An average quality rating, shown in the row labeled **Overall Quality Rating**, is computed on the total number of active duty respondents who rated all three components (i.e., 368).

Average quality ratings given by respondents from all three patron groups are presented in the far right column under **Total Cases.** 

**NOTE:** If the number ("n") beside each quality rating is not equivalent to the total number of users (397 active duty in this example), this indicates that some individuals did not provide a rating for the component.



### FACILITY EVALUATION EXAMPLE

## Fitness Center/Gymnasium (Page 1 of 3) Continued

**Overall Quality Importance Rating** 

	Activ	e Duty	C	Civilians	Re	tirees	Total	Cases
	<u>n</u>	%	n	%	n	%	n	%
Total Respondents	707	41%		PERCEP'	TIONS	ADOUT	IMDOD	TANCE
Did Not Use in Past Year	157	22%				LITY QUA		
Did Not Respond/Missing Data	153	22%		Information	ahaut t	ha immant	omas of f	o oilite
USED PAST YEAR	397	56%	.	Information quality was	ascerta	ined by as	king indi	viduals
Frequency of Use	n	%	.	who indicate the importate building/factors	nce of the	he quality	of the	•
Less Than Once A Month	69	17%		and personi	nel. Use	ers were in	structed	to rate
1-3 Times A Month	120	30%		the importa 5-point scal				
4 + Times A Month	208	52%		all and 5 in	dicating	very impo	ortant. T	he
Satisfaction	n	%		average ration presented in <b>Ratings by</b>	the <b>M</b> o	ean Impoi	rtance of	f Quality
Very dissatisfied	7	2%		396 of the 3				
Somewhat dissatisfied	41	10%		Fitness Cer importance				e
Satisfied	95	24%		Building/F				e (or
Somewhat satisfied	154	39%		mean) of th				
Very satisfied	100	25%		<b>Equipmen</b> average for				
Mean Quality Ratings by Users (1=very poor, 5=very good)	n	Mean	.	importance Overall Qu computed of	nality Iron the to	<b>nportance</b> tal number	e <b>Rating</b> r of activ	, is e duty
Building/Facility/Space	385	3.80		respondents (i.e., 381).	s who ra	ited all thro	ee compo	onents
Equipment/Furnishings	377	3.82						
Personnel	369	3.82		Average qu respondents				
Overall Quality Rating	368	3.82	$\downarrow$	presented in Cases.				
Mean Importance of Quality Ratings by Users (1=not important at all, 5=very important)	n	Mean	n 'L	Mean	n	Mean	n	Mean
	396							
Building/Facility/Space  Fauinment/Furnishings	365	3.60 4.10	64 64	4.25 4.08	16 16	4.50 3.75	476 445	3.74 3.98
Equipment/Furnishings Personnel	382	3.83	64	4.08 4.16	16	4.00	443	3.98
reisoillei	362	3.83	04	4.10	10	4.00	402	3.92

3.84

4.16

381

4.08

381

3.88

381



#### **CUSTOMER PROFILE EXAMPLE**

#### Fitness Center/Gymnasium (Page 2 of 3) Customer Profile

		_		
		otal		rs Only
Active Duty Ranks	N	%	n	%
E1-E4	278	44%	130	35%
E5-E9	293	46%	193	53%
WO-CW5	3	0%	2	1%
O1-O3	52	8%	36	10%
O4-O10	11	2%	6	2%
Total	637	100%	367	100%
Civilian Groups	N	%	n	%
GS9 or below	194	59%	38	67%
GS10 or above	76	23%	10	18%
Wage Grade	8	2%	1	2%
Crafts and Trades	51	16%	8	14%
Contractor	0	0%	0	0
Total	329	100%	57	100%

Gender	N	%	n	% .
Male	1079	64%	393	68%
Female	613	36%	181	32%
Total	1692	100%	574	100%
Age Groups	N	%	n	%
Age Groups 21 and Under	N 227	13%	74	13%
	-		-	
21 and Under	227	13%	74	13%
21 and Under 22-29	227 336	13% 20%	74 177	13% 31%
21 and Under 22-29 30-38	227 336 455	13% 20% 27%	74 177 208	13% 31% 36%

#### WHO USED....

The Customer Profile describes the characteristics of all survey respondents (Total) and those individuals who used the Fitness Center/Gymnasium (Users Only).

#### RANK AND GRADE....

**Active Duty Ranks** is the first category on the left side of the page. The majority of active duty who used the **Fitness Center/ Gymnasium** are enlisted (88%), with more than half of these being senior enlisted (E5-E9).

In the **Civilian Groups** category, the majority of civilians who used the **Fitness Center/Gymnasium** are GS9 or below (67%).

#### GENDER AND AGE...

In the **Gender** category, 68% of users of the **Fitness Center/Gymnasium** are male.

Two-thirds (67%) of users are between the ages of 22 and 38 years of age (see **Age Groups**).

## IMPORTANT POINTS ABOUT THE DATA....

The sum of the numbers (n) reported for **Total** and **Users Only** may not correspond to Section Two of this report or the previous page. This occurs if there are missing data in a category. Percentages, however, are based on those respondents reported in the category and thus will add to 100%. For example, under **Gender**, you see that gender is available on only 574 of the 585 facility users (see Used Past Year on Facility Evaluation page). The percentages (68+32) are based on these 574 respondents (not 585) and add to 100%.



#### **CUSTOMER PROFILE EXAMPLE**

## Fitness Center/Gymnasium (Page 2 of 3) Continued Customer Profile

#### WHO USED....

The **Racial/Ethnic Origin** category shows that half of **Fitness Center/Gymnasium** users are White; one-third are Black/African American.

Almost half (48%) who use the **Fitness Center/Gymnasium** have completed some college (see **Education**).

Over three-fourths of **Fitness Center/Gymnasium** users are married, with over half being married with children as indicated under **Marital Status**.

The majority of **Fitness Center/Gymnasium** users live off post (see **Residence**).

NOTE: Demographic data presented under the column labeled Users Only provide a profile of those individuals who used the Fitness Center/Gymnasium within the last twelve months, whereas data presented under the column labeled Total represent all survey respondents. Comparisons between these two groups can assist you in determining who is most likely to use the facility, but comparisons must be screened for appropriateness. For example, the proportion of respondents 50+ years old in the Total sample is 24%. In this example, however, only 6% of the users are 50+ years old, which is a more realistic number for Fitness Center/Gymnasium use.

Age Groups	N	%	n	%
21 and Under	227	13%	74	13%
22-29	336	20%	177	31%
30-38	455	27%	208	36%
39-49	289	17%	78x	14%
50 +	405	24%	36	6%
Total	1712	100%	573	100%

Racial/Ethnic Origin	To N	otal %	Users Only n %		
Black/African-American	424	24%	195	33%	
White	1134	64%	295	50%	
Spanish/Hispanic/Latino	118	7%	58	10%	
Asian	46	3%	18	3%	
Amer. Indian/Alaskan Native	18	1%	8	1%	
Native Hawaiian/Pacific Isl.	31	2%	17	3%	
Total	1771	100%	591	100%	
Education	N	%	n	%	
Some High School	50	3%	6	1%	
H.S. Grad/G.E.D.	517	30%	161	28%	
Some College	712	41%	278	48%	
College Graduate	271	16%	98	17%	
Post-Grad Study/Degree	188	11%	41	7%	
Total	1738 100%		584	100%	
Marital Status	N	%	n	%	
Single	266	16%	94	16%	
Single Parent	98	6%	28	5%	
Married w/o Children	472	28%	123	21%	
Married with Children	869	51%	331	57%	
Total	1705	100%	576	100%	
Residence	N	%	n	%	
Barracks/BEQ/BOQ	216	12%	79	13%	
Military Housing On Post	331	19%	182	31%	
Off-post Housing (<30 min.)	964	55%	267	45%	
Off-Post Housing (>=30 min.)	246	14%	59	10%	
Total	1757	100%			



#### STRATEGIC MARKETING EXAMPLE

Fitness Center/Gymnasium (Page 3 of 3) Strategic Marketing Analysis

Number of Users=591

#### FACILITY USERS....

The number of users is the total number of Leisure Needs Survey respondents who indicated their status group (Active Duty, Civilians, Retirees) and who indicated that they used the **Fitness Center/Gymnasium** at least once in the previous year.

FACILITY USAGE (percent of <i>Total</i> that has used the facility)	2000 Baseline	1998 Baseline
(4,)	<del></del>	<del></del>
Overall Usage	43.2%	50.4%
Active Duty:		
E1-E4	68.6%	74.2%
E5-E9	32.3%	43.5%
Officers	6.1%	35.2%
Civilians	17.3%	20.2%
Retirees	5.2%	10.1%
FACILITY SATISFACTION (1=very dissatisfied, 5=very satisfied)	2000 <u>Baseline</u>	1998 <u>Baseline</u>
Overall Satisfaction	4.12	N/A
Active Duty:		
E1-E4	4.01	N/A
E5-E9	3.98	N/A
Officers	3.22	N/A
Civilians	4.25	N/A
Retirees	4.33	N/A

#### FACILITY USAGE, SATISFACTION AND PAST DATA....

Percentages in the FACILITY USAGE table represent the proportion of each subgroup that indicated they used the facility at least once in the previous year. During 2000, 68.6% of all junior enlisted respondents used the Gym compared with 74.2% in 1996. Note that if N/A appears in the 1996 data column, data were not collected for that facility in 1996.

Means in the FACILITY SATISFACTION table are based on a scale of 1 (very dissatisfied) to 5 (very satisfied) and were calculated for all respondents and for active duty, civilians and retirees. Only respondents who indicated that they had used the **Fitness Center/Gymnasium** are included in these means. Note that comparison means are not available for 1996 as data pertaining to satisfaction were not obtained that year.

#### BASELINE DATA....

The Army and MACOM baselines are aggregates of the installations surveyed this year. Keep in mind that the percentages in this section are not calculated based on the total number of respondents in the baseline. Rather, each percentage or mean reflects the mean percentage of the installations in the baseline.

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#### STRATEGIC MARKETING EXAMPLE

**Fitness Center/Gymnasium** (Page 3 of 3) Continued **Strategic Marketing Analysis** 

#### Number of Users=591

<b>FACILITY USAGE</b> (percent of <i>Total</i> that has used the facility)	2000 <u>Baseline</u>	1998 <u>Baseline</u>
Overall Usage	43.2%	50.4%
Active Duty:		
E1-E4	68.6%	74.2%
E5-E9	32.3%	43.5%
Officers	6.1%	35.2%

#### **QUALITY EVALUATION....**

Means based on a scale of 1 (very poor) to 5 (very good) were calculated for each of the three quality components of the **Fitness Center/Gymnasium**. Only respondents who indicated that they had used the **Fitness Center/Gymnasium** are included in these means. The overall quality rating is the mean of the three quality ratings. This mean includes only those respondents who rated all three quality components for the **Fitness Center/Gymnasium**.

QUALITY EVALUATION (1=very poor, 5=very good)	2000 <u>Baseline</u>	1998 <u>Baseline</u>
Overall Quality Rating Building/Facility/Space Rating Equipment/Furnishings Rating Personnel Rating	<b>4.14</b> 3.99 4.19 4.17	<b>4.07</b> 4.01 4.12 4.07
IMPORTANCE OF QUALITY EVALUATION (1=very important, 5=not important at all)	2000 <u>Baseline</u>	1998 <u>Baseline</u>
Overall Quality Importance Rating Building/Facility/Space Rating Equipment/Furnishings Rating Personnel Rating	<b>4.08</b> 4.05 4.32 3.88	<b>N/A</b> N/A N/A N/A

#### IMPORTANCE OF QUALITY EVALUATION....

Means based on a scale of 1 (not important at all) to 5 (very important) were calculated for each of the three quality importance components of the **Fitness Center/Gymnasium**. Only respondents who indicated that they had used the **Fitness Center/Gymnasium** are included in these means. The overall quality importance rating is the mean of the three importance ratings. This mean includes only those respondents who rated all three quality importance components for the **Fitness Center/Gymnasium**. Note that comparison means are not available for 1996 as data pertaining to quality importance were not obtained that year.

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# **Army Lodging** (Page 1 of 3) **Facility Evaluation**

	Active Duty		Civilians		Retirees		Total Cases	
	<u>n</u>	%	n	%	n	%	n	%
<b>Total Respondents</b>	19170	37%	20146	39%	11815	23%	51131	100%
Did Not Use in Past Year	14097	74%	15992	79%	8498	72%	38587	75%
Did Not Respond/Missing Data	2097	11%	3077	15%	2762	23%	7936	15%
USED PAST YEAR	2976	16%	1077	5%	555	5%	4608	10%
Frequency of Use	n	%	n	%	n	%	n	%
Less Than Once A Month	2178	73%	818	76%	454	82%	3450	76%
1-3 Times A Month	450	15%	130	12%	76	14%	656	14%
4 + Times A Month	348	12%	129	12%	25	5%	502	11%
Satisfaction	n	%	n	%	n	%	n	%
Very Dissatisfied	184	8%	33	4%	7	2%	224	7%
Somewhat Dissatisfied	218	10%	70	9%	13	3%	301	8%
Satisfied	675	30%	181	22%	73	19%	929	27%
Somewhat Satisfied	527	23%	166	20%	79	21%	772	23%
Very Satisfied	664	29%	364	45%	205	54%	1233	35%
Mean Quality Ratings by Users (1=very poor, 5=very good)	n	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	2245	3.63	809	3.98	376	4.23	3430	3.78
Equipment/Furnishings	2221	3.65	794	3.99	373	4.18	3388	3.79
Personnel	2204	3.77	791	4.15	372	4.31	3367	3.90
Overall Quality Rating	2173	3.69	771	4.05	365	4.24	3309	3.83
Mean Importance of Quality Ratings by Users		Maan	_	Maan		Maan		Mass
(1=not important at all, 5=very important)	n	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	2241	4.29	805	4.53	374	4.59	3420	4.38
Equipment/Furnishings	2213	4.31	793	4.54	374	4.55	3380	4.36
Personnel Overlie Importance Pating	2202	4.34	783	4.62	371 365	4.64	3356	4.37
Overall Quality Importance Rating	2168	4.32	765	4.57	365	4.60	3298	4.41



# **Army Lodging** (Page 2 of 3) **Customer Profile**

Active Duty Ranks	To N	tal %	User: n	s Only	Racial/Ethnic Origin	To N	otal %	Users Only n %	
E1-E4	7400	40%	907	32%	Black/African-American	8666	17%	1163	26%
E5-E9	7616	41%	1237	43%	White	34994	70%	2554	58%
WO-CW5	523	3%	112	4%	Spanish/Hispanic/Latino	3574	8%	440	10%
O1-O3	1360	7%	292	10%	Asian	1506	3%	162	3%
O4-O10	1667	9%	322	11%	Amer. Indian/Alaskan Native	634	1%	72	2%
Total	18566	100%	2870	100%	Native Hawaiian/Pacific Isl.	391	1%	60	1%
					Total	49765	100%	4451	100%
Civilian Groups	N	%	n	%	Education	N	%	n	%
GS9 or below	8020	42%	444	44%	Some High School	499	1%	36	1%
GS10 or above	7279	38%	358	36%	H.S. Grad/G.E.D.	10069	21%	713	17%
Wage Grade	2948	15%	114	11%	Some College	20091	40%	1876	43%
Crafts and Trades	644	3%	66	7%	College Graduate	10278	20%	1034	23%
Contractor	319	2%	23	2%	Post-Grad Study/Degree	9085	18%	828	17%
Total	19210	100%	1005	100%	Total	50022	100%	4487	100%
Gender	N	%	n	%	Marital Status	N	%	n	%
Male	34047	77%	3049	76%	Single	11315	26%	994	25%
Female	12874	23%	1130	24%	Single Parent	2245	5%	256	6%
Total	46921	100%	4179	100%	Married w/o Children	18885	39%	1335	30%
					Married with Children	14779	31%	1765	40%
					Total	47224	100%	4350	100%
Age Groups	N	%	n	%	Residence	N	%	n	%
21 and Under	3228	9%	328	10%	Barracks/BEQ/BOQ	6312	16%	756	20%
22-29	6976	18%	966	26%	Military Housing On Post	5913	14%	1194	29%
30-38	7818	18%	1105	28%	Off-post Housing (<30 min.)	26560	51%	1886	42%
39-49	11761	21%	1038	21%	Off-Post Housing (>=30 min.)	9705	19%	425	9%
50 +	17478	34%	737	15%	Total	48490	100%	4261	100%
Total	47261	100%	4174	100%					



# **Army Lodging** (Page 3 of 3) **Strategic Marketing Analysis**

FACILITY USAGE (percent of <i>Total</i> that has used the facility)	2000 <u>Baseline</u>	1998 <u>Baseline</u>	
Overall Usage	9.9%	N/A	
Active Duty: E1-E4	11.4%	N/A	
E5-E9	15.4%	N/A	
Officers	21.6%	N/A	
Civilians	6.8%	N/A	
Retirees	4.9%	N/A	
FACILITY SATISFACTION	2000	1998	
(1=very dissatisfied, 5=very satisfied)	<b>Baseline</b>	<u>Baseline</u>	
Overall Satisfaction Active Duty:	3.75	N/A	
E1-E4	3.48	N/A	
E5-E9	3.49	N/A	
Officers	3.60	N/A	
Civilians	3.92	N/A	
Retirees	4.24	N/A	
QUALITY EVALUATION	2000	1998	
(1=very poor, 5=very good)	<b>Baseline</b>	<b>Baseline</b>	
Overall Quality Rating	3.83	N/A	
Building/Facility/Space Rating	3.76	N/A	
Equipment/Furnishings Rating	3.77	N/A	
Personnel Rating	3.93	N/A	
IMPORTANCE OF QUALITY EVALUATION	2000	1998	
(1=very important, 5=not important at all)	<u>Baseline</u>	<b>Baseline</b>	
Overall Quality Importance Rating	4.39	N/A	
Building/Facility/Space Rating	4.37	N/A	
Equipment/Furnishings Rating	4.36	N/A	
Personnel Rating	4.43	N/A	



**Arts & Crafts Center** (Page 1 of 3) **Facility Evaluation** 

	Active	e Duty	Civi	lians	Retirees		Total Cases	
	n	%	n	%	n	%	n	%
Total Respondents	19170	37%	20146	39%	11815	23%	51131	100%
Did Not Use in Past Year	14003	73%	14970	74%	8050	68%	37023	73%
Did Not Respond/Missing Data	2077	11%	2930	15%	2706	23%	7713	15%
USED PAST YEAR	3090	16%	2246	11%	1059	9%	6395	13%
Frequency of Use	n	%	n	%	n	%	n	%
Less Than Once A Month	1914	62%	1577	70%	750	71%	4241	66%
1-3 Times A Month	764	25%	418	19%	218	21%	1400	22%
4 + Times A Month	412	13%	251	11%	91	9%	754	12%
Satisfaction	n	%	n	%	n	%	n	%
Very Dissatisfied	96	4%	38	2%	23	3%	157	3%
Somewhat Dissatisfied	161	7%	87	5%	37	5%	285	6%
Satisfied	789	36%	370	23%	153	21%	1312	31%
Somewhat Satisfied	550	25%	417	26%	176	25%	1143	25%
Very Satisfied	612	28%	676	43%	329	46%	1617	34%
Mean Quality Ratings by Users								
(1=very poor, 5=very good)	n	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	2210	3.61	1588	3.91	719	4.07	4517	3.77
Equipment/Furnishings	2185	3.65	1567	3.90	707	4.02	4459	3.77
Personnel	2167	3.91	1561	4.24	716	4.24	4444	4.05
Overall Quality Rating	2114	3.73	1531	4.02	695	4.12	4340	3.87
Mean Importance of Quality Ratings by Users								
(1=not important at all, 5=very important)	n	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	2203	4.09	1584	4.24	721	4.32	4508	4.18
Equipment/Furnishings	2177	4.19	1566	4.34	713	4.49	4456	4.19
Personnel	2172	4.32	1559	4.58	716	4.61	4447	4.28
Overall Quality Importance Rating	2121	4.21	1530	4.39	700	4.48	4351	4.44



**Arts & Crafts Center** (Page 2 of 3) **Customer Profile** 

Active Duty Ranks	To N	tal %	User: n	s Only %	Racial/Ethnic Origin	Total Racial/Ethnic Origin N %		Users On		
E1-E4	7400	40%	945	32%	Black/African-American	8666	17%	1227	20%	
E5-E9	7616	41%	1305	44%	White	34994	70%	4083	66%	
WO-CW5	523	3%	92	3%	Spanish/Hispanic/Latino	3574	8%	483	8%	
O1-O3	1360	7%	278	9%	Asian	1506	3%	226	3%	
O4-O10	1667	9%	342	12%	Amer. Indian/Alaskan Native	634	1%	94	2%	
Total	18566	100%	2962	100%	Native Hawaiian/Pacific Isl.	391	1%	70	1%	
					Total	49765	100%	6183	100%	
Civilian Groups	N	%	n	%	Education	N	%	n	%	
GS9 or below	8020	42%	974	46%	Some High School	499	1%	47	1%	
GS10 or above	7279	38%	785	37%	H.S. Grad/G.E.D.	10069	21%	954	16%	
Wage Grade	2948	15%	227	11%	Some College	20091	40%	2537	41%	
Crafts and Trades	644	3%	82	4%	College Graduate	10278	20%	1391	22%	
Contractor	319	2%	63	3%	Post-Grad Study/Degree	9085	18%	1322	20%	
Total	19210	100%	2131	100%	Total	50022	100%	6251	100%	
Gender	N	%	n	%	Marital Status	N	%	n	%	
Male	34047	77%	4152	74%	Single	11315	26%	1307	23%	
Female	12874	23%	1718	26%	Single Parent	2245	5%	284	4%	
Total	46921	100%	5870	100%	Married w/o Children	18885	39%	2055	33%	
					Married with Children	14779	31%	2331	40%	
					Total	47224	100%	5977	100%	
Age Groups	N	%	n	%	Residence	N	%	n	%	
21 and Under	3228	9%	344	7%	Barracks/BEQ/BOQ	6312	16%	816	16%	
22-29	6976	18%	1062	21%	Military Housing On Post	5913	14%	1295	24%	
30-38	7818	18%	1280	24%	Off-post Housing (<30 min.)	26560	51%	3075	49%	
39-49	11761	21%	1611	24%	Off-Post Housing (>=30 min.)	9705	19%	726	11%	
50 +	17478	34%	1560	23%	Total	48490	100%	5912	100%	
Total	47261	100%	5857	100%						



## **Arts & Crafts Center** (Page 3 of 3) **Strategic Marketing Analysis**

FACILITY USAGE (percent of <i>Total</i> that has used the facility)	2000 <u>Baseline</u>	1998 <u>Baseline</u>	
Overall Usage	13.9%	8.2%	
Active Duty: E1-E4	12 00/	8.6%	
E1-E4 E5-E9	13.9% 16.4%	8.6% 10.0%	
Officers	18.6%	12.6%	
Civilians	14.8%	9.0%	
Retirees	9.0%	4.7%	
FACILITY SATISFACTION	2000	1998	
(1=very dissatisfied, 5=very satisfied)	<b>Baseline</b>	<b>Baseline</b>	
Overall Satisfaction Active Duty:	3.82	N/A	
E1-E4	3.48	N/A	
E5-E9	3.68	N/A	
Officers	3.66	N/A	
Civilians	3.95	N/A	
Retirees	4.00	N/A	
QUALITY EVALUATION	2000	1998	
(1=very poor, 5=very good)	<b>Baseline</b>	<b>Baseline</b>	
Overall Quality Rating	3.85	3.87	
Building/Facility/Space Rating	3.74	3.80	
Equipment/Furnishings Rating	3.75	3.77	
Personnel Rating	4.02	4.03	
IMPORTANCE OF QUALITY EVALUATION	2000	1998	
(1=very important, 5=not important at all)	<b>Baseline</b>	<b>Baseline</b>	
Overall Quality Importance Rating	4.29	N/A	
Building/Facility/Space Rating	4.17	N/A	
Equipment/Furnishings Rating	4.27	N/A	
Personnel Rating	4.41	N/A	



# **Athletic Fields** (Page 1 of 3) **Facility Evaluation**

	Active Duty		Civilians		Retirees		<b>Total Cases</b>	
	<u>n</u>	%	n	%	n	%	n	%
Total Respondents	19170	37%	20146	39%	11815	23%	51131	100%
Did Not Use in Past Year	9976	52%	15308	76%	8344	71%	33628	64%
Did Not Respond/Missing Data	1872	10%	2819	14%	2720	23%	7411	14%
USED PAST YEAR	7322	38%	2019	10%	751	6%	10092	22%
Frequency of Use	n	%	n	%	n	%	n	%
Less Than Once A Month	2338	32%	1054	52%	468	62%	3860	37%
1-3 Times A Month	2410	33%	516	26%	170	23%	3096	31%
4 + Times A Month	2574	35%	449	22%	113	15%	3136	31%
Satisfaction	n	%	n	%	n	%	n	%
Very Dissatisfied	189	3%	29	2%	8	2%	226	3%
Somewhat Dissatisfied	464	8%	102	7%	19	4%	585	7%
Satisfied	2121	36%	391	27%	107	24%	2619	34%
Somewhat Satisfied	1570	27%	384	27%	116	26%	2070	27%
Very Satisfied	1567	27%	543	37%	201	45%	2311	29%
Mean Quality Ratings by Users								
(1=very poor, 5=very good)	<u>n</u>	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	5855	3.69	1437	3.87	453	3.97	7745	3.76
Equipment/Furnishings	5719	3.64	1396	3.83	436	3.93	7551	3.69
Personnel	5291	3.76	1278	3.98	409	4.02	6978	3.80
Overall Quality Rating	5195	3.71	1248	3.90	395	3.98	6838	3.76
Mean Importance of Quality Ratings by Users								
(1=not important at all, 5=very important)	n	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	5820	4.25	1426	4.35	453	4.38	7699	4.27
Equipment/Furnishings	5703	4.24	1397	4.33	437	4.42	7537	4.27
Personnel	5383	4.18	1293	4.36	424	4.41	7100	4.26
Overall Quality Importance Rating	5291	4.23	1263	4.35	412	4.41	6966	4.22



## **Athletic Fields** (Page 2 of 3) **Customer Profile**

Active Duty Ranks	To N	Total Users Only % n % Racial/Ethnic Origin		To N	otal %	Users Only n %			
E1-E4	7400	40%	2738	38%	Black/African-American	8666	17%	2206	22%
E5-E9	7616	41%	3052	43%	White	34994	70%	6050	63%
WO-CW5	523	3%	153	2%	Spanish/Hispanic/Latino	3574	8%	983	10%
O1-O3	1360	7%	587	8%	Asian	1506	3%	320	3%
O4-O10	1667	9%	621	9%	Amer. Indian/Alaskan Native	634	1%	128	1%
Total	18566	100%	7151	100%	Native Hawaiian/Pacific Isl.	391	1%	106	1%
					Total	49765	100%	9793	100%
Civilian Groups	N	%	n	%	Education	N	%	n	%
GS9 or below	8020	42%	813	42%	Some High School	499	1%	56	1%
GS10 or above	7279	38%	726	38%	H.S. Grad/G.E.D.	10069	21%	1923	20%
Wage Grade	2948	15%	245	13%	Some College	20091	40%	4396	45%
Crafts and Trades	644	3%	88	5%	College Graduate	10278	20%	2024	20%
Contractor	319	2%	46	2%	Post-Grad Study/Degree	9085	18%	1505	14%
Total	19210	100%	1918	100%	Total	50022	100%	9904	100%
Gender	N	%	n	%	Marital Status	N	%	n	%
Male	34047	77%	7335	81%	Single	11315	26%	2812	32%
Female	12874	23%	2002	19%	Single Parent	2245	5%	480	5%
Total	46921	100%	9337	100%	Married w/o Children	18885	39%	2311	23%
					Married with Children	14779	31%	3960	40%
					Total	47224	100%	9563	100%
Age Groups	N	%	n	%	Residence	N	%	n	%
21 and Under	3228	9%	1184	15%	Barracks/BEQ/BOQ	6312	16%	2399	28%
22-29	6976	18%	2582	30%	Military Housing On Post	5913	14%	2476	27%
30-38	7818	18%	2511	27%	Off-post Housing (<30 min.)	26560	51%	3813	38%
39-49	11761	21%	2022	19%	Off-Post Housing (>=30 min.)	9705	19%	720	7%
50 +	17478	34%	1083	9%	Total	48490	100%	9408	100%
Total	47261	100%	9382	100%					



## **Athletic Fields** (Page 3 of 3) **Strategic Marketing Analysis**

FACILITY USAGE (percent of <i>Total</i> that has used the facility)	2000 <u>Baseline</u>	1998 <u>Baseline</u>	
Overall Usage	23.2%	18.9%	
Active Duty: E1-E4	38.4%	35.8%	
E5-E9	39.9%	31.1%	
Officers	39.4%	32.6%	
Civilians	12.7%	6.3%	
Retirees	6.1%	2.0%	
FACILITY SATISFACTION	2000	1998	
(1=very dissatisfied, 5=very satisfied)	<b>Baseline</b>	<b>Baseline</b>	
Overall Satisfaction Active Duty:	3.73	N/A	
E1-E4	3.65	N/A	
E5-E9	3.65	N/A	
Officers	3.68	N/A	
Civilians	3.88	N/A	
Retirees	4.06	N/A	
QUALITY EVALUATION	2000	1998	
(1=very poor, 5=very good)	<b>Baseline</b>	<b>Baseline</b>	
Overall Quality Rating	3.74	3.65	
Building/Facility/Space Rating	3.71	3.58	
Equipment/Furnishings Rating	3.66	3.57	
Personnel Rating	3.81	3.73	
IMPORTANCE OF QUALITY EVALUATION	2000	1998	
(1=very important, 5=not important at all)	<b>Baseline</b>	<b>Baseline</b>	
Overall Quality Importance Rating	4.24	N/A	
Building/Facility/Space Rating	4.24	N/A	
Equipment/Furnishings Rating	4.24	N/A	
Personnel Rating	4.22	N/A	



# **Automotive Skills Center** (Page 1 of 3) **Facility Evaluation**

	Active Duty		Civilians		Retirees		Total Cases	
	<u>n</u>	%	n	%	n	%	n	%
Total Respondents	19170	37%	20146	39%	11815	23%	51131	100%
Did Not Use in Past Year	12488	65%	14727	73%	7903	67%	35118	68%
Did Not Respond/Missing Data	1993	10%	2813	14%	2623	22%	7429	14%
USED PAST YEAR	4689	24%	2606	13%	1289	11%	8584	18%
Frequency of Use	n	%	n	%	n	%	n	%
Less Than Once A Month	2849	61%	1768	68%	894	69%	5511	64%
1-3 Times A Month	1227	26%	550	21%	271	21%	2048	24%
4 + Times A Month	613	13%	288	11%	124	10%	1025	12%
Satisfaction	n	%	n	%	n	%	n	%
Very Dissatisfied	173	5%	48	2%	25	3%	246	4%
Somewhat Dissatisfied	274	8%	94	5%	43	5%	411	6%
Satisfied	1066	30%	420	21%	180	19%	1666	26%
Somewhat Satisfied	811	23%	467	24%	220	23%	1498	24%
Very Satisfied	1182	34%	938	48%	471	50%	2591	40%
Mean Quality Ratings by Users		3.4						24
(1=very poor, 5=very good)	<u>n</u>	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	3522	3.68	1969	3.96	935	4.09	6426	3.84
Equipment/Furnishings	3498	3.71	1952	3.98	930	4.07	6380	3.85
Personnel	3499	3.88	1956	4.25	935	4.23	6390	4.02
Overall Quality Rating	3431	3.77	1910	4.07	910	4.13	6251	3.91
Mean Importance of Quality Ratings by Users								
(1=not important at all, 5=very important)	n	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	3503	4.26	1956	4.35	939	4.41	6398	4.31
Equipment/Furnishings	3480	4.36	1959	4.47	931	4.53	6370	4.31
Personnel	3478	4.45	1946	4.64	926	4.66	6350	4.41
Overall Quality Importance Rating	3403	4.36	1904	4.49	909	4.53	6216	4.52



## **Automotive Skills Center** (Page 2 of 3) **Customer Profile**

Active Duty Ranks	To N	tal %	Users Only n %		Racial/Ethnic Origin	To N	tal %	Users n	only %
E1-E4	7400	40%	1499	33%	Black/African-American	8666	17%	1940	23%
E5-E9	7616	41%	2261	50%	White	34994	70%	5017	61%
WO-CW5	523	3%	164	4%	Spanish/Hispanic/Latino	3574	8%	888	11%
O1-O3	1360	7%	299	7%	Asian	1506	3%	290	3%
O4-O10	1667	9%	342	7%	Amer. Indian/Alaskan Native	634	1%	110	1%
Total	18566	100%	4565	100%	Native Hawaiian/Pacific Isl.	391	1%	64	1%
					Total	49765	100%	8309	100%
Civilian Groups	N	%	n	%	Education	N	%	n	%
GS9 or below	8020	42%	1024	41%	Some High School	499	1%	48	1%
GS10 or above	7279	38%	935	38%	H.S. Grad/G.E.D.	10069	21%	1408	18%
Wage Grade	2948	15%	347	14%	Some College	20091	40%	3778	46%
Crafts and Trades	644	3%	118	5%	College Graduate	10278	20%	1835	22%
Contractor	319	2%	48	2%	Post-Grad Study/Degree	9085	18%	1305	15%
Total	19210	100%	2472	100%	Total	50022	100%	8374	100%
Gender	N	%	n	%	Marital Status	N	%	n	%
Male	34047	77%	6282	82%	Single	11315	26%	1809	24%
Female	12874	23%	1582	18%	Single Parent	2245	5%	417	5%
Total	46921	100%	7864	100%	Married w/o Children	18885	39%	2526	30%
					Married with Children	14779	31%	3291	41%
					Total	47224	100%	8043	100%
Age Groups	N	%	n	%	Residence	N	%	n	%
21 and Under	3228	9%	510	8%	Barracks/BEQ/BOQ	6312	16%	1131	17%
22-29	6976	18%	1672	24%	Military Housing On Post	5913	14%	1850	26%
30-38	7818	18%	1841	25%	Off-post Housing (<30 min.)	26560	51%	4095	47%
39-49	11761	21%	2068	23%	Off-Post Housing (>=30 min.)	9705	19%	888	10%
50 +	17478	34%	1817	19%	Total	48490	100%	7964	100%
Total	47261	100%	7908	100%					



## **Automotive Skills Center** (Page 3 of 3) **Strategic Marketing Analysis**

2000 <u>Baseline</u>	1998 <u>Baseline</u>	
19.1%	16.1%	
24.404	23 604	
17.3%	12.4%	
10.9%	8.6%	
2000	1998	
<b>Baseline</b>	<b>Baseline</b>	
3.83	N/A	
3 54	N/A	
3.72	N/A	
3.71	N/A	
4.03	N/A	
4.11	N/A	
2000	1998	
<b>Baseline</b>	<b>Baseline</b>	
3.82	3.80	
3.75	3.75	
3.96	3.90	
2000	1998	
<b>Baseline</b>	<b>Baseline</b>	
4.37	N/A	
4.25	N/A	
4.36	N/A	
4.49	N/A	
	## 19.1%  24.4% 29.3% 24.1% 17.3% 10.9%  2000  ## Baseline  3.83  3.54 3.72 3.71 4.03 4.11  2000  ## Baseline  3.82 3.75 3.75 3.96  2000  ## Baseline  4.37 4.25 4.36	Baseline         Baseline           19.1%         16.1%           24.4%         23.6%           29.3%         27.5%           24.1%         23.5%           17.3%         12.4%           10.9%         8.6%           2000         1998           Baseline         Baseline           3.83         N/A           3.72         N/A           3.71         N/A           4.03         N/A           4.11         N/A           2000         1998           Baseline         Baseline           3.75         3.75           3.75         3.73           3.96         3.90           2000         1998           Baseline         Baseline           4.37         N/A           4.25         N/A           4.36         N/A



# **Bowling Center** (Page 1 of 3) **Facility Evaluation**

	Active Duty		Civilians		Retirees		Total Cases	
	n	%	n	%	n	%	n	%
Total Respondents	19170	37%	20146	39%	11815	23%	51131	100%
Did Not Use in Past Year	10413	54%	13521	67%	7742	66%	31676	61%
Did Not Respond/Missing Data	1840	10%	2932	15%	2646	22%	7418	14%
USED PAST YEAR	6917	36%	3693	18%	1427	12%	12037	25%
Frequency of Use	n	%	n	%	n	%	n	%
Less Than Once A Month	3815	55%	2077	56%	780	55%	6672	56%
1-3 Times A Month	2069	30%	884	24%	347	24%	3300	28%
4 + Times A Month	1033	15%	732	20%	300	21%	2065	16%
Satisfaction	n	%	n	%	n	%	n	%
Very Dissatisfied	138	3%	63	2%	37	3%	238	2%
Somewhat Dissatisfied	334	6%	160	5%	61	5%	555	5%
Satisfied	1760	33%	791	26%	243	21%	2794	30%
Somewhat Satisfied	1572	29%	762	25%	286	25%	2620	29%
Very Satisfied	1559	29%	1256	41%	518	45%	3333	34%
Mean Quality Ratings by Users		3.4		3.6		3.4		3.6
(1=very poor, 5=very good)	n	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	5314	3.77	3019	3.99	1146	4.07	9479	3.88
Equipment/Furnishings	5291	3.74	2987	3.93	1143	3.95	9421	3.83
Personnel	5265	3.86	2978	4.11	1144	4.11	9387	3.95
Overall Quality Rating	5197	3.79	2943	4.01	1130	4.04	9270	3.89
Mean Importance of Quality Ratings by Users								
(1=not important at all, 5=very important)	n	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	5294	4.20	3003	4.37	1146	4.42	9443	4.28
Equipment/Furnishings	5283	4.23	2982	4.40	1143	4.50	9408	4.26
Personnel	5245	4.33	2971	4.55	1142	4.59	9358	4.30
Overall Quality Importance Rating	5182	4.26	2929	4.44	1125	4.51	9236	4.40



## **Bowling Center** (Page 2 of 3) **Customer Profile**

Active Duty Ranks	Tot N	tal %	Users Only n %		Racial/Ethnic Origin	To N	otal %	Users Only n %		
E1-E4	7400	40%	2576	38%	Black/African-American	8666	17%	2718	23%	
E5-E9	7616	41%	2959	44%	White	34994	70%	7120	61%	
WO-CW5	523	3%	162	2%	Spanish/Hispanic/Latino	3574	8%	1154	11%	
O1-O3	1360	7%	414	6%	Asian	1506	3%	427	3%	
O4-O10	1667	9%	582	9%	Amer. Indian/Alaskan Native	634	1%	140	1%	
Total	18566	100%	6693	100%	Native Hawaiian/Pacific Isl.	391	1%	133	1%	
					Total	49765	100%	11692	100%	
Civilian Groups	N	%	n	%	Education	N	%	n	%	
GS9 or below	8020	42%	1703	48%	Some High School	499	1%	73	1%	
GS10 or above	7279	38%	1192	34%	H.S. Grad/G.E.D.	10069	21%	2331	21%	
Wage Grade	2948	15%	345	10%	Some College	20091	40%	5352	46%	
Crafts and Trades	644	3%	200	6%	College Graduate	10278	20%	2334	19%	
Contractor	319	2%	81	2%	Post-Grad Study/Degree	9085	18%	1722	14%	
Total	19210	100%	3521	100%	Total	50022	100%	11812	100%	
Gender	N	%	n	%	Marital Status	N	%	n	%	
Male	34047	77%	7951	75%	Single	11315	26%	2750	26%	
Female	12874	23%	3213	25%	Single Parent	2245	5%	725	6%	
Total	46921	100%	11164	100%	Married w/o Children	18885	39%	3145	26%	
					Married with Children	14779	31%	4841	42%	
					Total	47224	100%	11461	100%	
Age Groups	N	%	n	%	Residence	N	%	n	%	
21 and Under	3228	9%	1060	12%	Barracks/BEQ/BOQ	6312	16%	2174	23%	
22-29	6976	18%	2554	26%	Military Housing On Post	5913	14%	2695	26%	
30-38	7818	18%	2725	26%	Off-post Housing (<30 min.)	26560	51%	5428	44%	
39-49	11761	21%	2900	22%	Off-Post Housing (>=30 min.)	9705	19%	1010	7%	
50 +	17478	34%	1967	14%	Total	48490	100%	11307	100%	
Total	47261	100%	11206	100%						



# **Bowling Center** (Page 3 of 3) **Strategic Marketing Analysis**

FACILITY USAGE (percent of <i>Total</i> that has used the facility)	2000 <u>Baseline</u>	1998 <u>Baseline</u>	
Overall Usage	26.6%	26.6%	
Active Duty: E1-E4	36.4%	42.60/	
E1-E4 E5-E9	37.5%	43.6% 37.8%	
Officers	33.4%	28.6%	
Civilians	22.3%	19.1%	
Retirees	11.5%	9.7%	
FACILITY SATISFACTION	2000	1998	
(1=very dissatisfied, 5=very satisfied)	<b>Baseline</b>	<b>Baseline</b>	
Overall Satisfaction Active Duty:	3.84	N/A	
E1-E4	3.71	N/A	
E5-E9	3.75	N/A	
Officers	3.76	N/A	
Civilians	3.89	N/A	
Retirees	4.06	N/A	
QUALITY EVALUATION	2000	1998	
(1=very poor, 5=very good)	<u>Baseline</u>	<b>Baseline</b>	
Overall Quality Rating	3.83	3.81	
Building/Facility/Space Rating	3.81	3.82	
Equipment/Furnishings Rating	3.75	3.73	
Personnel Rating	3.95	3.86	
IMPORTANCE OF QUALITY EVALUATION	2000	1998	
(1=very important, 5=not important at all)	<b>Baseline</b>	<b>Baseline</b>	
Overall Quality Importance Rating	4.30	N/A	
Building/Facility/Space Rating	4.23	N/A	
Equipment/Furnishings Rating	4.26	N/A	
Personnel Rating	4.41	N/A	



## **Bowling Ctr. Food & Bev. Operations** (Page 1 of 3) **Facility Evaluation**

	Active	Active Duty		Civilians		irees	<b>Total Cases</b>	
	n	%	n	%	n	%	n	%
<b>Total Respondents</b>	19170	37%	20146	39%	11815	23%	51131	100%
Did Not Use in Past Year	10958	57%	12460	62%	7671	65%	31089	61%
Did Not Respond/Missing Data	2055	11%	2861	14%	2683	23%	7599	15%
USED PAST YEAR	6157	32%	4825	24%	1461	12%	12443	24%
-								
Frequency of Use	n	%	n	%	n	%	n	%
Less Than Once A Month	3163	51%	2392	50%	764	52%	6319	<b>52%</b>
1-3 Times A Month	1999	32%	1430	30%	398	27%	3827	31%
4 + Times A Month	995	16%	1003	21%	299	20%	2297	17%
Satisfaction	n	%	n	%	n	%	n	%
Very Dissatisfied	154	3%	75	2%	23	2%	252	3%
Somewhat Dissatisfied	331	7%	250	6%	65	6%	646	6%
Satisfied	1607	34%	1060	26%	259	22%	2926	31%
Somewhat Satisfied	1350	29%	1025	26%	283	24%	2658	28%
Very Satisfied	1290	27%	1598	40%	532	46%	3420	33%
Mean Quality Ratings by Users (1=very poor, 5=very good)	n	Mean	n	Mean	n	Mean	n	Mean
	1							
Building/Facility/Space	4704	3.72	3983	3.95	1159	4.08	9846	3.84
Equipment/Furnishings	4669	3.72	3953	3.92	1150	4.01	9772	3.82
Personnel	4666	3.83	3957	4.10	1153	4.17	9776	3.95
Overall Quality Rating	4599	3.76	3900	3.99	1134	4.08	9633	3.87
Mean Importance of Quality Ratings by Users								
(1=not important at all, 5=very important)	n	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	4683	4.23	3969	4.34	1161	4.40	9813	4.29
Equipment/Furnishings	4665	4.23	3937	4.34	1145	4.40	9747	4.28
Personnel	4654	4.34	3957	4.56	1161	4.58	9772	4.28
<b>Overall Quality Importance Rating</b>	4578	4.27	3878	4.41	1131	4.46	9587	4.43



## **Bowling Ctr. Food & Bev. Operations** (Page 2 of 3) **Customer Profile**

Active Duty Ranks	To N	otal %		s Only %	Dagial/Ethnia Onigin	Total N %		Users Only n %		
•	7400	40%	2202	37%	Racial/Ethnic Origin	8666		2703		
E1-E4	7616	41%	2717	46%	Black/African-American White	34994	17% 70%	7464	22% 62%	
E5-E9										
WO-CW5	523	3%	165	3%	Spanish/Hispanic/Latino	3574	8%	1191	11%	
01-03	1360	7%	360	6%	Asian	1506	3%	437	3%	
O4-O10	1667	9%	511	9%	Amer. Indian/Alaskan Native	634	1%	150	1%	
Total	18566	100%	5955	100%	Native Hawaiian/Pacific Isl.	391	1%	134	1%	
					Total	49765	100%	12079	100%	
Civilian Groups	N	%	n	%	Education	N	%	n	%	
GS9 or below	8020	42%	2180	47%	Some High School	499	1%	88	1%	
GS10 or above	7279	38%	1664	36%	H.S. Grad/G.E.D.	10069	21%	2274	19%	
Wage Grade	2948	15%	448	10%	Some College	20091	40%	5479	45%	
Crafts and Trades	644	3%	202	4%	College Graduate	10278	20%	2549	20%	
Contractor	319	2%	125	3%	Post-Grad Study/Degree	9085	18%	1812	14%	
Total	19210	100%	4619	100%	Total	50022	100%	12202	100%	
Gender	N	%	n	%	Marital Status	N	%	n	%	
			7700							
Male	34047		7788	72%	Single	11315	26%	2776	25%	
Female	12874		3742	28%	Single Parent	2245	5%	762	6%	
Total	46921	100%	11530	100%	Married w/o Children	18885	39%	3542	28%	
					Married with Children	14779		4753	40%	
					Total	47224	100%	11833	100%	
Age Groups	N	%	n	%	Residence	N	%	n	%	
21 and Under	3228	9%	874	10%	Barracks/BEQ/BOQ	6312	16%	1876	19%	
22-29	6976	18%	2271	24%	Military Housing On Post	5913	14%	2410	24%	
30-38	7818	18%	2646	25%	Off-post Housing (<30 min.)	26560	51%	5947	46%	
39-49	11761	21%	3211	24%	Off-Post Housing (>=30 min.)	9705	19%	1526	11%	
50 +	17478	34%	2572	18%	Total	48490	100%	11759	100%	
Total	47261	100%	11574	100%						



## **Bowling Ctr. Food & Bev. Operations** (Page 3 of 3) **Strategic Marketing Analysis**

FACILITY USAGE (percent of <i>Total</i> that has used the facility)	2000 <u>Baseline</u>	1998 <u>Baseline</u>	
Overall Usage	26.4%	24.5%	
Active Duty:	22.70/	20 10/	
E1-E4 E5-E9	32.7% 34.8%	38.1% 34.3%	
Officers	34.8% 29.4%	25.3%	
Civilians	27.5%	23.7%	
Retirees	12.2%	10.5%	
FACILITY SATISFACTION	2000	1998	
(1=very dissatisfied, 5=very satisfied)	<b>Baseline</b>	<b>Baseline</b>	
Overall Satisfaction Active Duty:	3.80	N/A	
E1-E4	3.70	N/A	
E5-E9	3.68	N/A	
Officers	3.54	N/A	
Civilians	3.85	N/A	
Retirees	4.07	N/A	
QUALITY EVALUATION	2000	1998	
(1=very poor, 5=very good)	<b>Baseline</b>	<b>Baseline</b>	
Overall Quality Rating	3.83	3.77	
Building/Facility/Space Rating	3.78	3.74	
Equipment/Furnishings Rating	3.77	3.73	
Personnel Rating	3.93	3.83	
IMPORTANCE OF QUALITY EVALUATION	2000	1998	
(1=very important, 5=not important at all)	<u>Baseline</u>	<b>Baseline</b>	
Overall Quality Importance Rating	4.30	N/A	
Building/Facility/Space Rating	4.25	N/A	
Equipment/Furnishings Rating	4.24	N/A	
Personnel Rating	4.42	N/A	



## **Bowling Pro Shop** (Page 1 of 3) **Facility Evaluation**

	Active	e Duty	Civi	lians	Reti	irees	Total	Cases
	n	%	n	%	n	%	n	%
<b>Total Respondents</b>	19170	37%	20146	39%	11815	23%	51131	100%
Did Not Use in Past Year	15260	80%	15963	79%	8417	71%	39640	78%
Did Not Respond/Missing Data	2249	12%	3234	16%	2803	24%	8286	16%
USED PAST YEAR	1661	9%	949	5%	595	5%	3205	7%
Frequency of Use	n	%	n	%	n	%	n	%
Less Than Once A Month	1026	62%	623	66%	396	67%	2045	65%
1-3 Times A Month	419	25%	179	19%	130	22%	728	22%
4 + Times A Month	216	13%	147	15%	69	12%	432	13%
Satisfaction	n	%	n	%	n	%	n	%
Very Dissatisfied	60	5%	33	5%	18	4%	111	4%
Somewhat Dissatisfied	92	8%	40	6%	26	6%	158	6%
Satisfied	427	35%	175	25%	94	23%	696	32%
Somewhat Satisfied	322	26%	163	24%	96	24%	581	26%
Very Satisfied	322	26%	276	40%	174	43%	772	32%
Mean Quality Ratings by Users (1=very poor, 5=very good)	n	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	1217	3.56	687	3.89	409	3.91	2313	3.71
Equipment/Furnishings	1211	3.56	685	3.83	410	3.86	2306	3.69
Personnel	1209	3.71	685	4.10	410	4.12	2304	3.87
Overall Quality Rating	1183	3.62	673	3.94	403	3.97	2259	3.76
Mean Importance of Quality Ratings by Users								
(1=not important at all, 5=very important)	n	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	1212	4.04	686	4.41	411	4.37	2309	4.21
Equipment/Furnishings	1208	4.02	684	4.46	409	4.42	2301	4.20
Personnel	1203	4.15	688	4.60	409	4.59	2300	4.19
Overall Quality Importance Rating	1178	4.08	671	4.50	398	4.47	2247	4.33



## **Bowling Pro Shop** (Page 2 of 3) **Customer Profile**

Active Duty Ranks	To N	tal %	User n	s Only %	Racial/Ethnic Origin	Total in N %		Users Only n %		
E1-E4	7400	40%	678	42%	Black/African-American	8666	17%	833	27%	
E5-E9	7616	41%	720	45%	White	34994	70%	1721	56%	
WO-CW5	523	3%	34	2%	Spanish/Hispanic/Latino	3574	8%	307	11%	
O1-O3	1360	7%	68	4%	Asian	1506	3%	126	3%	
O4-O10	1667	9%	96	6%	Amer. Indian/Alaskan Native	634	1%	49	2%	
Total	18566	100%	1596	100%	Native Hawaiian/Pacific Isl.	391	1%	48	1%	
					Total	49765	100%	3084	100%	
Civilian Groups	N	%	n	%	Education	N	%	n	%	
GS9 or below	8020	42%	410	46%	Some High School	499	1%	32	1%	
GS10 or above	7279	38%	294	33%	H.S. Grad/G.E.D.	10069	21%	678	24%	
Wage Grade	2948	15%	120	13%	Some College	20091	40%	1443	46%	
Crafts and Trades	644	3%	63	7%	College Graduate	10278	20%	575	18%	
Contractor	319	2%	12	1%	Post-Grad Study/Degree	9085	18%	381	12%	
Total	19210	100%	899	100%	Total	50022	100%	3109	100%	
Gender	N	%	n	%	Marital Status	N	%	n	%	
Male	34047	77%	2264	82%	Single	11315	26%	705	26%	
Female	12874	23%	622	18%	Single Parent	2245	5%	173	5%	
Total	46921	100%	2886	100%	Married w/o Children	18885	39%	957	31%	
					Married with Children	14779	31%	1138	38%	
					Total	47224	100%	2973	100%	
Age Groups	N	%	n	%	Residence	N	%	n	%	
21 and Under	3228	9%	262	12%	Barracks/BEQ/BOQ	6312	16%	556	23%	
22-29	6976	18%	563	23%	Military Housing On Post	5913	14%	581	22%	
30-38	7818	18%	594	22%	Off-post Housing (<30 min.)	26560	51%	1530	47%	
39-49	11761	21%	739	21%	Off-Post Housing (>=30 min.)	9705	19%	284	9%	
50 +	17478	34%	737	22%	Total	48490	100%	2951	100%	
Total	47261	100%	2895	100%						



## **Bowling Pro Shop** (Page 3 of 3) **Strategic Marketing Analysis**

2000 <u>Baseline</u>	1998 <u>Baseline</u>	
6.6%	5.7%	
0.2%	8 6%	
4.6%	3.2%	
2000	1998	
<b>Baseline</b>	<b>Baseline</b>	
3.74	N/A	
3.60	N/A	
3.64	N/A	
3.83	N/A	
4.01	N/A	
2000	1998	
<u>Baseline</u>	<b>Baseline</b>	
3.73	3.83	
3.68	3.80	
3.62	3.79	
3.89	3.88	
2000	1998	
<b>Baseline</b>	<b>Baseline</b>	
4.25	N/A	
4.22	N/A	
4.17	N/A	
4.35	N/A	
	8aseline 6.6% 9.2% 8.7% 5.7% 5.4% 4.6%  2000 8aseline 3.74 3.60 3.66 3.64 3.83 4.01  2000 8aseline 3.73 3.68 3.62 3.89  2000 8aseline 4.25 4.22 4.17	Baseline         Baseline           6.6%         5.7%           9.2%         8.6%           8.7%         7.0%           5.7%         4.5%           5.4%         4.1%           4.6%         3.2%           2000         1998           Baseline         Baseline           3.66         N/A           3.64         N/A           3.83         N/A           4.01         N/A           3.68         3.80           3.62         3.79           3.89         3.88           2000         1998           Baseline         Baseline           4.25         N/A           4.22         N/A           4.25         N/A           4.22         N/A           4.17         N/A



# **Cabins & Campgrounds** (Page 1 of 3) **Facility Evaluation**

	Active	e Duty	Civilians		Retirees		Total Cases	
	<u>n</u>	%	n	%	n	%	n	%
<b>Total Respondents</b>	19170	37%	20146	39%	11815	23%	51131	100%
Did Not Use in Past Year	15047	78%	15777	78%	8267	70%	39091	77%
Did Not Respond/Missing Data	2165	11%	3029	15%	2704	23%	7898	15%
USED PAST YEAR	1958	10%	1340	7%	844	7%	4142	8%
Frequency of Use	n	%	n	%	n	%	n	0/0
Less Than Once A Month	1359	69%	1054	79%	650	77%	3063	73%
1-3 Times A Month	399	20%	182	14%	147	17%	728	18%
4 + Times A Month	200	10%	104	8%	47	6%	351	9%
Satisfaction	n	%	n	%	n	%	n	%
Very Dissatisfied	76	5%	19	2%	11	2%	106	4%
Somewhat Dissatisfied	103	7%	47	5%	22	4%	172	6%
Satisfied	506	36%	210	24%	123	22%	839	31%
Somewhat Satisfied	356	26%	194	22%	123	22%	673	24%
Very Satisfied	353	25%	421	47%	272	49%	1046	35%
Mean Quality Ratings by Users (1=very poor, 5=very good)	n	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	1402	3.54	889	4.04	548	4.02	2839	3.76
Equipment/Furnishings	1378	3.53	872	3.95	538	3.96	2788	3.72
Personnel	1360	3.70	865	4.15	532	4.15	2757	3.89
<b>Overall Quality Rating</b>	1322	3.60	842	4.07	515	4.07	2679	3.81
Mean Importance of Quality Ratings by Users								
(1=not important at all, 5=very important)	n	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	1399	4.04	886	4.42	543	4.46	2828	4.24
Equipment/Furnishings	1378	4.10	881	4.46	537	4.50	2796	4.21
Personnel	1359	4.17	860	4.55	532	4.61	2751	4.25
<b>Overall Quality Importance Rating</b>	1319	4.12	842	4.48	512	4.53	2673	4.34



### Cabins & Campgrounds (Page 2 of 3) Customer Profile

Active Duty Ranks	To N	tal %	User: n	s Only %	Racial/Ethnic Origin	Total N %		Users Only n %	
E1-E4	7400	40%	764	41%	Black/African-American	8666	17%	882	22%
E5-E9	7616	41%	878	47%	White	34994	70%	2518	63%
WO-CW5	523	3%	41	2%	Spanish/Hispanic/Latino	3574	8%	371	10%
O1-O3	1360	7%	96	5%	Asian	1506	3%	117	3%
O4-O10	1667	9%	104	6%	Amer. Indian/Alaskan Native	634	1%	62	2%
Total	18566	100%	1883	100%	Native Hawaiian/Pacific Isl.	391	1%	49	1%
					Total	49765	100%	3999	100%
Civilian Groups	N	%	n	%	Education	N	%	n	%
GS9 or below	8020	42%	607	48%	Some High School	499	1%	38	1%
GS10 or above	7279	38%	352	28%	H.S. Grad/G.E.D.	10069	21%	850	22%
Wage Grade	2948	15%	241	19%	Some College	20091	40%	1795	45%
Crafts and Trades	644	3%	56	4%	College Graduate	10278	20%	805	20%
Contractor	319	2%	20	2%	Post-Grad Study/Degree	9085	18%	532	13%
Total	19210	100%	1276	100%	Total	50022	100%	4020	100%
Gender	N	%	n	%	Marital Status	N	%	n	%
Male	34047	77%	2820	81%	Single	11315	26%	898	26%
Female	12874	23%	918	19%	Single Parent	2245	5%	212	5%
Total	46921	100%	3738	100%	Married w/o Children	18885	39%	1258	31%
					Married with Children	14779	31%	1455	38%
					Total	47224	100%	3823	100%
Age Groups	N	%	n	%	Residence	N	%	n	%
21 and Under	3228	9%	319	11%	Barracks/BEQ/BOQ	6312	16%	612	19%
22-29	6976	18%	662	21%	Military Housing On Post	5913	14%	677	21%
30-38	7818	18%	774	22%	Off-post Housing (<30 min.)	26560	51%	1979	46%
39-49	11761	21%	973	21%	Off-Post Housing (>=30 min.)	9705	19%	561	13%
50 +	17478	34%	1028	24%	Total	48490	100%	3829	100%
Total	47261	100%	3756	100%					



## **Cabins & Campgrounds** (Page 3 of 3) **Strategic Marketing Analysis**

FACILITY USAGE (percent of <i>Total</i> that has used the facility)	2000 <u>Baseline</u>	1998 <u>Baseline</u>	
Overall Usage Active Duty:	7.7%	2.8%	
E1-E4	9.6%	2.4%	
E5-E9	10.4%	3.0%	
Officers	6.9%	5.1%	
Civilians	6.7%	2.6%	
Retirees	7.3%	2.7%	
FACILITY SATISFACTION	2000	1998	
(1=very dissatisfied, 5=very satisfied)	<b>Baseline</b>	<b>Baseline</b>	
Overall Satisfaction Active Duty:	3.76	N/A	
E1-E4	3.52	N/A	
E5-E9	3.69	N/A	
Officers	3.62	N/A	
Civilians	3.99	N/A	
Retirees	4.09	N/A	
QUALITY EVALUATION	2000	1998	
(1=very poor, 5=very good)	<u>Baseline</u>	<u>Baseline</u>	
Overall Quality Rating	3.70	3.82	
Building/Facility/Space Rating	3.64	3.74	
Equipment/Furnishings Rating	3.62	3.75	
Personnel Rating	3.81	3.93	
IMPORTANCE OF QUALITY EVALUATION	2000	1998	
(1=very important, 5=not important at all)	<b>Baseline</b>	<u>Baseline</u>	
Overall Quality Importance Rating	4.23	N/A	
Building/Facility/Space Rating	4.17	N/A	
Equipment/Furnishings Rating	4.24	N/A	
Personnel Rating	4.26	N/A	



# **Car Wash** (Page 1 of 3) **Facility Evaluation**

	Active Duty		Civilians		Retirees		<b>Total Cases</b>	
	n	%	n	%	n	%	n	%
Total Respondents	19170	37%	20146	39%	11815	23%	51131	100%
Did Not Use in Past Year	12574	66%	14755	73%	8153	69%	35482	68%
Did Not Respond/Missing Data	1938	10%	2958	15%	2689	23%	7585	14%
USED PAST YEAR	4658	24%	2433	12%	973	8%	8064	17%
Frequency of Use	n	%	n	%	n	%	n	%
Less Than Once A Month	2257	48%	1452	60%	592	61%	4301	52%
1-3 Times A Month	1691	36%	757	31%	297	31%	2745	35%
4 + Times A Month	710	15%	224	9%	84	9%	1018	14%
Satisfaction	n	%	n	%	n	%	n	%
Very Dissatisfied	290	8%	78	4%	12	2%	380	6%
Somewhat Dissatisfied	387	11%	162	9%	36	5%	585	9%
Satisfied	1176	33%	511	27%	149	20%	1836	30%
Somewhat Satisfied	899	25%	445	24%	182	25%	1526	25%
Very Satisfied	846	24%	676	36%	348	48%	1870	29%
Mean Quality Ratings by Users								
(1=very poor, 5=very good)	<u>n</u>	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	3551	3.47	1857	3.75	717	4.09	6125	3.63
Equipment/Furnishings	3507	3.45	1833	3.67	713	4.00	6053	3.58
Personnel	3228	3.63	1622	3.92	663	4.00	5513	3.75
Overall Quality Rating	3195	3.54	1594	3.83	654	4.03	5443	3.68
Mean Importance of Quality Ratings by Users								
(1=not important at all, 5=very important)	n	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	3530	4.13	1850	4.17	719	4.29	6099	4.16
Equipment/Furnishings	3491	4.19	1821	4.31	712	4.38	6024	4.17
Personnel	3279	4.07	1654	4.24	667	4.35	5600	4.25
Overall Quality Importance Rating	3239	4.14	1619	4.25	659	4.35	5517	4.15



### Car Wash (Page 2 of 3) Customer Profile

Active Duty Ranks	To N	otal %	User: n	s Only %	Racial/Ethnic Origin	Tota Racial/Ethnic Origin N		Users n	sers Only	
E1-E4	7400	40%	1747	39%	Black/African-American	8666	<b>%</b> 17%	1883	24%	
E5-E9	7616	41%	2080	46%	White	34994	70%	4758	60%	
WO-CW5	523	3%	106	2%	Spanish/Hispanic/Latino		8%	711	10%	
01-03	1360	7%	315	7%	•		3%	260	3%	
O4-O10	1667	9%	263	6%	Amer. Indian/Alaskan Native	634	1%	99	1%	
Total	18566	100%	4511	100%	Native Hawaiian/Pacific Isl.	391	1%	89	1%	
					Total	49765	100%	7800	100%	
Civilian Groups	N	%	n	%	Education	N	%	n	%	
GS9 or below	8020	42%	986	43%	Some High School	499	1%	57	1%	
GS10 or above	7279	38%	828	36%	H.S. Grad/G.E.D.	10069	21%	1559	21%	
Wage Grade	2948	15%	280	12%	Some College	20091	40%	3534	46%	
Crafts and Trades	644	3%	118	5%	College Graduate	10278	20%	1636	20%	
Contractor	319	2%	87	4%	Post-Grad Study/Degree	9085	18%	1076	12%	
Total	19210	100%	2299	100%	Total	50022	100%	7862	100%	
Gender	N	%	n	%	Marital Status	N	%	n	%	
Male	34047	77%	5481	77%	Single	11315	26%	1936	28%	
Female	12874	23%	1914	23%	Single Parent	2245	5%	411	5%	
Total	46921	100%	7395	100%	Married w/o Children	18885	39%	2280	27%	
					Married with Children	14779	31%	2995	39%	
					Total	47224	100%	7622	100%	
Age Groups	N	%	n	%	Residence	N	%	n	%	
21 and Under	3228	9%	689	12%	Barracks/BEQ/BOQ	6312	16%	1371	22%	
22-29	6976	18%	1778	28%	Military Housing On Post	5913	14%	1831	27%	
30-38	7818	18%	1774	26%	Off-post Housing (<30 min.)	26560	51%	3576	43%	
39-49	11761	21%	1752	20%	Off-Post Housing (>=30 min.)	9705	19%	728	8%	
50 +	17478	34%	1419	14%	Total	48490	100%	7506	100%	
Total	47261	100%	7412	100%						



### Car Wash (Page 3 of 3) Strategic Marketing Analysis

FACILITY USAGE (percent of <i>Total</i> that has used the facility)	2000 <u>Baseline</u>	1998 <u>Baseline</u>	
Overall Usage	18.3%	9.5%	
Active Duty: E1-E4	23.3%	13.7%	
E5-E9	28.3%	15.7%	
Officers	23.0%	12.7%	
Civilians	15.0%	6.0%	
Retirees	8.2%	5.2%	
FACILITY SATISFACTION	2000	1998	
(1=very dissatisfied, 5=very satisfied)	<b>Baseline</b>	<u>Baseline</u>	
Overall Satisfaction Active Duty:	3.58	N/A	
E1-E4	3.33	N/A	
E5-E9	3.43	N/A	
Officers	3.55	N/A	
Civilians	3.62	N/A	
Retirees	4.15	N/A	
QUALITY EVALUATION	2000	1998	
(1=very poor, 5=very good)	<b>Baseline</b>	<u>Baseline</u>	
Overall Quality Rating	3.61	3.63	
Building/Facility/Space Rating	3.58	3.56	
Equipment/Furnishings Rating	3.50	3.50	
Personnel Rating	3.70	3.70	
IMPORTANCE OF QUALITY EVALUATION	2000	1998	
(1=very important, 5=not important at all)	<u>Baseline</u>	<b>Baseline</b>	
Overall Quality Importance Rating	4.14	N/A	
Building/Facility/Space Rating	4.10	N/A	
Equipment/Furnishings Rating	4.14	N/A	
Personnel Rating	4.14	N/A	



# **Child Development Center** (Page 1 of 3) **Facility Evaluation**

	Active	e Duty	Civi	lians	Reti	Retirees		Cases
	<u>n</u>	%	n	%	n	%	n	%
<b>Total Respondents</b>	19170	37%	20146	39%	11815	23%	51131	100%
Did Not Use in Past Year	14758	77%	16096	80%	8772	74%	39626	77%
Did Not Respond/Missing Data	2073	11%	3084	15%	2847	24%	8004	15%
USED PAST YEAR	2339	12%	966	5%	196	2%	3501	7%
Frequency of Use	n	%	n	%	n	%	n	%
Less Than Once A Month	721	31%	296	31%	139	71%	1156	33%
1-3 Times A Month	431	18%	92	10%	29	15%	552	16%
4 + Times A Month	1187	51%	578	60%	28	14%	1793	51%
Satisfaction	n	%	n	%	n	%	n	%
Very Dissatisfied	134	7%	26	3%	2	2%	162	5%
Somewhat Dissatisfied	201	10%	53	7%	6	6%	260	9%
Satisfied	579	29%	136	17%	24	24%	739	26%
Somewhat Satisfied	445	22%	174	22%	25	25%	644	23%
Very Satisfied	635	32%	399	51%	45	44%	1079	37%
Mean Quality Ratings by Users (1=very poor, 5=very good)	n	Moon	n	Moon	n	Moon	n	Moon
	n	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	1970	3.84	781	4.17	102	4.14	2853	3.95
Equipment/Furnishings	1957	3.85	782	4.13	101	4.09	2840	3.96
Personnel	1950	3.84	777	4.22	100	4.17	2827	3.95
Overall Quality Rating	1904	3.85	765	4.18	98	4.15	2767	3.96
Mean Importance of Quality Ratings by Users								
(1=not important at all, 5=very important)	n	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	1969	4.42	784	4.70	104	4.40	2857	4.50
Equipment/Furnishings	1951	4.38	779	4.70	101	4.32	2831	4.49
Personnel	1951	4.48	775	4.80	100	4.51	2826	4.45
Overall Quality Importance Rating	1899	4.44	761	4.74	98	4.41	2758	4.55



## **Child Development Center** (Page 2 of 3) **Customer Profile**

Active Duty Ranks	To N	otal %		s Only %	Racial/Ethnic Origin	Total al/Ethnic Origin N %		Users Only n %		
•	7400	40%	733	33%	Black/African-American	8666		1013	29%	
E1-E4	7616	40%	1084	49%	White	34994	17% 70%	1804	54%	
E5-E9										
WO-CW5	523	3%	51	2%	Spanish/Hispanic/Latino	3574	8%	355	11%	
01-03	1360	7%	154	7%	Asian	1506	3%	120	3%	
O4-O10	1667	9%	198	9%	Amer. Indian/Alaskan Native	634	1%	49	1%	
Total	18566	100%	2220	100%	Native Hawaiian/Pacific Isl.	391	1%	31	1%	
					Total	49765	100%	3372	100%	
Civilian Groups	N	%	n	%	Education	N	%	n	%	
GS9 or below	8020	42%	476	54%	Some High School	499	1%	31	1%	
GS10 or above	7279	38%	237	27%	H.S. Grad/G.E.D.	10069	21%	612	19%	
Wage Grade	2948	15%	81	9%	Some College	20091	40%	1564	46%	
Crafts and Trades	644	3%	59	7%	College Graduate	10278	20%	718	21%	
Contractor	319	2%	26	3%	Post-Grad Study/Degree	9085	18%	463	13%	
Total	19210	100%	879	100%	Total	50022	100%	3388	100%	
Gender	N	%	n	%	Marital Status	N	%	n	%	
Male	34047		2011	67%	Single	11315	26%	429	14%	
Female	12874		1159	33%	Single Parent	2245	5%	364	11%	
		100%	3170	100%	-	18885		460	13%	
Total	40921	100%	3170	100%	Married w/o Children	14779		2060	62%	
					Married with Children					
					Total	4/224	100%	3313	100%	
Age Groups	N	%	n	%	Residence	N	%	n	%	
21 and Under	3228	9%	233	9%	Barracks/BEQ/BOQ	6312	16%	384	14%	
22-29	6976	18%	870	30%	Military Housing On Post	5913	14%	1235	42%	
30-38	7818	18%	1196	38%	Off-post Housing (<30 min.)	26560	51%	1266	37%	
39-49	11761	21%	607	17%	Off-Post Housing (>=30 min.)	9705	19%	260	7%	
50 +	17478	34%	264	7%	Total	48490	100%	3145	100%	
Total	47261	100%	3170	100%						



## **Child Development Center** (Page 3 of 3) **Strategic Marketing Analysis**

FACILITY USAGE (percent of <i>Total</i> that has used the facility)	2000 <u>Baseline</u>	1998 <u>Baseline</u>	
Overall Usage	8.0%	5.4%	
Active Duty:			
E1-E4	10.1%	9.3%	
E5-E9	15.8%	10.5%	
Officers	11.9%	10.3%	
Civilians	5.5%	3.0%	
Retirees	1.6%	0.6%	
FACILITY SATISFACTION	2000	1998	
(1=very dissatisfied, 5=very satisfied)	<u>Baseline</u>	Baseline	
Overall Satisfaction	3.77	N/A	
Active Duty:			
E1-E4	3.39	N/A	
E5-E9	3.76	N/A	
Officers	3.75	N/A	
Civilians	4.05	N/A	
Retirees	4.06	N/A	
QUALITY EVALUATION	2000	1998	
(1=very poor, 5=very good)	<b>Baseline</b>	<b>Baseline</b>	
Overall Quality Rating	3.91	4.02	
Building/Facility/Space Rating	3.89	4.04	
Equipment/Furnishings Rating	3.89	4.02	
Personnel Rating	3.92	4.00	
IMPORTANCE OF QUALITY EVALUATION	2000	1998	
(1=very important, 5=not important at all)	<u>Baseline</u>	<u>Baseline</u>	
<b>Overall Quality Importance Rating</b>	4.49	N/A	
Building/Facility/Space Rating	4.47	N/A	
Equipment/Furnishings Rating	4.42	N/A	
Personnel Rating	4.55	N/A	



# **Fitness Center/Gymnasium** (Page 1 of 3) **Facility Evaluation**

	Active Duty		Civilians		Retirees		Total Cases	
	n	%	n	%	n	%	n	%
Total Respondents	19170	37%	20146	39%	11815	23%	51131	100%
Did Not Use in Past Year	4571	24%	12519	62%	7946	67%	25036	47%
Did Not Respond/Missing Data	885	5%	1530	8%	1724	15%	4139	8%
USED PAST YEAR	13714	72%	6097	30%	2145	18%	21956	46%
Frequency of Use	n	%	n	%	n	%	n	%
Less Than Once A Month	2146	16%	1847	30%	815	38%	4808	21%
1-3 Times A Month	3061	22%	1229	20%	535	25%	4825	23%
4 + Times A Month	8507	62%	3021	50%	795	37%	12323	56%
Satisfaction	n	%	n	%	n	%	n	%
Very Dissatisfied	360	1%	97	2%	27	2%	484	2%
Somewhat Dissatisfied	1037	2%	268	5%	48	3%	1353	<b>7%</b>
Satisfied	3115	7%	1020	19%	263	15%	4398	23%
Somewhat Satisfied	3422	8%	1320	24%	358	20%	5100	26%
Very Satisfied	4733	11%	2751	50%	1082	61%	8566	42%
Mean Quality Ratings by Users								
(1=very poor, 5=very good)	n	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	12626	3.82	5447	4.07	1775	4.29	19848	3.94
Equipment/Furnishings	12593	3.88	5426	4.16	1758	4.33	19777	3.99
Personnel	12545	3.92	5411	4.17	1754	4.23	19710	4.00
<b>Overall Quality Rating</b>	12474	3.88	5359	4.14	1739	4.29	19572	3.98
Mean Importance of Quality Ratings by Users								
(1=not important at all, 5=very important)	n	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	12604	4.43	5438	4.51	1770	4.54	19812	4.46
Equipment/Furnishings	12564	4.50	5419	4.59	1754	4.61	19737	4.46
Personnel	12557	4.37	5418	4.54	1755	4.58	19730	4.53
Overall Quality Importance Rating	12447	4.44	5357	4.55	1731	4.58	19535	4.42



## **Fitness Center/Gymnasium** (Page 2 of 3) **Customer Profile**

Active Duty Ranks	To N	Total Users Only N % n % Racial/Ethnic Origin		Racial/Ethnic Origin	To N	otal %	Users Only n %		
E1-E4	7400	40%	5046	38%	Black/African-American	8666	17%	4815	23%
E5-E9	7616	41%	5734	43%	White	34994	70%	13308	62%
WO-CW5	523	3%	360	3%	Spanish/Hispanic/Latino	3574	8%	2004	10%
O1-O3	1360	7%	1074	8%	Asian	1506	3%	718	3%
O4-O10	1667	9%	1198	9%	Amer. Indian/Alaskan Native	634	1%	281	1%
Total	18566	100%	13412	100%	Native Hawaiian/Pacific Isl.	391	1%	201	1%
					Total	49765	100%	21327	100%
Civilian Groups	N	%	n	%	Education	N	%	n	%
GS9 or below	8020	42%	2496	43%	Some High School	499	1%	113	0%
GS10 or above	7279	38%	2268	39%	H.S. Grad/G.E.D.	10069	21%	3968	19%
Wage Grade	2948	15%	706	12%	Some College	20091	40%	9187	43%
Crafts and Trades	644	3%	216	4%	College Graduate	10278	20%	4580	21%
Contractor	319	2%	126	2%	Post-Grad Study/Degree	9085	18%	3707	16%
Total	19210	100%	5812	100%	Total	50022	100%	21555	100%
Gender	N	%	n	%	Marital Status	N	%	n	%
Male	34047	77%	15034	77%	Single	11315	26%	5702	30%
Female	12874	23%	5346	23%	Single Parent	2245	5%	1124	5%
Total	46921	100%	20380	100%	Married w/o Children	18885	39%	5845	27%
					Married with Children	14779	31%	8026	38%
					Total	47224	100%	20697	100%
Age Groups	N	%	n	%	Residence	N	%	n	%
21 and Under	3228	9%	2094	12%	Barracks/BEQ/BOQ	6312	16%	4380	24%
22-29	6976	18%	4985	28%	Military Housing On Post	5913	14%	4434	23%
30-38	7818	18%	5024	26%	Off-post Housing (<30 min.)	26560	51%	9676	44%
39-49	11761	21%	5003	21%	Off-Post Housing (>=30 min.)	9705	19%	2209	9%
50 +	17478	34%	3294	13%	Total	48490	100%	20699	100%
Total	47261	100%	20400	100%					



## **Fitness Center/Gymnasium** (Page 3 of 3) **Strategic Marketing Analysis**

FACILITY USAGE (percent of <i>Total</i> that has used the facility)	2000 <u>Baseline</u>	1998 <u>Baseline</u>	
Overall Usage Active Duty:	48.5%	44.0%	
E1-E4	74.7%	77.2%	
E5-E9	77.3%	75.5%	
Officers	75.1%	69.9%	
Civilians	36.2%	26.9%	
Retirees	18.6%	12.5%	
FACILITY SATISFACTION	2000	1998	
(1=very dissatisfied, 5=very satisfied)	<b>Baseline</b>	<b>Baseline</b>	
Overall Satisfaction	3.99	N/A	
Active Duty: E1-E4	3.87	N/A	
E5-E9	3.89	N/A	
Officers	3.92	N/A	
Civilians	4.10	N/A	
Retirees	4.32	N/A	
QUALITY EVALUATION	2000	1998	
(1=very poor, 5=very good)	<u>Baseline</u>	<b>Baseline</b>	
Overall Quality Rating	3.96	3.83	
Building/Facility/Space Rating	3.90	3.82	
Equipment/Furnishings Rating Personnel Rating	3.97 4.01	3.81 3.84	
IMPORTANCE OF QUALITY EVALUATION	2000	1998	
(1=very important, 5=not important at all)	<u>Baseline</u>	<b>Baseline</b>	
Overall Quality Importance Rating	4.47	N/A	
Building/Facility/Space Rating	4.44	N/A	
Equipment/Furnishings Rating	4.53	N/A	
Personnel Rating	4.43	N/A	



# **Golf Course Food & Bev. Operations** (Page 1 of 3) **Facility Evaluation**

	Active Duty		Civilians		Retirees		Total Cases	
	n	%	n	%	n	%	n	%
Total Respondents	19170	37%	20146	39%	11815	23%	51131	100%
Did Not Use in Past Year	14262	74%	14203	71%	7607	64%	36072	71%
Did Not Respond/Missing Data	2250	12%	3090	15%	2659	23%	7999	15%
USED PAST YEAR	2658	14%	2853	14%	1549	13%	7060	14%
Frequency of Use	n	%	n	%	n	%	n	%
Less Than Once A Month	1371	52%	1534	54%	760	49%	3665	51%
1-3 Times A Month	752	28%	754	26%	411	27%	1917	28%
4 + Times A Month	535	20%	565	20%	378	24%	1478	21%
Satisfaction	n	%	n	%	n	%	n	%
Very Dissatisfied	93	5%	48	2%	39	3%	180	3%
Somewhat Dissatisfied	118	6%	127	5%	87	7%	332	6%
Satisfied	630	31%	567	24%	249	20%	1446	26%
Somewhat Satisfied	591	29%	621	26%	302	24%	1514	27%
Very Satisfied	610	30%	982	42%	590	47%	2182	38%
Mean Quality Ratings by Users								
(1=very poor, 5=very good)	n	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	2016	3.82	2332	4.08	1263	4.18	5611	4.00
Equipment/Furnishings	1999	3.79	2301	4.03	1252	4.12	5552	3.96
Personnel	1993	3.83	2287	4.15	1246	4.18	5526	4.03
Overall Quality Rating	1964	3.82	2260	4.09	1230	4.16	5454	4.00
Mean Importance of Quality Ratings by Users								
(1=not important at all, 5=very important)	n	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	2005	4.13	2313	4.34	1257	4.34	5575	4.26
Equipment/Furnishings	1992	4.12	2301	4.34	1246	4.35	5539	4.25
Personnel	1990	4.28	2280	4.57	1243	4.58	5513	4.25
Overall Quality Importance Rating	1953	4.18	2249	4.42	1226	4.42	5428	4.44



## **Golf Course Food & Bev. Operations** (Page 2 of 3) **Customer Profile**

A -45 D4 Dl		otal		s Only	D:-1/E4:- O:	Total		Users Only		
Active Duty Ranks	N	%	n	%	Racial/Ethnic Origin	N	%	n	%	
E1-E4	7400	40%	696	27%	Black/African-American	8666	17%	970	14%	
E5-E9	7616	41%	1053	41%	White	34994	70%	4869	72%	
WO-CW5	523	3%	104	4%	Spanish/Hispanic/Latino	3574	8%	557	9%	
O1-O3	1360	7%	285	11%	Asian	1506	3%	284	3%	
O4-O10	1667	9%	432	17%	Amer. Indian/Alaskan Native	634	1%	78	1%	
Total	18566	100%	2570	100%	Native Hawaiian/Pacific Isl.	391	1%	81	1%	
					Total	49765	100%	6839	100%	
Civilian Groups	N	%	n	%	Education	N	%	n	%	
GS9 or below	8020	42%	1032	38%	Some High School	499	1%	42	1%	
GS10 or above	7279	38%	1329	48%	H.S. Grad/G.E.D.	10069	21%	888	13%	
Wage Grade	2948	15%	263	10%	Some College	20091	40%	2572	37%	
Crafts and Trades	644	3%	99	4%	College Graduate	10278	20%	1645	24%	
Contractor	319	2%	19	1%	Post-Grad Study/Degree	9085	18%	1765	26%	
Total	19210	100%	2742	100%	Total	50022	100%	6912	100%	
Gender	N	%	n	%	Marital Status	N	%	n	%	
Male	34047	77%	5022	81%	Single	11315	26%	1289	21%	
Female	12874	23%	1491	19%	Single Parent	2245	5%	305	4%	
Total	46921	100%	6513	100%	Married w/o Children	18885	39%	2717	40%	
					Married with Children	14779	31%	2293	35%	
					Total	47224	100%	6604	100%	
Age Groups	N	%	n	%	Residence	N	%	n	%	
21 and Under	3228	9%	272	6%	Barracks/BEQ/BOQ	6312	16%	620	12%	
22-29	6976	18%	834	16%	Military Housing On Post	5913	14%	1112	19%	
30-38	7818	18%	1160	20%	Off-post Housing (<30 min.)	26560	51%	4030	56%	
39-49	11761	21%	1873	25%	Off-Post Housing (>=30 min.)	9705	19%	986	13%	
50 +	17478	34%	2400	33%	Total	48490	100%	6748	100%	
Total	47261	100%	6539	100%						



## **Golf Course Food & Bev. Operations** (Page 3 of 3) **Strategic Marketing Analysis**

Overall Usage         12.9%         9.4%           Active Duty:         E1-E4         11.6%         7.9%           E5-E9         13.9%         9.6%           Officers         21.9%         17.0%           Civilians         13.9%         12.8%           Retirees         12.1%         9.0%           FACILITY SATISFACTION         2000         1998           (1=very dissatisfied, 5=very satisfied)         Baseline         Baseline           Overall Satisfaction         3.75         N/A           Active Duty:         E1-E4         3.58         N/A           E5-E9         3.62         N/A           Officers         3.82         N/A           Civilians         3.87         N/A           Retirees         4.04         N/A           QUALITY EVALUATION         2000         1998           QUALITY EVALUATION         2000         1998           Levery poor, 5=very good)         Baseline         Baseline	
E1-E4	
E5-E9	
Officers         21.9%         17.0%           Civilians         13.9%         12.8%           Retirees         12.1%         9.0%           FACILITY SATISFACTION         2000         1998           (1=very dissatisfied, 5=very satisfied)         Baseline         Baseline           Overall Satisfaction         3.75         N/A           Active Duty:         8         N/A           E1-E4         3.58         N/A           E5-E9         3.62         N/A           Officers         3.82         N/A           Civilians         3.87         N/A           Retirees         4.04         N/A           QUALITY EVALUATION         2000         1998           QUALITY EVALUATION         2000         1998           (1=very poor, 5=very good)         Baseline         Baseline	
Civilians Retirees       13.9% 12.8% 9.0%         FACILITY SATISFACTION (1=very dissatisfied, 5=very satisfied)       2000 Baseline       1998 Baseline         Overall Satisfaction Active Duty:       3.75 N/A       N/A         E1-E4 S-E9 3.62 N/A Officers 3.82 N/A Officers 3.82 N/A Retirees       3.82 N/A N/A N/A N/A N/A Retirees       4.04 N/A         QUALITY EVALUATION (1=very poor, 5=very good)       2000 Baseline Baseline       1998 Baseline	
Retirees         12.1%         9.0%           FACILITY SATISFACTION (1=very dissatisfied, 5=very satisfied)         2000 Baseline         1998 Baseline           Overall Satisfaction Active Duty:         3.75 N/A         N/A           E1-E4 S-E9 S-E9 S-E9 S-E9 S-E9 S-E9 S-E9 S-E9	
FACILITY SATISFACTION (1=very dissatisfied, 5=very satisfied)         2000 Baseline         1998 Baseline           Overall Satisfaction Active Duty:         3.75         N/A           E1-E4 E5-E9         3.58         N/A           Officers         3.62         N/A           Officers         3.82         N/A           Civilians Retirees         3.87         N/A           QUALITY EVALUATION (1=very poor, 5=very good)         2000 Baseline         1998 Baseline	
Overall Satisfaction         3.75         N/A           Active Duty:         3.58         N/A           E1-E4         3.58         N/A           E5-E9         3.62         N/A           Officers         3.82         N/A           Civilians         3.87         N/A           Retirees         4.04         N/A           QUALITY EVALUATION         2000         1998           (1=very poor, 5=very good)         Baseline         Baseline	
Overall Satisfaction         3.75         N/A           Active Duty:	
Active Duty:       3.58       N/A         E1-E4       3.58       N/A         E5-E9       3.62       N/A         Officers       3.82       N/A         Civilians       3.87       N/A         Retirees       4.04       N/A         QUALITY EVALUATION       2000       1998         (1=very poor, 5=very good)       Baseline       Baseline	
E1-E4       3.58       N/A         E5-E9       3.62       N/A         Officers       3.82       N/A         Civilians       3.87       N/A         Retirees       4.04       N/A         QUALITY EVALUATION       2000       1998         (1=very poor, 5=very good)       Baseline       Baseline	
E5-E9       3.62       N/A         Officers       3.82       N/A         Civilians       3.87       N/A         Retirees       4.04       N/A         QUALITY EVALUATION       2000       1998         (1=very poor, 5=very good)       Baseline       Baseline	
Officers         3.82         N/A           Civilians         3.87         N/A           Retirees         4.04         N/A           QUALITY EVALUATION         2000         1998           (1=very poor, 5=very good)         Baseline         Baseline	
Civilians Retirees         3.87 A.04         N/A N/A           QUALITY EVALUATION (1=very poor, 5=very good)         2000 Baseline         1998 Baseline	
Retirees 4.04 N/A  QUALITY EVALUATION 2000 1998 (1=very poor, 5=very good) Baseline Baseline	
QUALITY EVALUATION 2000 1998 (1=very poor, 5=very good) Baseline Baseline	
(1=very poor, 5=very good)  Baseline  Baseline	
(1=very poor, 5=very good)  Baseline  Baseline	
Overall Quality Rating 3.86 3.94	
Building/Facility/Space Rating 3.84 3.93	
Equipment/Furnishings Rating 3.83 3.91	
Personnel Rating 3.90 3.95	
IMPORTANCE OF QUALITY EVALUATION 2000 1998	
(1=very important, 5=not important at all)  Baseline  Baseline	
Overall Quality Importance Rating 4.23 N/A	
Building/Facility/Space Rating 4.17 N/A	
Equipment/Furnishings Rating 4.16 N/A	
Personnel Rating 4.36 N/A	



# **Golf Course/Pro Shop** (Page 1 of 3) **Facility Evaluation**

	Active Duty		Civilians		Retirees		Total Cases	
	n	%	n	%	n	%	n	%
<b>Total Respondents</b>	19170	37%	20146	39%	11815	23%	51131	100%
Did Not Use in Past Year	14245	74%	14978	74%	7650	65%	36873	72%
Did Not Respond/Missing Data	2169	11%	3099	15%	2568	22%	7836	15%
USED PAST YEAR	2756	14%	2069	10%	1597	14%	6422	13%
Frequency of Use	n	%	n	%	n	%	n	%
Less Than Once A Month	1329	48%	1000	48%	725	45%	3054	48%
1-3 Times A Month	808	29%	535	26%	406	25%	1749	28%
4 + Times A Month	619	22%	534	26%	466	29%	1619	25%
Satisfaction	n	%	n	%	n	%	n	%
Very Dissatisfied	95	4%	52	3%	29	2%	176	3%
Somewhat Dissatisfied	161	7%	101	6%	87	6%	349	6%
Satisfied	608	28%	334	20%	236	17%	1178	23%
Somewhat Satisfied	618	28%	427	25%	309	23%	1354	26%
Very Satisfied	718	33%	798	47%	704	52%	2220	41%
Mean Quality Ratings by Users (1=very poor, 5=very good)	n	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	2180	3.82	1709	4.09	1359	4.23	5248	4.01
Equipment/Furnishings	2163	3.82	1693	4.05	1352	4.19	5208	3.99
Personnel	2155	3.88	1700	4.15	1347	4.22	5202	4.04
Overall Quality Rating	2129	3.85	1675	4.10	1337	4.21	5141	4.02
Mean Importance of Quality Ratings by Users (1=not important at all, 5=very important)	n	Mean	n	Mean	n	Mean	n	Mean
							n	
Building/Facility/Space	2167	4.20	1706	4.36	1359	4.37	5232 5100	4.30
Equipment/Furnishings	2157	4.21	1694	4.37	1348	4.38	5199	4.30
Personnel	2156	4.31	1694	4.57	1350	4.62	5200 5122	4.30
Overall Quality Importance Rating	2119	4.25	1673	4.43	1331	4.46	5123	4.46



## **Golf Course/Pro Shop** (Page 2 of 3) **Customer Profile**

Active Duty Ranks	To N	tal %	User: n	s Only %	Racial/Ethnic Origin	To N	tal %	Users Only n %		
E1-E4	7400	40%	752	28%	Black/African-American	8666	17%	784	13%	
E5-E9	7616	41%	1047	39%	White	34994	70%	4644	75%	
WO-CW5	523	3%	119	4%	Spanish/Hispanic/Latino	3574	8%	395	7%	
O1-O3	1360	7%	324	12%	Asian	1506	3%	277	3%	
O4-O10	1667	9%	431	16%	Amer. Indian/Alaskan Native	634	1%	68	1%	
Total	18566	100%	2673	100%	Native Hawaiian/Pacific Isl.	391	1%	72	1%	
					Total	49765	100%	6240	100%	
Civilian Groups	N	%	n	%	Education	N	%	n	%	
GS9 or below	8020	42%	607	31%	Some High School	499	1%	36	0%	
GS10 or above	7279	38%	1046	53%	H.S. Grad/G.E.D.	10069	21%	798	14%	
Wage Grade	2948	15%	237	12%	Some College	20091	40%	2284	37%	
Crafts and Trades	644	3%	74	4%	College Graduate	10278	20%	1488	23%	
Contractor	319	2%	20	1%	Post-Grad Study/Degree	9085	18%	1678	26%	
Total	19210	100%	1984	100%	Total	50022	100%	6284	100%	
Gender	N	%	n	%	Marital Status	N	%	n	%	
Male	34047	77%	5013	87%	Single	11315	26%	1165	21%	
Female	12874	23%	905	13%	Single Parent	2245	5%	201	4%	
Total	46921	100%	5918	100%	Married w/o Children	18885	39%	2520	40%	
					Married with Children	14779	31%	2099	35%	
					Total	47224	100%	5985	100%	
Age Groups	N	%	n	%	Residence	N	%	n	%	
21 and Under	3228	9%	295	7%	Barracks/BEQ/BOQ	6312	16%	641	13%	
22-29	6976	18%	895	19%	Military Housing On Post	5913	14%	1144	21%	
30-38	7818	18%	1092	20%	Off-post Housing (<30 min.)	26560	51%	3549	54%	
39-49	11761	21%	1537	22%	Off-Post Housing (>=30 min.)	9705	19%	795	12%	
50 +	17478	34%	2131	32%	Total	48490	100%	6129	100%	
Total	47261	100%	5950	100%						



## **Golf Course/Pro Shop** (Page 3 of 3) **Strategic Marketing Analysis**

FACILITY USAGE (percent of <i>Total</i> that has used the facility)	2000 <u>Baseline</u>	1998 <u>Baseline</u>	
Overall Usage	12.0%	10.8%	
Active Duty:	12 10/	9.9%	
E1-E4 E5-E9	12.1% 13.5%	9.9% 12.2%	
Officers	22.5%	23.2%	
Civilians	10.2%	9.9%	
Retirees	12.4%	10.5%	
FACILITY SATISFACTION	2000	1998	
(1=very dissatisfied, 5=very satisfied)	<b>Baseline</b>	<b>Baseline</b>	
Overall Satisfaction Active Duty:	3.81	N/A	
E1-E4	3.58	N/A	
E5-E9	3.70	N/A	
Officers	3.87	N/A	
Civilians	3.91	N/A	
Retirees	4.10	N/A	
QUALITY EVALUATION	2000	1998	
(1=very poor, 5=very good)	<b>Baseline</b>	<b>Baseline</b>	
Overall Quality Rating	3.86	3.87	
Building/Facility/Space Rating	3.80	3.86	
Equipment/Furnishings Rating	3.83	3.84	
Personnel Rating	3.94	3.89	
IMPORTANCE OF QUALITY EVALUATION	2000	1998	
(1=very important, 5=not important at all)	<b>Baseline</b>	<u>Baseline</u>	
Overall Quality Importance Rating	4.30	N/A	
Building/Facility/Space Rating	4.25	N/A	
Equipment/Furnishings Rating	4.25	N/A	
Personnel Rating	4.39	N/A	



# ITR Office/Commercial Travel Agency (Page 1 of 3) Facility Evaluation

	Active	Active Duty		Civilians		Retirees		Total Cases	
	<u>n</u>	%	n	%	n	%	n	%	
<b>Total Respondents</b>	19170	37%	20146	39%	11815	23%	51131	100%	
Did Not Use in Past Year	11821	62%	11556	57%	7361	62%	30738	61%	
Did Not Respond/Missing Data	2079	11%	2801	14%	2686	23%	7566	15%	
USED PAST YEAR	5270	27%	5789	29%	1768	15%	12827	25%	
Frequency of Use	n	%	n	%	n	%	n	%	
Less Than Once A Month	3962	75%	4520	78%	1449	82%	9931	77%	
1-3 Times A Month	930	18%	916	16%	253	14%	2099	16%	
4 + Times A Month	378	7%	353	6%	66	4%	797	6%	
Satisfaction	n	%	n	%	n	%	n	%	
Very Dissatisfied	166	4%	112	2%	30	2%	308	3%	
Somewhat Dissatisfied	248	6%	214	5%	42	3%	504	5%	
Satisfied	1268	33%	1003	22%	241	18%	2512	26%	
Somewhat Satisfied	979	26%	992	21%	300	22%	2271	24%	
Very Satisfied	1169	31%	2313	50%	741	55%	4223	41%	
Mean Quality Ratings by Users (1=very poor, 5=very good)	n	Mean	n	Mean	n	Mean	n	Mean	
Building/Facility/Space	3802	3.75	4606	4.02	1355	4.15	9763	3.91	
Equipment/Furnishings	3780	3.75	4561	3.97	1339	4.09	9680	3.89	
Personnel	3787	3.87	4603	4.27	1352	4.32	9742	4.09	
Overall Quality Rating	3721	3.79	4522	4.09	1323	4.19	9566	3.97	
Mean Importance of Quality Ratings by Users (1=not important at all, 5=very important)	n	Mean	n	Mean	n	Mean	n	Mean	
Building/Facility/Space	3797	4.04	4593	4.05	1356	4.13	9746	4.06	
Equipment/Furnishings	3777	4.02	4563	4.06	1332	4.16	9672	4.05	
Personnel	3779	4.40	4613	4.62	1358	4.63	9750	4.05	
Overall Quality Importance Rating	3710	4.16	4515	4.24	1322	4.31	9547	4.52	



## ITR Office/Commercial Travel Agency (Page 2 of 3) Customer Profile

		tal		Only	D 11/D/1 1 0 1 1	Total			ers Only	
Active Duty Ranks	N	%	n	%	Racial/Ethnic Origin	N	%	n	%	
E1-E4	7400	40%	1485	29%	Black/African-American	8666	17%	2206	18%	
E5-E9	7616	41%	2168	43%	White	34994	70%	8507	68%	
WO-CW5	523	3%	190	4%	Spanish/Hispanic/Latino	3574	8%	1021	9%	
O1-O3	1360	7%	500	10%	Asian	1506	3%	468	3%	
O4-O10	1667	9%	752	15%	Amer. Indian/Alaskan Native	634	1%	163	1%	
Total	18566	100%	5095	100%	Native Hawaiian/Pacific Isl.	391	1%	119	1%	
					Total	49765	100%	12484	100%	
Civilian Groups	N	%	n	%	Education	N	%	n	%	
GS9 or below	8020	42%	2300	41%	Some High School	499	1%	50	0%	
GS10 or above	7279	38%	2635	47%	H.S. Grad/G.E.D.	10069	21%	1653	14%	
Wage Grade	2948	15%	417	7%	Some College	20091	40%	4903	39%	
Crafts and Trades	644	3%	132	2%	College Graduate	10278	20%	3129	25%	
Contractor	319	2%	104	2%	Post-Grad Study/Degree	9085	18%	2875	22%	
Total	19210	100%	5588	100%	Total	50022	100%	12610	100%	
Gender	N	%	n	%	Marital Status	N	%	n	%	
Male	34047	77%	7706	69%	Single	11315	26%	2592	23%	
Female	12874	23%	4243	31%	Single Parent	2245	5%	639	5%	
Total	46921	100%	11949	100%	Married w/o Children	18885	39%	4208	33%	
					Married with Children	14779	31%	4683	39%	
					Total	47224	100%	12122	100%	
Age Groups	N	%	n	%	Residence	N	%	n	%	
21 and Under	3228	9%	576	6%	Barracks/BEQ/BOQ	6312	16%	1367	14%	
22-29	6976	18%	1683	18%	Military Housing On Post	5913	14%	1970	18%	
30-38	7818	18%	2570	24%	Off-post Housing (<30 min.)	26560	51%	6963	54%	
39-49	11761	21%	3774	28%	Off-Post Housing (>=30 min.)	9705	19%	1882	14%	
50 +	17478	34%	3341	24%	Total	48490	100%	12182	100%	
Total	47261	100%	11944	100%						



## ITR Office/Commercial Travel Agency (Page 3 of 3) Strategic Marketing Analysis

FACILITY USAGE (percent of <i>Total</i> that has used the facility)	2000 <u>Baseline</u>	1998 <u>Baseline</u>	
Overall Usage	26.4%	27.3%	
Active Duty: E1-F4	22.5%	30.1%	
E5-E9	32.0%	34.5%	
Officers	42.4%	49.6%	
Civilians	31.9%	33.1%	
Retirees	13.7%	13.9%	
FACILITY SATISFACTION	2000	1998	
(1=very dissatisfied, 5=very satisfied)	<b>Baseline</b>	<b>Baseline</b>	
Overall Satisfaction Active Duty:	3.88	N/A	
E1-E4	3.72	N/A	
E5-E9	3.79	N/A	
Officers	3.72	N/A	
Civilians	3.98	N/A	
Retirees	4.20	N/A	
QUALITY EVALUATION	2000	1998	
(1=very poor, 5=very good)	Baseline	<b>Baseline</b>	
Overall Quality Rating	3.89	3.85	
Building/Facility/Space Rating	3.82	3.81	
Equipment/Furnishings Rating	3.82	3.81	
Personnel Rating	4.01	3.93	
IMPORTANCE OF QUALITY EVALUATION	2000	1998	
(1=very important, 5=not important at all)	<u>Baseline</u>	<u>Baseline</u>	
Overall Quality Importance Rating	4.19	N/A	
Building/Facility/Space Rating	4.03	N/A	
Equipment/Furnishings Rating	4.02	N/A	
Personnel Rating	4.51	N/A	



## **Library** (Page 1 of 3) **Facility Evaluation**

	Active Duty		Civilians		Retirees		Total Cases	
	<u>n</u>	%	n	%	n	%	n	%
Total Respondents	19170	37%	20146	39%	11815	23%	51131	100%
Did Not Use in Past Year	9151	48%	12203	61%	7335	62%	28689	56%
Did Not Respond/Missing Data	1776	9%	2666	13%	2547	22%	6989	13%
USED PAST YEAR	8243	43%	5277	26%	1933	16%	15453	31%
Frequency of Use	n	%	n	%	n	%	n	%
Less Than Once A Month	3448	42%	2574	49%	1062	55%	7084	46%
1-3 Times A Month	2735	33%	1490	28%	575	30%	4800	31%
4 + Times A Month	2060	25%	1213	23%	296	15%	3569	23%
Satisfaction	n	%	n	%	n	%	n	%
Very Dissatisfied	200	3%	54	1%	15	1%	269	2%
Somewhat Dissatisfied	535	8%	199	5%	59	4%	793	7%
Satisfied	1981	30%	890	21%	289	19%	3160	27%
Somewhat Satisfied	1791	28%	1078	25%	326	22%	3195	26%
Very Satisfied	1990	31%	2050	48%	817	54%	4857	38%
Mean Quality Ratings by Users (1=very poor, 5=very good)	n	Mean	n	Mean	n	Mean	n	Mean
	6477	3.76	4256	4.03	1503	4.17	12236	3.89
Building/Facility/Space Equipment/Furnishings	6393	3.73	4230	3.99	1492	4.17	12108	3.85
Personnel	6352	4.08	4208	4.41	1487	4.44	12047	4.21
Overall Quality Rating	6256	3.86	4147	4.14	1460	4.25	11863	3.99
Mean Importance of Quality Ratings by Users (1=not important at all, 5=very important)	n	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	6437	4.29	4251	4.36	1502	4.41	12190	4.33
Equipment/Furnishings	6385	4.33	4210	4.39	1484	4.43	12079	4.33
Personnel	6328	4.42	4193	4.61	1491	4.62	12012	4.36
Overall Quality Importance Rating	6228	4.35	4131	4.45	1462	4.49	11821	4.49



## **Library** (Page 2 of 3) **Customer Profile**

Active Duty Ranks	To N	otal %	Users n	ers Only Tota  ** Racial/Ethnic Origin N		tal %	Users n	Only %	
E1-E4	7400	40%	2904	36%	Black/African-American	8666	17%	3054	21%
E5-E9	7616	41%	3466	43%	White	34994	70%	9615	64%
WO-CW5	523	3%	229	3%	Spanish/Hispanic/Latino	3574	8%	1366	10%
O1-O3	1360	7%	572	7%	Asian	1506	3%	627	4%
O4-O10	1667	9%	809	10%	Amer. Indian/Alaskan Native	634	1%	188	1%
Total	18566	100%	7980	100%	Native Hawaiian/Pacific Isl.	391	1%	127	1%
					Total	49765	100%	14977	100%
Civilian Groups	N	%	n	%	Education	N	%	n	%
GS9 or below	8020	42%	2196	44%	Some High School	499	1%	71	0%
GS10 or above	7279	38%	2153	43%	H.S. Grad/G.E.D.	10069	21%	2309	16%
Wage Grade	2948	15%	372	7%	Some College	20091	40%	6183	42%
Crafts and Trades	644	3%	195	4%	College Graduate	10278	20%	3390	22%
Contractor	319	2%	111	2%	Post-Grad Study/Degree	9085	18%	3218	20%
Total	19210	100%	5027	100%	Total	50022	100%	15171	100%
Gender	N	%	n	%	Marital Status	N	%	n	%
Male	34047	77%	10026	74%	Single	11315	26%	3563	26%
Female	12874	23%	4305	26%	Single Parent	2245	5%	739	5%
Total	46921	100%	14331	100%	Married w/o Children	18885	39%	4473	29%
					Married with Children	14779	31%	5824	40%
					Total	47224	100%	14599	100%
Age Groups	N	%	n	%	Residence	N	%	n	%
21 and Under	3228	9%	1177	10%	Barracks/BEQ/BOQ	6312	16%	2582	20%
22-29	6976	18%	2822	23%	Military Housing On Post	5913	14%	3112	24%
30-38	7818	18%	3348	25%	Off-post Housing (<30 min.)	26560	51%	7104	46%
39-49	11761	21%	3735	23%	Off-Post Housing (>=30 min.)	9705	19%	1740	10%
50 +	17478	34%	3261	19%	Total	48490	100%	14538	100%
Total	47261	100%	14343	100%					



### **Library** (Page 3 of 3) **Strategic Marketing Analysis**

FACILITY USAGE (percent of <i>Total</i> that has used the facility)	2000 <u>Baseline</u>	1998 <u>Baseline</u>	
Overall Usage	34.9%	29.4%	
Active Duty:	41.00/	27.20/	
E1-E4 E5-E9	41.9% 43.6%	37.3% 40.6%	
Officers	43.5%	39.7%	
Civilians	34.7%	28.8%	
Retirees	15.1%	12.9%	
FACILITY SATISFACTION	2000	1998	
(1=very dissatisfied, 5=very satisfied)	<u>Baseline</u>	<b>Baseline</b>	
Overall Satisfaction Active Duty:	3.88	N/A	
E1-E4	3.66	N/A	
E5-E9	3.73	N/A	
Officers	3.77	N/A	
Civilians	4.05	N/A	
Retirees	4.15	N/A	
QUALITY EVALUATION	2000	1998	
(1=very poor, 5=very good)	<b>Baseline</b>	<b>Baseline</b>	
Overall Quality Rating	3.93	4.01	
Building/Facility/Space Rating	3.80	3.93	
Equipment/Furnishings Rating	3.77	3.88	
Personnel Rating	4.21	4.22	
IMPORTANCE OF QUALITY EVALUATION	2000	1998	
(1=very important, 5=not important at all)	<b>Baseline</b>	<b>Baseline</b>	
Overall Quality Importance Rating	4.36	N/A	
Building/Facility/Space Rating	4.28	N/A	
Equipment/Furnishings Rating	4.32	N/A	
Personnel Rating	4.48	N/A	



## **Post Picnic Areas** (Page 1 of 3) **Facility Evaluation**

	Active Duty		Civilians		Retirees		<b>Total Cases</b>	
	n	%	n	%	n	%	n	%
Total Respondents	19170	37%	20146	39%	11815	23%	51131	100%
Did Not Use in Past Year	12874	67%	13338	66%	7757	66%	33969	67%
Did Not Respond/Missing Data	2027	11%	2734	14%	2602	22%	7363	14%
USED PAST YEAR	4269	22%	4074	20%	1456	12%	9799	19%
Frequency of Use	n	%	n	%	n	%	n	%
Less Than Once A Month	2810	66%	3265	80%	1110	76%	7185	73%
1-3 Times A Month	1051	25%	594	15%	271	19%	1916	20%
4 + Times A Month	408	10%	215	5%	75	5%	698	7%
Satisfaction	n	%	n	%	n	%	n	%
Very Dissatisfied	108	3%	41	1%	7	1%	156	2%
Somewhat Dissatisfied	236	8%	129	4%	40	4%	405	5%
Satisfied	1156	37%	769	25%	239	23%	2164	31%
Somewhat Satisfied	837	27%	867	28%	255	24%	1959	27%
Very Satisfied	754	24%	1298	42%	500	48%	2552	35%
Mean Quality Ratings by Users								
(1=very poor, 5=very good)	n	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	3093	3.59	3100	3.97	1035	4.07	7228	3.82
Equipment/Furnishings	3050	3.56	3046	3.83	1022	3.93	7118	3.73
Personnel	2745	3.71	2602	3.99	921	4.09	6268	3.86
Overall Quality Rating	2693	3.63	2556	3.96	905	4.05	6154	3.81
Mean Importance of Quality Ratings by Users								
(1=not important at all, 5=very important)	n	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	3073	4.15	3079	4.29	1032	4.35	7184	4.24
Equipment/Furnishings	3047	4.17	3052	4.29	1016	4.37	7115	4.23
Personnel	2793	4.14	2672	4.29	941	4.41	6406	4.24
Overall Quality Importance Rating	2743	4.16	2624	4.30	923	4.37	6290	4.23



## **Post Picnic Areas** (Page 2 of 3) **Customer Profile**

A ativo Duty Danka		tal		s Only	Docial/Ethnia Onicin	Total acial/Ethnic Origin N %		Users Only n %		
Active Duty Ranks	N	%	n	%		N	%	<u>n</u>		
E1-E4	7400	40%	1402	34%	Black/African-American	8666	17%	1856	20%	
E5-E9	7616	41%	1947	47%	White	34994	70%	6306	66%	
WO-CW5	523	3%	103	2%	Spanish/Hispanic/Latino	3574	8%	799	9%	
O1-O3	1360	7%	300	7%	Asian	1506	3%	340	3%	
O4-O10	1667	9%	383	9%	Amer. Indian/Alaskan Native	634	1%	128	1%	
Total	18566	100%	4135	100%	Native Hawaiian/Pacific Isl.	391	1%	95	1%	
					Total	49765	100%	9524	100%	
Civilian Groups	N	%	n	%	Education	N	%	n	%	
GS9 or below	8020	42%	1586	40%	Some High School	499	1%	65	1%	
GS10 or above	7279	38%	1720	44%	H.S. Grad/G.E.D.	10069	21%	1572	17%	
Wage Grade	2948	15%	453	12%	Some College	20091	40%	4070	43%	
Crafts and Trades	644	3%	108	3%	College Graduate	10278	20%	2156	22%	
Contractor	319	2%	61	2%	Post-Grad Study/Degree	9085	18%	1743	18%	
Total	19210	100%	3928	100%	Total	50022	100%	9606	100%	
Gender	N	<b>%</b>	n	%	Marital Status	N	<b>%</b>	n	<b>%</b>	
Male	34047	77%	6380	74%	Single	11315	26%	1986	23%	
Female	12874	23%	2686	26%	Single Parent	2245	5%	487	5%	
Total	46921	100%	9066	100%	Married w/o Children	18885	39%	3068	31%	
					Married with Children	14779	31%	3679	40%	
					Total	47224	100%	9220	100%	
Age Groups	N	%	n	%	Residence	N	%	n	%	
21 and Under	3228	9%	547	8%	Barracks/BEQ/BOQ	6312	16%	1155	15%	
22-29	6976	18%	1494	20%	Military Housing On Post	5913	14%	1716	21%	
30-38	7818	18%	1876	23%	Off-post Housing (<30 min.)	26560	51%	4973	50%	
39-49	11761	21%	2607	25%	Off-Post Housing (>=30 min.)	9705	19%	1425	14%	
50 +	17478	34%	2543	24%	Total	48490	100%	9269	100%	
Total	47261	100%	9067	100%						



## **Post Picnic Areas** (Page 3 of 3) **Strategic Marketing Analysis**

<b>Baseline</b>	1998 <u>Baseline</u>	
19.6%	18.1%	
23.0%	18.8%	
12.0%	9.3%	
2000	1998	
<u>Baseline</u>	<u>Baseline</u>	
3.80	N/A	
3.62	N/A	
3.62	N/A	
3.65	N/A	
	N/A	
4.15	N/A	
2000	1998	
<b>Baseline</b>	<b>Baseline</b>	
3.74	3.84	
3.72	3.82	
3.64	3.72	
3.80	3.87	
2000	1998	
<u>Baseline</u>	<u>Baseline</u>	
4.20	N/A	
4.19	N/A	
4.20	N/A	
4.19	N/A	
	23.0% 25.5% 22.0% 20.9% 12.0%  2000  Baseline  3.80  3.62 3.62 3.65 3.91 4.15  2000  Baseline  3.74 3.72 3.64 3.80  2000  Baseline  4.20 4.19 4.20	23.0% 18.8% 25.5% 23.8% 22.0% 29.3% 20.9% 22.4% 12.0% 9.3%   2000 1998 Baseline Baseline N/A 3.62 N/A 3.62 N/A 3.65 N/A 3.91 N/A 4.15 N/A 4.15 N/A 3.72 3.82 3.64 3.72 3.80 3.87   2000 1998 Baseline Baseline Baseline Baseline Baseline A.20 N/A 4.19 N/A 4.19 N/A 4.20 N/A 4.19 N/A 4.20 N/A



## **Recreation Ctr./Comm. Activity Ctr.** (Page 1 of 3) **Facility Evaluation**

	Active Duty		Civilians		Ret	irees	<b>Total Cases</b>		
	n	%	n	%	n	%	n	%	
<b>Total Respondents</b>	19170	37%	20146	39%	11815	23%	51131	100%	
Did Not Use in Past Year	13801	72%	15138	75%	8406	71%	37345	73%	
Did Not Respond/Missing Data	2128	11%	3089	15%	2794	24%	8011	15%	
USED PAST YEAR	3241	17%	1919	10%	615	5%	5775	12%	
Frequency of Use	n	%	n	%	n	%	n	%	
Less Than Once A Month	1704	53%	1243	65%	420	68%	3367	59%	
1-3 Times A Month	953	29%	422	22%	147	24%	1522	27%	
4 + Times A Month	584	18%	254	13%	48	8%	886	14%	
Satisfaction	n	%	n	%	n	%	n	%	
Very Dissatisfied	91	4%	19	1%	12	3%	122	3%	
Somewhat Dissatisfied	168	7%	60	4%	12	3%	240	5%	
Satisfied	911	37%	384	27%	92	22%	1387	33%	
Somewhat Satisfied	657	27%	376	26%	98	23%	1131	27%	
Very Satisfied	630	26%	591	41%	208	49%	1429	32%	
Mean Quality Ratings by Users (1=very poor, 5=very good)	n	Mean	n	Mean	n	Mean	n	Mean	
Building/Facility/Space	2439	3.70	1431	4.01	427	4.17	4297	3.84	
Equipment/Furnishings	2423	3.69	1411	3.95	417	4.12	4251	3.81	
Personnel	2410	3.80	1402	4.21	413	4.24	4225	3.96	
Overall Quality Rating	2362	3.74	1380	4.06	405	4.19	4147	3.88	
Mean Importance of Quality Ratings by Users (1=not important at all, 5=very important)	n	Mean	n	Mean	n	Mean	n	Mean	
		4.15		4.31	425	4.32	4291	4.22	
Building/Facility/Space Equipment/Furnishings	2440 2418	4.15	1426 1409	4.31	423	4.32	4291	4.22	
Personnel	2418	4.13	1399	4.34	417	4.51	4215	4.21	
Overall Quality Importance Rating	2361	4.19	1377	4.39	408	4.41	4146	4.34	
a									



## **Recreation Ctr./Comm. Activity Ctr.** (Page 2 of 3) **Customer Profile**

Active Duty Ranks	To N	otal %	User: n	s Only	Racial/Ethnic Origin	To N	otal %	Users n	only %
E1-E4	7400	40%	1269	41%	Black/African-American	8666	17%	1360	24%
E5-E9	7616	41%	1335	43%	White	34994	70%	3356	60%
WO-CW5	523	3%	63	2%	Spanish/Hispanic/Latino	3574	8%	527	10%
O1-O3	1360	7%	181	6%	Asian	1506	3%	221	3%
O4-O10	1667	9%	273	9%	Amer. Indian/Alaskan Native	634	1%	72	1%
Total	18566	100%	3121	100%	Native Hawaiian/Pacific Isl.	391	1%	65	1%
					Total	49765	100%	5601	100%
Civilian Groups	N	%	n	%	Education	N	%	n	%
GS9 or below	8020	42%	790	44%	Some High School	499	1%	45	1%
GS10 or above	7279	38%	736	41%	H.S. Grad/G.E.D.	10069	21%	1074	20%
Wage Grade	2948	15%	176	10%	Some College	20091	40%	2373	43%
Crafts and Trades	644	3%	59	3%	College Graduate	10278	20%	1190	21%
Contractor	319	2%	53	3%	Post-Grad Study/Degree	9085	18%	956	16%
Total	19210	100%	1814	100%	Total	50022	100%	5638	100%
Gender	N	%	n	%	Marital Status	N	%	n	%
Male	34047	77%	3770	74%	Single	11315	26%	1415	28%
Female	12874	23%	1527	26%	Single Parent	2245	5%	317	6%
Total	46921	100%	5297	100%	Married w/o Children	18885	39%	1529	27%
					Married with Children	14779	31%	2180	40%
					Total	47224	100%	5441	100%
Age Groups	N	%	n	%	Residence	N	%	n	%
21 and Under	3228	9%	539	12%	Barracks/BEQ/BOQ	6312	16%	1163	24%
22-29	6976	18%	1055	22%	Military Housing On Post	5913	14%	1161	23%
30-38	7818	18%	1222	24%	Off-post Housing (<30 min.)	26560	51%	2419	42%
39-49	11761	21%	1444	24%	Off-Post Housing (>=30 min.)	9705	19%	627	10%
50 +	17478	34%	1036	17%	Total	48490	100%	5370	100%
Total	47261	100%	5296	100%					



## **Recreation Ctr./Comm. Activity Ctr.** (Page 3 of 3) **Strategic Marketing Analysis**

FACILITY USAGE (percent of <i>Total</i> that has used the facility)	2000 <u>Baseline</u>	1998 <u>Baseline</u>	
Overall Usage	13.4%	8.2%	
Active Duty:	100170	3.2 / 3	
E1-E4	15.8%	12.0%	
E5-E9	20.1%	10.9%	
Officers	18.6%	10.4%	
Civilians	12.7%	7.7%	
Retirees	5.3%	2.1%	
FACILITY SATISFACTION	2000	1998	
(1=very dissatisfied, 5=very satisfied)	<b>Baseline</b>	<b>Baseline</b>	
Overall Satisfaction	3.80	N/A	
Active Duty: E1-E4	3.63	N/A	
E1-E4 E5-E9	3.76	N/A N/A	
Officers	3.72	N/A	
Civilians	3.95	N/A	
Retirees	4.14	N/A	
QUALITY EVALUATION	2000	1998	
(1=very poor, 5=very good)	<u>Baseline</u>	<b>Baseline</b>	
Overall Quality Rating	3.84	3.84	
Building/Facility/Space Rating	3.78	3.81	
Equipment/Furnishings Rating	3.75	3.77	
Personnel Rating	3.97	3.96	
IMPORTANCE OF QUALITY EVALUATION	2000	1998	
(1=very important, 5=not important at all)	<u>Baseline</u>	<b>Baseline</b>	
Overall Quality Importance Rating	4.27	N/A	
Building/Facility/Space Rating	4.20	N/A	
Equipment/Furnishings Rating	4.22	N/A	
Personnel Rating	4.37	N/A	



## **Recreational Equip. Checkout** (Page 1 of 3) **Facility Evaluation**

	Active Duty		Civilians		Reti	irees	Total Cases	
	<u>n</u>	%	n	%	n	%	n	%
<b>Total Respondents</b>	19170	37%	20146	39%	11815	23%	51131	100%
Did Not Use in Past Year	14361	75%	15630	78%	8769	74%	38760	76%
Did Not Respond/Missing Data	1747	9%	2160	11%	2039	17%	5946	11%
USED PAST YEAR	3062	16%	2356	12%	1007	9%	6425	13%
Frequency of Use	n	%	n	%	n	%	n	%
Less Than Once A Month	1873	61%	1824	77%	753	75%	4450	68%
1-3 Times A Month	785	26%	345	15%	192	19%	1322	21%
4 + Times A Month	404	13%	187	8%	62	6%	653	10%
Satisfaction	n	%	n	%	n	%	n	%
Very Dissatisfied	95	4%	33	2%	7	1%	135	3%
Somewhat Dissatisfied	163	7%	77	4%	34	4%	274	5%
Satisfied	781	33%	362	20%	154	20%	1297	28%
Somewhat Satisfied	648	28%	422	23%	187	24%	1257	26%
Very Satisfied	660	28%	944	51%	398	51%	2002	38%
Mean Quality Ratings by Users								
(1=very poor, 5=very good)	n	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	2341	3.68	1831	4.02	779	4.10	4951	3.86
Equipment/Furnishings	2332	3.65	1829	4.02	779	4.11	4940	3.84
Personnel	2334	3.81	1831	4.29	782	4.24	4947	4.03
Overall Quality Rating	2299	3.72	1805	4.11	770	4.15	4874	3.91
Mean Importance of Quality Ratings by Users								
(1=not important at all, 5=very important)	<u>n</u>	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	2339	4.05	1833	4.12	780	4.27	4952	4.11
Equipment/Furnishings	2330	4.21	1823	4.42	779	4.51	4932	4.10
Personnel	2330	4.25	1822	4.57	780	4.58	4932	4.31
Overall Quality Importance Rating	2299	4.17	1793	4.38	769	4.46	4861	4.39



## **Recreational Equip. Checkout** (Page 2 of 3) **Customer Profile**

Active Duty Ranks	To N	tal %	Users Only n %		Racial/Ethnic Origin	To N	otal %	Users n	only %
E1-E4	7400	40%	1119	38%	Black/African-American	8666	17%	1212	20%
E5-E9	7616	41%	1290	44%	White	34994	70%	4101	66%
WO-CW5	523	3%	69	2%	Spanish/Hispanic/Latino	3574	8%	556	9%
O1-O3	1360	7%	241	8%	Asian	1506	3%	192	3%
O4-O10	1667	9%	246	8%	Amer. Indian/Alaskan Native	634	1%	97	2%
Total	18566	100%	2965	100%	Native Hawaiian/Pacific Isl.	391	1%	66	1%
					Total	49765	100%	6224	100%
Civilian Groups	N	%	n	%	Education	N	%	n	%
GS9 or below	8020	42%	871	39%	Some High School	499	1%	54	1%
GS10 or above	7279	38%	867	39%	H.S. Grad/G.E.D.	10069	21%	1099	18%
Wage Grade	2948	15%	376	17%	Some College	20091	40%	2682	43%
Crafts and Trades	644	3%	91	4%	College Graduate	10278	20%	1376	22%
Contractor	319	2%	44	2%	Post-Grad Study/Degree	9085	18%	1069	16%
Total	19210	100%	2249	100%	Total	50022	100%	6280	100%
Gender	N	%	n	%	Marital Status	N	%	n	%
Male	34047	77%	4486	79%	Single	11315	26%	1382	25%
Female	12874	23%	1384	21%	Single Parent	2245	5%	320	5%
Total	46921	100%	5870	100%	Married w/o Children	18885	39%	1864	29%
					Married with Children	14779	31%	2471	41%
					Total	47224	100%	6037	100%
Age Groups	N	%	n	%	Residence	N	%	n	%
21 and Under	3228	9%	431	9%	Barracks/BEQ/BOQ	6312	16%	982	19%
22-29	6976	18%	1081	21%	Military Housing On Post	5913	14%	1138	21%
30-38	7818	18%	1261	24%	Off-post Housing (<30 min.)	26560	51%	3108	48%
39-49	11761	21%	1721	25%	Off-Post Housing (>=30 min.)	9705	19%	799	12%
50 +	17478	34%	1388	21%	Total	48490	100%	6027	100%
Total	47261	100%	5882	100%					



## **Recreational Equip. Checkout** (Page 3 of 3) **Strategic Marketing Analysis**

FACILITY USAGE (percent of <i>Total</i> that has used the facility)	2000 <u>Baseline</u>	1998 <u>Baseline</u>	
Overall Usage	14.0%	10.0%	
Active Duty: E1-E4	1.4.20/	12.20/	
E1-E4 E5-E9	14.3% 18.1%	12.2% 13.6%	
Officers	20.2%	18.0%	
Civilians	12.6%	9.8%	
Retirees	8.8%	5.7%	
FACILITY SATISFACTION	2000	1998	
(1=very dissatisfied, 5=very satisfied)	<b>Baseline</b>	<b>Baseline</b>	
Overall Satisfaction Active Duty:	3.89	N/A	
E1-E4	3.69	N/A	
E5-E9	3.78	N/A	
Officers	3.70	N/A	
Civilians	4.05	N/A	
Retirees	4.22	N/A	
QUALITY EVALUATION	2000	1998	
(1=very poor, 5=very good)	<b>Baseline</b>	<b>Baseline</b>	
Overall Quality Rating	3.87	3.80	
Building/Facility/Space Rating	3.79	3.73	
Equipment/Furnishings Rating	3.78	3.71	
Personnel Rating	4.03	3.96	
IMPORTANCE OF QUALITY EVALUATION	2000	1998	
(1=very important, 5=not important at all)	<b>Baseline</b>	<b>Baseline</b>	
<b>Overall Quality Importance Rating</b>	4.26	N/A	
Building/Facility/Space Rating	4.08	N/A	
Equipment/Furnishings Rating	4.30	N/A	
Personnel Rating	4.39	N/A	



# **Swimming Pool** (Page 1 of 3) **Facility Evaluation**

	Active Duty		Civilians		Retirees		<b>Total Cases</b>	
	n	%	n	%	n	%	n	%
<b>Total Respondents</b>	19170	37%	20146	39%	11815	23%	51131	100%
Did Not Use in Past Year	11994	63%	14797	73%	8011	68%	34802	67%
Did Not Respond/Missing Data	1948	10%	2833	14%	2623	22%	7404	14%
USED PAST YEAR	5228	27%	2516	12%	1181	10%	8925	19%
Frequency of Use	n	%	n	%	n	%	n	%
Less Than Once A Month	2529	48%	1288	51%	642	54%	4459	50%
1-3 Times A Month	1577	30%	648	26%	326	28%	2551	29%
4 + Times A Month	1122	21%	580	23%	213	18%	1915	21%
Satisfaction	n	%	n	%	n	%	n	%
Very Dissatisfied	135	3%	33	2%	15	2%	183	2%
Somewhat Dissatisfied	258	6%	113	6%	35	4%	406	6%
Satisfied	1321	33%	482	25%	163	20%	1966	30%
Somewhat Satisfied	1118	28%	476	25%	197	24%	1791	27%
Very Satisfied	1231	30%	830	43%	422	51%	2483	36%
Mean Quality Ratings by Users								
(1=very poor, 5=very good)	n	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	4049	3.76	1924	4.02	829	4.12	6802	3.87
Equipment/Furnishings	4002	3.78	1897	3.97	825	4.09	6724	3.87
Personnel	3962	3.83	1888	4.09	819	4.16	6669	3.93
Overall Quality Rating	3893	3.80	1846	4.03	800	4.13	6539	3.90
Mean Importance of Quality Ratings by Users								
(1=not important at all, 5=very important)	<u>n</u>	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	4037	4.27	1915	4.47	827	4.47	6779	4.35
Equipment/Furnishings	4000	4.27	1901	4.49	820	4.47	6721	4.34
Personnel	3967	4.32	1890	4.59	813	4.57	6670	4.34
Overall Quality Importance Rating	3896	4.30	1854	4.52	791	4.50	6541	4.40



## **Swimming Pool** (Page 2 of 3) **Customer Profile**

Active Duty Ranks	To N	tal %	User: n	s Only %	Racial/Ethnic Origin	Racial/Ethnic Origin Total N %			rs Only	
E1-E4	7400	40%	1913	38%	Black/African-American	8666	17%	1634	19%	
E5-E9	7616	41%	2187	43%	White	34994	70%	5622	65%	
WO-CW5	523	3%	142	3%	Spanish/Hispanic/Latino	3574	8%	843	10%	
O1-O3	1360	7%	393	8%	Asian	1506	3%	317	3%	
O4-O10	1667	9%	449	9%	Amer. Indian/Alaskan Native	634	1%	147	2%	
Total	18566	100%	5084	100%	Native Hawaiian/Pacific Isl.	391	1%	84	1%	
					Total	49765	100%	8647	100%	
Civilian Groups	N	%	n	%	Education	N	%	n	%	
GS9 or below	8020	42%	1154	49%	Some High School	499	1%	61	1%	
GS10 or above	7279	38%	783	33%	H.S. Grad/G.E.D.	10069	21%	1648	21%	
Wage Grade	2948	15%	264	11%	Some College	20091	40%	3756	44%	
Crafts and Trades	644	3%	116	5%	College Graduate	10278	20%	1883	20%	
Contractor	319	2%	49	2%	Post-Grad Study/Degree	9085	18%	1395	15%	
Total	19210	100%	2366	100%	Total	50022	100%	8743	100%	
Gender	N	%	n	%	Marital Status	N	%	n	%	
Male	34047	77%	5995	78%	Single	11315	26%	2015	27%	
Female	12874	23%	2224	22%	Single Parent	2245	5%	500	5%	
Total	46921	100%	8219	100%	Married w/o Children	18885	39%	2061	23%	
					Married with Children	14779	31%	3847	45%	
					Total	47224	100%	8423	100%	
Age Groups	N	%	n	%	Residence	N	%	n	%	
21 and Under	3228	9%	820	13%	Barracks/BEQ/BOQ	6312	16%	1603	23%	
22-29	6976	18%	1815	26%	Military Housing On Post	5913	14%	2064	27%	
30-38	7818	18%	2031	26%	Off-post Housing (<30 min.)	26560	51%	3935	42%	
39-49	11761	21%	2166	21%	Off-Post Housing (>=30 min.)	9705	19%	775	8%	
50 +	17478	34%	1386	13%	Total	48490	100%	8377	100%	
Total	47261	100%	8218	100%						



## **Swimming Pool** (Page 3 of 3) **Strategic Marketing Analysis**

FACILITY USAGE (percent of <i>Total</i> that has used the facility)	2000 <u>Baseline</u>	1998 <u>Baseline</u>	
Overall Usage Active Duty:	18.7%	16.8%	
E1-E4	28.7%	29.8%	
E5-E9	27.5%	28.9%	
Officers	28.4%	30.2%	
Civilians	14.2%	12.6%	
Retirees	10.1%	6.7%	
FACILITY SATISFACTION	2000	1998	
(1=very dissatisfied, 5=very satisfied)	Baseline	<b>Baseline</b>	
Overall Satisfaction	3.81	N/A	
Active Duty:			
E1-E4	3.60	N/A	
E5-E9	3.69	N/A	
Officers	3.76	N/A	
Civilians	3.90	N/A	
Retirees	4.21	N/A	
QUALITY EVALUATION	2000	1998	
(1=very poor, 5=very good)	<b>Baseline</b>	<b>Baseline</b>	
Overall Quality Rating	3.83	3.92	
Building/Facility/Space Rating	3.78	3.92	
Equipment/Furnishings Rating	3.77	3.88	
Personnel Rating	3.90	3.96	
IMPORTANCE OF QUALITY EVALUATION	2000	1998	
(1=very important, 5=not important at all)	<u>Baseline</u>	<b>Baseline</b>	
Overall Quality Importance Rating	4.31	N/A	
Building/Facility/Space Rating	4.27	N/A	
Equipment/Furnishings Rating	4.28	N/A	
Personnel Rating	4.35	N/A	



## **Tennis Courts** (Page 1 of 3) **Facility Evaluation**

	Active Duty		Civilians		Retirees		<b>Total Cases</b>	
	n	%	n	%	n	%	n	%
<b>Total Respondents</b>	19170	37%	20146	39%	11815	23%	51131	100%
Did Not Use in Past Year	15115	79%	16239	81%	8573	73%	39927	<b>78%</b>
Did Not Respond/Missing Data	1936	10%	2842	14%	2729	23%	7507	14%
USED PAST YEAR	2119	11%	1065	5%	513	4%	3697	8%
Frequency of Use	n	%	n	%	n	%	n	%
Less Than Once A Month	1347	64%	736	69%	386	75%	2469	67%
1-3 Times A Month	521	25%	215	20%	94	18%	830	23%
4 + Times A Month	251	12%	114	11%	33	6%	398	10%
Satisfaction	n	%	n	%	n	%	n	%
Very Dissatisfied	81	5%	42	6%	14	6%	137	5%
Somewhat Dissatisfied	158	10%	55	8%	21	9%	234	9%
Satisfied	565	37%	189	29%	55	23%	809	35%
Somewhat Satisfied	373	24%	154	24%	60	25%	587	25%
Very Satisfied	348	23%	208	32%	90	38%	646	26%
Mean Quality Ratings by Users (1=very poor, 5=very good)	n	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	1523	3.49	652	3.64	244	3.77	2419	3.58
Equipment/Furnishings	1508	3.50	637	3.62	245	3.73	2390	3.57
Personnel	1386	3.63	547	3.89	217	3.93	2150	3.70
Overall Quality Rating	1343	3.57	534	3.77	213	3.90	2090	3.65
Mean Importance of Quality Ratings by Users								
(1=not important at all, 5=very important)	n	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	1519	4.03	641	4.31	247	4.28	2407	4.13
Equipment/Furnishings	1497	4.08	637	4.31	245	4.32	2379	4.11
Personnel	1395	4.05	568	4.25	230	4.31	2193	4.14
Overall Quality Importance Rating	1354	4.06	551	4.29	225	4.29	2130	4.12



## **Tennis Courts** (Page 2 of 3) **Customer Profile**

Active Duty Ranks	To N	tal %	User: n	s Only %	Racial/Ethnic Origin	Racial/Ethnic Origin Total N %			Only %
E1-E4	7400	40%	881	43%	Black/African-American	8666	17%	819	23%
E5-E9	7616	41%	768	38%	White	34994	70%	2151	61%
WO-CW5	523	3%	47	2%	Spanish/Hispanic/Latino	3574	8%	335	10%
O1-O3	1360	7%	143	7%	Asian	1506	3%	160	4%
O4-O10	1667	9%	193	9%	Amer. Indian/Alaskan Native	634	1%	55	2%
Total	18566	100%	2032	100%	Native Hawaiian/Pacific Isl.	391	1%	36	1%
					Total	49765	100%	3556	100%
Civilian Groups	N	%	n	%	Education	N	%	n	%
GS9 or below	8020	42%	389	39%	Some High School	499	1%	34	1%
GS10 or above	7279	38%	390	39%	H.S. Grad/G.E.D.	10069	21%	719	21%
Wage Grade	2948	15%	150	15%	Some College	20091	40%	1465	42%
Crafts and Trades	644	3%	48	5%	College Graduate	10278	20%	710	19%
Contractor	319	2%	22	2%	Post-Grad Study/Degree	9085	18%	668	17%
Total	19210	100%	999	100%	Total	50022	100%	3596	100%
Gender	N	%	n	%	Marital Status	N	%	n	%
Male	34047	77%	2585	80%	Single	11315	26%	968	31%
Female	12874	23%	762	20%	Single Parent	2245	5%	176	5%
Total	46921	100%	3347	100%	Married w/o Children	18885	39%	1021	29%
					Married with Children	14779	31%	1247	36%
					Total	47224	100%	3412	100%
Age Groups	N	%	n	%	Residence	N	%	n	%
21 and Under	3228	9%	351	13%	Barracks/BEQ/BOQ	6312	16%	751	25%
22-29	6976	18%	738	26%	Military Housing On Post	5913	14%	711	23%
30-38	7818	18%	693	22%	Off-post Housing (<30 min.)	26560	51%	1533	41%
39-49	11761	21%	826	21%	Off-Post Housing (>=30 min.)	9705	19%	389	10%
50 +	17478	34%	724	19%	Total	48490	100%	3384	100%
Total	47261	100%	3332	100%					



## **Tennis Courts** (Page 3 of 3) **Strategic Marketing Analysis**

FACILITY USAGE (percent of <i>Total</i> that has used the facility)	2000 <u>Baseline</u>	1998 <u>Baseline</u>	
Overall Usage	8.1%	6.2%	
Active Duty: E1-E4	12.2%	12.6%	
E5-E9	9.3%	8.4%	
Officers	11.6%	9.3%	
Civilians	6.7%	3.7%	
Retirees	4.2%	1.8%	
FACILITY SATISFACTION	2000	1998	
(1=very dissatisfied, 5=very satisfied)	<b>Baseline</b>	<b>Baseline</b>	
Overall Satisfaction	3.57	N/A	
Active Duty:			
E1-E4	3.53	N/A	
E5-E9	3.49	N/A	
Officers Civilians	3.66 3.64	N/A N/A	
Retirees	3.83	N/A	
QUALITY EVALUATION	2000	1998	
(1=very poor, 5=very good)	<u>Baseline</u>	<b>Baseline</b>	
Overall Quality Rating	3.58	3.64	
Building/Facility/Space Rating	3.51	3.54	
Equipment/Furnishings Rating	3.48	3.50	
Personnel Rating	3.65	3.71	
IMPORTANCE OF QUALITY EVALUATION	2000	1998	
(1=very important, 5=not important at all)	<b>Baseline</b>	<b>Baseline</b>	
<b>Overall Quality Importance Rating</b>	4.17	N/A	
Building/Facility/Space Rating	4.15	N/A	
Equipment/Furnishings Rating	4.19	N/A	
Personnel Rating	4.15	N/A	



## **Youth Center** (Page 1 of 3) **Facility Evaluation**

	Active Duty		Civilians		Retirees		<b>Total Cases</b>	
	n	%	n	%	n	%	n	%
<b>Total Respondents</b>	19170	37%	20146	39%	11815	23%	51131	100%
Did Not Use in Past Year	14812	77%	15782	78%	8695	74%	39289	77%
Did Not Respond/Missing Data	2071	11%	3066	15%	2820	24%	7957	15%
USED PAST YEAR	2287	12%	1298	6%	300	3%	3885	8%
Frequency of Use	n	%	n	%	n	%	n	%
Less Than Once A Month	865	38%	485	37%	187	62%	1537	41%
1-3 Times A Month	646	28%	257	20%	68	23%	971	26%
4 + Times A Month	776	34%	556	43%	45	15%	1377	33%
Satisfaction	n	%	n	%	n	%	n	%
Very Dissatisfied	89	5%	28	3%	4	2%	121	4%
Somewhat Dissatisfied	145	8%	74	7%	7	4%	226	<b>7%</b>
Satisfied	597	33%	242	23%	49	26%	888	30%
Somewhat Satisfied	454	25%	235	22%	44	23%	733	24%
Very Satisfied	539	30%	482	45%	87	46%	1108	35%
Mean Quality Ratings by Users (1=very poor, 5=very good)	n	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	1818	3.71	1042	4.01	194	4.15	3054	3.82
Equipment/Furnishings	1787	3.70	1017	4.02	192	4.08	2996	3.82
Personnel	1792	3.83	1016	4.20	189	4.16	2997	3.94
Overall Quality Rating	1757	3.75	997	4.08	187	4.13	2941	3.86
Mean Importance of Quality Ratings by Users		Moon		Maan		Maan		Maan
(1=not important at all, 5=very important)	n	Mean	n	Mean	n	Mean	n	Mean
Building/Facility/Space	1800	4.28	1036	4.62	191	4.50	3027	4.41
Equipment/Furnishings	1787	4.27	1020	4.59	190	4.51	2997	4.39
Personnel	1784	4.37	1012	4.74	191	4.65	2987	4.36
Overall Quality Importance Rating	1745	4.31	993	4.65	185	4.57	2923	4.48



### Youth Center (Page 2 of 3) Customer Profile

Active Duty Ranks	To N	v							otal %	Users n	only %
E1-E4	7400	40%	588	27%	Black/African-American	8666	17%	1197	32%		
E5-E9	7616	41%	1157	53%	White	34994	70%	1931	52%		
WO-CW5	523	3%	57	3%	Spanish/Hispanic/Latino	3574	8%	396	11%		
O1-O3	1360	7%	106	5%	Asian	1506	3%	129	3%		
O4-O10	1667	9%	273	13%	Amer. Indian/Alaskan Native	634	1%	50	2%		
Total	18566	100%	2181	100%	Native Hawaiian/Pacific Isl.	391	1%	45	1%		
					Total	49765	100%	3748	100%		
Civilian Groups	N	%	n	%	Education	N	%	n	%		
GS9 or below	8020	42%	664	55%	Some High School	499	1%	35	1%		
GS10 or above	7279	38%	354	29%	H.S. Grad/G.E.D.	10069	21%	600	16%		
Wage Grade	2948	15%	95	8%	Some College	20091	40%	1696	46%		
Crafts and Trades	644	3%	70	6%	College Graduate	10278	20%	822	21%		
Contractor	319	2%	21	2%	Post-Grad Study/Degree	9085	18%	623	15%		
Total	19210	100%	1204	100%	Total	50022	100%	3776	100%		
Gender	N	%	n	%	Marital Status	N	%	n	%		
Male	34047	77%	2257	69%	Single	11315	26%	470	14%		
Female	12874	23%	1284	31%	Single Parent	2245	5%	400	11%		
Total	46921	100%	3541	100%	Married w/o Children	18885	39%	483	13%		
					Married with Children	14779	31%	2337	63%		
					Total	47224	100%	3690	100%		
Age Groups	N	%	n	%	Residence	N	%	n	%		
21 and Under	3228	9%	215	7%	Barracks/BEQ/BOQ	6312	16%	397	13%		
22-29	6976	18%	553	17%	Military Housing On Post	5913	14%	1447	43%		
30-38	7818	18%	1312	39%	Off-post Housing (<30 min.)	26560	51%	1444	37%		
39-49	11761	21%	1062	27%	Off-Post Housing (>=30 min.)	9705	19%	265	7%		
50 +	17478	34%	393	10%	Total	48490	100%	3553	100%		
Total	47261	100%	3535	100%							



### Youth Center (Page 3 of 3) Strategic Marketing Analysis

FACILITY USAGE (percent of <i>Total</i> that has used the facility)	2000 <u>Baseline</u>	1998 <u>Baseline</u>	
Overall Usage	8.2%	6.0%	
Active Duty: E1-E4	7.9%	4.2%	
E5-E9	15.7%	15.2%	
Officers	12.7%	12.4%	
Civilians	7.5%	4.7%	
Retirees	2.4%	1.3%	
FACILITY SATISFACTION	2000	1998	
(1=very dissatisfied, 5=very satisfied)	<b>Baseline</b>	<b>Baseline</b>	
Overall Satisfaction Active Duty:	3.75	N/A	
E1-E4	3.44	N/A	
E5-E9	3.78	N/A	
Officers	3.59	N/A	
Civilians	3.93	N/A	
Retirees	4.16	N/A	
QUALITY EVALUATION	2000	1998	
(1=very poor, 5=very good)	<u>Baseline</u>	<u>Baseline</u>	
Overall Quality Rating	3.80	3.84	
Building/Facility/Space Rating	3.72	3.79	
Equipment/Furnishings Rating	3.75	3.76	
Personnel Rating	3.91	3.92	
IMPORTANCE OF QUALITY EVALUATION	2000	1998	
(1=very important, 5=not important at all)	<u>Baseline</u>	<u>Baseline</u>	
Overall Quality Importance Rating	4.40	N/A	
Building/Facility/Space Rating	4.35	N/A	
Equipment/Furnishings Rating	4.33	N/A	
Personnel Rating	4.50	N/A	



### SECTION FOUR: MWR ACTIVITY ANALYSIS

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#### SECTION FOUR MWR ACTIVITY ANALYSIS

#### INTRODUCTION TO MWR ACTIVITY ANALYSIS

The information presented in this section is based on responses to questions about social and recreational activities (Questions 54-56) on the 2000 Leisure Needs Survey. This introduction provides instructions on how to interpret the survey results.

#### **Presentation of Results**

All exhibit pages are presented in the same format and each contains the results for one activity. The numbers of active duty, civilians and retirees who participated in the activity in the past year, whether on post, off post or at home (if applicable), are indicated at the top of each page. Frequency of participation, as well as the rank and residence of participants, is presented for those who participated in the activity on post, for those who participated off post and for those who participated at home. Please follow the annotated example on the following page to familiarize yourself with the presentation of these activity data.

#### Use of the Data

By comparing results across activities, the recreational interests and preferences of different population groups can be determined. The demographic information offers a description (or profile) of those individuals who participated in the specified activity. Use of this information can be helpful in program planning and in identifying activities preferred by patron groups.

THE EXAMPLE BEGINS ON THE NEXT PAGE ©



**Total Cases** 

#### **ACTIVITY WORKSHEET EXAMPLE**

#### SPECIAL INTEREST/ARTS & CRAFTS

#### **Auto Maintenance/Washing Auto**

	Active	Duty
	<u> </u>	%
OVERALL PARTICIPATION	264	37%
PARTICIPATED ON POST	248	35%
Less Than Once A Month	85	12%
1-3 Times A Month	60	9%
4 Or More Times A Month	103	15%
Did Not Participate	298	42%
Did Not Respond/Missing Data	161	23%
<b>Total Respondents</b>	707	100%
Participants' Rank		
E1-E4	108	49%
E5-E9	96	44%
O1-O3,WO1-CW5	16	7%
O4-O10	0	0%
Participants' Residence		
Barracks/BEQ/BOQ	78	32%
Military Housing On Post	57	23%
Off-post Housing (<30 min.)	76	31%
Off-post Housing (>=30 min.)	31	13%
PARTICIPATED OFF POST	178	25%
Less Than Once A Month	59	8%
1-3 Times A Month	39	6%
4 Or More Times A Month	80	11%
Did Not Participate Did Not Respond/Missing Data	382 147	54% 21%
Total Respondents	7 <b>07</b>	100%
Participants' Rank	707	10070
		<b>2</b>
E1-E4	53	35%
E5-E9	82	55%
O1-O3,WO1-CW5 O4-O10	15 0	10% 0%
Participants' Residence	v	0,0
Barracks/BEQ/BOQ	35	21%
Military Housing On Post	22	14%
Off-post Housing (<30 min.)	81	50%
Off-post Housing (>=30 min.)	25	15%

#### WHO PARTICIPATED....

Civilians

The number and percentage of respondents in each patron group who participated in the activity either on post, off post or at home in the past year are shown in the row labeled **Overall Participation**. The total number of respondents for all groups who participated in the activity appears in the column labeled **Total Cases**.

**Retirees** 

## PARTICIPATION ON POST/OFF POST/AT HOME....

Information is presented on how often individuals participated in an activity either on or off post. Information on how often individuals participated in an activity at home is presented only for Special Interest/Arts & Crafts activities. Special Interest/Arts & Crafts activities will therefore have two-page worksheets, with information on at home participation on the second page, whereas all other activities will have one-page worksheets. Respondents may participate on post, off post and at home (if applicable) and thus the number and percent of each will not equal the **Overall Participation** numbers.

Two hundred and forty-eight (35%) active duty respondents participated in **auto maintenance/** washing auto on post, whereas 178 or 25% participated off post. As can be seen on the second worksheet page, 134 or 19% of active duty respondents participated in auto maintenance/washing auto at home.

#### RANK/RESIDENCE....

Rank and residence data are provided for individuals who participate on post, off post and at home (if applicable). The majority of active duty respondents who participated on post are junior enlisted (49%); off post participants are mostly senior enlisted (55%). The majority of individuals who participated at home are Officers (69%). These percentages apply only to those individuals participating in the activity and do not apply to the overall population.



### ACTIVITY WORKSHEET EXAMPLE (CONTINUED)

#### SPECIAL INTEREST/ARTS & CRAFTS

#### **Auto Maintenance/Washing Auto (continued)**

	Active Duty		Civilians		Retirees		Total Cases	
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	264	37%	188	32%	92	25%	544	18%
PARTICIPATED AT HOME	134	19%	99	17%	43	12%	276	9%
Less Than Once A Month	24	3%	33	6%	13	4%	70	3%
1-3 Times A Month	41	6%	33	6%	21	6%	95	6%
4 Or More Times A Month	69	10%	33	6%	9	2%	111	7%
Did Not Participate	451	64%	396	66%	257	69%	1104	66%
Did Not Respond/Missing Data	122	17%	100	16%	72	19%	294	18%
<b>Total Respondents</b>	707	100%	595	100%	372	100%	1674	100%
Participants' Rank								
E1-E4	20	15%	0	0%	9	21%	29	17%
E5-E9	21	16%	0	0%	10	23%	31	18%
O1-O3,WO1-CW5	42	33%	0	0%	11	26%	53	31%
O4-O10	46	36%	0	0%	13	30%	59	34%
Participants' Residence								
Barracks/BEQ/BOQ	22	17%	0	0%	0	0%	22	8%
Military Housing On Post	30	22%	0	0%	0	0%	30	11%
Off-post Housing (<30 min.)	48	36%	66	67%	3	7%	117	42%
Off-post Housing (>=30 min.)	34	25%	33	33%	40	93%	107	39%



# TEAM SPORTS BASKETBALL

	Active Duty		Civilians		Retirees		<b>Total Cases</b>	
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	4832	25%	1903	9%	686	6%	7421	16%
PARTICIPATED ON POST	4255	22%	816	4%	272	2%	5343	12%
Less Than Once A Month	1292	7%	319	2%	120	1%	1731	4%
1-3 Times A Month	1235	6%	224	1%	88	1%	1547	3%
4 + Times A Month	1728	9%	273	1%	64	1%	2065	4%
Did Not Participate	13342	70%	16795	83%	9363	79%	39500	76%
Did Not Respond/Missing Data	1573	8%	2535	13%	2180	18%	6288	12%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	1868	45%	0	0%	4	1%	1872	43%
E5-E9	1707	41%	0	0%	199	74%	1906	42%
O1-O3,WO1-CW5	338	8%	0	0%	19	7%	357	8%
O4-O10	251	6%	0	0%	47	17%	298	6%
Participants' Residence								
Barracks/BEQ/BOQ	1648	42%	2	0%	1	0%	1651	36%
Military Housing On Post	1156	30%	70	9%	3	1%	1229	26%
Off-post Housing (<30 min.)	966	25%	531	69%	206	79%	1703	33%
Off-post Housing (>=30 min.)	144	4%	167	22%	51	20%	362	6%
PARTICIPATED OFF POST	1570	8%	1429	7%	542	5%	3541	7%
Less Than Once A Month	552	3%	583	3%	264	2%	1399	3%
1-3 Times A Month	488	3%	399	2%	155	1%	1042	2%
4 + Times A Month	530 12581	3% 66%	447 12407	2% 62%	123 6772	1% 57%	1100 31760	2%
Did Not Participate Did Not Respond/Missing Data	5019	26%	6310	31%	4501	38%	15830	63% 30%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	780	51%	0	0%	4	1%	784	40%
E5-E9	518	34%	0	0%	343	64%	861	41%
O1-O3,WO1-CW5	132	9%	0	0%	47	9%	179	9%
O4-O10	90	6%	0	0%	140	26%	230	10%
Participants' Residence								
Barracks/BEQ/BOQ	606	42%	2	0%	1	0%	609	23%
Military Housing On Post	249	17%	20	1%	3	1%	272	10%
Off-post Housing (<30 min.)	480	33%	880	64%	365	70%	1725	48%
Off-post Housing (>=30 min.)	108	7%	477	35%	151	29%	736	19%



#### **TEAM SPORTS**

### **HOCKEY**

	Active Duty n %		Civilians n %		Retirees n %		Total n	Cases %
OVERALL PARTICIPATION	885	5%	354	2%	162	1%	1401	3%
PARTICIPATED ON POST	580	3%	86	0%	57	0%	723	2%
Less Than Once A Month 1-3 Times A Month	289	2%	42 23	0%	38	0%	369	1%
4 + Times A Month	172 119	1% 1%	23	0% 0%	7 12	0% 0%	202 152	0% 0%
Did Not Participate	16623	87%	17138	85%	9217	78%	42978	84%
Did Not Respond/Missing Data	1967	10%	2922	15%	2541	22%	7430	14%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	329	59%	0	0%	2	4%	331	55%
E5-E9	169	31%	0	0%	34	60%	203	33%
O1-O3,WO1-CW5	38	7%	0	0%	7	12%	45	7%
O4-O10	18	3%	0	0%	14	25%	32	4%
Participants' Residence								
Barracks/BEQ/BOQ	262	53%	0	0%	0	0%	262	45%
Military Housing On Post	124	25%	8	11%	0	0%	132	22%
Off-post Housing (<30 min.)	90	18%	46	64%	40	77%	176	26%
Off-post Housing (>=30 min.)	17	3%	18	25%	12	23%	47	7%
PARTICIPATED OFF POST	490	3%	304	2%	125	1%	919	2%
Less Than Once A Month	219	1%	145	1%	65	1%	429	1%
1-3 Times A Month	134	1%	69	0%	23	0%	226	1%
4 + Times A Month	137	1%	90	0%	37	0%	264	0%
Did Not Participate	13363	70%	13142	65%	6863	58%	33368	66%
Did Not Respond/Missing Data	5317	28%	6700	33%	4827	41%	16844	32%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	284	60%	0	0%	2	2%	286	50%
E5-E9	126	27%	0	0%	77	63%	203	34%
O1-O3,WO1-CW5	37	8%	0	0%	18	15%	55	8%
O4-O10	23	5%	0	0%	26	21%	49	7%
Participants' Residence								
Barracks/BEQ/BOQ	243	55%	0	0%	0	0%	243	35%
Military Housing On Post	79	18%	11	4%	0	0%	90	12%
Off-post Housing (<30 min.)	98	22%	205	70%	87	75%	390	41%
Off-post Housing (>=30 min.)	19	4%	75	26%	29	25%	123	12%



### TEAM SPORTS

### SOCCER

	Active Duty		Civilians		Retirees		Total	Cases
	<u>n</u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	2479	13%	894	4%	336	3%	3709	8%
PARTICIPATED ON POST	2043	11%	315	2%	121	1%	2479	6%
Less Than Once A Month	810	4%	108	1%	67	1%	985	2%
1-3 Times A Month	661	3%	82	0%	24	0%	767	2%
4 + Times A Month	572	3%	125	1%	30	0%	727	2%
Did Not Participate	15233	79%	16937	84%	9157	78%	41327	80%
Did Not Respond/Missing Data	1894	10%	2894	14%	2537	21%	7325	14%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	869	44%	0	0%	2	2%	871	42%
E5-E9	708	36%	0	0%	74	62%	782	37%
O1-O3,WO1-CW5	234	12%	0	0%	11	9%	245	12%
O4-O10	175	9%	0	0%	32	27%	207	8%
Participants' Residence								
Barracks/BEQ/BOQ	769	41%	0	0%	0	0%	769	36%
Military Housing On Post	592	32%	51	18%	1	1%	644	28%
Off-post Housing (<30 min.)	458	24%	190	66%	93	82%	741	32%
Off-post Housing (>=30 min.)	54	3%	46	16%	20	18%	120	4%
PARTICIPATED OFF POST	901	5%	691	3%	268	2%	1860	4%
	2.47	20/	220	10/	102	10/	600	10/
Less Than Once A Month 1-3 Times A Month	347	2%	239	1%	103	1%	689	1%
4 + Times A Month	248 306	1% 2%	172 280	1% 1%	70 95	1% 1%	490 681	1% 1%
Did Not Participate	13040	68%	12819	64%	6734	57%	32593	64%
Did Not Respond/Missing Data	5229	27%	6636	33%	4813	41%	16678	32%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	423	49%	0	0%	2	1%	425	39%
E5-E9	271	31%	0	0%	145	55%	416	37%
O1-O3,WO1-CW5	85	10%	0	0%	26	10%	111	9%
O4-O10	90	10%	0	0%	90	34%	180	14%
Participants' Residence								
Barracks/BEQ/BOQ	343	42%	0	0%	0	0%	343	24%
Military Housing On Post	155	19%	12	2%	1	0%	168	11%
Off-post Housing (<30 min.)	268	33%	463	69%	194	75%	925	49%
Off-post Housing (>=30 min.)	56	7%	192	29%	64	25%	312	16%



### TEAM SPORTS

### SOFTBALL

	Active Duty		Civilians		Retirees		Total Cases	
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	4028	21%	1739	9%	607	5%	6374	14%
PARTICIPATED ON POST	3579	19%	748	4%	223	2%	4550	10%
Less Than Once A Month	1003	5%	269	1%	99	1%	1371	3%
1-3 Times A Month	1059	6%	215	1%	70	1%	1344	3%
4 + Times A Month	1517	8%	264	1%	54	0%	1835	4%
Did Not Participate	13804	72%	16548	82%	9071	77%	39423	76%
Did Not Respond/Missing Data	1787	9%	2850	14%	2521	21%	7158	13%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	1393	40%	0	0%	5	2%	1398	39%
E5-E9	1495	43%	0	0%	164	75%	1659	45%
O1-O3,WO1-CW5	339	10%	0	0%	15	7%	354	10%
O4-O10	275	8%	0	0%	36	16%	311	7%
Participants' Residence								
Barracks/BEQ/BOQ	1271	38%	0	0%	0	0%	1271	32%
Military Housing On Post	1024	31%	52	7%	1	0%	1077	26%
Off-post Housing (<30 min.)	907	27%	505	72%	177	84%	1589	36%
Off-post Housing (>=30 min.)	112	3%	143	20%	32	15%	287	6%
PARTICIPATED OFF POST	1176	6%	1268	6%	489	4%	2933	6%
Less Than Once A Month	396	2%	451	2%	200	2%	1047	2%
1-3 Times A Month	318	2%	364	2%	150	1%	832	2%
4 + Times A Month	462	2%	453	2%	139	1%	1054	2%
Did Not Participate	12807	67% 27%	12349	61% 32%	6562	56%	31718 16480	63%
Did Not Respond/Missing Data <b>Total Respondents</b>	5187 <b>19170</b>	100%	6529 <b>20146</b>	100%	4764 <b>11815</b>	40% <b>100%</b>	51131	31% <b>100%</b>
Participants' Rank								
E1-E4	493	43%	0	0%	4	1%	497	32%
E5-E9	462	41%	0	0%	4 312	65%	774	32% 48%
O1-O3,WO1-CW5	114	10%	0	0%	47	10%	161	10%
O4-O10	67	6%	0	0%	117	24%	184	10%
Participants' Residence								
Barracks/BEQ/BOQ	408	38%	2	0%	0	0%	410	19%
Military Housing On Post	230	21%	20	2%	0	0%	250	10%
Off-post Housing (<30 min.)	349	32%	785	64%	350	74%	1484	51%
Off-post Housing (>=30 min.)	94	9%	421	34%	123	26%	638	20%



# TEAM SPORTS TOUCH/FLAG FOOTBALL

	Active	Duty	Civi	lians	Reti	rees	Total	Cases
	<u>n</u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	3487	18%	513	3%	218	2%	4218	10%
PARTICIPATED ON POST	3175	17%	202	1%	102	1%	3479	8%
Less Than Once A Month	1121	6%	89	0%	54	0%	1264	3%
1-3 Times A Month	1017	5%	55	0%	22	0%	1094	3%
4 + Times A Month	1037	5%	58	0%	26	0%	1121	3%
Did Not Participate	14115	74%	17016	84%	9159	78%	40290	78%
Did Not Respond/Missing Data	1880	10%	2928	15%	2554	22%	7362	14%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	1483	48%	0	0%	2	2%	1485	47%
E5-E9	1248	40%	0	0%	80	79%	1328	41%
O1-O3,WO1-CW5	282	9%	0	0%	6	6%	288	9%
O4-O10	92	3%	0	0%	13	13%	105	3%
Participants' Residence								
Barracks/BEQ/BOQ	1357	47%	0	0%	0	0%	1357	43%
Military Housing On Post	781	27%	21	12%	0	0%	802	25%
Off-post Housing (<30 min.)	695	24%	119	66%	73	74%	887	28%
Off-post Housing (>=30 min.)	83	3%	40	22%	26	26%	149	4%
PARTICIPATED OFF POST	809	4%	374	2%	152	1%	1335	3%
Less Than Once A Month	306	2%	207	1%	85	1%	598	1%
1-3 Times A Month	261	1%	81	0%	39	0%	381	1%
4 + Times A Month	242	1%	86	0%	28	0%	356	1%
Did Not Participate	13093	68%	13039	65%	6821	58%	32953	65%
Did Not Respond/Missing Data <b>Total Respondents</b>	5268 <b>19170</b>	27% <b>100%</b>	6733 <b>20146</b>	33% <b>100%</b>	4842 <b>11815</b>	41% <b>100%</b>	16843 <b>51131</b>	32% <b>100%</b>
Participants' Rank								
E1-E4	465	60%	0	0%	4	3%	469	52%
E5-E9	228	29%	0	0%	107	72%	335	36%
O1-O3,WO1-CW5	61	8%	0	0%	10	7%	71	8%
O4-O10	20	3%	0	0%	28	19%	48	4%
Participants' Residence								
Barracks/BEQ/BOQ	377	52%	0	0%	0	0%	377	36%
Military Housing On Post	113	16%	12	3%	0	0%	125	12%
Off-post Housing (<30 min.)	188	26%	232	65%	106	73%	526	39%
Off-post Housing (>=30 min.)	43	6%	111	31%	39	27%	193	13%



# TEAM SPORTS

#### **VOLLEYBALL**

	Active	Duty	Civi	lians	Reti	rees	Total	Cases
	<u>n</u>	%	n	%	n	<b>%</b>	n	%
OVERALL PARTICIPATION	3495	18%	1355	7%	441	4%	5291	11%
PARTICIPATED ON POST	3058	16%	588	3%	161	1%	3807	9%
Less Than Once A Month	1283	7%	306	2%	94	1%	1683	4%
1-3 Times A Month	985	5%	139	1%	42	0%	1166	3%
4 + Times A Month	790	4%	143	1%	25	0%	958	2%
Did Not Participate	14210	74%	16654	83%	9079	77%	39943	77%
Did Not Respond/Missing Data	1902	10%	2904	14%	2575	22%	7381	14%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	1299	44%	0	0%	5	3%	1304	43%
E5-E9	1159	39%	0	0%	110	70%	1269	41%
O1-O3,WO1-CW5	300	10%	0	0%	11	7%	311	9%
O4-O10	228	8%	0	0%	31	20%	259	7%
Participants' Residence								
Barracks/BEQ/BOQ	1198	42%	2	0%	0	0%	1200	36%
Military Housing On Post	778	27%	41	7%	2	1%	821	23%
Off-post Housing (<30 min.)	761	27%	367	66%	124	81%	1252	35%
Off-post Housing (>=30 min.)	106	4%	143	26%	28	18%	277	6%
PARTICIPATED OFF POST	1001	5%	992	5%	353	3%	2346	5%
	·							
Less Than Once A Month	475	2%	577	3%	237	2%	1289	3%
1-3 Times A Month	283	1%	232	1%	72	1%	587	1%
4 + Times A Month	243	1%	183	1%	44	0%	470	1%
Did Not Participate Did Not Respond/Missing Data	12907 5262	67% 27%	12523 6631	62% 33%	6651 4811	56% 41%	32081 16704	63% 32%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1 E4	470	400/	0	00/	-	10/	175	200/
E1-E4 E5-E9	470 326	49% 34%	0	0% 0%	5 204	1% 59%	475 530	39% 40%
O1-O3,WO1-CW5	104	11%	0	0%	31	39% 9%	135	10%
O4-O10	61	6%	0	0%	105	30%	166	12%
Participants' Residence								
Barracks/BEQ/BOQ	406	44%	0	0%	0	0%	406	23%
Military Housing On Post	181	20%	19	2%	1	0%	201	10%
Off-post Housing (<30 min.)	274	30%	593	62%	230	68%	1097	46%
Off-post Housing (>=30 min.)	61	7%	347	36%	108	32%	516	20%
			-					



# **BICYCLE RIDING/MOUNTAIN BIKING**

	Active n	Duty %	Civi n	lians %	Reti n	rees %	Total n	Cases %
OVERALL PARTICIPATION	4833	25%	4322	21%	1646	14%	10801	22%
PARTICIPATED ON POST	2843	15%	1054	5%	428	4%	4325	9%
Less Than Once A Month 1-3 Times A Month 4 + Times A Month Did Not Participate Did Not Respond/Missing Data Total Respondents	1002 959 882 14320 2007 <b>19170</b>	5% 5% 5% 75% 10% <b>100%</b>	470 312 272 15928 3164 <b>20146</b>	2% 2% 1% 79% 16% <b>100%</b>	210 136 82 8591 2796 <b>11815</b>	2% 1% 1% 73% 24% <b>100%</b>	1682 1407 1236 38839 7967 <b>51131</b>	4% 3% 3% 76% 15% <b>100%</b>
Participants' Rank								
E1-E4 E5-E9 O1-O3,WO1-CW5 O4-O10	839 1186 353 370	31% 43% 13% 13%	0 0 0 0	0% 0% 0% 0%	7 263 38 117	2% 62% 9% 28%	846 1449 391 487	29% 46% 12% 13%
Participants' Residence								
Barracks/BEQ/BOQ Military Housing On Post Off-post Housing (<30 min.) Off-post Housing (>=30 min.)	763 1210 574 63	29% 46% 22% 2%	3 148 651 206	0% 15% 65% 20%	0 6 328 78	0% 1% 80% 19%	766 1364 1553 347	22% 36% 35% 8%
PARTICIPATED OFF POST	3463	18%	3887	19%	1480	13%	8830	17%
Less Than Once A Month 1-3 Times A Month 4 + Times A Month Did Not Participate Did Not Respond/Missing Data Total Respondents	1178 1158 1127 10394 5313 <b>19170</b>	6% 6% 54% 28% <b>100%</b>	1658 1272 957 9832 6427 <b>20146</b>	8% 6% 5% 49% 32% <b>100%</b>	606 475 399 5553 4782 <b>11815</b>	5% 4% 3% 47% 40% <b>100%</b>	3442 2905 2483 25779 16522 <b>51131</b>	7% 6% 5% 51% 32% <b>100%</b>
Participants' Rank								
E1-E4 E5-E9 O1-O3,WO1-CW5 O4-O10	1007 1301 551 511	30% 39% 16% 15%	0 0 0 0	0% 0% 0% 0%	20 724 167 545	1% 50% 11% 37%	1027 2025 718 1056	23% 42% 15% 20%
Participants' Residence								
Barracks/BEQ/BOQ Military Housing On Post Off-post Housing (<30 min.) Off-post Housing (>=30 min.)	874 780 1291 253	27% 24% 40% 8%	3 96 2507 1174	0% 3% 66% 31%	0 2 1041 399	0% 0% 72% 28%	877 878 4839 1826	13% 12% 56% 20%



#### CAMPING/HIKING/BACKPACKING

	Active n	Duty %	Civil n	lians %	Reti n	rees %	Total n	Cases %
OVERALL PARTICIPATION	4626	24%	5289	26%	2188	19%	12103	24%
PARTICIPATED ON POST	2020	11%	1220	6%	655	6%	3895	8%
Less Than Once A Month 1-3 Times A Month 4 + Times A Month Did Not Participate Did Not Respond/Missing Data	1124 612 284 14948 2202	6% 3% 1% 78% 11%	787 294 139 15542 3384	4% 1% 1% 77% 17%	441 153 61 8203 2957	4% 1% 1% 69% 25%	2352 1059 484 38693 8543	5% 2% 1% 76% 16%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4 E5-E9 O1-O3,WO1-CW5 O4-O10	748 817 196 185	38% 42% 10% 10%	0 0 0 0	0% 0% 0% 0%	9 398 72 163	1% 62% 11% 25%	757 1215 268 348	32% 46% 10% 12%
Participants' Residence								
Barracks/BEQ/BOQ Military Housing On Post Off-post Housing (<30 min.) Off-post Housing (>=30 min.)	630 723 434 58	34% 39% 24% 3%	2 99 795 278	0% 8% 68% 24%	0 7 492 138	0% 1% 77% 22%	632 829 1721 474	21% 26% 42% 11%
PARTICIPATED OFF POST	3625	19%	4791	24%	1954	17%	10370	20%
Less Than Once A Month 1-3 Times A Month 4 + Times A Month Did Not Participate Did Not Respond/Missing Data Total Respondents	1934 1136 555 10181 5364 <b>19170</b>	10% 6% 3% 53% 28% <b>100%</b>	2840 1371 580 9034 6321 <b>20146</b>	14% 7% 3% 45% 31% <b>100%</b>	1107 583 264 5129 4732 <b>11815</b>	9% 5% 2% 43% 40% <b>100%</b>	5881 3090 1399 24344 16417 <b>51131</b>	11% 6% 3% 48% 31% <b>100%</b>
Participants' Rank								
E1-E4 E5-E9 O1-O3,WO1-CW5 O4-O10	1142 1297 567 503	33% 37% 16% 14%	0 0 0 0	0% 0% 0% 0%	29 1050 207 636	2% 55% 11% 33%	1171 2347 774 1139	24% 43% 14% 19%
Participants' Residence								
Barracks/BEQ/BOQ Military Housing On Post Off-post Housing (<30 min.) Off-post Housing (>=30 min.)	978 948 1231 252	29% 28% 36% 7%	10 169 2979 1500	0% 4% 64% 32%	1 9 1291 608	0% 0% 68% 32%	989 1126 5501 2360	13% 13% 52% 22%



# CANOEING/KAYAKING/RAFTING

	Active	Duty	Civi	lians	Reti	rees	Total	Cases
	<u> </u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	1942	10%	1916	10%	771	7%	4629	9%
PARTICIPATED ON POST	890	5%	426	2%	200	2%	1516	3%
Less Than Once A Month	527	3%	293	1%	125	1%	945	2%
1-3 Times A Month	236	1%	94	0%	52	0%	382	1%
4 + Times A Month	127	1%	39	0%	23	0%	189	0%
Did Not Participate	16052	84%	16396	81%	8654	73%	41102	81%
Did Not Respond/Missing Data <b>Total Respondents</b>	2228 <b>19170</b>	12% <b>100%</b>	3324 <b>20146</b>	16% <b>100%</b>	2961 <b>11815</b>	25% <b>100%</b>	8513 <b>51131</b>	16% <b>100%</b>
	151.0	10070	201.0	10070	11010	10070	01101	10070
Participants' Rank								
E1-E4	388	46%	0	0%	4	2%	392	41%
E5-E9	323	38%	0	0%	121	61%	444	41%
01-03,W01-CW5	73	9%	0	0%	17	9%	90	8%
O4-O10	67	8%	0	0%	55	28%	122	10%
Participants' Residence								
Barracks/BEQ/BOQ	303	39%	0	0%	0	0%	303	28%
Military Housing On Post	250	32%	24	6%	1	1%	275	23%
Off-post Housing (<30 min.)	196	25%	278	69%	151	78%	625	39%
Off-post Housing (>=30 min.)	26	3%	103	25%	41	21%	170	10%
PARTICIPATED OFF POST	1393	7%	1696	8%	681	6%	3770	<b>7%</b>
Less Than Once A Month	888	5%	1233	6%	469	4%	2590	5%
1-3 Times A Month	330	2%	313	2%	151	4% 1%	2390 794	3% 2%
4 + Times A Month	175	1%	150	1%	61	1%	386	1%
Did Not Participate	12180	64%	11763	58%	6183	52%	30126	60%
Did Not Respond/Missing Data	5597	29%	6687	33%	4951	42%	17235	33%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	532	39%	0	0%	11	2%	543	29%
E5-E9	435	32%	0	0%	308	46%	743	37%
O1-O3,WO1-CW5	204	15%	0	0%	82	12%	286	14%
O4-O10	179	13%	0	0%	270	40%	449	20%
Participants' Residence								
Barracks/BEQ/BOQ	462	36%	2	0%	0	0%	464	17%
Military Housing On Post	301	23%	44	3%	3	0%	348	12%
Off-post Housing (<30 min.)	435	34%	1068	65%	472	71%	1975	51%
Off-post Housing (>=30 min.)	98	8%	535	32%	188	28%	821	20%



# **FISHING**

	Active Duty		Civilians		Retirees n %		Total	
	<u> </u>	%	n	%	П	70	n	%
OVERALL PARTICIPATION	4286	22%	5861	29%	3730	32%	13877	27%
PARTICIPATED ON POST	2297	12%	1694	8%	1467	12%	5458	11%
Less Than Once A Month	907	5%	831	4%	645	5%	2383	5%
1-3 Times A Month	761	4%	519	3%	475	4%	1755	4%
4 + Times A Month	629	3%	344	2%	347	3%	1320	3%
Did Not Participate	14690	77%	15120	75%	7537	64%	37347	73%
Did Not Respond/Missing Data <b>Total Respondents</b>	2183 <b>19170</b>	11% <b>100%</b>	3332 <b>20146</b>	17% <b>100%</b>	2811 <b>11815</b>	24% <b>100%</b>	8326 <b>51131</b>	16% <b>100%</b>
-	2,2,0	20070		20070	11010	20070	01101	20070
Participants' Rank								
E1-E4	714	32%	0	0%	16	1%	730	23%
E5-E9	1117	50%	0	0%	1048	73%	2165	58%
01-03,W01-CW5	171	8%	0	0%	112	8%	283	7%
O4-O10	215	10%	0	0%	269	19%	484	12%
Participants' Residence								
Barracks/BEQ/BOQ	542	26%	1	0%	1	0%	544	14%
Military Housing On Post	934	44%	85	5%	7	0%	1026	23%
Off-post Housing (<30 min.)	572	27%	1192	73%	1169	82%	2933	51%
Off-post Housing (>=30 min.)	65	3%	352	22%	242	17%	659	12%
PARTICIPATED OFF POST	3299	17%	5255	26%	3211	27%	11765	23%
Less Than Once A Month	1332	7%	2415	12%	1262	11%	5009	9%
1-3 Times A Month	1027	5%	1634	8%	1088	9%	3749	7%
4 + Times A Month	940	5%	1206	6%	861	7%	3007	6%
Did Not Participate	10540	55%	8897	44%	4293	36%	23730	47%
Did Not Respond/Missing Data <b>Total Respondents</b>	5331 <b>19170</b>	28% <b>100%</b>	5994 <b>20146</b>	30% <b>100%</b>	4311 <b>11815</b>	36% <b>100%</b>	15636 <b>51131</b>	30% <b>100%</b>
-								
Participants' Rank								
E1-E4	1052	33%	0	0%	36	1%	1088	19%
E5-E9	1434	45%	0	0%	1952	62%	3386	53%
O1-O3,WO1-CW5	350	11%	0	0%	340	11%	690	11%
O4-O10	378	12%	0	0%	832	26%	1210	17%
Participants' Residence								
Barracks/BEQ/BOQ	819	26%	4	0%	1	0%	824	10%
Military Housing On Post	963	31%	108	2%	16	1%	1087	12%
Off-post Housing (<30 min.)	1061	34%	3304	65%	2213	71%	6578	54%
Off-post Housing (>=30 min.)	249	8%	1689	33%	899	29%	2837	24%



#### GOING TO BEACHES/LAKES

	Active	Duty	Civi	lians	Reti	rees	Total	Cases
	<u>n</u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	6914	36%	8762	43%	4182	35%	19858	38%
PARTICIPATED ON POST	2958	15%	2170	11%	1343	11%	6471	13%
Less Than Once A Month	1429	7%	1320	7%	762	6%	3511	7%
1-3 Times A Month	984	5%	577	3%	401	3%	1962	4%
4 + Times A Month	545	3%	273	1%	180	2%	998	2%
Did Not Participate	13888	72%	14402	71%	7482	63%	35772	70%
Did Not Respond/Missing Data	2324	12%	3574	18%	2990	25%	8888	17%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	997	35%	0	0%	17	1%	1014	26%
E5-E9	1303	46%	0	0%	840	63%	2143	51%
O1-O3,WO1-CW5	282	10%	0	0%	125	9%	407	10%
O4-O10	272	10%	0	0%	341	26%	613	13%
Participants' Residence								
Barracks/BEQ/BOQ	784	29%	2	0%	0	0%	786	16%
Military Housing On Post	1036	38%	120	6%	8	1%	1164	22%
Off-post Housing (<30 min.)	796	29%	1518	73%	1063	81%	3377	50%
Off-post Housing (>=30 min.)	104	4%	444	21%	239	18%	787	12%
PARTICIPATED OFF POST	5725	30%	7929	39%	3690	31%	17344	33%
Less Than Once A Month	2589	14%	4407	22%	1953	17%	8949	17%
1-3 Times A Month	1940	10%	2332	12%	1113	9% 5%	5385	10%
4 + Times A Month Did Not Participate	1196 8287	6% 43%	1190 6410	6% 32%	624 3694	5% 31%	3010 18391	6% 37%
Did Not Participate Did Not Respond/Missing Data	5158	27%	5807	29%	4431	38%	15396	30%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	1838	33%	0	0%	37	1%	1875	22%
E5-E9	2173	39%	0	0%	1922	53%	4095	44%
O1-O3,WO1-CW5	826	15%	0	0%	376	10%	1202	13%
O4-O10	732	13%	0	0%	1311	36%	2043	21%
Participants' Residence								
Barracks/BEQ/BOQ	1509	28%	11	0%	0	0%	1520	12%
Military Housing On Post	1517	28%	243	3%	17	0%	1777	12%
Off-post Housing (<30 min.)	2002	37%	5171	67%	2550	70%	9723	55%
Off-post Housing (>=30 min.)	373	7%	2301	30%	1053	29%	3727	21%
2								



#### HORSEBACK RIDING

	Active	<b>Duty</b>	Civi	lians	Reti	rees	Total	Cases
	<u>n</u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	1823	10%	1606	8%	616	5%	4045	8%
PARTICIPATED ON POST	844	4%	379	2%	196	2%	1419	3%
Less Than Once A Month	453	2%	258	1%	128	1%	839	2%
1-3 Times A Month	229	1%	61	0%	41	0%	331	1%
4 + Times A Month	162	1%	60	0%	27	0%	249	1%
Did Not Participate	16108	84%	16426	82%	8677	73%	41211	81%
Did Not Respond/Missing Data	2218	12%	3341	17%	2942	25%	8501	16%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	390	49%	0	0%	4	2%	394	39%
E5-E9	285	36%	0	0%	134	68%	419	42%
O1-O3,WO1-CW5	68	9%	0	0%	14	7%	82	9%
O4-O10	55	7%	0	0%	44	22%	99	10%
Participants' Residence								
Barracks/BEQ/BOQ	291	40%	2	1%	0	0%	293	27%
Military Housing On Post	217	29%	24	7%	1	1%	242	23%
Off-post Housing (<30 min.)	208	28%	256	72%	143	78%	607	42%
Off-post Housing (>=30 min.)	20	3%	73	21%	40	22%	133	9%
PARTICIPATED OFF POST	1282	7%	1365	7%	500	4%	3147	6%
Less Than Once A Month	707	4%	805	4%	308	3%	1820	4%
1-3 Times A Month	306	2%	276 284	1%	83	1%	665	1%
4 + Times A Month Did Not Participate	269 12401	1% 65%	12268	1% 61%	109 6431	1% 54%	662 31100	1% 62%
Did Not Participate Did Not Respond/Missing Data	5487	29%	6513	32%	4884	41%	16884	32%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	541	44%	0	0%	8	2%	549	34%
E5-E9	431	35%	0	0%	273	55%	704	41%
O1-O3,WO1-CW5	140	11%	0	0%	50	10%	190	11%
O4-O10	128	10%	0	0%	161	33%	289	15%
Participants' Residence								
Barracks/BEQ/BOQ	446	38%	1	0%	0	0%	447	19%
Military Housing On Post	269	23%	41	3%	2	0%	312	13%
Off-post Housing (<30 min.)	377	32%	791	60%	342	70%	1510	47%
Off-post Housing (>=30 min.)	94	8%	480	37%	145	30%	719	21%



# HUNTING

	Active	e Duty	Civi	lians	Reti	rees	Total	Cases
	<u>n</u>	%	n	%	n	<b>%</b>	n	%
OVERALL PARTICIPATION	1950	10%	2280	11%	1461	12%	5691	11%
PARTICIPATED ON POST	1005	5%	612	3%	500	4%	2117	4%
Less Than Once A Month	378	2%	252	1%	211	2%	841	2%
1-3 Times A Month	316	2%	141	1%	154	1%	611	1%
4 + Times A Month	311	2%	219	1%	135	1%	665	1%
Did Not Participate	15961	83%	16233	81%	8409	71%	40603	80%
Did Not Respond/Missing Data	2204	11%	3301	16%	2906	25%	8411	16%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	368	38%	0	0%	7	1%	375	28%
E5-E9	432	44%	0	0%	330	67%	762	51%
O1-O3,WO1-CW5	88	9%	0	0%	37	7%	125	8%
O4-O10	85	9%	0	0%	121	24%	206	12%
Participants' Residence								
Barracks/BEQ/BOQ	302	34%	0	0%	0	0%	302	20%
Military Housing On Post	336	37%	16	3%	1	0%	353	23%
Off-post Housing (<30 min.)	235	26%	414	71%	396	81%	1045	46%
Off-post Housing (>=30 min.)	24	3%	152	26%	90	18%	266	12%
PARTICIPATED OFF POST	1479	8%	2063	10%	1266	11%	4808	9%
Less Than Once A Month	601	3%	822	4%	536	5%	1959	4%
1-3 Times A Month	418	2%	552	3%	365	3%	1335	3%
4 + Times A Month	460	2%	689	3%	365	3%	1514	3%
Did Not Participate	12237	64%	11718	58%	5857	50%	29812	59%
Did Not Respond/Missing Data <b>Total Respondents</b>	5454 <b>19170</b>	28% <b>100%</b>	6365 <b>20146</b>	32% <b>100%</b>	4692 <b>11815</b>	40% <b>100%</b>	16511 <b>51131</b>	32% <b>100%</b>
Participants' Rank								
E1-E4	545	38%	0	0%	26	2%	571	24%
E5-E9	590	41%	0	0%	737	59%	1327	49%
O1-O3,WO1-CW5	172	12%	0	0%	133	11%	305	11%
O4-O10	136	9%	0	0%	349	28%	485	16%
Participants' Residence								
Barracks/BEQ/BOQ	459	33%	1	0%	1	0%	461	14%
Military Housing On Post	368	27%	23	1%	5	0%	396	11%
Off-post Housing (<30 min.)	442	32%	1183	59%	807	65%	2432	49%
Off-post Housing (>=30 min.)	113	8%	791	40%	420	34%	1324	26%



#### **IN-LINE SKATING**

	Active	Duty	Civi	lians	Reti	rees	Total	Cases
	<u> </u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	2133	11%	1168	6%	273	2%	3574	7%
PARTICIPATED ON POST	1166	6%	320	2%	74	1%	1560	3%
Less Than Once A Month	537	3%	173	1%	40	0%	750	2%
1-3 Times A Month	398	2%	95	0%	18	0%	511	1%
4 + Times A Month	231	1%	52	0%	16	0%	299	1%
Did Not Participate	15817	83%	16521	82%	8803	75%	41141	81%
Did Not Respond/Missing Data	2187	11%	3305	16%	2938	25%	8430	16%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	518	46%	0	0%	2	3%	520	45%
E5-E9	402	36%	0	0%	55	75%	457	39%
O1-O3,WO1-CW5	94	8%	0	0%	4	5%	98	8%
O4-O10	101	9%	0	0%	12	16%	113	8%
Participants' Residence								
Barracks/BEQ/BOQ	430	41%	1	0%	0	0%	431	33%
Military Housing On Post	415	39%	67	22%	0	0%	482	34%
Off-post Housing (<30 min.)	194	18%	176	59%	59	83%	429	28%
Off-post Housing (>=30 min.)	21	2%	56	19%	12	17%	89	5%
PARTICIPATED OFF POST	1507	8%	998	5%	232	2%	2737	6%
Less Than Once A Month	702	4%	584	3%	132	1%	1418	3%
1-3 Times A Month	464	2%	256	1%	64	1%	784	2%
4 + Times A Month	341	2%	158	1%	36	0%	535	1%
Did Not Participate	12184	64%	12585	62%	6674	56%	31443	62%
Did Not Respond/Missing Data	5479	29%	6563	33%	4909	42%	16951	32%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	716	49%	0	0%	3	1%	719	45%
E5-E9	446	31%	0	0%	135	59%	581	34%
O1-O3,WO1-CW5			0	0%			198	12%
O4-O10	125	9%	0	0%	66	29%	191	10%
Participants' Residence								
Barracks/BEQ/BOQ	575	41%	0	0%	0	0%	575	26%
Military Housing On Post	278	20%	42	4%	0	0%	320	13%
Off-post Housing (<30 min.)	457	33%	655	68%	163	71%	1275	46%
Off-post Housing (>=30 min.)	94	7%	269	28%	65	29%	428	14%
O1-O3,WO1-CW5 O4-O10  Participants' Residence  Barracks/BEQ/BOQ Military Housing On Post Off-post Housing (<30 min.)	172 125 575 278 457	12% 9% 41% 20% 33%	0 0 0 42 655	0% 0% 0% 4% 68%	26 66 0 0 163	11% 29% 0% 0% 71%	1 1 5 3 12	.98 .91 .575 .320 .275



#### **PAINTBALL**

	Active	e Duty	Civi	lians	Reti	rees	Total	Cases
	<u>n</u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	1675	9%	689	3%	293	2%	2657	6%
PARTICIPATED ON POST	884	5%	259	1%	102	1%	1245	3%
Less Than Once A Month	514	3%	173	1%	67	1%	754	2%
1-3 Times A Month	241	1%	57	0%	20	0%	318	1%
4 + Times A Month	129	1%	29	0%	15	0%	173	0%
Did Not Participate	16096	84%	16560	82%	8782	74%	41438	81%
Did Not Respond/Missing Data	2190	11%	3327	17%	2931	25%	8448	16%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	488	57%	0	0%	1	1%	489	53%
E5-E9	287	34%	0	0%	77	75%	364	37%
O1-O3,WO1-CW5	55	6%	0	0%	9	9%	64	6%
O4-O10	25	3%	0	0%	15	15%	40	4%
Participants' Residence								
Barracks/BEQ/BOQ	389	50%	0	0%	0	0%	389	41%
Military Housing On Post	207	27%	13	5%	0	0%	220	21%
Off-post Housing (<30 min.)	153	20%	167	70%	78	82%	398	31%
Off-post Housing (>=30 min.)	23	3%	60	25%	17	18%	100	7%
PARTICIPATED OFF POST	1082	6%	535	3%	221	2%	1838	4%
Less Than Once A Month	601	3%	352	2%	151	1%	1104	2%
1-3 Times A Month	272	1%	119	1%	52	0%	443	1%
4 + Times A Month	209	1%	64	0%	18	0%	291	1%
Did Not Participate	12561	66%	12989	64%	6677	57%	32227	63%
Did Not Respond/Missing Data <b>Total Respondents</b>	5527 <b>19170</b>	29% <b>100%</b>	6622 <b>20146</b>	33% <b>100%</b>	4917 <b>11815</b>	42% <b>100%</b>	17066 <b>51131</b>	33% <b>100%</b>
Total Respondents	19170	100 /0	20140	100 /0	11013	100 /0	31131	100 / 0
Participants' Rank								
E1-E4	629	60%	0	0%	6	3%	635	53%
E5-E9	290	28%	0	0%	130	60%	420	32%
O1-O3,WO1-CW5	84	8%	0	0%	20	9%	104	8%
O4-O10	44	4%	0	0%	62	28%	106	7%
Participants' Residence								
Barracks/BEQ/BOQ	512	51%	0	0%	0	0%	512	36%
Military Housing On Post	192	19%	17	3%	2	1%	211	14%
Off-post Housing (<30 min.)	242	24%	336	65%	152	72%	730	38%
Off-post Housing (>=30 min.)	51	5%	160	31%	57	27%	268	13%



# **PICNICKING**

	Active Duty		Civi	Civilians		rees	Total	Cases
	<u>n</u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	4761	25%	7109	35%	3006	25%	14876	28%
PARTICIPATED ON POST	2907	15%	3057	15%	1281	11%	7245	14%
Less Than Once A Month	1793	9%	2358	12%	916	8%	5067	10%
1-3 Times A Month	857	4%	554	3%	297	3%	1708	4%
4 + Times A Month	257	1%	145	1%	68	1%	470	1%
Did Not Participate	14052	73%	13704	68%	7615	64%	35371	70%
Did Not Respond/Missing Data	2211	12%	3385	17%	2919	25%	8515	16%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	835	30%	0	0%	13	1%	848	23%
E5-E9	1256	45%	0	0%	778	62%	2034	50%
O1-O3,WO1-CW5	345	12%	0	0%	126	10%	471	12%
O4-O10	355	13%	0	0%	338	27%	693	15%
Participants' Residence								
Barracks/BEQ/BOQ	699	26%	8	0%	0	0%	707	13%
Military Housing On Post	1131	42%	222	8%	4	0%	1357	22%
Off-post Housing (<30 min.)	757	28%	2077	70%	1031	83%	3865	52%
Off-post Housing (>=30 min.)	104	4%	651	22%	211	17%	966	13%
PARTICIPATED OFF POST	3506	18%	6084	30%	2561	22%	12151	23%
Less Than Once A Month	2000	10%	4018	20%	1715	15%	7733	14%
1-3 Times A Month	1118	6%	1606	8%	664	6%	3388	6%
4 + Times A Month	388	2%	460	2%	182	2%	1030	2%
Did Not Participate	10307	54%	7988	40%	4623	39%	22918	46%
Did Not Respond/Missing Data <b>Total Respondents</b>	5357 <b>19170</b>	28% <b>100%</b>	6074 <b>20146</b>	30% <b>100%</b>	4631 <b>11815</b>	39% <b>100%</b>	16062 <b>51131</b>	31% <b>100%</b>
Participants' Rank								
E1-E4	999	29%	0	0%	29	1%	1028	19%
E5-E9	1364	40%	0	0%	1374	54%	2738	46%
O1-O3,WO1-CW5	509	15%	0	0%	272	11%	781	13%
O4-O10	517	15%	0	0%	849	34%	1366	21%
Participants' Residence								
Barracks/BEQ/BOQ	787	24%	9	0%	0	0%	796	9%
Military Housing On Post	1029	31%	191	3%	8	0%	1228	12%
Off-post Housing (<30 min.)	1223	37%	3998	67%	1762	71%	6983	57%
Off-post Housing (>=30 min.)	255	8%	1732	29%	727	29%	2714	22%



# POWER BOAT/SAIL/JET & WATER SKI

	Active	Duty	Civi	lians	Reti	rees	Total	Cases
	<u> </u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	2129	11%	2676	13%	1280	11%	6085	12%
PARTICIPATED ON POST	891	5%	477	2%	337	3%	1705	4%
Less Than Once A Month	437	2%	274	1%	174	1%	885	2%
1-3 Times A Month	273	1%	123	1%	101	1%	497	1%
4 + Times A Month	181	1%	80	0%	62	1%	323	1%
Did Not Participate	16064	84%	16303	81%	8527	72%	40894	80%
Did Not Respond/Missing Data <b>Total Respondents</b>	2215 <b>19170</b>	12% <b>100%</b>	3366 <b>20146</b>	17% <b>100%</b>	2951 <b>11815</b>	25% <b>100%</b>	8532 <b>51131</b>	16% <b>100%</b>
	17170	10070	20140	10070	11012	10070	51151	10070
Participants' Rank								
E1-E4	375	44%	0	0%	4	1%	379	36%
E5-E9	318	38%	0	0%	198	60%	516	42%
O1-O3,WO1-CW5	78	9%	0	0%	31	9%	109	10%
O4-O10	77	9%	0	0%	98	30%	175	12%
Participants' Residence								
Barracks/BEQ/BOQ	291	37%	1	0%	0	0%	292	23%
Military Housing On Post	252	32%	20	4%	2	1%	274	19%
Off-post Housing (<30 min.)	215	27%	312	69%	259	79%	786	46%
Off-post Housing (>=30 min.)	24	3%	120	26%	66	20%	210	12%
PARTICIPATED OFF POST	1647	9%	2460	12%	1122	9%	5229	10%
Less Than Once A Month	908	5%	1285	6%	525	4%	2718	5%
1-3 Times A Month	436	2%	653	3%	323	3%	1412	3%
4 + Times A Month	303	2%	522	3%	274	2%	1099	2%
Did Not Participate	12055	63%	11302	56%	5919	50%	29276	58%
Did Not Respond/Missing Data	5468	29%	6384	32%	4774	40%	16626	32%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	593	37%	0	0%	12	1%	605	25%
E5-E9	522	33%	0	0%	547	50%	1069	39%
O1-O3,WO1-CW5	252	16%	0	0%	134	12%	386	14%
O4-O10	226	14%	0	0%	409	37%	635	22%
Participants' Residence								
Barracks/BEQ/BOQ	509	33%	1	0%	0	0%	510	14%
Military Housing On Post	368	24%	55	2%	5	0%	428	10%
Off-post Housing (<30 min.)	550	36%	1576	66%	742	68%	2868	53%
Off-post Housing (>=30 min.)	122	8%	770	32%	351	32%	1243	23%



# ROCK CLIMBING/MOUNTAIN CLIMBING

	Active	Duty	Civi	lians	Reti	rees	Total	Cases
	<u>n</u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	1857	10%	988	5%	381	3%	3226	7%
PARTICIPATED ON POST	765	4%	195	1%	100	1%	1060	2%
Less Than Once A Month	406	2%	127	1%	72	1%	605	1%
1-3 Times A Month	216	1%	43	0%	22	0%	281	1%
4 + Times A Month	143	1%	25	0%	6	0%	174	0%
Did Not Participate	16205	85%	16609	82%	8773	74%	41587	82%
Did Not Respond/Missing Data	2200	11%	3342	17%	2942	25%	8484	16%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	381	52%	0	0%	1	1%	382	48%
E5-E9	268	37%	0	0%	60	61%	328	39%
O1-O3,WO1-CW5	51	7%	0	0%	9	9%	60	7%
O4-O10	31	4%	0	0%	29	29%	60	6%
Participants' Residence								
Barracks/BEQ/BOQ	322	49%	2	1%	0	0%	324	39%
Military Housing On Post	186	28%	21	12%	0	0%	207	24%
Off-post Housing (<30 min.)	126	19%	105	60%	77	82%	308	29%
Off-post Housing (>=30 min.)	23	4%	47	27%	17	18%	87	8%
PARTICIPATED OFF POST	1422	7%	885	4%	327	3%	2634	6%
	·							
Less Than Once A Month	829	4%	646	3%	244	2%	1719	4%
1-3 Times A Month	351	2%	157	1%	55	0%	563	1%
4 + Times A Month Did Not Participate	242 12260	1% 64%	82 12707	0% 63%	28 6604	0% 56%	352 31571	1% 62%
Did Not Participate Did Not Respond/Missing Data	5488	29%	6554	33%	4884	41%	16926	32%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	629	45%	0	0%	8	3%	637	39%
E5-E9	460	33%	0	0%	153	48%	613	36%
O1-O3,WO1-CW5	179	13%	0	0%	32	10%	211	12%
O4-O10	119	9%	0	0%	127	40%	246	12%
Participants' Residence								
Barracks/BEQ/BOQ	560	42%	3	0%	0	0%	563	27%
Military Housing On Post	282	21%	56	7%	2	1%	340	15%
Off-post Housing (<30 min.)	399	30%	533	62%	209	66%	1141	42%
Off-post Housing (>=30 min.)	89	7%	262	31%	105	33%	456	16%
<u>-</u>								



#### SKEET/TRAP SHOOTING

	Active	Duty	Civi	lians	Reti	rees	Total	Cases
	<u> </u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	1249	7%	901	4%	607	5%	2757	6%
PARTICIPATED ON POST	787	4%	312	2%	277	2%	1376	3%
Less Than Once A Month	392	2%	193	1%	145	1%	730	2%
1-3 Times A Month	263	1%	67	0%	78	1%	408	1%
4 + Times A Month	132	1%	52	0%	54	0%	238	0%
Did Not Participate	16197	84%	16537	82%	8624	73%	41358	81%
Did Not Respond/Missing Data	2186	11%	3297	16%	2914	25%	8397	16%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	319	42%	0	0%	7	3%	326	34%
E5-E9	269	36%	0	0%	155	57%	424	40%
O1-O3,WO1-CW5	82	11%	0	0%	27	10%	109	11%
O4-O10	86	11%	0	0%	85	31%	171	14%
Participants' Residence								
Barracks/BEQ/BOQ	267	38%	0	0%	0	0%	267	25%
Military Housing On Post	249	36%	22	8%	3	1%	274	25%
Off-post Housing (<30 min.)	165	24%	196	67%	230	85%	591	42%
Off-post Housing (>=30 min.)	14	2%	74	25%	38	14%	126	8%
PARTICIPATED OFF POST	732	4%	714	4%	440	4%	1886	4%
Less Than Once A Month	379	2%	465	2%	248	2%	1092	2%
1-3 Times A Month	191	1%	131	1%	106	1%	428	1%
4 + Times A Month	162	1%	118	1%	86 6552	1%	366	1%
Did Not Participate Did Not Respond/Missing Data	12943 5495	68% 29%	12886 6546	64% 32%	6553 4822	55% 41%	32382 16863	64% 32%
Total Respondents	19170	100%	20146	100%	11815	100%	<b>51131</b>	100%
Participants' Rank								
F1 F1	212	4.407	0	00/		201	22.4	210/
E1-E4	313	44%	0	0%	11	3%	324	31%
E5-E9	251	36%	0	0%	226	52%	477	42%
O1-O3,WO1-CW5 O4-O10	76 66	11% 9%	0	0% 0%	51 148	12% 34%	127 214	10% 17%
0.010	00	<i>37</i> 0	· ·	0,0	110	3170	211	1770
Participants' Residence								
Barracks/BEQ/BOQ	277	42%	1	0%	0	0%	278	20%
Military Housing On Post	162	24%	10	1%	2	0%	174	11%
Off-post Housing (>=30 min.)	36	5%	279	41%	152	35%	467	23%
Military Housing On Post Off-post Housing (<30 min.) Off-post Housing (>=30 min.)	162 191 36	24% 29% 5%	10 397 279	1% 58% 41%	2 276 152	0% 64% 35%	174 864 467	11% 45% 23%



# SKY DIVING

	Active	e Duty	Civi	lians	Reti	rees	Total	Cases
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	838	4%	205	1%	120	1%	1163	3%
PARTICIPATED ON POST	456	2%	70	0%	40	0%	566	1%
Less Than Once A Month	216	1%	35	0%	26	0%	277	1%
1-3 Times A Month	121	1%	16	0%	7	0%	144	0%
4 + Times A Month	119	1%	19	0%	7	0%	145	0%
Did Not Participate	16517	86%	16780	83%	8837	75%	42134	83%
Did Not Respond/Missing Data	2197	11%	3296	16%	2938	25%	8431	16%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	265	62%	0	0%	1	3%	266	60%
E5-E9	132	31%	0	0%	33	83%	165	34%
O1-O3,WO1-CW5	18	4%	0	0%	3	8%	21	4%
O4-O10	11	3%	0	0%	3	8%	14	2%
Participants' Residence								
Barracks/BEQ/BOQ	207	56%	0	0%	0	0%	207	48%
Military Housing On Post	82	22%	7	12%	0	0%	89	19%
Off-post Housing (<30 min.)	72	19%	38	64%	27	73%	137	26%
Off-post Housing (>=30 min.)	9	2%	14	24%	10	27%	33	6%
PARTICIPATED OFF POST	564	3%	163	1%	93	1%	820	2%
			404	4				
Less Than Once A Month	309	2%	101	1%	67	1%	477	1%
1-3 Times A Month	131	1%	29	0%	15 11	0%	175 168	0%
4 + Times A Month Did Not Participate	124 13068	1% 68%	33 13391	0% 66%	6822	0% 58%	33281	0% 66%
Did Not Farticipate Did Not Respond/Missing Data	5538	29%	6592	33%	4900	41%	17030	33%
Total Respondents	19170	100%	20146	100%	11815	100%	<b>51131</b>	100%
Participants' Rank								
E1-E4	309	58%	0	0%	3	3%	312	51%
E5-E9	166	31%	0	0%	56	62%	222	36%
O1-O3,WO1-CW5	36	7%	0	0%	11	12%	47	7%
O4-O10	26	5%	0	0%	21	23%	47	7%
Participants' Residence								
Barracks/BEQ/BOQ	260	53%	0	0%	0	0%	260	40%
Military Housing On Post	85	17%	6	4%	0	0%	91	13%
Off-post Housing (<30 min.)	125	25%	92	61%	71	78%	288	37%
Off-post Housing (>=30 min.)	25	5%	52	35%	20	22%	97	10%



#### **SNOW SKIING**

	Active Duty		Civilians		Retirees		Total	Cases
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	2391	12%	1561	8%	574	5%	4526	9%
PARTICIPATED ON POST	931	5%	330	2%	134	1%	1395	3%
Less Than Once A Month	471	2%	198	1%	84	1%	753	2%
1-3 Times A Month	278	1%	84	0%	31	0%	393	1%
4 + Times A Month	182	1%	48	0%	19	0%	249	1%
Did Not Participate	16000	83%	16487	82%	8749	74%	41236	81%
Did Not Respond/Missing Data	2239	12%	3329	17%	2932	25%	8500	16%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	397	45%	0	0%	2	2%	399	43%
E5-E9	298	34%	0	0%	65	49%	363	36%
O1-O3,WO1-CW5	99	11%	0	0%	14	11%	113	10%
O4-O10	88	10%	0	0%	51	39%	139	11%
Participants' Residence								
Barracks/BEQ/BOQ	340	41%	1	0%	0	0%	341	32%
Military Housing On Post	263	32%	44	14%	3	2%	310	25%
Off-post Housing (<30 min.)	203	24%	199	65%	99	78%	501	36%
Off-post Housing (>=30 min.)	23	3%	60	20%	25	20%	108	7%
PARTICIPATED OFF POST	1866	10%	1389	7%	499	4%	3754	8%
	1046	<b>5</b> 0/	000	40/	227	20/	2202	<b>5</b> 0/
Less Than Once A Month	1046	5%	900	4%	337	3%	2283	5%
1-3 Times A Month 4 + Times A Month	515 305	3% 2%	310 179	2% 1%	99 63	1% 1%	924 547	2% 1%
Did Not Participate	11880	62%	12273	61%	6488	55%	30641	60%
Did Not Fatterpate  Did Not Respond/Missing Data	5424	28%	6484	32%	4828	41%	16736	32%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	658	36%	0	0%	8	2%	666	31%
E5-E9	524	29%	0	0%	151	31%	675	30%
O1-O3,WO1-CW5	308	17%	0	0%	52	11%	360	16%
O4-O10	320	18%	0	0%	281	57%	601	23%
Participants' Residence								
Barracks/BEQ/BOQ	611	35%	5	0%	0	0%	616	21%
Military Housing On Post	420	24%	74	6%	3	1%	497	15%
Off-post Housing (<30 min.)	606	35%	866	65%	348	71%	1820	48%
Off-post Housing (>=30 min.)	98	6%	396	30%	136	28%	630	16%



#### **VOLKSMARCHING**

	Active	e Duty	Civi	lians	Reti	rees	Total	Cases
	<u> </u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	1360	7%	966	5%	468	4%	2794	6%
PARTICIPATED ON POST	714	4%	380	2%	208	2%	1302	3%
Less Than Once A Month	406	2%	290	1%	157	1%	853	2%
1-3 Times A Month	198	1%	56	0%	32	0%	286	1%
4 + Times A Month	110	1%	34	0%	19	0%	163	0%
Did Not Participate	16223	85%	16436	82%	8689	74%	41348	81%
Did Not Respond/Missing Data	2233	12%	3330	17%	2918	25%	8481	16%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	276	41%	0	0%	2	1%	278	34%
E5-E9	292	43%	0	0%	127	62%	419	47%
O1-O3,WO1-CW5	50	7%	0	0%	15	7%	65	7%
O4-O10	59	9%	0	0%	60	29%	119	12%
Participants' Residence								
Barracks/BEQ/BOQ	237	39%	0	0%	0	0%	237	24%
Military Housing On Post	186	31%	28	8%	2	1%	216	20%
Off-post Housing (<30 min.)	158	26%	249	70%	164	82%	571	46%
Off-post Housing (>=30 min.)	20	3%	79	22%	34	17%	133	10%
PARTICIPATED OFF POST	968	5%	751	4%	361	3%	2080	4%
Less Than Once A Month	528	3%	461	2%	260	2%	1249	2%
1-3 Times A Month	277	1%	190	1%	61	1%	528	1%
4 + Times A Month	163	1%	100	0%	40	0%	303	1%
Did Not Participate	12696	66%	12839	64%	6591	56%	32126	64%
Did Not Respond/Missing Data	5506	29%	6556	33%	4863	41%	16925	32%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	295	32%	0	0%	4	1%	299	25%
E5-E9	375	40%	0	0%	195	54%	570	44%
O1-O3,WO1-CW5	137	15%	0	0%	34	9%	171	13%
O4-O10	119	13%	0	0%	125	35%	244	18%
Participants' Residence								
Barracks/BEQ/BOQ	255	30%	0	0%	0	0%	255	16%
Military Housing On Post	240	28%	40	6%	3	1%	283	15%
Off-post Housing (<30 min.)	311	36%	485	67%	263	75%	1059	54%
Off-post Housing (>=30 min.)	56	6%	195	27%	86	24%	337	16%



# WINDSURF/SURF/BOOGIE BOARDING

	Active	Duty	Civi	lians	Reti	rees	Total	Cases
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	1158	6%	545	3%	159	1%	1862	4%
PARTICIPATED ON POST	501	3%	99	0%	43	0%	643	1%
Less Than Once A Month	222	1%	58	0%	29	0%	309	1%
1-3 Times A Month	156	1%	19	0%	8	0%	183	0%
4 + Times A Month	123	1%	22	0%	6	0%	151	0%
Did Not Participate	16427	86%	16690	83%	8830	75%	41947	82%
Did Not Respond/Missing Data	2242	12%	3357	17%	2942	25%	8541	16%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	272	58%	0	0%	1	2%	273	55%
E5-E9	154	33%	0	0%	29	67%	183	35%
O1-O3,WO1-CW5	26	6%	0	0%	3	7%	29	5%
O4-O10	19	4%	0	0%	10	23%	29	5%
Participants' Residence								
Barracks/BEQ/BOQ	217	51%	0	0%	0	0%	217	44%
Military Housing On Post	110	26%	9	10%	1	3%	120	23%
Off-post Housing (<30 min.)	77	18%	56	64%	30	75%	163	25%
Off-post Housing (>=30 min.)	19	4%	23	26%	9	23%	51	8%
PARTICIPATED OFF POST	871	5%	488	2%	133	1%	1492	3%
Less Than Once A Month	442	2%	312	2%	95	1%	849	2%
1-3 Times A Month	233	1%	90	0%	21	0%	344	1%
4 + Times A Month	196	1%	86	0%	17	0%	299	1%
Did Not Participate	12781	67%	13061	65%	6793 4889	57%	32635	64%
Did Not Respond/Missing Data <b>Total Respondents</b>	5518 <b>19170</b>	29% <b>100%</b>	6597 <b>20146</b>	33% <b>100%</b>	4889 11815	41% <b>100%</b>	17004 <b>51131</b>	33% <b>100%</b>
Participants' Rank	2,2.0	200,0	_01.0	200,0	11010	20070	01101	20070
Tarticipants Kank								
E1-E4	403	48%	0	0%	2	2%	405	44%
E5-E9	254	30%	0	0%	62	47%	316	32%
O1-O3,WO1-CW5	114	14%	0	0%	14	11%	128	12%
O4-O10	71	8%	0	0%	54	41%	125	11%
Participants' Residence								
Barracks/BEQ/BOQ	346	43%	0	0%	0	0%	346	31%
Military Housing On Post	171	21%	24	5%	1	1%	196	15%
Off-post Housing (<30 min.)	234	29%	293	61%	88	68%	615	40%
Off-post Housing (>=30 min.)	54	7%	160	34%	40	31%	254	15%



SOCIAL DANCING

	Active n	Duty %	Civil n	lians %	Reti n	rees %	Total n	Cases %
OVERALL PARTICIPATION	8316	43%	6698	33%	3096	26%	18110	37%
PARTICIPATED ON POST	4369	23%	2183	11%	1000	8%	7552	16%
Less Than Once A Month 1-3 Times A Month 4 + Times A Month Did Not Participate Did Not Respond/Missing Data Total Respondents	2272 1302 795 12670 2131 <b>19170</b>	12% 7% 4% 66% 11% <b>100%</b>	1529 454 200 14612 3351 <b>20146</b>	8% 2% 1% 73% 17% <b>100%</b>	751 195 54 7980 2835 <b>11815</b>	6% 2% 0% 68% 24% <b>100%</b>	4552 1951 1049 35262 8317 <b>51131</b>	9% 4% 2% 68% 16% <b>100%</b>
Participants' Rank								
E1-E4 E5-E9 O1-O3,WO1-CW5 O4-O10	1832 1770 315 326	43% 42% 7% 8%	0 0 0	0% 0% 0% 0%	12 549 90 333	1% 56% 9% 34%	1844 2319 405 659	37% 44% 8% 11%
Participants' Residence								
Barracks/BEQ/BOQ Military Housing On Post Off-post Housing (<30 min.) Off-post Housing (>=30 min.)	1675 1217 998 105	42% 30% 25% 3%	10 205 1505 380	0% 10% 72% 18%	0 8 786 175	0% 1% 81% 18%	1685 1430 3289 660	28% 21% 42% 8%
PARTICIPATED OFF POST	6654	35%	5772	29%	2634	22%	15060	30%
Less Than Once A Month 1-3 Times A Month 4 + Times A Month Did Not Participate Did Not Respond/Missing Data Total Respondents	2672 2092 1890 7666 4850 <b>19170</b>	14% 11% 10% 40% 25% <b>100%</b>	3814 1351 607 8495 5879 <b>20146</b>	19% 7% 3% 42% 29% <b>100%</b>	1822 571 241 4763 4418 <b>11815</b>	15% 5% 2% 40% 37% <b>100%</b>	8308 4014 2738 20924 15147 <b>51131</b>	16% 8% 6% 41% 29% <b>100%</b>
Participants' Rank								
E1-E4 E5-E9 O1-O3,WO1-CW5 O4-O10	2990 2377 699 432	46% 37% 11% 7%	0 0 0 0	0% 0% 0% 0%	26 1356 263 950	1% 52% 10% 37%	3016 3733 962 1382	34% 41% 11% 14%
Participants' Residence								
Barracks/BEQ/BOQ Military Housing On Post Off-post Housing (<30 min.) Off-post Housing (>=30 min.)	2695 1220 1999 326	43% 20% 32% 5%	11 181 3862 1570	0% 3% 69% 28%	1 9 1817 753	0% 0% 70% 29%	2707 1410 7678 2649	22% 11% 50% 17%



SOCIAL
ENTERTAINING GUESTS AT HOME

	Active	e Duty	Civil	lians	Reti	rees	Total	Cases
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	9960	52%	12683	63%	6570	56%	29213	57%
PARTICIPATED ON POST	5693	30%	2233	11%	1103	9%	9029	19%
Less Than Once A Month 1-3 Times A Month 4 + Times A Month Did Not Participate Did Not Respond/Missing Data Total Respondents	2157	11%	1112	6%	573	5%	3842	8%
	2318	12%	816	4%	429	4%	3563	8%
	1218	6%	305	2%	101	1%	1624	3%
	11121	58%	13906	69%	7428	63%	32455	63%
	2356	12%	4007	20%	3284	28%	9647	18%
	<b>19170</b>	<b>100%</b>	<b>20146</b>	<b>100%</b>	<b>11815</b>	<b>100%</b>	<b>51131</b>	<b>100%</b>
Participants' Rank								
E1-E4	1813	33%	0	0%	16	1%	1829	29%
E5-E9	2487	45%	0	0%	630	58%	3117	48%
O1-O3,WO1-CW5	538	10%	0	0%	108	10%	646	10%
O4-O10	665	12%	0	0%	323	30%	988	14%
Participants' Residence								
Barracks/BEQ/BOQ	1415	27%	13	1%	1	0%	1429	19%
Military Housing On Post	2988	57%	513	24%	26	2%	3527	44%
Off-post Housing (<30 min.)	741	14%	1232	58%	785	74%	2758	29%
Off-post Housing (>=30 min.)	90	2%	367	17%	247	23%	704	7%
PARTICIPATED OFF POST	5960	31%	11270	56%	5861	50%	23091	44%
Less Than Once A Month 1-3 Times A Month 4 + Times A Month Did Not Participate Did Not Respond/Missing Data Total Respondents	2234	12%	5013	25%	2537	21%	9784	18%
	2410	13%	4555	23%	2585	22%	9550	18%
	1316	7%	1702	8%	739	6%	3757	7%
	8182	43%	3636	18%	1972	17%	13790	29%
	5028	26%	5240	26%	3982	34%	14250	28%
	<b>19170</b>	<b>100%</b>	<b>20146</b>	<b>100%</b>	<b>11815</b>	<b>100%</b>	<b>51131</b>	<b>100%</b>
Participants' Rank								
E1-E4	1639	28%	0	0%	54	1%	1693	16%
E5-E9	2440	42%	0	0%	2864	50%	5304	46%
O1-O3,WO1-CW5	903	16%	0	0%	632	11%	1535	13%
O4-O10	810	14%	0	0%	2234	39%	3044	25%
Participants' Residence								
Barracks/BEQ/BOQ	1053	19%	7	0%	1	0%	1061	6%
Military Housing On Post	839	15%	141	1%	9	0%	989	5%
Off-post Housing (<30 min.)	3119	56%	7642	70%	4078	71%	14839	65%
Off-post Housing (>=30 min.)	511	9%	3195	29%	1641	29%	5347	23%



SOCIAL
HAPPY HOUR/SOCIAL HOUR

	Active	-	Civi		Reti			al Cases	
	<u> </u>	%	n	%	n	%	n	%	
OVERALL PARTICIPATION	6443	34%	5809	29%	2565	22%	14817	30%	
PARTICIPATED ON POST	4008	21%	2495	12%	917	8%	7420	15%	
Less Than Once A Month	2146	11%	1629	8%	620	5%	4395	9%	
1-3 Times A Month	1219	6%	618	3%	221	2%	2058	4%	
4 + Times A Month	643	3%	248	1%	76	1%	967	2%	
Did Not Participate	12865	67%	14167	70%	7850	66%	34882	68%	
Did Not Respond/Missing Data	2297	12%	3484	17%	3048	26%	8829	17%	
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%	
Participants' Rank									
E1-E4	1281	33%	0	0%	8	1%	1289	28%	
E5-E9	1522	39%	0	0%	418	47%	1940	41%	
O1-O3,WO1-CW5	534	14%	0	0%	92	10%	626	14%	
O4-O10	555	14%	0	0%	379	42%	934	17%	
Participants' Residence									
Barracks/BEQ/BOQ	1278	35%	14	1%	1	0%	1293	22%	
Military Housing On Post	1151	31%	190	8%	10	1%	1351	21%	
Off-post Housing (<30 min.)	1138	31%	1734	72%	701	79%	3573	48%	
Off-post Housing (>=30 min.)	115	3%	471	20%	175	20%	761	10%	
PARTICIPATED OFF POST	4576	24%	4717	23%	2137	18%	11430	23%	
FARTICIFATED OFF FOST	45/0	24 70	4/1/	2370	2137	1070	11430	2576	
Less Than Once A Month	1983	10%	2844	14%	1184	10%	6011	12%	
1-3 Times A Month	1426	7%	1262	6%	640	5%	3328	7%	
4 + Times A Month	1167	6%	611	3%	313	3%	2091	4%	
Did Not Participate	9448	49%	9429	47%	5130	43%	24007	47%	
Did Not Respond/Missing Data <b>Total Respondents</b>	5146 <b>19170</b>	27% <b>100%</b>	6000 <b>20146</b>	30% <b>100%</b>	4548 <b>11815</b>	38% <b>100%</b>	15694 <b>51131</b>	30% <b>100%</b>	
Participants' Rank									
<del></del>	40.40			0-1		<b>.</b>	400=		
E1-E4	1868	42%	0	0%	19	1%	1887	30%	
E5-E9	1578	35%	0	0%	893	42%	2471	37%	
O1-O3,WO1-CW5	592	13%	0	0%	262	12%	854	13%	
04-010	429	10%	0	0%	934	44%	1363	19%	
Participants' Residence									
Barracks/BEQ/BOQ	1709	40%	13	0%	1	0%	1723	19%	
Military Housing On Post	859	20%	123	3%	7	0%	989	10%	
Off-post Housing (<30 min.)	1472	34%	3249	71%	1488	71%	6209	53%	
Off-post Housing (>=30 min.)	255	6%	1216	26%	593	28%	2064	18%	



SOCIAL
NIGHT CLUBS/LOUNGES

	Active Duty		Civilians		Retirees		Total	Cases
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	9002	47%	6324	31%	2717	23%	18043	37%
PARTICIPATED ON POST	4886	25%	2187	11%	865	7%	7938	17%
Less Than Once A Month	2309	12%	1370	7%	557	5%	4236	9%
1-3 Times A Month	1519	8%	548	3%	233	2%	2300	5%
4 + Times A Month	1058	6%	269	1%	75	1%	1402	3%
Did Not Participate	12011	63%	14424	72%	7878	67%	34313	66%
Did Not Respond/Missing Data	2273	12%	3535	18%	3072	26%	8880	17%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	2066	43%	0	0%	11	1%	2077	38%
E5-E9	2028	43%	0	0%	526	62%	2554	45%
O1-O3,WO1-CW5	382	8%	0	0%	87	10%	469	8%
O4-O10	285	6%	0	0%	223	26%	508	8%
Participants' Residence								
Barracks/BEQ/BOQ	2077	46%	13	1%	0	0%	2090	32%
Military Housing On Post	1220	27%	221	11%	7	1%	1448	21%
Off-post Housing (<30 min.)	1081	24%	1469	70%	686	82%	3236	39%
Off-post Housing (>=30 min.)	112	2%	395	19%	148	18%	655	8%
PARTICIPATED OFF POST	7356	38%	5466	27%	2316	20%	15138	31%
Less Than Once A Month	2653	14%	3280	16%	1375	12%	7308	14%
1-3 Times A Month	2404	13%	1476	7%	629	5%	4509	9%
4 + Times A Month	2299	12%	710	4%	312	3%	3321	7%
Did Not Participate	7039	37%	8848 5832	44%	5022	43%	20909	40% 29%
Did Not Respond/Missing Data <b>Total Respondents</b>	4775 <b>19170</b>	25% <b>100%</b>	20146	29% <b>100%</b>	4477 <b>11815</b>	38% <b>100%</b>	15084 <b>51131</b>	29% <b>100%</b>
Participants' Rank								
E1-E4	3342	46%	0	0%	21	1%	3363	37%
E1-E4 E5-E9	2636	37%	$0 \\ 0$	0%	1215	53%	3851	41%
O1-O3,WO1-CW5	788	11%	0	0%	266	12%	1054	11%
04-010	438	6%	0	0%	779	34%	1217	12%
Participants' Residence								
Barracks/BEQ/BOQ	3106	45%	18	0%	1	0%	3125	25%
Military Housing On Post	1393	20%	203	4%	6	0%	1602	12%
Off-post Housing (<30 min.)	2092	30%	3688	69%	1648	73%	7428	48%
Off-post Housing (>=30 min.)	334	5%	1425	27%	617	27%	2376	15%
,			="					



SOCIAL SHOPPING TRIPS

		-		C! !!!			T . 1 C	
	Active		Civi		Reti		Total	
	<u> </u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	10153	53%	12248	61%	6488	55%	28889	56%
PARTICIPATED ON POST	6175	32%	3710	18%	3448	29%	13333	28%
Less Than Once A Month	2203	11%	1389	7%	1010	9%	4602	10%
1-3 Times A Month	2546	13%	1443	7% 7%	1500	13%	5489	11%
4 + Times A Month	1426	7%	878	4%	938	8%	3242	7%
Did Not Participate	10688	56%	12690	63%	5367	45%	28745	56%
Did Not Participate Did Not Respond/Missing Data	2307	12%	3746	19%	3000	25%	9053	17%
Total Respondents	19170	100%	<b>20146</b>	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	2179	36%	0	0%	48	1%	2227	26%
E5-E9	2467	41%	0	0%	1905	56%	4372	46%
O1-O3,WO1-CW5	656	11%	0	0%	358	11%	1014	11%
O4-O10	680	11%	0	0%	1092	32%	1772	17%
Participants' Residence								
Barracks/BEQ/BOQ	1780	31%	12	0%	1	0%	1793	17%
Military Housing On Post	2118	37%	397	11%	17	1%	2532	22%
Off-post Housing (<30 min.)	1609	28%	2500	70%	2578	77%	6687	49%
Off-post Housing (>=30 min.)	193	3%	669	19%	771	23%	1633	12%
PARTICIPATED OFF POST	8854	46%	11284	56%	5759	49%	25897	50%
Less Than Once A Month	2555	13%	3434	17%	1386	12%	7375	14%
1-3 Times A Month	3628	19%	4680	23%	2500	21%	10808	21%
4 + Times A Month	2671	14%	3170	16%	1873	16%	7714	15%
Did Not Participate	5638	29%	3700	18%	2049	17%	11387	23%
Did Not Respond/Missing Data	4678	24%	5162	26%	4007	34%	13847	27%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	3106	36%	0	0%	60	1%	3166	24%
E5-E9	3323	39%	0	0%	2996	53%	6319	44%
O1-O3,WO1-CW5	1108	13%	0	0%	594	10%	1702	12%
O4-O10	1067	12%	0	0%	2032	36%	3099	20%
Participants' Residence								
Barracks/BEQ/BOQ	2526	30%	22	0%	0	0%	2548	13%
Military Housing On Post	2437	29%	453	4%	21	0%	2911	13%
Off-post Housing (<30 min.)	2839	34%	7420	67%	3971	70%	14230	54%
Off-post Housing (>=30 min.)	507	6%	3116	28%	1642	29%	5265	20%
respective to the second (see second )	207	0,0	2110	2070	10.12		2200	_0/0



SOCIAL SPECIAL FAMILY EVENTS

		Duty	Civi		Reti		Total	
	<u> </u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	7697	40%	11999	60%	5836	49%	25532	48%
PARTICIPATED ON POST	4184	22%	2994	15%	1514	13%	8692	18%
Less Than Once A Month	2163	11%	1832	9%	994	8%	4989	10%
1-3 Times A Month	1437	7%	860	4%	382	3%	2679	5%
4 + Times A Month	584	3%	302	1%	138	1%	1024	2%
Did Not Participate	12622	66%	13358	66%	7155	61%	33135	65%
Did Not Respond/Missing Data	2364	12%	3794	19%	3146	27%	9304	17%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	1025	25%	0	0%	13	1%	1038	20%
E5-E9	2015	50%	0	0%	877	59%	2892	53%
O1-O3,WO1-CW5	428	11%	0	0%	157	11%	585	11%
O4-O10	559	14%	0	0%	441	30%	1000	16%
Participants' Residence								
Barracks/BEQ/BOQ	589	15%	6	0%	0	0%	595	9%
Military Housing On Post	2087	55%	386	13%	12	1%	2485	34%
Off-post Housing (<30 min.)	1014	27%	1926	67%	1176	80%	4116	47%
Off-post Housing (>=30 min.)	126	3%	554	19%	281	19%	961	11%
PARTICIPATED OFF POST	6280	33%	10886	54%	5178	44%	22344	42%
TARTICH ATED OFF 1031	0200	33 /0	10000	34 /0	3176	44 /0	22344	72 /0
Less Than Once A Month	2616	14%	4800	24%	2649	22%	10065	19%
1-3 Times A Month	2394	12%	4184	21%	1874	16%	8452	16%
4 + Times A Month	1270	7%	1902	9%	655	6%	3827	7%
Did Not Participate	8080	42%	4078	20%	2606	22%	14764	31%
Did Not Respond/Missing Data <b>Total Respondents</b>	4810 <b>19170</b>	25% <b>100%</b>	5182 <b>20146</b>	26% <b>100%</b>	4031 <b>11815</b>	34% <b>100%</b>	14023 <b>51131</b>	27% <b>100%</b>
Participants' Rank								
<del></del>								
E1-E4	1592	26%	0	0%	51	1%	1643	16%
E5-E9	2744	45%	0	0%	2632	51%	5376	48%
O1-O3,WO1-CW5	792	13%	0	0%	528	10%	1320	12%
O4-O10	944	16%	0	0%	1900	37%	2844	24%
Participants' Residence								
Barracks/BEQ/BOQ	959	16%	7	0%	2	0%	968	6%
Military Housing On Post	2100	36%	364	3%	15	0%	2479	14%
Off-post Housing (<30 min.)	2317	40%	7104	67%	3525	70%	12946	57%
Off-post Housing (>=30 min.)	488	8%	3153	30%	1518	30%	5159	23%



#### **GROUP AEROBICS CLASSES**

	Active	<b>Duty</b>	Civi	lians	Reti	rees	Total	Cases
	<u>n</u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	2414	13%	2039	10%	553	5%	5006	10%
PARTICIPATED ON POST	1985	10%	1117	6%	178	2%	3280	7%
Less Than Once A Month	890	5%	408	2%	81	1%	1379	3%
1-3 Times A Month	567	3%	290	1%	52	0%	909	2%
4 + Times A Month	528	3%	419	2%	45	0%	992	2%
Did Not Participate	14934	78%	15835	79%	8728	74%	39497	77%
Did Not Respond/Missing Data	2251	12%	3194	16%	2909	25%	8354	16%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	712	38%	0	0%	4	2%	716	37%
E5-E9	890	47%	0	0%	112	65%	1002	48%
O1-O3,WO1-CW5	175	9%	0	0%	20	12%	195	10%
O4-O10	114	6%	0	0%	35	20%	149	6%
Participants' Residence								
Barracks/BEQ/BOQ	557	31%	4	0%	0	0%	561	21%
Military Housing On Post	578	32%	139	13%	1	1%	718	25%
Off-post Housing (<30 min.)	571	32%	727	69%	144	83%	1442	45%
Off-post Housing (>=30 min.)	82	5%	189	18%	29	17%	300	8%
PARTICIPATED OFF POST	739	4%	1155	6%	427	4%	2321	4%
Less Than Once A Month	297	2%	400	2%	135	1%	832	2%
1-3 Times A Month	203	1%	279	1%	89	1%	571	1%
4 + Times A Month Did Not Participate	239 13368	1% 70%	476 13317	2% 66%	203 7146	2% 60%	918 33831	2% 67%
Did Not Participate Did Not Respond/Missing Data	5063	26%	5674	28%	4242	36%	14979	29%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	309	44%	0	0%	3	1%	312	29%
E5-E9	265	37%	0	0%	204	48%	469	42%
O1-O3,WO1-CW5	83	12%	0	0%	58	14%	141	12%
O4-O10	50	7%	0	0%	156	37%	206	17%
Participants' Residence								
Barracks/BEQ/BOQ	237	35%	0	0%	0	0%	237	14%
Military Housing On Post	123	18%	23	2%	0	0%	146	8%
Off-post Housing (<30 min.)	263	39%	764	68%	282	68%	1309	57%
Off-post Housing (>=30 min.)	48	7%	334	30%	130	32%	512	21%



#### **BOWLING**

	Active	Active Duty Civilians		Retirees		Total	Cases	
	<u>n</u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	6949	36%	4995	25%	1942	16%	13886	28%
PARTICIPATED ON POST	6134	32%	3161	16%	1227	10%	10522	22%
Less Than Once A Month	3405	18%	1822	9%	607	5%	5834	12%
1-3 Times A Month	1914	10%	750	4%	333	3%	2997	6%
4 + Times A Month	815	4%	589	3%	287	2%	1691	3%
Did Not Participate	10786	56%	13686	68%	7534	64%	32006	62%
Did Not Respond/Missing Data	2250	12%	3299	16%	3054	26%	8603	16%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	2212	37%	0	0%	18	1%	2230	33%
E5-E9	2714	46%	0	0%	831	69%	3545	50%
O1-O3,WO1-CW5	528	9%	0	0%	105	9%	633	9%
O4-O10	496	8%	0	0%	248	21%	744	9%
Participants' Residence								
Barracks/BEQ/BOQ	1902	34%	5	0%	0	0%	1907	23%
Military Housing On Post	1969	35%	350	11%	13	1%	2332	26%
Off-post Housing (<30 min.)	1602	28%	2213	73%	1038	87%	4853	45%
Off-post Housing (>=30 min.)	166	3%	478	16%	148	12%	792	7%
PARTICIPATED OFF POST	2071	11%	2857	14%	1239	10%	6167	12%
Less Than Once A Month	1246	6%	1883	9%	658	6%	3787	7%
1-3 Times A Month	549	3%	484	2%	242	2%	1275	2%
4 + Times A Month	276	1%	490	2%	339	3%	1105	2%
Did Not Participate	12069	63%	11609	58% 28%	6305	53%	29983	60% 29%
Did Not Respond/Missing Data <b>Total Respondents</b>	5030 <b>19170</b>	26% <b>100%</b>	5680 <b>20146</b>	28% <b>100%</b>	4271 <b>11815</b>	36% <b>100%</b>	14981 <b>51131</b>	29% <b>100%</b>
Participants' Rank								
	0.64	4007	0	00/	10	10/	0.50	222/
E1-E4	961	48%	0	0%	18	1%	979	32%
E5-E9	748	37%	0	0%	818	67%	1566	47%
O1-O3,WO1-CW5 O4-O10	162 134	8% 7%	0	0% 0%	125 256	10% 21%	287 390	9% 11%
04-010	134	7 70	U	070	230	2170	390	11/0
Participants' Residence								
Barracks/BEQ/BOQ	779	40%	1	0%	0	0%	780	17%
Military Housing On Post	374	19%	61	2%	2	0%	437	9%
Off-post Housing (<30 min.)	623	32%	1890	68%	886	73%	3399	54%
Off-post Housing (>=30 min.)	149	8%	832	30%	320	26%	1301	20%



#### **BOXING**

	Active	e Duty	Civi	lians	Reti	rees	Total	Cases
	<u>n</u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	1172	6%	375	2%	169	1%	1716	4%
PARTICIPATED ON POST	892	5%	178	1%	89	1%	1159	3%
Less Than Once A Month	376	2%	89	0%	45	0%	510	1%
1-3 Times A Month	292	2%	37	0%	24	0%	353	1%
4 + Times A Month	224	1%	52	0%	20	0%	296	1%
Did Not Participate	15808	82%	16467	82%	8513	72%	40788	80%
Did Not Respond/Missing Data	2470	13%	3501	17%	3213	27%	9184	17%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	507	59%	0	0%	3	3%	510	55%
E5-E9	291	34%	0	0%	63	72%	354	37%
O1-O3,WO1-CW5	39	5%	0	0%	6	7%	45	5%
O4-O10	17	2%	0	0%	16	18%	33	3%
Participants' Residence								
Barracks/BEQ/BOQ	405	53%	0	0%	0	0%	405	44%
Military Housing On Post	182	24%	20	13%	0	0%	202	20%
Off-post Housing (<30 min.)	159	21%	112	70%	68	81%	339	30%
Off-post Housing (>=30 min.)	23	3%	27	17%	16	19%	66	6%
PARTICIPATED OFF POST	539	3%	253	1%	108	1%	900	2%
	245	10/	120	4.07	<b></b>	0.07	440	10/
Less Than Once A Month	245	1%	120	1%	53	0%	418	1%
1-3 Times A Month	150	1%	54	0%	29	0%	233 249	1%
4 + Times A Month Did Not Participate	144 13401	1% 70%	79 13917	0% 69%	26 7222	0% 61%	34540	0% 68%
Did Not Participate Did Not Respond/Missing Data	5230	27%	5976	30%	4485	38%	15691	30%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	353	68%	0	0%	3	3%	356	59%
E5-E9	130	25%	0	0%	71	68%	201	32%
O1-O3,WO1-CW5	20	4%	0	0%	10	10%	30	5%
O4-O10	13	3%	0	0%	21	20%	34	4%
Participants' Residence								
Barracks/BEQ/BOQ	262	56%	0	0%	0	0%	262	39%
Military Housing On Post	74	16%	9	4%	0	0%	83	12%
Off-post Housing (<30 min.)	110	23%	151	65%	72	72%	333	37%
Off-post Housing (>=30 min.)	25	5%	72	31%	28	28%	125	13%



# CARDIOVASCULAR EXERCISE

	Active	Duty	Civi	lians	Reti	rees	Total	Cases
	<u>n</u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	9270	48%	6709	33%	3467	29%	19446	40%
PARTICIPATED ON POST	8516	44%	3628	18%	1139	10%	13283	28%
Less Than Once A Month	799	4%	661	3%	278	2%	1738	3%
1-3 Times A Month	1465	8%	879	4%	291	2%	2635	5%
4 + Times A Month	6252	33%	2088	10%	570	5%	8910	19%
Did Not Participate	8391	44%	13137	65%	7451	63%	28979	55%
Did Not Respond/Missing Data	2263	12%	3381	17%	3225	27%	8869	17%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	2585	31%	0	0%	9	1%	2594	29%
E5-E9	3712	45%	0	0%	654	59%	4366	47%
O1-O3,WO1-CW5	1055	13%	0	0%	101	9%	1156	12%
O4-O10	957	12%	0	0%	352	32%	1309	12%
Participants' Residence								
Barracks/BEQ/BOQ	2384	30%	14	0%	1	0%	2399	21%
Military Housing On Post	2607	33%	302	9%	11	1%	2920	25%
Off-post Housing (<30 min.)	2581	32%	2392	68%	943	85%	5916	45%
Off-post Housing (>=30 min.)	375	5%	799	23%	159	14%	1333	9%
PARTICIPATED OFF POST	4300	22%	5081	25%	2954	25%	12335	24%
Less Than Once A Month	770	4%	1075	5%	452	4%	2297	4%
1-3 Times A Month	1056	6%	1362	7%	677	6%	3095	6%
4 + Times A Month	2474	13%	2644	13%	1825	15%	6943	14%
Did Not Participate	9978	52%	9477	47% 28%	4747	40%	24202	48%
Did Not Respond/Missing Data <b>Total Respondents</b>	4892 <b>19170</b>	26% <b>100%</b>	5588 <b>20146</b>	28% 100%	4114 <b>11815</b>	35% <b>100%</b>	14594 <b>51131</b>	28% <b>100%</b>
Participants' Rank								
E1-E4	1150	27%	0	0%	28	1%	1178	17%
E5-E9	1646	39%	0	0%	1330	46%	2976	42%
O1-O3,WO1-CW5	738	18%	0	0%	322	11%	1060	15%
O4-O10	665	16%	0	0%	1238	42%	1903	25%
Participants' Residence								
Barracks/BEQ/BOQ	1003	25%	2	0%	0	0%	1005	10%
Military Housing On Post	784	20%	80	2%	8	0%	872	8%
Off-post Housing (<30 min.)	1874	47%	3317	67%	1984	69%	7175	59%
Off-post Housing (>=30 min.)	357	9%	1560	31%	888	31%	2805	23%



#### **GOLF**

	Active Duty		Civilians		Retirees		Total	Cases
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	3395	18%	3041	15%	2294	19%	8730	18%
PARTICIPATED ON POST	2726	14%	1834	9%	1456	12%	6016	12%
Less Than Once A Month	1179	6%	771	4%	539	5%	2489	5%
1-3 Times A Month	835	4%	534	3%	401	3%	1770	4%
4 + Times A Month	712	4%	529	3%	516	4%	1757	4%
Did Not Participate	14048	73%	14941	74%	7364	62%	36353	71%
Did Not Respond/Missing Data	2396	12%	3371	17%	2995	25%	8762	17%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	667	25%	0	0%	14	1%	681	18%
E5-E9	1015	38%	0	0%	663	46%	1678	42%
O1-O3,WO1-CW5	477	18%	0	0%	149	10%	626	15%
O4-O10	490	18%	0	0%	612	43%	1102	25%
Participants' Residence								
Barracks/BEQ/BOQ	603	24%	10	1%	1	0%	614	13%
Military Housing On Post	977	38%	131	7%	9	1%	1117	22%
Off-post Housing (<30 min.)	841	33%	1251	70%	1170	83%	3262	54%
Off-post Housing (>=30 min.)	121	5%	383	22%	235	17%	739	12%
PARTICIPATED OFF POST	1807	9%	2385	12%	1944	16%	6136	12%
THE OFFICE OF TOO	1007	<i>37</i> <b>0</b>	2505	1270	1744	1070	0150	1270
Less Than Once A Month	909	5%	1103	5%	675	6%	2687	5%
1-3 Times A Month	519	3%	725	4%	604	5%	1848	4%
4 + Times A Month	379	2%	557	3%	665	6%	1601	3%
Did Not Participate	12325	64%	12100	60%	5838	49%	30263	60%
Did Not Respond/Missing Data	5038	26%	5661	28%	4033	34%	14732	28%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	479	27%	0	0%	18	1%	497	15%
E5-E9	604	34%	0	0%	792	41%	1396	38%
O1-O3,WO1-CW5	315	18%	0	0%	216	11%	531	15%
O4-O10	356	20%	0	0%	897	47%	1253	32%
Participants' Residence								
Barracks/BEQ/BOQ	405	24%	2	0%	1	0%	408	9%
Military Housing On Post	458	27%	44	2%	5	0%	507	10%
Off-post Housing (<30 min.)	669	40%	1603	69%	1324	70%	3596	58%
Off-post Housing (>=30 min.)	149	9%	668	29%	559	30%	1376	23%



#### **MARTIAL ARTS**

	Active	e Duty	Civi	lians	Reti	rooc	Total	Cacac
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	1480	8%	567	3%	246	2%	2293	5%
PARTICIPATED ON POST	970	5%	224	1%	81	1%	1275	3%
Less Than Once A Month	415	2%	95	0%	36	0%	546	1%
1-3 Times A Month	263	1%	53	0%	27	0%	343	1%
4 + Times A Month	292	2%	76	0%	18	0%	386	1%
Did Not Participate	15706	82%	16406	81%	8529	72%	40641	80%
Did Not Respond/Missing Data	2494	13%	3516	17%	3205	27%	9215	18%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	486	52%	0	0%	3	4%	489	50%
E5-E9	335	36%	0	0%	56	70%	391	38%
O1-O3,WO1-CW5	69	7%	0	0%	10	13%	79	8%
O4-O10	43	5%	0	0%	11	14%	54	4%
Participants' Residence								
Barracks/BEQ/BOQ	411	48%	0	0%	0	0%	411	38%
Military Housing On Post	243	28%	24	12%	0	0%	267	24%
Off-post Housing (<30 min.)	176	20%	137	68%	62	82%	375	31%
Off-post Housing (>=30 min.)	31	4%	40	20%	14	18%	85	7%
PARTICIPATED OFF POST	845	4%	434	2%	200	2%	1479	3%
Y The Country of	202	20/	126	10/	71	10/	<b>710</b>	10/
Less Than Once A Month	303	2%	136	1%	71	1%	510	1%
1-3 Times A Month	221	1%	106	1%	49	0%	376	1%
4 + Times A Month	321	2%	192	1%	80	1%	593	1%
Did Not Participate	13163	69%	13802	69%	7175	61%	34140	67%
Did Not Respond/Missing Data Total Respondents	5162 <b>19170</b>	27% <b>100%</b>	5910 <b>20146</b>	29% <b>100%</b>	4440 <b>11815</b>	38% <b>100%</b>	15512 <b>51131</b>	30% <b>100%</b>
Participants' Rank								
E1-E4	453	56%	0	0%	5	3%	458	48%
E5-E9	253	31%	0	0%	134	68%	387	37%
O1-O3,WO1-CW5	74	9%	0	0%	14	7%	88	8%
04-010	35	4%	0	0%	44	22%	79	7%
Participants' Residence								
Barracks/BEQ/BOQ	344	45%	0	0%	0	0%	344	30%
Military Housing On Post	147	19%	20	5%	0	0%	167	13%
Off-post Housing (<30 min.)	224	29%	258	63%	134	69%	616	42%
Off-post Housing (>=30 min.)	48	6%	131	32%	60	31%	239	15%



# RACQUETBALL

	Active Duty		Civilians		Retirees		Total	Cases
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	3013	16%	1083	5%	490	4%	4586	10%
PARTICIPATED ON POST	2752	14%	841	4%	349	3%	3942	8%
Less Than Once A Month	1233	6%	367	2%	151	1%	1751	4%
1-3 Times A Month	903	5%	209	1%	95	1%	1207	3%
4 + Times A Month	616	3%	265	1%	103	1%	984	2%
Did Not Participate	13998	73%	15851	79%	8304	70%	38153	74%
Did Not Respond/Missing Data	2420	13%	3454	17%	3162	27%	9036	17%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	1014	38%	0	0%	5	1%	1019	35%
E5-E9	1135	43%	0	0%	203	59%	1338	44%
O1-O3,WO1-CW5	307	12%	0	0%	41	12%	348	12%
O4-O10	206	8%	0	0%	96	28%	302	9%
Participants' Residence								
Barracks/BEQ/BOQ	899	35%	0	0%	0	0%	899	27%
Military Housing On Post	800	32%	69	9%	3	1%	872	25%
Off-post Housing (<30 min.)	750	30%	562	70%	291	86%	1603	41%
Off-post Housing (>=30 min.)	90	4%	177	22%	46	14%	313	7%
PARTICIPATED OFF POST	630	3%	402	2%	231	2%	1263	3%
	_							
Less Than Once A Month	321	2%	236	1%	110	1%	667	1%
1-3 Times A Month	168	1%	84	0%	53	0%	305	1%
4 + Times A Month	141	1%	82	0%	68	1%	291	1%
Did Not Participate	13340	70% 27%	13834	69% 29%	7151	61% 38%	34325	68%
Did Not Respond/Missing Data <b>Total Respondents</b>	5200 <b>19170</b>	100%	5910 <b>20146</b>	29% <b>100%</b>	4433 <b>11815</b>	38% <b>100%</b>	15543 <b>51131</b>	30% <b>100%</b>
Participants' Rank								
				0-1		0.54	• • •	
E1-E4	318	53%	0	0%	1	0%	319	39%
E5-E9	186	31%	0	0%	122	54%	308	37%
01-03,W01-CW5	59	10%	0	0%	28	12%	87	11%
O4-O10	42	7%	0	0%	77	34%	119	13%
Participants' Residence								
Barracks/BEQ/BOQ	236	42%	0	0%	0	0%	236	23%
Military Housing On Post	105	19%	11	3%	0	0%	116	10%
Off-post Housing (<30 min.)	183	32%	232	60%	164	73%	579	49%
Off-post Housing (>=30 min.)	43	8%	141	37%	62	27%	246	18%



#### **ROLLER/ICE SKATING**

	Active	e Duty	Civi	lians	Reti	rees	Total	Cases
	n	% ————————————————————————————————————	n	%	n	%	n	%
OVERALL PARTICIPATION	2387	12%	1606	8%	386	3%	4379	9%
PARTICIPATED ON POST	1265	7%	398	2%	100	1%	1763	4%
Less Than Once A Month	551	3%	214	1%	58	0%	823	2%
1-3 Times A Month	379	2%	108	1%	31	0%	518	1%
4 + Times A Month	335	2%	76	0%	11	0%	422	1%
Did Not Participate	15352	80%	16202	80%	8488	72%	40042	78%
Did Not Respond/Missing Data	2553	13%	3546	18%	3227	27%	9326	18%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	534	45%	0	0%	3	3%	537	43%
E5-E9	466	39%	0	0%	66	67%	532	41%
O1-O3,WO1-CW5	100	8%	0	0%	9	9%	109	9%
O4-O10	100	8%	0	0%	21	21%	121	8%
Participants' Residence								
Barracks/BEQ/BOQ	426	38%	0	0%	0	0%	426	30%
Military Housing On Post	431	38%	87	24%	0	0%	518	34%
Off-post Housing (<30 min.)	233	21%	230	63%	81	82%	544	30%
Off-post Housing (>=30 min.)	34	3%	50	14%	18	18%	102	5%
PARTICIPATED OFF POST	1611	8%	1373	7%	335	3%	3319	7%
Less Than Once A Month	862	4%	908	5%	206	2%	1976	4%
1-3 Times A Month	413	2%	285	1%	86	1%	784	2%
4 + Times A Month	336	2%	180	1%	43	0%	559	1%
Did Not Participate	12402	65%	12851	64%	7043	60%	32296	64%
Did Not Respond/Missing Data <b>Total Respondents</b>	5157 <b>19170</b>	27% <b>100%</b>	5922 <b>20146</b>	29% <b>100%</b>	4437 <b>11815</b>	38% <b>100%</b>	15516 <b>51131</b>	30% <b>100%</b>
Participants' Rank	272.0	20070	20110	20070	11010	20070	01101	20070
E1-E4	643	42%	0	0%	3	1%	646	36%
E5-E9	547	36%	0	0%	200	61%	747	41%
01-03,W01-CW5	183	12%	0	0%	32	10%	215	12%
O4-O10	165	11%	0	0%	95	29%	260	12%
Participants' Residence								
Barracks/BEQ/BOQ	500	34%	2	0%	0	0%	502	19%
Military Housing On Post	400	27%	72	5%	1	0%	473	16%
Off-post Housing (<30 min.)	487	33%	887	67%	240	73%	1614	49%
Off-post Housing (>=30 min.)	101	7%	368	28%	88	27%	557	16%



#### **RUNNING/JOGGING**

	Active	Duty	Civi	lians	Retirees		Total Cases	
	<u>n</u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	10329	54%	4011	20%	1985	17%	16325	35%
PARTICIPATED ON POST	9528	50%	2304	11%	813	7%	12645	28%
Less Than Once A Month	685	4%	566	3%	246	2%	1497	3%
1-3 Times A Month	1336	7%	581	3%	215	2%	2132	4%
4 + Times A Month	7507	39%	1157	6%	352	3%	9016	21%
Did Not Participate	7427	39%	14394	71%	7809	66%	29630	55%
Did Not Respond/Missing Data	2215	12%	3448	17%	3193	27%	8856	17%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	2908	31%	0	0%	8	1%	2916	30%
E5-E9	4059	43%	0	0%	470	59%	4529	46%
O1-O3,WO1-CW5	1250	13%	0	0%	69	9%	1319	13%
O4-O10	1119	12%	0	0%	244	31%	1363	11%
Participants' Residence								
Barracks/BEQ/BOQ	2682	30%	8	0%	1	0%	2691	24%
Military Housing On Post	2932	33%	249	11%	9	1%	3190	28%
Off-post Housing (<30 min.)	2871	32%	1449	66%	675	85%	4995	41%
Off-post Housing (>=30 min.)	426	5%	501	23%	109	14%	1036	7%
PARTICIPATED OFF POST	5239	27%	3126	16%	1704	14%	10069	21%
Less Than Once A Month	920	5%	951	5%	372	3%	2243	5%
1-3 Times A Month	1184	6%	774	4%	413	3%	2371	5%
4 + Times A Month	3135	16%	1401	7%	919	8%	5455	11%
Did Not Participate	9198	48%	11290	56%	5838	49%	26326	51%
Did Not Respond/Missing Data <b>Total Respondents</b>	4733 <b>19170</b>	25% <b>100%</b>	5730 <b>20146</b>	28% <b>100%</b>	4273 <b>11815</b>	36% <b>100%</b>	14736 <b>51131</b>	28% <b>100%</b>
Participants' Rank								
E1-E4	1378	27%	0	0%	9	1%	1387	22%
E5-E9	1990	39%	0	0%	811	48%	2801	42%
O1-O3,WO1-CW5	908	18%	0	0%	168	10%	1076	16%
O4-O10	843	16%	0	0%	691	41%	1534	20%
Participants' Residence								
Barracks/BEQ/BOQ	1199	25%	4	0%	0	0%	1203	14%
Military Housing On Post	1012	21%	77	3%	5	0%	1094	12%
Off-post Housing (<30 min.)	2252	46%	2038	67%	1202	72%	5492	56%
Off-post Housing (>=30 min.)	421	9%	920	30%	465	28%	1806	17%



# SPORTS AND FITNESS SWIMMING AT POOL

	Active	Duty	Civi	lians	Reti	rees	Total	Cases
	<u>n</u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	5814	30%	5161	26%	2121	18%	13096	26%
PARTICIPATED ON POST	4269	22%	2044	10%	840	7%	7153	15%
Less Than Once A Month	1847	10%	905	4%	359	3%	3111	7%
1-3 Times A Month	1352	7%	641	3%	267	2%	2260	5%
4 + Times A Month	1070	6%	498	2%	214	2%	1782	4%
Did Not Participate	12465	65%	14643	73%	7804	66%	34912	67%
Did Not Respond/Missing Data	2436	13%	3459	17%	3171	27%	9066	17%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	1408	34%	0	0%	12	1%	1420	31%
E5-E9	1787	43%	0	0%	527	64%	2314	46%
O1-O3,WO1-CW5	494	12%	0	0%	82	10%	576	12%
O4-O10	449	11%	0	0%	206	25%	655	11%
Participants' Residence								
Barracks/BEQ/BOQ	1263	32%	6	0%	0	0%	1269	22%
Military Housing On Post	1490	37%	252	13%	9	1%	1751	28%
Off-post Housing (<30 min.)	1090	27%	1353	69%	708	87%	3151	42%
Off-post Housing (>=30 min.)	144	4%	338	17%	98	12%	580	7%
PARTICIPATED OFF POST	2664	14%	3884	19%	1597	14%	8145	16%
Less Than Once A Month	1110	6%	1730	9%	597	5%	3437	7%
1-3 Times A Month	832 722	4%	1150	6%	466	4%	2448 2260	5%
4 + Times A Month Did Not Participate	11506	4% 60%	1004 10590	5% 53%	534 5952	5% 50%	28048	4% 56%
Did Not Fatterpate Did Not Respond/Missing Data	5000	26%	5672	28%	4266	36%	14938	29%
Total Respondents	19170	100%	20146	100%	11815	100%	<b>51131</b>	100%
Participants' Rank								
E1-E4	919	36%	0	0%	20	1%	939	24%
E5-E9	954	37%	0	0%	720	46%	1674	41%
O1-O3,WO1-CW5	336	13%	0	0%	161	10%	497	12%
O4-O10	355	14%	0	0%	679	43%	1034	24%
Participants' Residence								
Barracks/BEQ/BOQ	746	30%	6	0%	1	0%	753	12%
Military Housing On Post	554	23%	96	3%	3	0%	653	9%
Off-post Housing (<30 min.)	951	39%	2493	66%	1070	69%	4514	56%
Off-post Housing (>=30 min.)	203	8%	1189	31%	476	31%	1868	23%



#### **TENNIS**

	Active	e Duty	Civi	lians	Reti	rees	Total	Cases
	<u>n</u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	1731	9%	1366	7%	579	5%	3676	<b>7%</b>
PARTICIPATED ON POST	1332	7%	638	3%	250	2%	2220	5%
Less Than Once A Month	662	3%	308	2%	114	1%	1084	2%
1-3 Times A Month	409	2%	185	1%	79	1%	673	1%
4 + Times A Month	261	1%	145	1%	57	0%	463	1%
Did Not Participate	15320	80%	15955	79%	8349	71%	39624	78%
Did Not Respond/Missing Data	2518	13%	3553	18%	3216	27%	9287	18%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	501	39%	0	0%	8	3%	509	35%
E5-E9	463	36%	0	0%	131	53%	594	40%
O1-O3,WO1-CW5	139	11%	0	0%	21	9%	160	11%
O4-O10	170	13%	0	0%	87	35%	257	15%
Participants' Residence								
Barracks/BEQ/BOQ	412	34%	5	1%	0	0%	417	22%
Military Housing On Post	451	37%	65	11%	3	1%	519	27%
Off-post Housing (<30 min.)	308	26%	415	69%	198	80%	921	43%
Off-post Housing (>=30 min.)	32	3%	115	19%	45	18%	192	8%
PARTICIPATED OFF POST	784	4%	1022	5%	463	4%	2269	5%
I TI O AM d	201	20/	5.40	20/	100	20/	1100	20/
Less Than Once A Month 1-3 Times A Month	391 215	2% 1%	542 259	3% 1%	190 116	2% 1%	1123 590	2% 1%
4 + Times A Month	178	1% 1%	239	1%	157	1%	556	1%
Did Not Participate	13175	69%	13193	65%	6929	59%	33297	66%
Did Not Respond/Missing Data	5211	27%	5931	29%	4423	37%	15565	30%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	325	44%	0	0%	10	2%	335	29%
E5-E9	213	29%	0	0%	171	37%	384	32%
O1-O3,WO1-CW5	105	14%	0	0%	42	9%	147	13%
O4-O10	102	14%	0	0%	237	52%	339	26%
Participants' Residence								
Barracks/BEQ/BOQ	244	34%	1	0%	0	0%	245	13%
Military Housing On Post	129	18%	16	2%	2	0%	147	8%
Off-post Housing (<30 min.)	281	39%	669	68%	327	72%	1277	58%
Off-post Housing (>=30 min.)	61	9%	303	31%	124	27%	488	21%



#### **SPORTS AND FITNESS**

#### WALKING

	Active Duty Civilians Retirees		Total Cases					
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	7759	40%	11524	57%	5818	49%	25101	48%
PARTICIPATED ON POST	6358	33%	6180	31%	1643	14%	14181	27%
Less Than Once A Month	1093	6%	1295	6%	405	3%	2793	5%
1-3 Times A Month	1651	9%	1653	8%	481	4%	3785	7%
4 + Times A Month	3614	19%	3232	16%	757	6%	7603	15%
Did Not Participate	10426	54%	10542	52%	6986	59%	27954	55%
Did Not Respond/Missing Data	2386	12%	3424	17%	3186	27%	8996	17%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	2121	34%	0	0%	21	1%	2142	29%
E5-E9	2701	44%	0	0%	1022	64%	3723	48%
O1-O3,WO1-CW5	631	10%	0	0%	154	10%	785	10%
O4-O10	702	11%	0	0%	412	26%	1114	13%
Participants' Residence								
Barracks/BEQ/BOQ	1791	30%	13	0%	2	0%	1806	16%
Military Housing On Post	2271	38%	519	9%	20	1%	2810	23%
Off-post Housing (<30 min.)	1596	27%	3958	66%	1313	82%	6867	48%
Off-post Housing (>=30 min.)	243	4%	1496	25%	263	16%	2002	13%
PARTICIPATED OFF POST	4745	25%	9918	49%	5321	45%	19984	37%
TARTICH ATED OFF TOST		23 / 0	<i>))</i> 10	42 / 0	3321	45 / 0	17704	3770
Less Than Once A Month	946	5%	1625	8%	589	5%	3160	6%
1-3 Times A Month	1366	7%	2766	14%	1251	11%	5383	10%
4 + Times A Month	2433	13%	5527	27%	3481	29%	11441	21%
Did Not Participate	9506	50%	5305	26%	2819	24%	17630	37%
Did Not Respond/Missing Data	4919	26%	4923	24%	3675	31%	13517	26%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	1412	31%	0	0%	48	1%	1460	16%
E5-E9	1859	41%	0	0%	2718	52%	4577	47%
O1-O3,WO1-CW5	638	14%	0	0%	565	11%	1203	12%
O4-O10	680	15%	0	0%	1920	37%	2600	25%
Participants' Residence								
Barracks/BEQ/BOQ	1157	26%	10	0%	1	0%	1168	8%
Military Housing On Post	1000	23%	207	2%	12	0%	1219	7%
Off-post Housing (<30 min.)	1886	43%	6615	68%	3629	70%	12130	61%
Off-post Housing (>=30 min.)	364	8%	2826	29%	1558	30%	4748	24%



#### **SPORTS AND FITNESS**

#### WEIGHT/STRENGTH TRAINING

	Active	Duty	Civi	lians	Reti	rees	Total	Cases
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	9570	50%	5115	25%	2352	20%	17037	35%
PARTICIPATED ON POST	8817	46%	3110	15%	966	8%	12893	28%
Less Than Once A Month	1347	7%	644	3%	234	2%	2225	5%
1-3 Times A Month	2105	11%	748	4%	242	2%	3095	7%
4 + Times A Month	5365	28%	1718	9%	490	4%	7573	16%
Did Not Participate	8215	43%	13696	68%	7710	65%	29621	56%
Did Not Respond/Missing Data	2138	11%	3340	17%	3139	27%	8617	16%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	2963	34%	0	0%	17	2%	2980	33%
E5-E9	3714	43%	0	0%	574	60%	4288	45%
O1-O3,WO1-CW5	1044	12%	0	0%	78	8%	1122	12%
O4-O10	896	10%	0	0%	282	30%	1178	11%
Participants' Residence								
Barracks/BEQ/BOQ	2697	33%	12	0%	0	0%	2709	25%
Military Housing On Post	2592	32%	261	9%	10	1%	2863	25%
Off-post Housing (<30 min.)	2544	31%	2058	69%	815	86%	5417	42%
Off-post Housing (>=30 min.)	374	5%	668	22%	118	13%	1160	8%
PARTICIPATED OFF POST	2779	14%	3120	15%	1760	15%	7659	15%
Less Than Once A Month	691	4%	743	4%	343	3%	1777	4%
1-3 Times A Month	665	3%	811	4%	355	3%	1831	4%
4 + Times A Month	1423	7%	1566	8% 570/	1062	9% 50%	4051	8%
Did Not Participate	11514	60% 25%	11393	57% 28%	5882	50%	28789	57% 28%
Did Not Respond/Missing Data <b>Total Respondents</b>	4877 <b>19170</b>	25% <b>100%</b>	5633 <b>20146</b>	28% <b>100%</b>	4173 <b>11815</b>	35% <b>100%</b>	14683 <b>51131</b>	28% <b>100%</b>
Participants' Rank								
E1-E4	920	34%	0	0%	17	1%	937	23%
E5-E9	1013	38%	0	0%	806	46%	1819	41%
O1-O3,WO1-CW5	396	15%	0	0%	182	10%	578	13%
O4-O10	369	14%	0	0%	732	42%	1101	23%
Participants' Residence								
Barracks/BEQ/BOQ	716	28%	1	0%	0	0%	717	12%
Military Housing On Post	398	15%	36	1%	4	0%	438	6%
Off-post Housing (<30 min.)	1196	46%	1992	66%	1178	69%	4366	58%
Off-post Housing (>=30 min.)	267	10%	996	33%	537	31%	1800	23%



#### **SPORTS AND FITNESS**

#### WRESTLING

	Active	e Duty	Civi	lians	Reti	rees	Total	Cases
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	1039	5%	240	1%	81	1%	1360	3%
PARTICIPATED ON POST	762	4%	110	1%	28	0%	900	2%
Less Than Once A Month	338	2%	52	0%	18	0%	408	1%
1-3 Times A Month	215	1%	32	0%	6	0%	253	1%
4 + Times A Month	209	1%	26	0%	4	0%	239	1%
Did Not Participate	15877	83%	16502	82%	8574	73%	40953	80%
Did Not Respond/Missing Data	2531	13%	3534	18%	3213	27%	9278	18%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	446	61%	0	0%	1	4%	447	60%
E5-E9	244	33%	0	0%	20	71%	264	34%
O1-O3,WO1-CW5	26	4%	0	0%	4	14%	30	4%
O4-O10	16	2%	0	0%	3	11%	19	2%
Participants' Residence								
Barracks/BEQ/BOQ	380	57%	0	0%	0	0%	380	51%
Military Housing On Post	145	22%	15	16%	0	0%	160	19%
Off-post Housing (<30 min.)	127	19%	63	69%	17	68%	207	25%
Off-post Housing (>=30 min.)	17	3%	13	14%	8	32%	38	5%
PARTICIPATED OFF POST	500	3%	164	1%	60	1%	724	2%
Less Than Once A Month	204	1%	69	0%	28	0%	301	1%
1-3 Times A Month	122	1%	35	0%	9	0%	166	0%
4 + Times A Month	174	1%	60	0%	23	0%	257	1%
Did Not Participate	13525	71%	14098	70%	7329 4426	62%	34952	69%
Did Not Respond/Missing Data <b>Total Respondents</b>	5145 <b>19170</b>	27% <b>100%</b>	5884 <b>20146</b>	29% <b>100%</b>	11815	37% <b>100%</b>	15455 <b>51131</b>	30% <b>100%</b>
Participants' Rank								
E1-E4	317	67%	0	0%	0	0%	317	62%
E5-E9	123	26%	0	0%	43	74%	166	29%
O1-O3,WO1-CW5	28	6%	0	0%	4	7%	32	5%
O4-O10	6	1%	0	0%	11	19%	17	3%
Participants' Residence								
Barracks/BEQ/BOQ	241	55%	0	0%	0	0%	241	42%
Military Housing On Post	64	15%	6	4%	0	0%	70	11%
Off-post Housing (<30 min.)	113	26%	96	64%	39	70%	248	36%
Off-post Housing (>=30 min.)	22	5%	47	32%	17	30%	86	11%



#### ATTENDING SPORTS EVENTS

	Active	e Duty	Civi	lians	Reti	rees	Total	Cases
	<u>n</u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	7379	38%	8207	41%	3910	33%	19496	38%
PARTICIPATED ON POST	4622	24%	2002	10%	805	7%	7429	16%
Less Than Once A Month	2224	12%	1186	6%	510	4%	3920	8%
1-3 Times A Month	1466	8%	500	2%	209	2%	2175	5%
4 + Times A Month	932	5%	316	2%	86	1%	1334	3%
Did Not Participate	12178	64%	14650	73%	7913	67%	34741	67%
Did Not Respond/Missing Data	2370	12%	3494	17%	3097	26%	8961	17%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	1597	36%	0	0%	9	1%	1606	31%
E5-E9	2042	46%	0	0%	526	67%	2568	49%
O1-O3,WO1-CW5	407	9%	0	0%	70	9%	477	9%
O4-O10	438	10%	0	0%	184	23%	622	10%
Participants' Residence								
Barracks/BEQ/BOQ	1484	35%	8	0%	0	0%	1492	24%
Military Housing On Post	1511	36%	251	13%	8	1%	1770	27%
Off-post Housing (<30 min.)	1116	26%	1325	69%	644	82%	3085	42%
Off-post Housing (>=30 min.)	123	3%	338	18%	129	17%	590	7%
PARTICIPATED OFF POST	4914	26%	7418	37%	3644	31%	15976	31%
Loss Than Ones A Month	2747	1.40/	4105	210/	2170	1.00/	0121	100/
Less Than Once A Month 1-3 Times A Month	1373	14% 7%	4195 1943	21% 10%	2179 945	18% 8%	9121 4261	18% 8%
4 + Times A Month	794	4%	1280	6%	520	4%	2594	5%
Did Not Participate	9437	49%	7642	38%	4285	36%	21364	43%
Did Not Respond/Missing Data	4819	25%	5086	25%	3886	33%	13791	26%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	1440	30%	0	0%	29	1%	1469	19%
E5-E9	1906	40%	0	0%	1750	49%	3656	44%
O1-O3,WO1-CW5	696	15%	0	0%	376	10%	1072	13%
O4-O10	734	15%	0	0%	1434	40%	2168	24%
Participants' Residence								
Barracks/BEQ/BOQ	1211	26%	12	0%	1	0%	1224	10%
Military Housing On Post	1261	27%	195	3%	14	0%	1470	11%
Off-post Housing (<30 min.)	1798	39%	4873	67%	2521	71%	9192	57%
Off-post Housing (>=30 min.)	365	8%	2163	30%	1024	29%	3552	22%



#### BILLIARDS/GAME ROOM/VIDEO ARCADE

	Active	e Duty	Civi	lians	Reti	rees	Total	Cases
	<u>n</u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	5841	30%	3387	17%	1075	9%	10303	22%
PARTICIPATED ON POST	3865	20%	1008	5%	308	3%	5181	11%
Less Than Once A Month	1822	10%	605	3%	180	2%	2607	6%
1-3 Times A Month	1230	6%	260	1%	89	1%	1579	4%
4 + Times A Month	813	4%	143	1%	39	0%	995	2%
Did Not Participate	12841	67%	15537	77%	8256	70%	36634	71%
Did Not Respond/Missing Data	2464	13%	3601	18%	3251	28%	9316	18%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	1997	53%	0	0%	13	4%	2010	51%
E5-E9	1386	37%	0	0%	223	74%	1609	39%
O1-O3,WO1-CW5	254	7%	0	0%	27	9%	281	7%
O4-O10	120	3%	0	0%	37	12%	157	3%
Participants' Residence								
Barracks/BEQ/BOQ	1835	52%	7	1%	1	0%	1843	42%
Military Housing On Post	885	25%	132	14%	3	1%	1020	22%
Off-post Housing (<30 min.)	719	20%	668	70%	229	77%	1616	31%
Off-post Housing (>=30 min.)	78	2%	153	16%	64	22%	295	5%
PARTICIPATED OFF POST	3986	21%	2920	14%	942	8%	7848	16%
Less Than Once A Month	1856	10%	1821	9%	550	5%	4227	9%
1-3 Times A Month	1246	6%	715	4%	225	2%	2186	5%
4 + Times A Month	884	5%	384	2%	167	1%	1435	3%
Did Not Participate	10217	53%	11648	58% 28%	6584	56%	28449	55% 28%
Did Not Respond/Missing Data <b>Total Respondents</b>	4967 <b>19170</b>	26% <b>100%</b>	5578 <b>20146</b>	28% 100%	4289 <b>11815</b>	36% <b>100%</b>	14834 <b>51131</b>	28% <b>100%</b>
Participants' Rank								
E1-E4	1964	50%	0	0%	22	2%	1986	42%
E5-E9	1354	35%	0	0%	614	66%	1968	41%
O1-O3,WO1-CW5	382	10%	0	0%	96	10%	478	10%
O4-O10	196	5%	0	0%	197	21%	393	7%
Participants' Residence								
Barracks/BEQ/BOQ	1659	44%	4	0%	0	0%	1663	26%
Military Housing On Post	729	19%	102	4%	2	0%	833	12%
Off-post Housing (<30 min.)	1159	31%	1920	67%	662	72%	3741	46%
Off-post Housing (>=30 min.)	206	5%	823	29%	254	28%	1283	15%



#### **BINGO**

	Active	e Duty	Civi	lians	Doti	rees	Total	Cococ
	n Acuve	% Duty	n	11a115 %	n	%	n n	%
OVERALL PARTICIPATION	1449	8%	1862	9%	975	8%	4286	8%
PARTICIPATED ON POST	988	5%	696	3%	314	3%	1998	4%
Less Than Once A Month	545	3%	414	2%	155	1%	1114	2%
1-3 Times A Month	276	1%	166	1%	96	1%	538	1%
4 + Times A Month	167	1%	116	1%	63	1%	346	1%
Did Not Participate	15679	82%	15872	79%	8275	70%	39826	78%
Did Not Respond/Missing Data	2503	13%	3578	18%	3226	27%	9307	18%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	377	40%	0	0%	4	1%	381	33%
E5-E9	451	48%	0	0%	240	78%	691	54%
O1-O3,WO1-CW5	58	6%	0	0%	21	7%	79	6%
O4-O10	50	5%	0	0%	42	14%	92	6%
Participants' Residence								
Barracks/BEQ/BOQ	289	34%	3	0%	0	0%	292	20%
Military Housing On Post	307	37%	76	12%	4	1%	387	24%
Off-post Housing (<30 min.)	214	26%	469	71%	245	82%	928	47%
Off-post Housing (>=30 min.)	29	3%	110	17%	51	17%	190	10%
PARTICIPATED OFF POST	751	4%	1412	7%	812	7%	2975	6%
Less Than Once A Month	395	2%	905	4%	408	3%	1708	3%
1-3 Times A Month	215	1%	292	1%	205	2%	712	1%
4 + Times A Month	141	1%	215	1%	199	2%	555	1%
Did Not Participate	13226	69%	13090	65%	6771	57%	33087	66%
Did Not Respond/Missing Data	5193	27%	5644	28%	4232	36%	15069	29%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	359	50%	0	0%	9	1%	368	26%
E5-E9	267	38%	0	0%	547	68%	814	53%
O1-O3,WO1-CW5	53	7%	0	0%	73	9%	126	8%
O4-O10	33	5%	0	0%	171	21%	204	12%
Participants' Residence								
Barracks/BEQ/BOQ	262	39%	0	0%	0	0%	262	12%
Military Housing On Post	166	24%	43	3%	3	0%	212	9%
Off-post Housing (<30 min.)	209	31%	937	68%	563	71%	1709	56%
Off-post Housing (>=30 min.)	43	6%	391	29%	223	28%	657	22%



#### **CARD/TABLE GAMES**

	Active	Duty	Civi	lians	Reti	rees	Total	Cases
	<u>n</u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	4029	21%	4587	23%	2060	17%	10676	21%
PARTICIPATED ON POST	2335	12%	690	3%	240	2%	3265	7%
Less Than Once A Month	1036	5%	349	2%	125	1%	1510	3%
1-3 Times A Month	752	4%	182	1%	75	1%	1009	2%
4 + Times A Month	547	3%	159	1%	40	0%	746	2%
Did Not Participate	14305	75%	15797	78%	8298	70%	38400	75%
Did Not Respond/Missing Data	2530	13%	3659	18%	3277	28%	9466	18%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	1211	53%	0	0%	4	2%	1215	50%
E5-E9	820	36%	0	0%	152	64%	972	39%
O1-O3,WO1-CW5	127	6%	0	0%	21	9%	148	6%
O4-O10	109	5%	0	0%	61	26%	170	6%
Participants' Residence								
Barracks/BEQ/BOQ	1024	49%	3	0%	0	0%	1027	38%
Military Housing On Post	698	33%	106	16%	2	1%	806	28%
Off-post Housing (<30 min.)	348	17%	422	64%	176	76%	946	28%
Off-post Housing (>=30 min.)	37	2%	127	19%	54	23%	218	6%
PARTICIPATED OFF POST	2649	14%	4240	21%	1934	16%	8823	17%
Less Than Once A Month	1273	7%	2379	12%	941	8%	4593	9%
1-3 Times A Month	811	4%	1253	6%	606	5%	2670	5%
4 + Times A Month	565	3%	608	3%	387	3%	1560	3%
Did Not Participate	11392	59%	10367	51%	5688	48%	27447	54%
Did Not Respond/Missing Data <b>Total Respondents</b>	5129 <b>19170</b>	27% <b>100%</b>	5539 <b>20146</b>	27% <b>100%</b>	4193 <b>11815</b>	35% <b>100%</b>	14861 <b>51131</b>	28% <b>100%</b>
-								
Participants' Rank								
E1-E4	1097	43%	0	0%	21	1%	1118	26%
E5-E9	941	37%	0	0%	963	51%	1904	43%
O1-O3,WO1-CW5	311	12%	0	0%	180	9%	491	11%
O4-O10	220	9%	0	0%	733	39%	953	20%
Participants' Residence								
Barracks/BEQ/BOQ	818	33%	2	0%	0	0%	820	12%
Military Housing On Post	392	16%	50	1%	5	0%	447	6%
Off-post Housing (<30 min.)	1053	43%	2856	69%	1263	67%	5172	59%
Off-post Housing (>=30 min.)	194	8%	1233	30%	605	32%	2032	22%



#### FESTIVALS/EVENTS

	Active Duty		Civi	Civilians		Retirees		Cases
	<u>n</u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	7741	40%	9722	48%	4063	34%	21526	41%
PARTICIPATED ON POST	4807	25%	3786	19%	1199	10%	9792	19%
Less Than Once A Month	3304	17%	3099	15%	993	8%	7396	14%
1-3 Times A Month	1158	6%	564	3%	179	2%	1901	4%
4 + Times A Month	345	2%	123	1%	27	0%	495	1%
Did Not Participate	11804	62%	12684	63%	7330	62%	31818	63%
Did Not Respond/Missing Data	2559	13%	3676	18%	3286	28%	9521	18%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	1502	32%	0	0%	12	1%	1514	27%
E5-E9	2073	45%	0	0%	688	59%	2761	47%
O1-O3,WO1-CW5	528	11%	0	0%	112	10%	640	11%
O4-O10	542	12%	0	0%	364	31%	906	14%
Participants' Residence								
Barracks/BEQ/BOQ	1294	30%	16	0%	0	0%	1310	17%
Military Housing On Post	1689	39%	355	10%	10	1%	2054	25%
Off-post Housing (<30 min.)	1242	28%	2572	71%	985	84%	4799	48%
Off-post Housing (>=30 min.)	155	4%	699	19%	178	15%	1032	10%
PARTICIPATED OFF POST	6153	32%	8885	44%	3801	32%	18839	36%
Less Than Once A Month	3530	18%	6120	30%	2794	24%	12444	24%
1-3 Times A Month	1884	10%	2163	11%	833	7%	4880	10%
4 + Times A Month	739	4%	602	3%	174	1%	1515	3%
Did Not Participate	8114	42%	6075	30%	3974	34%	18163	37%
Did Not Respond/Missing Data	4903	26%	5186	26%	4040	34%	14129 <b>51131</b>	27%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51151	100%
Participants' Rank								
E1-E4	1943	33%	0	0%	31	1%	1974	21%
E5-E9	2376	40%	0	0%	1854	49%	4230	44%
O1-O3,WO1-CW5	828	14%	0	0%	403	11%	1231	13%
O4-O10	814	14%	0	0%	1463	39%	2277	22%
Participants' Residence								
Barracks/BEQ/BOQ	1607	28%	16	0%	0	0%	1623	11%
Military Housing On Post	1636	28%	321	4%	13	0%	1970	12%
Off-post Housing (<30 min.)	2107	37%	5916	68%	2637	71%	10660	56%
Off-post Housing (>=30 min.)	395	7%	2415	28%	1062	29%	3872	20%



#### GOING TO MOVIE THEATERS

	Active	Duty	Civi	lians	Reti	rees	Total	Cases
	<u>n</u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	11513	60%	11423	57%	4947	42%	27883	55%
PARTICIPATED ON POST	6338	33%	2590	13%	1007	9%	9935	21%
Less Than Once A Month	3164	17%	1514	8%	646	5%	5324	11%
1-3 Times A Month	2246	12%	809	4%	291	2%	3346	7%
4 + Times A Month	928	5%	267	1%	70	1%	1265	3%
Did Not Participate	10401	54%	13896	69%	7545	64%	31842	62%
Did Not Respond/Missing Data	2431	13%	3660	18%	3263	28%	9354	18%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	2345	38%	0	0%	15	2%	2360	34%
E5-E9	2607	42%	0	0%	631	64%	3238	45%
O1-O3,WO1-CW5	642	10%	0	0%	88	9%	730	10%
O4-O10	551	9%	0	0%	253	26%	804	10%
Participants' Residence								
Barracks/BEQ/BOQ	2176	38%	12	0%	1	0%	2189	26%
Military Housing On Post	2081	36%	423	17%	14	1%	2518	29%
Off-post Housing (<30 min.)	1378	24%	1672	68%	823	84%	3873	39%
Off-post Housing (>=30 min.)	147	3%	352	14%	141	14%	640	6%
PARTICIPATED OFF POST	8298	43%	10213	51%	4628	39%	23139	45%
	-							
Less Than Once A Month	3352	17%	6077	30%	2776	23%	12205	23%
1-3 Times A Month	3337	17%	3094	15%	1432	12%	7863	16%
4 + Times A Month	1609	8%	1042	5%	420	4%	3071	6%
Did Not Participate	6396	33%	5210	26%	3435	29%	15041	30%
Did Not Respond/Missing Data	4476	23%	4723	23%	3752	32%	12951	25%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	2894	36%	0	0%	54	1%	2948	25%
E5-E9	3096	38%	0	0%	2188	48%	5284	42%
O1-O3,WO1-CW5	1053	13%	0	0%	486	11%	1539	12%
O4-O10	1031	13%	0	0%	1827	40%	2858	20%
Participants' Residence								
Barracks/BEQ/BOQ	2354	30%	8	0%	0	0%	2362	14%
Military Housing On Post	2129	27%	327	3%	20	0%	2476	13%
Off-post Housing (<30 min.)	2895	37%	6853	69%	3290	73%	13038	55%
Off-post Housing (>=30 min.)	519	7%	2792	28%	1225	27%	4536	19%



#### LIVE ENTERTAINMENT

	Active	Active Duty Ci		Civilians		Retirees		Cases
	<u>n</u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	6203	32%	7905	39%	3501	30%	17609	34%
PARTICIPATED ON POST	2822	15%	2054	10%	721	6%	5597	11%
Less Than Once A Month	1911	10%	1658	8%	584	5%	4153	8%
1-3 Times A Month	631	3%	299	1%	114	1%	1044	2%
4 + Times A Month	280	1%	97	0%	23	0%	400	1%
Did Not Participate	13798	72%	14405	72%	7799	66%	36002	71%
Did Not Respond/Missing Data	2550	13%	3687	18%	3295	28%	9532	18%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	1015	37%	0	0%	9	1%	1024	31%
E5-E9	1156	42%	0	0%	434	61%	1590	46%
O1-O3,WO1-CW5	270	10%	0	0%	68	10%	338	10%
O4-O10	291	11%	0	0%	200	28%	491	13%
Participants' Residence								
Barracks/BEQ/BOQ	1002	39%	10	1%	1	0%	1013	23%
Military Housing On Post	827	32%	196	10%	6	1%	1029	21%
Off-post Housing (<30 min.)	648	25%	1432	72%	572	82%	2652	47%
Off-post Housing (>=30 min.)	75	3%	344	17%	119	17%	538	9%
PARTICIPATED OFF POST	4906	26%	7198	36%	3247	27%	15351	30%
	-							
Less Than Once A Month	3013	16%	5461	27%	2452	21%	10926	21%
1-3 Times A Month	1267	7%	1317	7%	650	6%	3234	6%
4 + Times A Month	626	3%	420	2%	145	1%	1191	2%
Did Not Participate	9402	49%	7716	38%	4545	38%	21663	43%
Did Not Respond/Missing Data <b>Total Respondents</b>	4862 <b>19170</b>	25% <b>100%</b>	5232 <b>20146</b>	26% <b>100%</b>	4023 <b>11815</b>	34% <b>100%</b>	14117 <b>51131</b>	27% <b>100%</b>
-	15170	100 /0	20140	100 / 0	11015	100 /0	31131	100 / 0
Participants' Rank								
E1-E4	1681	35%	0	0%	29	1%	1710	23%
E5-E9	1796	38%	0	0%	1548	48%	3344	42%
O1-O3,WO1-CW5	675	14%	0	0%	360	11%	1035	13%
O4-O10	619	13%	0	0%	1263	39%	1882	22%
Participants' Residence								
Barracks/BEQ/BOQ	1485	32%	13	0%	0	0%	1498	13%
Military Housing On Post	1089	24%	226	3%	11	0%	1326	10%
Off-post Housing (<30 min.)	1683	37%	4779	68%	2248	71%	8710	56%
Off-post Housing (>=30 min.)	340	7%	2012	29%	913	29%	3265	21%



## MINIATURE GOLF

	Active Duty		Civilians		Retirees		Total	Cases
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	2755	14%	3371	17%	1180	10%	7306	14%
PARTICIPATED ON POST	868	5%	462	2%	169	1%	1499	3%
Less Than Once A Month	521	3%	355	2%	119	1%	995	2%
1-3 Times A Month	217	1%	76	0%	42	0%	335	1%
4 + Times A Month	130	1%	31	0%	8	0%	169	0%
Did Not Participate	15729	82%	16034	80%	8357	71%	40120	79%
Did Not Respond/Missing Data	2573	13%	3650	18%	3289	28%	9512	18%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	396	48%	0	0%	3	2%	399	42%
E5-E9	350	42%	0	0%	117	70%	467	45%
O1-O3,WO1-CW5	45	5%	0	0%	17	10%	62	7%
O4-O10	39	5%	0	0%	31	18%	70	6%
Participants' Residence								
Barracks/BEQ/BOQ	315	42%	0	0%	0	0%	315	27%
Military Housing On Post	262	35%	53	12%	3	2%	318	24%
Off-post Housing (<30 min.)	154	20%	301	69%	130	79%	585	40%
Off-post Housing (>=30 min.)	23	3%	85	19%	32	19%	140	9%
PARTICIPATED OFF POST	2242	12%	3118	15%	1097	9%	6457	13%
I The control of	1.617	00/	0.671	100/	010	00/	<b>520</b> 6	100/
Less Than Once A Month	1617	8%	2671	13%	918	8%	5206	10%
1-3 Times A Month 4 + Times A Month	432 193	2% 1%	361 86	2% 0%	149 30	1% 0%	942 309	2% 1%
Did Not Participate	11873	62%	11485	57%	6471	55%	29829	59%
Did Not Participate  Did Not Respond/Missing Data	5055	26%	5543	28%	4247	36%	14845	28%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	799	37%	0	0%	18	2%	817	27%
E5-E9	831	38%	0	0%	577	53%	1408	44%
O1-O3,WO1-CW5	282	13%	0	0%	116	11%	398	12%
O4-O10	254	12%	0	0%	377	35%	631	17%
Participants' Residence								
Barracks/BEQ/BOQ	620	29%	0	0%	0	0%	620	13%
Military Housing On Post	599	28%	100	3%	6	1%	705	13%
Off-post Housing (<30 min.)	743	35%	2011	66%	759	71%	3513	53%
Off-post Housing (>=30 min.)	141	7%	928	31%	311	29%	1380	21%



#### PLAYS/SHOWS/CONCERTS

	Active	Duty	Civi	lians	Reti	rees	Total	Cases
	<u>n</u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	5588	29%	8438	42%	3963	34%	17989	34%
PARTICIPATED ON POST	2348	12%	1989	10%	748	6%	5085	10%
Less Than Once A Month	1671	9%	1626	8%	593	5%	3890	8%
1-3 Times A Month	490	3%	279	1%	128	1%	897	2%
4 + Times A Month	187	1%	84	0%	27	0%	298	1%
Did Not Participate	14229	74%	14448	72%	7786	66%	36463	72%
Did Not Respond/Missing Data	2593	14%	3709	18%	3281	28%	9583	18%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	804	35%	0	0%	10	1%	814	28%
E5-E9	948	42%	0	0%	399	54%	1347	45%
O1-O3,WO1-CW5	212	9%	0	0%	74	10%	286	10%
O4-O10	302	13%	0	0%	256	35%	558	17%
Participants' Residence								
Barracks/BEQ/BOQ	727	34%	11	1%	0	0%	738	18%
Military Housing On Post	766	36%	181	9%	8	1%	955	22%
Off-post Housing (<30 min.)	558	26%	1399	73%	597	83%	2554	50%
Off-post Housing (>=30 min.)	60	3%	322	17%	117	16%	499	10%
PARTICIPATED OFF POST	4461	23%	7758	39%	3706	31%	15925	30%
	2050	1.60/	<b>7000</b>	2004	25.45	2224	11506	220/
Less Than Once A Month	3078	16%	5903	29%	2745	23% 7%	11726	22%
1-3 Times A Month 4 + Times A Month	966 417	5% 2%	1471 384	7% 2%	799 162	7% 1%	3236 963	6% 2%
Did Not Participate	9809	51%	7264	36%	4167	35%	21240	43%
Did Not Respond/Missing Data	4900	26%	5124	25%	3942	33%	13966	27%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	1433	33%	0	0%	34	1%	1467	20%
E5-E9	1576	36%	0	0%	1546	42%	3122	39%
O1-O3,WO1-CW5	608	14%	0	0%	384	11%	992	13%
O4-O10	714	16%	0	0%	1692	46%	2406	28%
Participants' Residence								
Barracks/BEQ/BOQ	1214	29%	10	0%	1	0%	1225	10%
Military Housing On Post	1032	25%	234	3%	13	0%	1279	9%
Off-post Housing (<30 min.)	1646	39%	5206	69%	2538	70%	9390	58%
Off-post Housing (>=30 min.)	313	7%	2137	28%	1073	30%	3523	22%



## SPECIAL ENTERTAINMENT EVENTS

	Active	Active Duty		Civilians		MOOG	Total Cases	
		: Duty %		11ans %	Reti n	%		Cases %
	<u> </u>	/0	n	/0	11	/0	n	/0
OVERALL PARTICIPATION	4785	25%	6844	34%	2833	24%	14462	28%
PARTICIPATED ON POST	2796	15%	2384	12%	791	7%	5971	12%
Less Than Once A Month	1940	10%	1966	10%	658	6%	4564	9%
1-3 Times A Month	555	3%	317	2%	101	1%	973	2%
4 + Times A Month	301	2%	101	1%	32	0%	434	1%
Did Not Participate	13777	72%	14031	70%	7714	65%	35522	70%
Did Not Respond/Missing Data	2597	14%	3731	19%	3310	28%	9638	18%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	916	34%	0	0%	9	1%	925	28%
E5-E9	1193	44%	0	0%	461	59%	1654	48%
O1-O3,WO1-CW5	267	10%	0	0%	75	10%	342	10%
O4-O10	324	12%	0	0%	232	30%	556	14%
Participants' Residence								
Barracks/BEQ/BOQ	817	32%	14	1%	0	0%	831	18%
Military Housing On Post	966	38%	226	10%	5	1%	1197	24%
Off-post Housing (<30 min.)	665	26%	1623	71%	638	83%	2926	48%
Off-post Housing (>=30 min.)	73	3%	434	19%	129	17%	636	10%
PARTICIPATED OFF POST	3506	18%	6112	30%	2567	22%	12185	23%
		10,0	V-1-2	20,0			12100	
Less Than Once A Month	2278	12%	4521	22%	1902	16%	8701	16%
1-3 Times A Month	795	4%	1083	5%	447	4%	2325	4%
4 + Times A Month	433	2%	508	3%	218	2%	1159	2%
Did Not Participate	10600	55%	8614	43%	5102	43%	24316	49%
Did Not Respond/Missing Data	5064	26%	5420	27%	4146	35%	14630	28%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	1114	33%	0	0%	18	1%	1132	21%
E5-E9	1352	40%	0	0%	1254	50%	2606	44%
O1-O3,WO1-CW5	440	13%	0	0%	262	10%	702	12%
O4-O10	481	14%	0	0%	993	39%	1474	23%
Participants' Residence								
Barracks/BEQ/BOQ	891	27%	11	0%	0	0%	902	10%
Military Housing On Post	892	27%	197	3%	7	0%	1096	11%
Off-post Housing (<30 min.)	1255	38%	4036	68%	1767	71%	7058	57%
Off-post Housing (>=30 min.)	247	8%	1710	29%	727	29%	2684	22%



#### WATCHING TV/VCR MOVIES

	Active Duty		Civilians		Retirees		Total	Cases
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	13042	68%	14770	73%	7618	64%	35430	69%
PARTICIPATED ON POST	8616	45%	2661	13%	853	7%	12130	26%
Less Than Once A Month	991	5%	630	3%	204	2%	1825	4%
1-3 Times A Month	1933	10%	651	3%	258	2%	2842	6%
4 + Times A Month	5692	30%	1380	7%	391	3%	7463	16%
Did Not Participate	8140	42%	13557	67%	7537	64%	29234	56%
Did Not Respond/Missing Data	2414	13%	3928	19%	3425	29%	9767	18%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	3581	43%	0	0%	14	2%	3595	41%
E5-E9	3440	41%	0	0%	570	68%	4010	44%
O1-O3,WO1-CW5	667	8%	0	0%	72	9%	739	8%
O4-O10	690	8%	0	0%	184	22%	874	8%
Participants' Residence								
Barracks/BEQ/BOQ	3437	43%	23	1%	0	0%	3460	34%
Military Housing On Post	3384	42%	575	23%	21	3%	3980	36%
Off-post Housing (<30 min.)	1054	13%	1474	58%	634	78%	3162	24%
Off-post Housing (>=30 min.)	133	2%	456	18%	162	20%	751	5%
PARTICIPATED OFF POST	7605	40%	13536	67%	7251	61%	28392	54%
Less Than Once A Month	1078	6%	1331	7%	699	6%	3108	6%
1-3 Times A Month	1803	9%	3261	16%	1665	14%	6729	13%
4 + Times A Month	4724	25%	8944	44%	4887	41%	18555	35%
Did Not Participate	7033	37%	2364	12%	1319	11%	10716	23%
Did Not Respond/Missing Data <b>Total Respondents</b>	4532 <b>19170</b>	24% <b>100%</b>	4246 <b>20146</b>	21% <b>100%</b>	3245 <b>11815</b>	27% <b>100%</b>	12023 <b>51131</b>	23% <b>100%</b>
Participants' Rank								
E1-E4	2474	33%	0	0%	72	1%	2546	19%
E5-E9	2961	40%	0	0%	3872	54%	6833	47%
01-03,W01-CW5	1079	15%	0	0%	773	11%	1852	13%
O4-O10	903	12%	0	0%	2431	34%	3334	21%
Participants' Residence								
Barracks/BEQ/BOQ	1810	25%	7	0%	1	0%	1818	9%
Military Housing On Post	1166	16%	199	2%	14	0%	1379	6%
Off-post Housing (<30 min.)	3538	50%	9147	69%	5026	71%	17711	63%
Off-post Housing (>=30 min.)	612	9%	3829	29%	2035	29%	6476	23%



#### ORDERING PAY-PER-VIEW EVENTS

	Active Duty Civilians		Reti	MOOG	Total	Cococ		
	n Acuve	%	n	11a115 %	n	%	n	%
OVERALL PARTICIPATION	3200	17%	3187	16%	1569	13%	7956	16%
PARTICIPATED ON POST	1722	9%	381	2%	177	1%	2280	5%
Less Than Once A Month	844	4%	220	1%	101	1%	1165	3%
1-3 Times A Month	514	3%	102	1%	44	0%	660	2%
4 + Times A Month	364	2%	59	0%	32	0%	455	1%
Did Not Participate	14919	78%	16045	80%	8362	71%	39326	77%
Did Not Respond/Missing Data	2529	13%	3720	18%	3276	28%	9525	18%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	805	48%	0	0%	7	4%	812	47%
E5-E9	720	43%	0	0%	135	78%	855	45%
O1-O3,WO1-CW5	75	5%	0	0%	10	6%	85	4%
O4-O10	65	4%	0	0%	21	12%	86	3%
Participants' Residence								
Barracks/BEQ/BOQ	598	38%	0	0%	0	0%	598	33%
Military Housing On Post	755	48%	94	26%	5	3%	854	42%
Off-post Housing (<30 min.)	185	12%	198	55%	132	79%	515	21%
Off-post Housing (>=30 min.)	28	2%	67	19%	31	18%	126	4%
PARTICIPATED OFF POST	1964	10%	2939	15%	1469	12%	6372	12%
Less Than Once A Month	1012	5%	1746	9%	875	7%	3633	7%
1-3 Times A Month	537	3%	723	4%	372	3%	1632	3%
4 + Times A Month	415	2%	470	2%	222	2%	1107	2%
Did Not Participate	12240	64%	12007	60%	6364	54%	30611	61%
Did Not Respond/Missing Data	4966	26%	5200	26%	3982	34%	14148	27%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	796	42%	0	0%	15	1%	811	26%
E5-E9	799	42%	0	0%	878	61%	1677	50%
O1-O3,WO1-CW5	172	9%	0	0%	150	10%	322	9%
O4-O10	138	7%	0	0%	404	28%	542	15%
Participants' Residence								
Barracks/BEQ/BOQ	513	28%	0	0%	0	0%	513	11%
Military Housing On Post	286	16%	35	1%	2	0%	323	6%
Off-post Housing (<30 min.)	858	47%	1962	68%	1018	71%	3838	61%
Off-post Housing (>=30 min.)	165	9%	871	30%	414	29%	1450	22%



#### ART/METAL/JEWELRY MAKING

	Activo	e Duty	Civi	lians	Reti	rees	Total	Cases
	<u>n</u>	<u>%</u>	n	%	n	%	n	%
OVERALL PARTICIPATION	1450	8%	1514	8%	563	5%	3527	7%
PARTICIPATED ON POST	559	3%	250	1%	100	1%	909	2%
Less Than Once A Month	295	2%	147	1%	70	1%	512	1%
1-3 Times A Month	144	1%	57	0%	22	0%	223	0%
4 + Times A Month	120	1%	46	0%	8	0%	174	0%
Did Not Participate	15977	83%	16383	81%	8625	73%	40985	81%
Did Not Respond/Missing Data <b>Total Respondents</b>	2634 <b>19170</b>	14% <b>100%</b>	3513 <b>20146</b>	17% <b>100%</b>	3090 <b>11815</b>	26% <b>100%</b>	9237 <b>51131</b>	18% <b>100%</b>
Participants' Rank								
E1-E4	287	55%	0	0%	2	2%	289	49%
E5-E9	173	33%	0	0%	62	63%	235	36%
O1-O3,WO1-CW5	39	7%	0	0%	11	11%	50	9%
O4-O10	24	5%	0	0%	23	23%	47	6%
Participants' Residence								
Barracks/BEQ/BOQ	202	43%	2	1%	0	0%	204	30%
Military Housing On Post	158	34%	35	15%	2	2%	195	26%
Off-post Housing (<30 min.)	88	19%	143	62%	76	79%	307	34%
Off-post Housing (>=30 min.)	20	4%	50	22%	18	19%	88	10%
PARTICIPATED OFF POST	471	2%	392	2%	151	1%	1014	2%
Less Than Once A Month	229	1.0/	219	1%	70	1%	518	1%
1-3 Times A Month	140	1% 1%	88	0%	46	0%	274	1%
4 + Times A Month	102	1%	85	0%	35	0%	222	0%
Did Not Participate	13564	71%	13871	69%	7154	61%	34589	68%
Did Not Respond/Missing Data	5135	27%	5883	29%	4510	38%	15528	30%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	242	54%	0	0%	4	3%	246	43%
E5-E9	166	37%	0	0%	89	61%	255	42%
O1-O3,WO1-CW5 O4-O10	25 15	6% 3%	$0 \\ 0$	0% 0%	8 46	5% 31%	33 61	6% 9%
Participants' Residence								
Barracks/BEQ/BOQ	182	47%	2	1%	0	0%	184	25%
Military Housing On Post	92	24%	13	3%	0	0%	105	15%
Off-post Housing (<30 min.)	94	24%	243	65%	111	77%	448	44%
Off-post Housing (>=30 min.)	17	4%	118	31%	34	23%	169	17%



#### ART/METAL/JEWELRY MAKING (CONTINUED)

	Active	Duty	Civil	lians	Reti	rees	Total	Cases
	<u>n</u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	1450	8%	1514	8%	563	5%	3527	7%
PARTICIPATED AT HOME	1097	6%	1340	7%	497	4%	2934	6%
Less Than Once A Month	461	2%	604	3%	206	2%	1271	2%
1-3 Times A Month	326	2%	373	2%	143	1%	842	2%
4 + Times A Month	310	2%	363	2%	148	1%	821	2%
Did Not Participate	12812	67%	13059	65%	6975	59%	32846	65%
Did Not Respond/Missing Data	5261	27%	5747	29%	4343	37%	15351	30%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	474	46%	0	0%	7	1%	481	33%
E5-E9	391	38%	0	0%	286	58%	677	44%
O1-O3,WO1-CW5	95	9%	0	0%	51	10%	146	9%
O4-O10	80	8%	0	0%	147	30%	227	13%
Participants' Residence								
Barracks/BEQ/BOQ	343	34%	3	0%	0	0%	346	16%
Military Housing On Post	321	32%	67	5%	1	0%	389	16%
Off-post Housing (<30 min.)	282	28%	837	65%	354	74%	1473	49%
Off-post Housing (>=30 min.)	49	5%	379	29%	123	26%	551	18%



#### AUTO DETAIL/CUSTOMIZATION/PAINT

	Active	e Duty	Civi	lians	Reti	rees	Total	Cases
	<u>n</u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	3124	16%	2304	11%	1306	11%	6734	14%
PARTICIPATED ON POST	1376	7%	374	2%	177	1%	1927	4%
Less Than Once A Month	686	4%	235	1%	114	1%	1035	2%
1-3 Times A Month	459	2%	84	0%	42	0%	585	1%
4 + Times A Month	231	1%	55	0%	21	0%	307	1%
Did Not Participate	15001	78%	15970	79%	8225	70%	39196	77%
Did Not Respond/Missing Data	2793	15%	3802	19%	3413	29%	10008	19%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	606	45%	0	0%	3	2%	609	43%
E5-E9	561	42%	0	0%	129	75%	690	44%
O1-O3,WO1-CW5	108	8%	0	0%	14	8%	122	8%
O4-O10	57	4%	0	0%	26	15%	83	4%
Participants' Residence								
Barracks/BEQ/BOQ	453	38%	2	1%	0	0%	455	31%
Military Housing On Post	435	37%	39	11%	3	2%	477	29%
Off-post Housing (<30 min.)	257	22%	235	67%	145	84%	637	34%
Off-post Housing (>=30 min.)	40	3%	73	21%	25	14%	138	6%
PARTICIPATED OFF POST	1265	7%	834	4%	459	4%	2558	5%
Less Than Once A Month	634	3%	546	3%	276	2%	1456	3%
1-3 Times A Month	385	2%	173	1%	118	1%	676	1%
4 + Times A Month	246	1%	115	1%	65	1%	426	1%
Did Not Participate	12675	66%	13252	66%	6623	56%	32550	64%
Did Not Respond/Missing Data <b>Total Respondents</b>	5230 <b>19170</b>	27% <b>100%</b>	6060 <b>20146</b>	30% <b>100%</b>	4733 <b>11815</b>	40% <b>100%</b>	16023 <b>51131</b>	31% <b>100%</b>
Participants' Rank								
E1-E4	548	45%	0	0%	8	2%	556	35%
E5-E9	510	41%	0	0%	297	66%	807	47%
O1-O3,WO1-CW5	101	8%	0	0%	48	11%	149	8%
O4-O10	70	6%	0	0%	97	22%	167	9%
Participants' Residence								
Barracks/BEQ/BOQ	397	35%	1	0%	0	0%	398	20%
Military Housing On Post	267	24%	26	3%	3	1%	296	14%
Off-post Housing (<30 min.)	389	35%	563	70%	352	78%	1304	51%
Off-post Housing (>=30 min.)	74	7%	216	27%	97	21%	387	14%



#### AUTO DETAIL/CUSTOMIZATION/PAINT (CONTINUED)

	Active	Duty	Civil	lians	Reti	rees	Total	Cases
	<u> </u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	3124	16%	2304	11%	1306	11%	6734	14%
PARTICIPATED AT HOME	2273	12%	1930	10%	1132	10%	5335	11%
Less Than Once A Month	899	5%	1027	5%	580	5%	2506	5%
1-3 Times A Month	732	4%	555	3%	337	3%	1624	3%
4 + Times A Month	642	3%	348	2%	215	2%	1205	2%
Did Not Participate	11591	60%	12329	61%	6171	52%	30091	59%
Did Not Respond/Missing Data	5306	28%	5887	29%	4512	38%	15705	30%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	828	37%	0	0%	12	1%	840	27%
E5-E9	1006	45%	0	0%	704	63%	1710	51%
O1-O3,WO1-CW5	234	11%	0	0%	131	12%	365	10%
O4-O10	149	7%	0	0%	267	24%	416	11%
Participants' Residence								
Barracks/BEQ/BOQ	604	29%	1	0%	0	0%	605	14%
Military Housing On Post	618	30%	53	3%	3	0%	674	16%
Off-post Housing (<30 min.)	732	35%	1242	66%	834	75%	2808	52%
Off-post Housing (>=30 min.)	129	6%	583	31%	273	25%	985	18%



#### AUTO MAINTENANCE/WASHING AUTO

	Active Duty		Active Duty		Civilians		Retirees		Total Cases	
	<u>n</u>	%	n	%	n	%	n	%		
OVERALL PARTICIPATION	8709	45%	10375	51%	5646	48%	24730	48%		
PARTICIPATED ON POST	4626	24%	2461	12%	1049	9%	8136	17%		
Less Than Once A Month	1947	10%	1313	7%	594	5%	3854	8%		
1-3 Times A Month	1772	9%	820	4%	349	3%	2941	6%		
4 + Times A Month	907	5%	328	2%	106	1%	1341	3%		
Did Not Participate	11769	61%	13824	69%	7393	63%	32986	64%		
Did Not Respond/Missing Data	2775	14%	3861	19%	3373	29%	10009	19%		
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%		
Participants' Rank										
E1-E4	1453	32%	0	0%	10	1%	1463	29%		
E5-E9	2092	47%	0	0%	709	69%	2801	50%		
O1-O3,WO1-CW5	528	12%	0	0%	99	10%	627	11%		
O4-O10	424	9%	0	0%	210	20%	634	10%		
Participants' Residence										
Barracks/BEQ/BOQ	1173	28%	12	1%	1	0%	1186	19%		
Military Housing On Post	1746	41%	292	12%	13	1%	2051	30%		
Off-post Housing (<30 min.)	1154	27%	1601	68%	856	84%	3611	43%		
Off-post Housing (>=30 min.)	152	4%	449	19%	151	15%	752	8%		
PARTICIPATED OFF POST	4309	22%	5567	28%	2882	24%	12758	25%		
Less Than Once A Month	1804	9%	2677	13%	1306	11%	5787	11%		
1-3 Times A Month	1718	9%	2133	11%	1200	10%	5051	10%		
4 + Times A Month	787	4%	757	4%	376	3%	1920	4%		
Did Not Participate	9830	51%	8723	43%	4404	37%	22957	46%		
Did Not Respond/Missing Data <b>Total Respondents</b>	5031 <b>19170</b>	26% <b>100%</b>	5856 <b>20146</b>	29% <b>100%</b>	4529 <b>11815</b>	38% <b>100%</b>	15416 <b>51131</b>	29% <b>100%</b>		
Participants' Rank										
E1-E4	1266	30%	0	0%	31	1%	1297	20%		
E5-E9	1785	43%	0	0%	1605	57%	3390	48%		
O1-O3,WO1-CW5	613	15%	0	0%	288	10%	901	13%		
O4-O10	521	12%	0	0%	912	32%	1433	19%		
Participants' Residence										
Barracks/BEQ/BOQ	968	24%	3	0%	1	0%	972	10%		
Military Housing On Post	1049	26%	173	3%	13	0%	1235	12%		
Off-post Housing (<30 min.)	1690	42%	3719	69%	2061	73%	7470	58%		
Off-post Housing (>=30 min.)	287	7%	1531	28%	752	27%	2570	20%		



#### AUTO MAINTENANCE/WASHING AUTO (CONTINUED)

	Active	Duty	Civil	lians	Reti	rees	Total	Cases
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	8709	45%	10375	51%	5646	48%	24730	48%
PARTICIPATED AT HOME	6010	31%	8384	42%	4801	41%	19195	37%
Less Than Once A Month	1781	9%	3190	16%	1533	13%	6504	12%
1-3 Times A Month	2387	12%	3372	17%	2146	18%	7905	15%
4 + Times A Month	1842	10%	1822	9%	1122	9%	4786	9%
Did Not Participate	8158	43%	6471	32%	3008	25%	17637	36%
Did Not Respond/Missing Data	5002	26%	5291	26%	4006	34%	14299	28%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	1551	27%	0	0%	52	1%	1603	17%
E5-E9	2775	47%	0	0%	2713	57%	5488	52%
O1-O3,WO1-CW5	735	13%	0	0%	541	11%	1276	12%
O4-O10	789	13%	0	0%	1424	30%	2213	19%
Participants' Residence								
Barracks/BEQ/BOQ	1086	19%	9	0%	1	0%	1096	7%
Military Housing On Post	2013	36%	316	4%	15	0%	2344	15%
Off-post Housing (<30 min.)	2074	37%	5386	66%	3392	72%	10852	56%
Off-post Housing (>=30 min.)	414	7%	2458	30%	1297	28%	4169	21%



#### **CERAMICS/POTTERY**

	Active Duty		Civi	lians	Reti	rees	Total	
	<u> </u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	1132	6%	987	5%	399	3%	2518	5%
PARTICIPATED ON POST	661	3%	358	2%	151	1%	1170	2%
Less Than Once A Month	315	2%	194	1%	87	1%	596	1%
1-3 Times A Month	216	1%	103	1%	37	0%	356	1%
4 + Times A Month	130	1%	61	0%	27	0%	218	0%
Did Not Participate	15686	82%	15950	79%	8260	70%	39896	78%
Did Not Respond/Missing Data	2823	15%	3838	19%	3404	29%	10065	19%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	314	50%	0	0%	2	1%	316	44%
E5-E9	256	41%	0	0%	110	76%	366	46%
O1-O3,WO1-CW5	36	6%	0	0%	12	8%	48	6%
O4-O10	23	4%	0	0%	20	14%	43	5%
Participants' Residence								
Barracks/BEQ/BOQ	228	42%	1	0%	1	1%	230	28%
Military Housing On Post	176	32%	39	12%	2	1%	217	23%
Off-post Housing (<30 min.)	129	24%	226	68%	116	79%	471	41%
Off-post Housing (>=30 min.)	14	3%	67	20%	28	19%	109	9%
PARTICIPATED OFF POST	454	2%	376	2%	163	1%	993	2%
TARTICH ATED OFF TOST	434	2/0	370	2/0	103	1 /0	773	2/0
Less Than Once A Month	217	1%	209	1%	89	1%	515	1%
1-3 Times A Month	147	1%	88	0%	46	0%	281	1%
4 + Times A Month	90	0%	79	0%	28	0%	197	0%
Did Not Participate	13429	70%	13701	68%	6930	59%	34060	67%
Did Not Respond/Missing Data <b>Total Respondents</b>	5287 <b>19170</b>	28% <b>100%</b>	6069 <b>20146</b>	30% <b>100%</b>	4722 <b>11815</b>	40% <b>100%</b>	16078 <b>51131</b>	31% <b>100%</b>
Total Respondents	19170	100 /0	20140	100 /0	11013	100 /0	31131	100 /0
Participants' Rank								
E1-E4	230	53%	0	0%	3	2%	233	41%
E5-E9	163	37%	0	0%	101	66%	264	43%
O1-O3,WO1-CW5	29	7%	0	0%	13	8%	42	7%
O4-O10	13	3%	0	0%	37	24%	50	9%
Participants' Residence								
Barracks/BEQ/BOQ	181	47%	0	0%	0	0%	181	24%
Military Housing On Post	91	24%	9	3%	1	1%	101	13%
Off-post Housing (<30 min.)	97	25%	242	67%	109	69%	448	46%
Off-post Housing (>=30 min.)	13	3%	108	30%	47	30%	168	17%



## CERAMICS/POTTERY (CONTINUED)

	Active	Duty	Civil	lians	Reti	rees	Total	Cases
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	1132	6%	987	5%	399	3%	2518	5%
PARTICIPATED AT HOME	652	3%	617	3%	258	2%	1527	3%
Less Than Once A Month	328	2%	312	2%	100	1%	740	1%
1-3 Times A Month	170	1%	156	1%	78	1%	404	1%
4 + Times A Month	154	1%	149	1%	80	1%	383	1%
Did Not Participate	13110	68%	13572	67%	7007	59%	33689	66%
Did Not Respond/Missing Data	5408	28%	5957	30%	4550	39%	15915	31%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	315	51%	0	0%	6	2%	321	38%
E5-E9	245	39%	0	0%	159	64%	404	45%
O1-O3,WO1-CW5	34	5%	0	0%	26	10%	60	7%
O4-O10	27	4%	0	0%	57	23%	84	10%
Participants' Residence								
Barracks/BEQ/BOQ	242	42%	0	0%	0	0%	242	21%
Military Housing On Post	146	25%	28	5%	1	0%	175	14%
Off-post Housing (<30 min.)	163	28%	377	64%	181	74%	721	47%
Off-post Housing (>=30 min.)	24	4%	187	32%	64	26%	275	18%



#### **COLLECTING**

	Active Duty		Active Duty		Civilians		Retirees		Total Cases	
	<u>n</u>	% %	n	%	n	%	n	%		
OVERALL PARTICIPATION	2911	15%	4567	23%	2196	19%	9674	18%		
PARTICIPATED ON POST	1049	5%	448	2%	172	1%	1669	4%		
Less Than Once A Month	497	3%	251	1%	90	1%	838	2%		
1-3 Times A Month	316	2%	121	1%	45	0%	482	1%		
4 + Times A Month	236	1%	76	0%	37	0%	349	1%		
Did Not Participate	15236	79%	15765	78%	8205	69%	39206	77%		
Did Not Respond/Missing Data	2885	15%	3933	20%	3438	29%	10256	20%		
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%		
Participants' Rank										
E1-E4	499	50%	0	0%	5	3%	504	45%		
E5-E9	384	38%	0	0%	115	68%	499	42%		
O1-O3,WO1-CW5	72	7%	0	0%	15	9%	87	7%		
O4-O10	51	5%	0	0%	34	20%	85	7%		
Participants' Residence										
Barracks/BEQ/BOQ	406	44%	3	1%	0	0%	409	32%		
Military Housing On Post	331	36%	63	15%	3	2%	397	28%		
Off-post Housing (<30 min.)	170	18%	262	63%	130	81%	562	33%		
Off-post Housing (>=30 min.)	24	3%	91	22%	28	17%	143	8%		
PARTICIPATED OFF POST	1244	6%	1973	10%	927	8%	4144	8%		
Less Than Once A Month	549	3%	955	5%	411	3%	1915	4%		
1-3 Times A Month	410	2%	577	3%	300	3%	1287	3%		
4 + Times A Month	285	1%	441	2%	216	2%	942	2%		
Did Not Participate	12647	66%	12179	60% 30%	6205 4683	53%	31031	62%		
Did Not Respond/Missing Data <b>Total Respondents</b>	5279 <b>19170</b>	28% <b>100%</b>	5994 <b>20146</b>	100%	4083 11815	40% <b>100%</b>	15956 <b>51131</b>	31% <b>100%</b>		
Participants' Rank										
E1-E4	481	40%	0	0%	13	1%	494	25%		
E5-E9	459	39%	0	0%	522	57%	981	47%		
O1-O3,WO1-CW5	138	12%	0	0%	86	9%	224	10%		
O4-O10	112	9%	0	0%	293	32%	405	18%		
Participants' Residence										
Barracks/BEQ/BOQ	383	34%	7	0%	0	0%	390	13%		
Military Housing On Post	323	29%	60	3%	5	1%	388	12%		
Off-post Housing (<30 min.)	340	30%	1290	67%	641	71%	2271	54%		
Off-post Housing (>=30 min.)	71	6%	562	29%	261	29%	894	21%		



## **COLLECTING (CONTINUED)**

	Active	Duty	Civil	lians	Reti	rees	Total	Cases
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	2911	15%	4567	23%	2196	19%	9674	18%
PARTICIPATED AT HOME	2276	12%	4033	20%	1970	17%	8279	16%
Less Than Once A Month	828	4%	1750	9%	723	6%	3301	6%
1-3 Times A Month	710	4%	1211	6%	633	5%	2554	5%
4 + Times A Month	738	4%	1072	5%	614	5%	2424	5%
Did Not Participate	11540	60%	10357	51%	5471	46%	27368	55%
Did Not Respond/Missing Data	5354	28%	5756	29%	4374	37%	15484	30%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	765	35%	0	0%	25	1%	790	20%
E5-E9	938	43%	0	0%	1080	56%	2018	49%
O1-O3,WO1-CW5	241	11%	0	0%	222	11%	463	11%
O4-O10	254	12%	0	0%	615	32%	869	20%
Participants' Residence								
Barracks/BEQ/BOQ	582	28%	5	0%	0	0%	587	9%
Military Housing On Post	667	32%	122	3%	7	0%	796	12%
Off-post Housing (<30 min.)	718	34%	2619	67%	1337	70%	4674	56%
Off-post Housing (>=30 min.)	143	7%	1185	30%	572	30%	1900	23%



#### **COMPUTER GAMES**

	Active Duty		Civi	lians	Reti	rees	Total	Cases
	<u>n</u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	7315	38%	7240	36%	3380	29%	17935	35%
PARTICIPATED ON POST	2534	13%	1009	5%	203	2%	3746	8%
Less Than Once A Month	908	5%	429	2%	81	1%	1418	3%
1-3 Times A Month	785	4%	275	1%	62	1%	1122	2%
4 + Times A Month	841	4%	305	2%	60	1%	1206	3%
Did Not Participate	13766	72%	15205	75%	8147	69%	37118	72%
Did Not Respond/Missing Data	2870	15%	3932	20%	3465	29%	10267	20%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	1181	48%	0	0%	3	2%	1184	46%
E5-E9	1032	42%	0	0%	140	71%	1172	43%
O1-O3,WO1-CW5	156	6%	0	0%	16	8%	172	6%
O4-O10	100	4%	0	0%	39	20%	139	4%
Participants' Residence								
Barracks/BEQ/BOQ	1063	46%	4	0%	0	0%	1067	35%
Military Housing On Post	806	35%	98	10%	8	4%	912	28%
Off-post Housing (<30 min.)	394	17%	619	64%	145	74%	1158	29%
Off-post Housing (>=30 min.)	58	2%	243	25%	42	22%	343	8%
PARTICIPATED OFF POST	1716	9%	1714	9%	739	6%	4169	8%
			=0.4		• • •			
Less Than Once A Month	693	4%	791	4%	269	2%	1753	4%
1-3 Times A Month 4 + Times A Month	494 529	3%	497 426	2% 2%	233 237	2% 2%	1224 1192	2% 2%
Did Not Participate	12271	3% 64%	12399	62%	6399	54%	31069	61%
Did Not Participate  Did Not Respond/Missing Data	5183	27%	6033	30%	4677	40%	15893	30%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	779	47%	0	0%	14	2%	793	35%
E5-E9	669	40%	0	0%	451	62%	1120	46%
O1-O3,WO1-CW5	141	8%	0	0%	60	8%	201	9%
04-010	75	5%	0	0%	200	28%	275	10%
Participants' Residence								
Barracks/BEQ/BOQ	610	39%	1	0%	0	0%	611	19%
Military Housing On Post	308	20%	40	2%	3	0%	351	11%
Off-post Housing (<30 min.)	541	35%	1107	67%	514	71%	2162	51%
Off-post Housing (>=30 min.)	100	6%	516	31%	208	29%	824	19%
<u>-</u>								



#### **COMPUTER GAMES (CONTINUED)**

	Active	Duty	Civil	lians	Reti	rees	Total	Cases
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	7315	38%	7240	36%	3380	29%	17935	35%
PARTICIPATED AT HOME	6328	33%	6738	33%	3214	27%	16280	32%
Less Than Once A Month	1363	7%	1992	10%	687	6%	4042	8%
1-3 Times A Month	1772	9%	1929	10%	941	8%	4642	9%
4 + Times A Month	3193	17%	2817	14%	1586	13%	7596	15%
Did Not Participate	7853	41%	8020	40%	4435	38%	20308	40%
Did Not Respond/Missing Data	4989	26%	5388	27%	4166	35%	14543	28%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	1952	32%	0	0%	30	1%	1982	23%
E5-E9	2861	46%	0	0%	1790	57%	4651	50%
O1-O3,WO1-CW5	698	11%	0	0%	355	11%	1053	11%
O4-O10	654	11%	0	0%	987	31%	1641	16%
Participants' Residence								
Barracks/BEQ/BOQ	1530	26%	6	0%	0	0%	1536	12%
Military Housing On Post	2023	34%	307	5%	16	1%	2346	17%
Off-post Housing (<30 min.)	1980	34%	4454	68%	2272	72%	8706	52%
Off-post Housing (>=30 min.)	360	6%	1805	27%	854	27%	3019	18%



#### **COMPUTER GRAPHICS/DESIGN**

	Active Duty		Civi	lians	Reti	rees	Total	Cases
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	2926	15%	3519	17%	1628	14%	8073	15%
PARTICIPATED ON POST	1202	6%	1038	5%	132	1%	2372	5%
Less Than Once A Month	498	3%	396	2%	57	0%	951	2%
1-3 Times A Month	360	2%	264	1%	28	0%	652	1%
4 + Times A Month	344	2%	378	2%	47	0%	769	1%
Did Not Participate	15074	79%	15230	76%	8223	70%	38527	76%
Did Not Respond/Missing Data <b>Total Respondents</b>	2894 <b>19170</b>	15% <b>100%</b>	3878 <b>20146</b>	19% <b>100%</b>	3460 <b>11815</b>	29% <b>100%</b>	10232 <b>51131</b>	20% <b>100%</b>
Participants' Rank								
титистрина типк								
E1-E4	454	39%	0	0%	0	0%	454	38%
E5-E9	521	45%	0	0%	83	66%	604	46%
O1-O3,WO1-CW5 O4-O10	112 77	10% 7%	0	0% 0%	14 28	11% 22%	126 105	10% 7%
04-010	7.7	7 70	U	070	20	2270	103	7 /0
Participants' Residence								
Barracks/BEQ/BOQ	369	34%	3	0%	0	0%	372	22%
Military Housing On Post	373	35%	65	7%	1	1%	439	22%
Off-post Housing (<30 min.)	287	27%	669	67%	108	84%	1064	44%
Off-post Housing (>=30 min.)	45	4%	258	26%	19	15%	322	12%
PARTICIPATED OFF POST	773	4%	778	4%	393	3%	1944	4%
Less Than Once A Month	327	2%	361	2%	159	1%	847	2%
1-3 Times A Month	242	1%	206	1%	109	1%	557	1%
4 + Times A Month	204	1%	211	1%	125	1%	540	1%
Did Not Participate	13120	68%	13275	66%	6701	57%	33096	65%
Did Not Respond/Missing Data	5277	28%	6093	30%	4721	40%	16091	31%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	361	49%	0	0%	5	1%	366	34%
E5-E9	294	40%	0	0%	216	56%	510	44%
O1-O3,WO1-CW5	49	7%	0	0%	34	9%	83	7%
O4-O10	33	4%	0	0%	131	34%	164	14%
Participants' Residence								
Barracks/BEQ/BOQ	265	40%	1	0%	0	0%	266	18%
Military Housing On Post	146	22%	20	3%	1	0%	167	11%
Off-post Housing (<30 min.)	216	32%	505	68%	286	74%	1007	51%
Off-post Housing (>=30 min.)	42	6%	220	29%	99	26%	361	19%



#### **COMPUTER GRAPHICS/DESIGN (CONTINUED)**

	Active	Duty	Civil	lians	Reti	rees	Total	Cases
	n	%	n	%	n	<b>%</b>	n	%
OVERALL PARTICIPATION	2926	15%	3519	17%	1628	14%	8073	15%
PARTICIPATED AT HOME	2382	12%	3099	15%	1528	13%	7009	13%
Less Than Once A Month	787	4%	1202	6%	511	4%	2500	5%
1-3 Times A Month	706	4%	869	4%	468	4%	2043	4%
4 + Times A Month	889	5%	1028	5%	549	5%	2466	5%
Did Not Participate	11477	60%	11294	56%	5876	50%	28647	57%
Did Not Respond/Missing Data	5311	28%	5753	29%	4411	37%	15475	30%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	749	33%	0	0%	10	1%	759	21%
E5-E9	1056	46%	0	0%	832	55%	1888	50%
O1-O3,WO1-CW5	244	11%	0	0%	177	12%	421	11%
O4-O10	254	11%	0	0%	487	32%	741	18%
Participants' Residence								
Barracks/BEQ/BOQ	573	26%	2	0%	0	0%	575	11%
Military Housing On Post	728	33%	136	5%	7	0%	871	15%
Off-post Housing (<30 min.)	729	33%	2020	67%	1075	72%	3824	54%
Off-post Housing (>=30 min.)	164	7%	842	28%	418	28%	1424	20%



#### DRAWING/PAINTING

	Active n	Duty %	Civil n	lians %	Reti n	rees %	Total n	Cases %
OVERALL PARTICIPATION	2590	14%	2507	12%	904	8%	6001	12%
PARTICIPATED ON POST	975	5%	349	2%	67	1%	1391	3%
Less Than Once A Month	464	2%	182	1%	41	0%	687	2%
1-3 Times A Month	277	1%	82	0%	12	0%	371	1%
4 + Times A Month	234 15314	1% 80%	85 15906	0% 79%	14 8295	0% 70%	333 39515	1% 77%
Did Not Participate Did Not Respond/Missing Data	2881	15%	3891	19% 19%	3453	70% 29%	10225	20%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	588	63%	0	0%	3	5%	591	60%
E5-E9	283	30%	0	0%	47	72%	330	32%
O1-O3,WO1-CW5	46	5%	0	0%	5	8%	51	5%
O4-O10	17	2%	0	0%	10	15%	27	2%
Participants' Residence								
Barracks/BEQ/BOQ	483	56%	2	1%	0	0%	485	44%
Military Housing On Post	228	27%	35	11%	1	2%	264	23%
Off-post Housing (<30 min.)	130	15%	201	62%	50	79%	381	26%
Off-post Housing (>=30 min.)	18	2%	86	27%	12	19%	116	7%
PARTICIPATED OFF POST	718	4%	639	3%	255	2%	1612	3%
Less Than Once A Month	323	2%	311	2%	125	1%	759	2%
1-3 Times A Month	209	1%	187	1%	68	1%	464	1%
4 + Times A Month	186	1%	141	1%	62	1%	389	1%
Did Not Participate	13141	69%	13410	67%	6834	58%	33385	66%
Did Not Respond/Missing Data	5311	28%	6097	30%	4726	40%	16134	31%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	420	62%	0	0%	9	4%	429	47%
E5-E9	204	30%	0	0%	142	57%	346	37%
O1-O3,WO1-CW5 O4-O10	40 17	6% 2%	0	0% 0%	22 76	9% 31%	62 93	7% 9%
Participants' Residence								
Barracks/BEQ/BOQ	323	52%	3	0%	0	0%	326	26%
Military Housing On Post	117	19%	9	1%	0	0%	126	11%
Off-post Housing (<30 min.)	146	24%	403	67%	183	74%	732	45%
Off-post Housing (>=30 min.)	32	5%	189	31%	63	26%	284	18%



#### **DRAWING/PAINTING (CONTINUED)**

	Active	Duty	Civil	lians	Reti	rees	Total	Cases
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	2590	14%	2507	12%	904	8%	6001	12%
PARTICIPATED AT HOME	2147	11%	2338	12%	840	7%	5325	10%
Less Than Once A Month	849	4%	1123	6%	381	3%	2353	5%
1-3 Times A Month	608	3%	651	3%	247	2%	1506	3%
4 + Times A Month	690	4%	564	3%	212	2%	1466	3%
Did Not Participate	11663	61%	11985	59%	6497	55%	30145	59%
Did Not Respond/Missing Data	5360	28%	5823	29%	4478	38%	15661	30%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	1038	50%	0	0%	18	2%	1056	38%
E5-E9	707	34%	0	0%	471	57%	1178	40%
O1-O3,WO1-CW5	188	9%	0	0%	81	10%	269	9%
O4-O10	136	7%	0	0%	257	31%	393	12%
Participants' Residence								
Barracks/BEQ/BOQ	785	40%	5	0%	0	0%	790	20%
Military Housing On Post	541	27%	103	5%	3	0%	647	14%
Off-post Housing (<30 min.)	540	27%	1500	66%	579	71%	2619	48%
Off-post Housing (>=30 min.)	118	6%	650	29%	232	29%	1000	18%



#### FIBER/DECORATION/DECOR

	Active Duty		Civilians		Retirees		Total	Cases
	<u>n</u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	1451	8%	2772	14%	727	6%	4950	9%
PARTICIPATED ON POST	541	3%	250	1%	50	0%	841	2%
Less Than Once A Month	259	1%	139	1%	30	0%	428	1%
1-3 Times A Month	173	1%	65	0%	10	0%	248	1%
4 + Times A Month	109	1%	46	0%	10	0%	165	0%
Did Not Participate	15724	82%	15983	79%	8310	70%	40017	79%
Did Not Respond/Missing Data	2905	15%	3913	19%	3455	29%	10273	20%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	287	56%	0	0%	1	2%	288	53%
E5-E9	174	34%	0	0%	37	76%	211	37%
O1-O3,WO1-CW5	35	7%	0	0%	4	8%	39	7%
O4-O10	16	3%	0	0%	7	14%	23	3%
Participants' Residence								
Barracks/BEQ/BOQ	197	44%	2	1%	0	0%	199	33%
Military Housing On Post	155	35%	33	15%	1	2%	189	29%
Off-post Housing (<30 min.)	85	19%	141	62%	38	81%	264	31%
Off-post Housing (>=30 min.)	11	2%	51	22%	8	17%	70	8%
PARTICIPATED OFF POST	467	2%	652	3%	169	1%	1288	2%
Less Than Once A Month	226	1%	339	2%	84	1%	649	1%
1-3 Times A Month	156	1%	190	1%	39	0%	385	1%
4 + Times A Month Did Not Participate	85 13374	0% 70%	123 13385	1% 66%	46 6895	0% 58%	254 33654	0% 67%
Did Not Participate Did Not Respond/Missing Data	5329	28%	6109	30%	4751	40%	16189	31%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	242	55%	0	0%	2	1%	244	41%
E5-E9	148	34%	0	0%	104	64%	252	41%
O1-O3,WO1-CW5	36	8%	0	0%	10	6%	46	8%
O4-O10	15	3%	0	0%	47	29%	62	10%
Participants' Residence								
Barracks/BEQ/BOQ	179	45%	0	0%	0	0%	179	19%
Military Housing On Post	90	23%	22	4%	0	0%	112	12%
Off-post Housing (<30 min.)	103	26%	429	69%	122	74%	654	50%
Off-post Housing (>=30 min.)	23	6%	174	28%	43	26%	240	18%



## FIBER/DECORATION/DECOR (CONTINUED)

	Active	Duty	Civil	lians	Reti	rees	Total	Cases
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	1451	8%	2772	14%	727	6%	4950	9%
PARTICIPATED AT HOME	1149	6%	2609	13%	671	6%	4429	8%
Less Than Once A Month	542	3%	1197	6%	317	3%	2056	4%
1-3 Times A Month	349	2%	769	4%	175	1%	1293	2%
4 + Times A Month	258	1%	643	3%	179	2%	1080	2%
Did Not Participate	12577	66%	11688	58%	6607	56%	30872	62%
Did Not Respond/Missing Data	5444	28%	5849	29%	4537	38%	15830	31%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	396	37%	0	0%	7	1%	403	25%
E5-E9	483	45%	0	0%	402	61%	885	50%
O1-O3,WO1-CW5	122	11%	0	0%	59	9%	181	11%
O4-O10	82	8%	0	0%	193	29%	275	15%
Participants' Residence								
Barracks/BEQ/BOQ	245	24%	2	0%	0	0%	247	8%
Military Housing On Post	331	32%	101	4%	2	0%	434	12%
Off-post Housing (<30 min.)	386	37%	1742	69%	506	77%	2634	60%
Off-post Housing (>=30 min.)	79	8%	694	27%	150	23%	923	20%



#### **GARDENING**

	Active	e Duty	Civil	lians	Reti	rees	Total	Cases
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	4855	25%	10106	50%	5909	50%	20870	39%
PARTICIPATED ON POST	1288	7%	722	4%	253	2%	2263	5%
Less Than Once A Month 1-3 Times A Month 4 + Times A Month	522	3%	299	1%	99	1%	920	2%
	425	2%	234	1%	79	1%	738	2%
	341	2%	189	1%	75	1%	605	1%
Did Not Participate Did Not Respond/Missing Data Total Respondents	14916	78%	15285	76%	8032	68%	38233	75%
	2966	15%	4139	21%	3530	30%	10635	20%
	<b>19170</b>	<b>100%</b>	<b>20146</b>	<b>100%</b>	<b>11815</b>	<b>100%</b>	<b>51131</b>	<b>100%</b>
Participants' Rank								
E1-E4	405	33%	0	0%	7	3%	412	30%
E5-E9	573	46%	0	0%	163	66%	736	49%
O1-O3,WO1-CW5	98	8%	0	0%	24	10%	122	9%
O4-O10	157	13%	0	0%	53	21%	210	13%
Participants' Residence								
Barracks/BEQ/BOQ	279	24%	1	0%	0	0%	280	16%
Military Housing On Post	652	57%	154	23%	9	4%	815	43%
Off-post Housing (<30 min.)	182	16%	393	57%	175	74%	750	31%
Off-post Housing (>=30 min.)	34	3%	136	20%	54	23%	224	10%
PARTICIPATED OFF POST	883	5%	1953	10%	1243	11%	4079	8%
Less Than Once A Month 1-3 Times A Month 4 + Times A Month Did Not Participate Did Not Respond/Missing Data Total Respondents	356	2%	674	3%	294	2%	1324	3%
	289	2%	632	3%	405	3%	1326	2%
	238	1%	647	3%	544	5%	1429	3%
	12988	68%	12144	60%	5958	50%	31090	62%
	5299	28%	6049	30%	4614	39%	15962	31%
	<b>19170</b>	<b>100%</b>	<b>20146</b>	<b>100%</b>	<b>11815</b>	<b>100%</b>	<b>51131</b>	<b>100%</b>
Participants' Rank								
E1-E4	302	36%	0	0%	15	1%	317	17%
E5-E9	355	42%	0	0%	676	55%	1031	49%
O1-O3,WO1-CW5	88	10%	0	0%	109	9%	197	10%
O4-O10	97	12%	0	0%	421	34%	518	25%
Participants' Residence								
Barracks/BEQ/BOQ	224	29%	0	0%	0	0%	224	7%
Military Housing On Post	139	18%	30	2%	0	0%	169	6%
Off-post Housing (<30 min.)	338	43%	1283	68%	856	71%	2477	61%
Off-post Housing (>=30 min.)	77	10%	575	30%	354	29%	1006	26%



#### **GARDENING (CONTINUED)**

	Active	Duty	Civil	lians	Reti	rees	Total	Cases
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	4855	25%	10106	50%	5909	50%	20870	39%
PARTICIPATED AT HOME	4221	22%	9658	48%	5669	48%	19548	36%
Less Than Once A Month	1216	6%	2222	11%	894	8%	4332	8%
1-3 Times A Month 4 + Times A Month	1528 1477	8% 8%	3308 4128	16% 20%	1782 2993	15% 25%	6618 8598	12% 16%
Did Not Participate Did Not Respond/Missing Data	9771 5178	51% 27%	5539 4949	27% 25%	2474 3672	21% 31%	17784 13799	37% 27%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	771	19%	0	0%	53	1%	824	9%
E5-E9 O1-O3,WO1-CW5	1943 560	48% 14%	0	0% 0%	2973 609	53% 11%	4916 1169	51% 12%
O4-O10	789	19%	0	0%	1956	35%	2745	27%
Participants' Residence								
Barracks/BEQ/BOQ Military Housing On Post Off-post Housing (<30 min.)	480 1457 1638	12% 37% 42%	2 323 6272	0% 3% 67%	1 18 3982	0% 0% 72%	483 1798 11892	3% 11% 61%
Off-post Housing (>=30 min.)	363	9%	2820	30%	1539	28%	4722	25%



#### INTERNET ACCESS/APPLICATIONS

	Active Duty		Civi	lians	Reti	rees	Total	Cases
	<u>n</u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	9722	51%	10632	53%	4451	38%	24805	48%
PARTICIPATED ON POST	5509	29%	4825	24%	420	4%	10754	21%
Less Than Once A Month	976	5%	932	5%	86	1%	1994	4%
1-3 Times A Month	1355	7%	1195	6%	101	1%	2651	5%
4 + Times A Month	3178	17%	2698	13%	233	2%	6109	12%
Did Not Participate	10847	57%	11430	57%	7889	67%	30166	60%
Did Not Respond/Missing Data	2814	15%	3891	19%	3506	30%	10211	19%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	1864	35%	0	0%	2	0%	1866	34%
E5-E9	2179	41%	0	0%	232	57%	2411	42%
O1-O3,WO1-CW5	699	13%	0	0%	48	12%	747	13%
O4-O10	637	12%	0	0%	124	31%	761	11%
Participants' Residence								
Barracks/BEQ/BOQ	1757	34%	10	0%	0	0%	1767	21%
Military Housing On Post	1607	31%	245	5%	10	2%	1862	20%
Off-post Housing (<30 min.)	1533	30%	3151	67%	325	79%	5009	45%
Off-post Housing (>=30 min.)	229	4%	1277	27%	78	19%	1584	14%
PARTICIPATED OFF POST	2041	11%	2165	11%	1149	10%	5355	11%
Less Than Once A Month	515	3%	521	3%	192	2%	1228	2%
1-3 Times A Month	498	3%	496	2%	242	2%	1236	3%
4 + Times A Month	1028	5%	1148	6%	715	6%	2891	6%
Did Not Participate	11953	62%	11971	59% 30%	6000	51%	29924	59%
Did Not Respond/Missing Data <b>Total Respondents</b>	5176 <b>19170</b>	27% <b>100%</b>	6010 <b>20146</b>	100%	4666 <b>11815</b>	39% <b>100%</b>	15852 <b>51131</b>	30% <b>100%</b>
Participants' Rank								
	0.77	4.407	0	00/		40/	002	2004
E1-E4	877	44%	0	0%	15	1%	892	30%
E5-E9	717	36%	0	0%	545	48%	1262	40%
O1-O3,WO1-CW5 O4-O10	244 144	12% 7%	0	0% 0%	116 457	10% 40%	360 601	12% 18%
04-010	144	7 70	U	070	437	4070	001	1670
Participants' Residence								
Barracks/BEQ/BOQ	746	40%	3	0%	0	0%	749	18%
Military Housing On Post	303	16%	33	2%	4	0%	340	8%
Off-post Housing (<30 min.)	704	37%	1425	68%	817	72%	2946	55%
Off-post Housing (>=30 min.)	131	7%	642	31%	312	28%	1085	19%



## INTERNET ACCESS/APPLICATIONS (CONTINUED)

	Active	Duty	Civil	lians	Reti	rees	Total	Cases
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	9722	51%	10632	53%	4451	38%	24805	48%
PARTICIPATED AT HOME	7582	40%	8913	44%	4195	36%	20690	40%
Less Than Once A Month	619	3%	911	5%	315	3%	1845	3%
1-3 Times A Month	1240	6%	1624	8%	606	5%	3470	7%
4 + Times A Month	5723	30%	6378	32%	3274	28%	15375	30%
Did Not Participate	6787	35%	6209	31%	3620	31%	16616	33%
Did Not Respond/Missing Data	4801	25%	5024	25%	4000	34%	13825	27%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	2004	27%	0	0%	34	1%	2038	19%
E5-E9	3240	44%	0	0%	2056	50%	5296	46%
O1-O3,WO1-CW5	1077	15%	0	0%	477	12%	1554	14%
O4-O10	1061	14%	0	0%	1572	38%	2633	21%
Participants' Residence								
Barracks/BEQ/BOQ	1645	23%	11	0%	1	0%	1657	10%
Military Housing On Post	2401	34%	418	5%	20	0%	2839	16%
Off-post Housing (<30 min.)	2607	37%	5859	67%	3003	73%	11469	55%
Off-post Housing (>=30 min.)	478	7%	2399	28%	1091	27%	3968	19%



### MODEL MAKING

	Active	Duty	Civil	lians	Reti	rees	Total	Cases
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	1781	9%	1127	6%	721	6%	3629	8%
PARTICIPATED ON POST	695	4%	141	1%	50	0%	886	2%
Less Than Once A Month 1-3 Times A Month 4 + Times A Month	348	2%	82	0%	31	0%	461	1%
	200	1%	32	0%	7	0%	239	1%
	147	1%	27	0%	12	0%	186	0%
Did Not Participate Did Not Respond/Missing Data Total Respondents	15568	81%	16115	80%	8317	70%	40000	78%
	2907	15%	3890	19%	3448	29%	10245	20%
	<b>19170</b>	<b>100%</b>	<b>20146</b>	<b>100%</b>	<b>11815</b>	<b>100%</b>	<b>51131</b>	<b>100%</b>
Participants' Rank								
E1-E4	394	59%	0	0%	0	0%	394	56%
E5-E9	218	33%	0	0%	34	71%	252	35%
O1-O3,WO1-CW5	33	5%	0	0%	9	19%	42	6%
O4-O10	24	4%	0	0%	5	10%	29	3%
Participants' Residence								
Barracks/BEQ/BOQ	315	54%	1	1%	0	0%	316	45%
Military Housing On Post	173	30%	16	13%	2	4%	191	27%
Off-post Housing (<30 min.)	86	15%	78	61%	37	76%	201	23%
Off-post Housing (>=30 min.)	8	1%	33	26%	10	20%	51	5%
PARTICIPATED OFF POST	500	3%	241	1%	163	1%	904	2%
Less Than Once A Month 1-3 Times A Month 4 + Times A Month Did Not Participate Did Not Respond/Missing Data Total Respondents	233	1%	143	1%	77	1%	453	1%
	155	1%	56	0%	37	0%	248	1%
	112	1%	42	0%	49	0%	203	0%
	13372	70%	13806	69%	6939	59%	34117	67%
	5298	28%	6099	30%	4713	40%	16110	31%
	<b>19170</b>	<b>100%</b>	<b>20146</b>	<b>100%</b>	<b>11815</b>	<b>100%</b>	<b>51131</b>	<b>100%</b>
Participants' Rank								
E1-E4	288	60%	0	0%	2	1%	290	48%
E5-E9	145	30%	0	0%	83	53%	228	36%
O1-O3,WO1-CW5	29	6%	0	0%	19	12%	48	7%
O4-O10	16	3%	0	0%	53	34%	69	10%
Participants' Residence								
Barracks/BEQ/BOQ	198	48%	0	0%	0	0%	198	28%
Military Housing On Post	84	20%	9	4%	0	0%	93	13%
Off-post Housing (<30 min.)	114	28%	144	63%	116	73%	374	44%
Off-post Housing (>=30 min.)	17	4%	76	33%	42	27%	135	15%



## MODEL MAKING (CONTINUED)

	Active Duty Civilians Retirees Total Case				Cases			
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	1781	9%	1127	6%	721	6%	3629	8%
PARTICIPATED AT HOME	1400	7%	995	5%	666	6%	3061	6%
Less Than Once A Month	706	4%	572	3%	359	3%	1637	3%
1-3 Times A Month	362	2%	223	1%	133	1%	718	1%
4 + Times A Month	332	2%	200	1%	174	1%	706	1%
Did Not Participate	12411	65%	13302	66%	6700	57%	32413	64%
Did Not Respond/Missing Data	5359	28%	5849	29%	4449	38%	15657	30%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	576	43%	0	0%	5	1%	581	31%
E5-E9	520	38%	0	0%	354	54%	874	43%
O1-O3,WO1-CW5	124	9%	0	0%	63	10%	187	9%
O4-O10	133	10%	0	0%	233	36%	366	17%
Participants' Residence								
Barracks/BEQ/BOQ	438	35%	1	0%	1	0%	440	18%
Military Housing On Post	418	33%	32	3%	5	1%	455	18%
Off-post Housing (<30 min.)	352	28%	638	66%	453	70%	1443	47%
Off-post Housing (>=30 min.)	56	4%	297	31%	192	29%	545	17%



## PARTICIPATION IN MUSIC/THEATER

	Active Duty		Civilians		Retirees		Total Cases	
	<u>n</u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	1907	10%	2303	11%	915	8%	5125	10%
PARTICIPATED ON POST	918	5%	487	2%	139	1%	1544	3%
Less Than Once A Month	406	2%	303	2%	89	1%	798	2%
1-3 Times A Month	249	1%	103	1%	33	0%	385	1%
4 + Times A Month	263	1%	81	0%	17	0%	361	1%
Did Not Participate	15363	80%	15786	78%	8234	70%	39383	77%
Did Not Respond/Missing Data	2889	15%	3873	19%	3442	29%	10204	19%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	399	46%	0	0%	0	0%	399	41%
E5-E9	353	40%	0	0%	78	57%	431	42%
O1-O3,WO1-CW5	57	7%	0	0%	13	10%	70	7%
O4-O10	67	8%	0	0%	45	33%	112	10%
Participants' Residence								
Barracks/BEQ/BOQ	327	41%	3	1%	1	1%	331	28%
Military Housing On Post	255	32%	65	14%	3	2%	323	25%
Off-post Housing (<30 min.)	194	24%	306	67%	104	80%	604	39%
Off-post Housing (>=30 min.)	27	3%	81	18%	22	17%	130	8%
PARTICIPATED OFF POST	998	5%	1364	7%	562	5%	2924	6%
Less Than Once A Month	438	2%	706	4%	276	2%	1420	3%
1-3 Times A Month	281	1%	329	2%	164	1%	774	1%
4 + Times A Month	279	1%	329	2%	122	1%	730	1%
Did Not Participate	12925	67%	12773	63% 30%	6583 4670	56%	32281	64%
Did Not Respond/Missing Data <b>Total Respondents</b>	5247 <b>19170</b>	27% <b>100%</b>	6009 <b>20146</b>	100%	4670 <b>11815</b>	40% <b>100%</b>	15926 <b>51131</b>	30% <b>100%</b>
Participants' Rank								
E1-E4	387	40%	0	0%	2	0%	389	27%
E5-E9	389	40%	0	0%	258	47%	647	42%
O1-O3,WO1-CW5	91	9%	0	0%	49	9%	140	10%
O4-O10	96	10%	0	0%	243	44%	339	22%
Participants' Residence								
Barracks/BEQ/BOQ	310	35%	5	0%	0	0%	315	14%
Military Housing On Post	226	25%	44	3%	4	1%	274	12%
Off-post Housing (<30 min.)	302	34%	902	68%	404	73%	1608	55%
Off-post Housing (>=30 min.)	54	6%	378	28%	142	26%	574	20%



## PARTICIPATION IN MUSIC/THEATER (CONTINUED)

	Active	Duty	Civil	lians	Reti	rees	Total	Cases
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	1907	10%	2303	11%	915	8%	5125	10%
PARTICIPATED AT HOME	1099	6%	1380	7%	541	5%	3020	6%
Less Than Once A Month	414	2%	627	3%	239	2%	1280	2%
1-3 Times A Month	292	2%	329	2%	139	1%	760	1%
4 + Times A Month	393	2%	424	2%	163	1%	980	2%
Did Not Participate	12706	66%	12987	64%	6801	58%	32494	64%
Did Not Respond/Missing Data	5365	28%	5779	29%	4473	38%	15617	30%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	514	48%	0	0%	6	1%	520	34%
E5-E9	399	37%	0	0%	273	51%	672	42%
O1-O3,WO1-CW5	62	6%	0	0%	47	9%	109	7%
O4-O10	90	8%	0	0%	208	39%	298	18%
Participants' Residence								
Barracks/BEQ/BOQ	418	42%	3	0%	0	0%	421	18%
Military Housing On Post	231	23%	38	3%	3	1%	272	11%
Off-post Housing (<30 min.)	294	30%	883	66%	372	70%	1549	50%
Off-post Housing (>=30 min.)	53	5%	415	31%	153	29%	621	21%



### PHOTOGRAPHY/DEVELOPMENT

	Active Duty		Civi	lians	Reti	rees	Total	Cases
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	2657	14%	3520	17%	1490	13%	7667	15%
PARTICIPATED ON POST	1210	6%	579	3%	144	1%	1933	4%
Less Than Once A Month	568	3%	296	1%	82	1%	946	2%
1-3 Times A Month	384	2%	158	1%	40	0%	582	1%
4 + Times A Month	258	1%	125	1%	22	0%	405	1%
Did Not Participate	15070	79%	15674	78%	8232	70%	38976	76%
Did Not Respond/Missing Data	2890	15%	3893	19%	3439	29%	10222	19%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	554	47%	0	0%	2	1%	556	46%
E5-E9	418	36%	0	0%	84	60%	502	37%
O1-O3,WO1-CW5	124	11%	0	0%	17	12%	141	11%
O4-O10	71	6%	0	0%	37	26%	108	6%
Participants' Residence								
Barracks/BEQ/BOQ	436	40%	2	0%	0	0%	438	29%
Military Housing On Post	382	35%	81	15%	1	1%	464	28%
Off-post Housing (<30 min.)	233	21%	347	64%	115	83%	695	35%
Off-post Housing (>=30 min.)	33	3%	114	21%	23	17%	170	8%
PARTICIPATED OFF POST	1284	7%	1499	7%	594	5%	3377	7%
Less Than Once A Month	525	3%	703	3%	289	2%	1517	3%
1-3 Times A Month	448	2%	505	3%	216	2%	1169	2%
4 + Times A Month	311	2%	291	1%	89	1%	691	1%
Did Not Participate	12640	66%	12607	63% 30%	6518	55%	31765	63%
Did Not Respond/Missing Data <b>Total Respondents</b>	5246 <b>19170</b>	27% <b>100%</b>	6040 <b>20146</b>	30% <b>100%</b>	4703 <b>11815</b>	40% <b>100%</b>	15989 <b>51131</b>	31% <b>100%</b>
Participants' Rank								
E1-E4	536	43%	0	0%	11	2%	547	32%
E5-E9	460	37%	0	0%	287	49%	747	41%
O1-O3,WO1-CW5	137	11%	0	0%	52	9%	189	10%
O4-O10	109	9%	0	0%	236	40%	345	17%
Participants' Residence								
Barracks/BEQ/BOQ	421	36%	3	0%	0	0%	424	16%
Military Housing On Post	296	25%	67	5%	3	1%	366	13%
Off-post Housing (<30 min.)	376	32%	983	68%	425	73%	1784	53%
Off-post Housing (>=30 min.)	69	6%	403	28%	153	26%	625	18%



## PHOTOGRAPHY/DEVELOPMENT (CONTINUED)

	Active	Duty	Civil	lians	Reti	rees	Total	Cases
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	2657	14%	3520	17%	1490	13%	7667	15%
PARTICIPATED AT HOME	1718	9%	2937	15%	1280	11%	5935	11%
Less Than Once A Month	678	4%	1261	6%	550	5%	2489	5%
1-3 Times A Month	554	3%	984	5%	435	4%	1973	4%
4 + Times A Month	486	3%	692	3%	295	2%	1473	3%
Did Not Participate	12118	63%	11465	57%	6138	52%	29721	59%
Did Not Respond/Missing Data	5334	28%	5744	29%	4397	37%	15475	30%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	668	40%	0	0%	14	1%	682	25%
E5-E9	627	38%	0	0%	569	45%	1196	42%
O1-O3,WO1-CW5	167	10%	0	0%	139	11%	306	10%
O4-O10	189	11%	0	0%	538	43%	727	23%
Participants' Residence								
Barracks/BEQ/BOQ	488	31%	2	0%	0	0%	490	11%
Military Housing On Post	431	27%	115	4%	4	0%	550	11%
Off-post Housing (<30 min.)	549	35%	1838	64%	903	72%	3290	56%
Off-post Housing (>=30 min.)	105	7%	910	32%	344	27%	1359	22%



# PICTURE FRAMING

	Active n	Duty %	Civil n	lians %	Reti n	rees %	Total n	Cases %
OVERALL PARTICIPATION	1953	10%	2477	12%	1119	9%	5549	11%
PARTICIPATED ON POST	1070	6%	714	4%	278	2%	2062	4%
Less Than Once A Month	615	3%	500	2%	195	2%	1310	3%
1-3 Times A Month	311	2%	138	1%	65	1%	514	1%
4 + Times A Month	144	1%	76	0%	18	0%	238	0%
Did Not Participate	15210	79%	15578	77%	8115	69%	38903	76%
Did Not Respond/Missing Data <b>Total Respondents</b>	2890 <b>19170</b>	15% <b>100%</b>	3854 <b>20146</b>	19% <b>100%</b>	3422 <b>11815</b>	29% <b>100%</b>	10166 <b>51131</b>	19% <b>100%</b>
Participants' Rank								
E1-E4	327	32%	0	0%	1	0%	328	27%
E5-E9	350	35%	0	0%	130	48%	480	37%
O1-O3,WO1-CW5	187	18%	0	0%	24	9%	211	18%
O4-O10	149	15%	0	0%	116	43%	265	18%
Participants' Residence								
Barracks/BEQ/BOQ	249	26%	4	1%	0	0%	253	16%
Military Housing On Post	370	39%	72	11%	5	2%	447	25%
Off-post Housing (<30 min.)	288	30%	462	68%	231	85%	981	49%
Off-post Housing (>=30 min.)	43	5%	142	21%	36	13%	221	9%
PARTICIPATED OFF POST	661	3%	671	3%	281	2%	1613	3%
I TI O AM I	257	20/	47.6	20/	100	20/	1022	20/
Less Than Once A Month 1-3 Times A Month	357 190	2%	476 127	2% 1%	189 55	2% 0%	1022 372	2% 1%
4 + Times A Month	114	1% 1%	68	0%	33 37	0%	219	0%
Did Not Participate	13226	69%	13403	67%	6822	58%	33451	66%
Did Not Respond/Missing Data	5283	28%	6072	30%	4712	40%	16067	31%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	274	44%	0	0%	3	1%	277	33%
E5-E9	203	33%	0	0%	131	48%	334	36%
O1-O3,WO1-CW5	75	12%	0	0%	26	9%	101	12%
O4-O10	69	11%	0	0%	114	42%	183	19%
Participants' Residence								
Barracks/BEQ/BOQ	187	33%	1	0%	0	0%	188	16%
Military Housing On Post	139	25%	22	3%	2	1%	163	13%
Off-post Housing (<30 min.)	193	34%	439	68%	209	77%	841	54%
Off-post Housing (>=30 min.)	42	7%	180	28%	62	23%	284	18%



## PICTURE FRAMING (CONTINUED)

	Active	Duty	Civil	lians	Reti	rees	Total	Cases
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	1953	10%	2477	12%	1119	9%	5549	11%
PARTICIPATED AT HOME	1101	6%	1770	9%	857	7%	3728	7%
Less Than Once A Month	611	3%	1156	6%	540	5%	2307	4%
1-3 Times A Month	280	1%	357	2%	180	2%	817	2%
4 + Times A Month	210	1%	257	1%	137	1%	604	1%
Did Not Participate	12696	66%	12575	62%	6541	55%	31812	63%
Did Not Respond/Missing Data	5373	28%	5801	29%	4417	37%	15591	30%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	422	40%	0	0%	11	1%	433	24%
E5-E9	395	38%	0	0%	417	49%	812	43%
O1-O3,WO1-CW5	113	11%	0	0%	103	12%	216	11%
O4-O10	112	11%	0	0%	312	37%	424	22%
Participants' Residence								
Barracks/BEQ/BOQ	291	29%	3	0%	0	0%	294	10%
Military Housing On Post	283	29%	59	3%	0	0%	342	11%
Off-post Housing (<30 min.)	349	35%	1143	67%	604	72%	2096	56%
Off-post Housing (>=30 min.)	68	7%	508	30%	233	28%	809	22%



## **READING/BOOK CLUBS**

	Active Duty		Civi	lians	Reti	rees	Total	Cases
	<u>n</u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	5506	29%	8447	42%	4187	35%	18140	35%
PARTICIPATED ON POST	2155	11%	1524	8%	323	3%	4002	8%
Less Than Once A Month	658	3%	474	2%	116	1%	1248	3%
1-3 Times A Month	633	3%	413	2%	104	1%	1150	2%
4 + Times A Month	864	5%	637	3%	103	1%	1604	3%
Did Not Participate	14064	73%	14679	73%	7988	68%	36731	72%
Did Not Respond/Missing Data	2951	15%	3943	20%	3504	30%	10398	20%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	907	43%	0	0%	5	2%	912	40%
E5-E9	755	36%	0	0%	191	61%	946	39%
O1-O3,WO1-CW5	206	10%	0	0%	23	7%	229	9%
O4-O10	220	11%	0	0%	93	30%	313	11%
Participants' Residence								
Barracks/BEQ/BOQ	835	43%	5	0%	0	0%	840	27%
Military Housing On Post	644	33%	156	11%	2	1%	802	23%
Off-post Housing (<30 min.)	418	21%	947	65%	247	80%	1612	39%
Off-post Housing (>=30 min.)	60	3%	355	24%	61	20%	476	11%
PARTICIPATED OFF POST	1499	8%	2349	12%	1138	10%	4986	10%
Less Than Once A Month	467	2%	698	3%	300	3%	1465	3%
1-3 Times A Month	462	2%	679	3%	346	3%	1487	3%
4 + Times A Month	570	3%	972	5%	492	4%	2034	4%
Did Not Participate	12387	65%	11858	59%	6021	51%	30266 15879	60%
Did Not Respond/Missing Data <b>Total Respondents</b>	5284 <b>19170</b>	28% <b>100%</b>	5939 <b>20146</b>	29% <b>100%</b>	4656 <b>11815</b>	39% <b>100%</b>	51131	30% <b>100%</b>
Total Respondents	15170	100 / 0	20140	10070	11013	100 / 0	31131	10070
Participants' Rank								
E1-E4	627	43%	0	0%	16	1%	643	27%
E5-E9	523	36%	0	0%	554	49%	1077	42%
O1-O3,WO1-CW5	151	10%	0	0%	105	9%	256	10%
O4-O10	150	10%	0	0%	446	40%	596	22%
Participants' Residence								
Barracks/BEQ/BOQ	498	37%	4	0%	0	0%	502	13%
Military Housing On Post	270	20%	56	2%	5	0%	331	8%
Off-post Housing (<30 min.)	501	37%	1506	66%	793	72%	2800	56%
Off-post Housing (>=30 min.)	93	7%	709	31%	311	28%	1113	23%



## READING/BOOK CLUBS (CONTINUED)

	Active	Duty	Civil	lians	Reti	rees	Total	Cases
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	5506	29%	8447	42%	4187	35%	18140	35%
PARTICIPATED AT HOME	4838	25%	8079	40%	4018	34%	16935	32%
Less Than Once A Month	912	5%	1460	7%	595	5%	2967	6%
1-3 Times A Month	1314	7%	2022	10%	968	8%	4304	8%
4 + Times A Month	2612	14%	4597	23%	2455	21%	9664	18%
Did Not Participate	9156	48%	6867	34%	3751	32%	19774	40%
Did Not Respond/Missing Data	5176	27%	5200	26%	4046	34%	14422	28%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	1454	31%	0	0%	31	1%	1485	18%
E5-E9	1887	40%	0	0%	1987	50%	3874	45%
O1-O3,WO1-CW5	660	14%	0	0%	439	11%	1099	13%
O4-O10	693	15%	0	0%	1514	38%	2207	25%
Participants' Residence								
Barracks/BEQ/BOQ	1188	26%	11	0%	0	0%	1199	9%
Military Housing On Post	1404	31%	335	4%	9	0%	1748	12%
Off-post Housing (<30 min.)	1640	36%	5346	68%	2762	70%	9748	57%
Off-post Housing (>=30 min.)	298	7%	2206	28%	1151	29%	3655	22%



# SCULPTURE/3D DESIGN

	Active Duty		Civilians		Retirees		Total	Cases
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	843	4%	489	2%	178	2%	1510	3%
PARTICIPATED ON POST	443	2%	106	1%	26	0%	575	1%
Less Than Once A Month	207	1%	47	0%	18	0%	272	1%
1-3 Times A Month	162	1%	26	0%	2	0%	190	0%
4 + Times A Month	74	0%	33	0%	6	0%	113	0%
Did Not Participate	15793	82%	16156	80%	8347	71%	40296	79%
Did Not Respond/Missing Data	2934	15%	3884	19%	3442	29%	10260	20%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	260	62%	0	0%	1	4%	261	62%
E5-E9	136	32%	0	0%	18	72%	154	32%
O1-O3,WO1-CW5	19	5%	0	0%	2	8%	21	5%
O4-O10	5	1%	0	0%	4	16%	9	1%
Participants' Residence								
Barracks/BEQ/BOQ	195	54%	1	1%	0	0%	196	45%
Military Housing On Post	85	24%	11	12%	0	0%	96	21%
Off-post Housing (<30 min.)	74	20%	51	55%	21	88%	146	27%
Off-post Housing (>=30 min.)	7	2%	30	32%	3	13%	40	6%
PARTICIPATED OFF POST	399	2%	146	1%	62	1%	607	1%
				0.51		0.51	•00	
Less Than Once A Month	185	1%	72	0%	31	0%	288	1%
1-3 Times A Month	130	1%	36	0%	10	0%	176	0%
4 + Times A Month	84 13448	0% 70%	38 13930	0% 69%	21 7028	0% 59%	143 34406	0% 68%
Did Not Participate Did Not Respond/Missing Data	5323	28%	6070	30%	4725	39% 40%	16118	31%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	256	67%	0	0%	1	2%	257	60%
E5-E9	112	29%	0	0%	36	60%	148	33%
O1-O3,WO1-CW5	8	2%	0	0%	4	7%	12	3%
O4-O10	4	1%	0	0%	19	32%	23	5%
Participants' Residence								
Barracks/BEQ/BOQ	186	57%	1	1%	0	0%	187	41%
Military Housing On Post	62	19%	6	5%	0	0%	68	15%
Off-post Housing (<30 min.)	67	20%	76	57%	41	71%	184	31%
Off-post Housing (>=30 min.)	12	4%	50	38%	17	29%	79	12%



## SCULPTURE/3D DESIGN (CONTINUED)

	Active Duty		Civil	livilians Re		rees	Total Cases	
	n	%	n	<b>%</b>	n	<b>%</b>	n	%
OVERALL PARTICIPATION	843	4%	489	2%	178	2%	1510	3%
PARTICIPATED AT HOME	578	3%	405	2%	149	1%	1132	2%
Less Than Once A Month	257	1%	189	1%	61	1%	507	1%
1-3 Times A Month	176	1%	99	0%	42	0%	317	1%
4 + Times A Month	145	1%	117	1%	46	0%	308	1%
Did Not Participate	13155	69%	13880	69%	7164	61%	34199	67%
Did Not Respond/Missing Data	5437	28%	5861	29%	4502	38%	15800	30%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	326	59%	0	0%	1	1%	327	48%
E5-E9	183	33%	0	0%	81	56%	264	37%
O1-O3,WO1-CW5	25	5%	0	0%	14	10%	39	6%
O4-O10	17	3%	0	0%	49	34%	66	8%
Participants' Residence								
Barracks/BEQ/BOQ	238	48%	1	0%	0	0%	239	28%
Military Housing On Post	113	23%	20	5%	0	0%	133	15%
Off-post Housing (<30 min.)	126	25%	244	63%	107	75%	477	42%
Off-post Housing (>=30 min.)	23	5%	121	31%	35	25%	179	15%



### STAINED GLASS

	Active	Duty	Civil	lians	Retirees		Total	Cases
	<u> </u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	839	4%	694	3%	355	3%	1888	4%
PARTICIPATED ON POST	473	2%	178	1%	59	0%	710	2%
Less Than Once A Month	244	1%	104	1%	38	0%	386	1%
1-3 Times A Month	135	1%	45	0%	11	0%	191	0%
4 + Times A Month	94	0%	29	0%	10	0%	133	0%
Did Not Participate	15779	82%	16095	80%	8313	70%	40187	79%
Did Not Respond/Missing Data	2918	15%	3873	19%	3443	29%	10234	20%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	251	57%	0	0%	1	2%	252	53%
E5-E9	139	32%	0	0%	38	68%	177	35%
O1-O3,WO1-CW5	22	5%	0	0%	6	11%	28	6%
O4-O10	29	7%	0	0%	11	20%	40	6%
Participants' Residence								
Barracks/BEQ/BOQ	184	47%	1	1%	0	0%	185	35%
Military Housing On Post	118	30%	18	11%	0	0%	136	23%
Off-post Housing (<30 min.)	82	21%	107	66%	43	81%	232	34%
Off-post Housing (>=30 min.)	10	3%	35	22%	10	19%	55	7%
PARTICIPATED OFF POST	399	2%	202	1%	114	1%	715	1%
				2,0			, 20	
Less Than Once A Month	172	1%	112	1%	65	1%	349	1%
1-3 Times A Month	138	1%	43	0%	29	0%	210	0%
4 + Times A Month	89	0%	47	0%	20	0%	156	0%
Did Not Participate	13467	70%	13864	69%	6964	59%	34295	68%
Did Not Respond/Missing Data <b>Total Respondents</b>	5304 <b>19170</b>	28% <b>100%</b>	6080 <b>20146</b>	30% <b>100%</b>	4737 <b>11815</b>	40% <b>100%</b>	16121 <b>51131</b>	31% <b>100%</b>
Participants' Rank								
E1 E4	220	<b>5</b> 00/	0	00/	1	10/	221	470/
E1-E4 E5-E9	220 124	59% 33%	0	0% 0%	1 63	1% 56%	221 187	47% 37%
O1-O3,WO1-CW5	19	55% 5%	0	0%	13	12%	32	6%
04-010	13	3%	0	0%	35	31%	48	9%
Participants' Residence								
Barracks/BEQ/BOQ	162	50%	0	0%	0	0%	162	31%
Military Housing On Post	71	22%	6	3%	0	0%	77	15%
Off-post Housing (<30 min.)	81	25%	124	65%	90	80%	295	41%
Off-post Housing (>=30 min.)	13	4%	62	32%	22	20%	97	13%
on post flousing (> =50 mm.)	13	1 /0	02	5270		2070	<i>)</i>	1370



## STAINED GLASS (CONTINUED)

	<b>Active Duty</b>		Civil	vilians R		rees	<b>Total Cases</b>	
	<u> </u>	%	n	%	n	%	n	%
OVERALL PARTICIPATION	839	4%	694	3%	355	3%	1888	4%
PARTICIPATED AT HOME	507	3%	531	3%	277	2%	1315	2%
Less Than Once A Month	256	1%	306	2%	142	1%	704	1%
1-3 Times A Month	143	1%	133	1%	74	1%	350	1%
4 + Times A Month	108	1%	92	0%	61	1%	261	0%
Did Not Participate	13240	69%	13775	68%	7055	60%	34070	67%
Did Not Respond/Missing Data	5423	28%	5840	29%	4483	38%	15746	30%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	259	54%	0	0%	1	0%	260	37%
E5-E9	153	32%	0	0%	140	52%	293	38%
O1-O3,WO1-CW5	21	4%	0	0%	29	11%	50	7%
O4-O10	44	9%	0	0%	99	37%	143	18%
Participants' Residence								
Barracks/BEQ/BOQ	194	44%	1	0%	0	0%	195	20%
Military Housing On Post	112	25%	21	4%	0	0%	133	13%
Off-post Housing (<30 min.)	111	25%	342	67%	188	70%	641	48%
Off-post Housing (>=30 min.)	24	5%	148	29%	80	30%	252	19%



## TRIPS/TOURING

	Active	e Duty	Civi	lians	Reti	rees	Total (	l Cases	
	<u>n</u>	%	n	%	n	%	n	%	
OVERALL PARTICIPATION	6401	33%	9576	48%	4946	42%	20923	40%	
PARTICIPATED ON POST	2192	11%	1504	7%	410	3%	4106	8%	
Less Than Once A Month	1296	7%	1059	5%	283	2%	2638	5%	
1-3 Times A Month	619	3%	333	2%	96	1%	1048	2%	
4 + Times A Month	277	1%	112	1%	31	0%	420	1%	
Did Not Participate	14007	73%	14634	73%	7929	67%	36570	72%	
Did Not Respond/Missing Data	2971	15%	4008	20%	3476	29%	10455	20%	
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%	
Participants' Rank									
E1-E4	812	39%	0	0%	4	1%	816	34%	
E5-E9	868	41%	0	0%	254	63%	1122	44%	
O1-O3,WO1-CW5	203	10%	0	0%	38	9%	241	10%	
O4-O10	220	10%	0	0%	107	27%	327	11%	
Participants' Residence									
Barracks/BEQ/BOQ	736	37%	9	1%	0	0%	745	23%	
Military Housing On Post	684	35%	184	13%	4	1%	872	24%	
Off-post Housing (<30 min.)	477	24%	954	67%	323	82%	1754	43%	
Off-post Housing (>=30 min.)	69	4%	275	19%	68	17%	412	10%	
PARTICIPATED OFF POST	4305	22%	5511	27%	2861	24%	12677	24%	
	<del></del>								
Less Than Once A Month	1765	9%	2992	15%	1556	13%	6313	12%	
1-3 Times A Month	1639	9%	1798	9%	935	8%	4372	9%	
4 + Times A Month	901	5%	721	4%	370	3%	1992	4%	
Did Not Participate	9799 <b>5</b> 066	51%	8883 5752	44%	4465	38%	23147	46%	
Did Not Respond/Missing Data <b>Total Respondents</b>	5066 <b>19170</b>	26% <b>100%</b>	5752 <b>20146</b>	29% <b>100%</b>	4489 <b>11815</b>	38% <b>100%</b>	15307 <b>51131</b>	29% <b>100%</b>	
-	15170	10070	20140	10070	11010	10070	51151	10070	
Participants' Rank									
E1-E4	1271	31%	0	0%	31	1%	1302	20%	
E5-E9	1619	39%	0	0%	1307	46%	2926	42%	
O1-O3,WO1-CW5	629	15%	0	0%	292	10%	921	13%	
O4-O10	642	15%	0	0%	1199	42%	1841	25%	
Participants' Residence									
Barracks/BEQ/BOQ	1078	27%	12	0%	0	0%	1090	11%	
Military Housing On Post	1253	31%	252	5%	15	1%	1520	14%	
Off-post Housing (<30 min.)	1431	36%	3654	68%	2037	73%	7122	56%	
Off-post Housing (>=30 min.)	235	6%	1450	27%	752	27%	2437	19%	



# TRIPS/TOURING (CONTINUED)

	<b>Active Duty</b>		Civil	ivilians Re		rees	<b>Total Cases</b>	
	<u> </u>	%	n	<b>%</b>	n	%	n	%
OVERALL PARTICIPATION	6401	33%	9576	48%	4946	42%	20923	40%
PARTICIPATED AT HOME	3029	16%	6567	33%	3376	29%	12972	24%
Less Than Once A Month	1225	6%	3318	16%	1655	14%	6198	11%
1-3 Times A Month	1072	6%	2166	11%	1153	10%	4391	8%
4 + Times A Month	732	4%	1083	5%	568	5%	2383	5%
Did Not Participate	10853	57%	8152	40%	4283	36%	23288	47%
Did Not Respond/Missing Data	5288	28%	5427	27%	4156	35%	14871	29%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	984	34%	0	0%	42	1%	1026	17%
E5-E9	1180	40%	0	0%	1674	50%	2854	46%
O1-O3,WO1-CW5	377	13%	0	0%	364	11%	741	11%
O4-O10	377	13%	0	0%	1249	38%	1626	25%
Participants' Residence								
Barracks/BEQ/BOQ	771	28%	3	0%	0	0%	774	8%
Military Housing On Post	646	23%	137	2%	6	0%	789	8%
Off-post Housing (<30 min.)	1148	41%	4317	67%	2262	69%	7727	59%
Off-post Housing (>=30 min.)	230	8%	1943	30%	1013	31%	3186	25%



## TROPHY MAKING

	Active	Duty	Civi	lians	Retirees Total		l Cases	
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	783	4%	308	2%	172	1%	1263	3%
PARTICIPATED ON POST	461	2%	107	1%	31	0%	599	1%
Less Than Once A Month	245	1%	64	0%	17	0%	326	1%
1-3 Times A Month	141	1%	24	0%	8	0%	173	0%
4 + Times A Month	75	0%	19	0%	6	0%	100	0%
Did Not Participate	15800	82%	16174	80%	8333	71%	40307	79%
Did Not Respond/Missing Data	2909	15%	3865	19%	3451	29%	10225	20%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	244	55%	0	0%	0	0%	244	53%
E5-E9	164	37%	0	0%	21	70%	185	39%
O1-O3,WO1-CW5	20	5%	0	0%	5	17%	25	6%
O4-O10	12	3%	0	0%	4	13%	16	2%
Participants' Residence								
Barracks/BEQ/BOQ	188	50%	0	0%	0	0%	188	42%
Military Housing On Post	94	25%	12	13%	0	0%	106	23%
Off-post Housing (<30 min.)	84	22%	59	63%	21	72%	164	29%
Off-post Housing (>=30 min.)	10	3%	22	24%	8	28%	40	6%
PARTICIPATED OFF POST	404	2%	105	1%	71	1%	580	1%
	207	10/	<i>c</i> 4	00/	42	00/	212	10/
Less Than Once A Month 1-3 Times A Month	207 124	1%	64	0%	42	0%	313	1%
4 + Times A Month	73	1% 0%	22 19	0% 0%	17 12	0% 0%	163 104	0% 0%
Did Not Participate	13457	70%	13955	69%	7008	59%	34420	68%
Did Not Respond/Missing Data	5309	28%	6086	30%	4736	40%	16131	31%
Total Respondents	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	208	54%	0	0%	4	6%	212	48%
E5-E9	148	39%	0	0%	45	66%	193	42%
O1-O3,WO1-CW5	18	5%	0	0%	4	6%	22	5%
O4-O10	10	3%	0	0%	15	22%	25	5%
Participants' Residence								
Barracks/BEQ/BOQ	158	48%	0	0%	0	0%	158	35%
Military Housing On Post	76	23%	6	6%	0	0%	82	20%
Off-post Housing (<30 min.)	79	24%	65	66%	52	78%	196	35%
Off-post Housing (>=30 min.)	16	5%	27	28%	15	22%	58	10%



## TROPHY MAKING (CONTINUED)

	Active	Duty	Civil	lians	Reti	rees	Total	Cases
	n	%	n	<b>%</b>	n	%	n	%
OVERALL PARTICIPATION	783	4%	308	2%	172	1%	1263	3%
PARTICIPATED AT HOME	429	2%	194	1%	130	1%	753	2%
Less Than Once A Month	218	1%	116	1%	90	1%	424	1%
1-3 Times A Month	126	1%	43	0%	26	0%	195	0%
4 + Times A Month	85	0%	35	0%	14	0%	134	0%
Did Not Participate	13330	70%	14086	70%	7187	61%	34603	68%
Did Not Respond/Missing Data	5411	28%	5866	29%	4498	38%	15775	30%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	229	57%	0	0%	1	1%	230	45%
E5-E9	142	35%	0	0%	74	58%	216	40%
O1-O3,WO1-CW5	18	4%	0	0%	15	12%	33	6%
O4-O10	16	4%	0	0%	38	30%	54	9%
Participants' Residence								
Barracks/BEQ/BOQ	167	46%	0	0%	0	0%	167	29%
Military Housing On Post	96	26%	11	6%	0	0%	107	19%
Off-post Housing (<30 min.)	83	23%	123	66%	88	71%	294	39%
Off-post Housing (>=30 min.)	17	5%	51	28%	36	29%	104	12%



## WOODWORKING/INDUSTRIAL ARTS

	Active n	Duty %	Civil n	lians %	Reti n	rees %	Total n	Cases %
OVERALL PARTICIPATION	2362	12%	3124	16%	2535	21%	8021	16%
PARTICIPATED ON POST	944	5%	485	2%	298	3%	1727	4%
Less Than Once A Month 1-3 Times A Month 4 + Times A Month Did Not Participate Did Not Respond/Missing Data Total Respondents	483 262 199 15303 2923 <b>19170</b>	3% 1% 1% 80% 15% <b>100%</b>	266 119 100 15803 3858 <b>20146</b>	1% 1% 0% 78% 19% <b>100%</b>	158 87 53 8103 3414 <b>11815</b>	1% 1% 0% 69% 29% <b>100%</b>	907 468 352 39209 10195 <b>51131</b>	2% 1% 1% 77% 19% <b>100%</b>
Participants' Rank								
E1-E4 E5-E9 O1-O3,WO1-CW5 O4-O10	334 371 106 91	37% 41% 12% 10%	0 0 0 0	0% 0% 0% 0%	2 175 33 81	1% 60% 11% 28%	336 546 139 172	31% 44% 13% 12%
Participants' Residence								
Barracks/BEQ/BOQ Military Housing On Post Off-post Housing (<30 min.) Off-post Housing (>=30 min.)	253 358 191 20	31% 44% 23% 2%	3 42 304 107	1% 9% 67% 23%	0 3 238 46	0% 1% 83% 16%	256 403 733 173	19% 28% 43% 9%
PARTICIPATED OFF POST	608	3%	686	3%	527	4%	1821	4%
Less Than Once A Month 1-3 Times A Month 4 + Times A Month Did Not Participate Did Not Respond/Missing Data Total Respondents	267 186 155 13243 5319 <b>19170</b>	1% 1% 1% 69% 28% <b>100%</b>	337 189 160 13437 6023 <b>20146</b>	2% 1% 1% 67% 30% <b>100%</b>	231 139 157 6616 4672 <b>11815</b>	2% 1% 1% 56% 40% <b>100%</b>	835 514 472 33296 16014 <b>51131</b>	2% 1% 1% 66% 31% <b>100%</b>
Participants' Rank								
E1-E4 E5-E9 O1-O3,WO1-CW5 O4-O10	261 226 45 46	45% 39% 8% 8%	0 0 0 0	0% 0% 0% 0%	7 291 43 175	1% 56% 8% 34%	268 517 88 221	26% 46% 8% 19%
Participants' Residence								
Barracks/BEQ/BOQ Military Housing On Post Off-post Housing (<30 min.) Off-post Housing (>=30 min.)	198 128 174 34	37% 24% 33% 6%	1 5 425 225	0% 1% 65% 34%	0 1 371 139	0% 0% 73% 27%	199 134 970 398	14% 10% 55% 21%



## WOODWORKING/INDUSTRIAL ARTS (CONTINUED)

	Active Duty C		Civil	lians Reti		rees	Total Cases	
	n	%	n	%	n	%	n	%
OVERALL PARTICIPATION	2362	12%	3124	16%	2535	21%	8021	16%
PARTICIPATED AT HOME	1860	10%	2896	14%	2394	20%	7150	14%
Less Than Once A Month	746	4%	1162	6%	761	6%	2669	5%
1-3 Times A Month	580	3%	861	4%	738	6%	2179	4%
4 + Times A Month	534	3%	873	4%	895	8%	2302	5%
Did Not Participate	12031	63%	11680	58%	5255	44%	28966	57%
Did Not Respond/Missing Data	5279	28%	5570	28%	4166	35%	15015	29%
<b>Total Respondents</b>	19170	100%	20146	100%	11815	100%	51131	100%
Participants' Rank								
E1-E4	494	27%	0	0%	28	1%	522	14%
E5-E9	795	44%	0	0%	1286	54%	2081	50%
O1-O3,WO1-CW5	219	12%	0	0%	295	13%	514	12%
O4-O10	295	16%	0	0%	751	32%	1046	24%
Participants' Residence								
Barracks/BEQ/BOQ	378	22%	2	0%	0	0%	380	7%
Military Housing On Post	589	34%	56	2%	5	0%	650	12%
Off-post Housing (<30 min.)	617	36%	1805	64%	1630	70%	4052	57%
Off-post Housing (>=30 min.)	135	8%	945	34%	699	30%	1779	25%